

We are justly proud of our

inches wide.

velvets are from 18 to 42

the colors are: Black, African Brown, Russian Green, Chartreuse and Taupe. Just the newest and most wanted

SLOCK OI velvets, for it is the cream of the market. Every piece is worth the trouble we took to obtain it, and is a Stredit to our buyer's judgment. Have you decided on a certain quality or shade? If so, it is here for you.

shades. In the handsome Crushed Plush are to be found such rich shades as Taupe, Black, etc.

This fabric has no equal for coatings. Its popularity is increasing each year. Every piece comes 50 inches wide.

GEORGETTE CREPE

Our wonderful quality and color range in Georgettte Crepe is the talk of the valley. We have about SEVENTY DIFFERENT SHADES waiting for your approval. If you want a certain shade for a waist or to combine with your dress you will find it in the assortment. Every piece comes 40 inches wide. The quality of these Crepes will surprise you. Nothing better has ever been displayed in Salem.

CREPE DE CHINE

One of the choicest and most complete showings of Silk Crepe de Chine in Oregon. The same shades that are carried by Marshal Field of Chicago and like firms. Six distinctly different grades. and dozens of colors in each grade. The most stylish and popular

shades shown anywhere are in

our stock. All our Crepe de

Chines are 40 inches wide.

SATINS Our enormous stock of Satins is now ready for your choosing. You will find these appropriate for Suits, Dresses. and combinations with worsteds and velvets. We show six grades in Dress Satins, among which any desirable shade can be found. We have the ever famous Cheney Satins, Skinner Satins, Gilt Edge Satins, Satin Charmeuse and Satin De Luxe. The widths are from 36 to 46 inches.

This Store Will Be Closed All Day Wednesday, "Salem Day" at the State Fair

XX7 I hekind of I ooth Work We Demonstrate

You people of Salem and State Fair visitors see the Painless Parker demonstration car on the streets of the city and witness the novel spectacle of a licensed dentist extracting teeth free from a minature perfectly appointed dental office on the floor of an auto truck.

To people who love to nurse prejudices, this is a very terrible thing. It makes the noble art of ,toothplumbing so common. It isn't the way you've been taught to believe dentists should act. It savors of streetfakerism.

Well, folks, you're dead right. We are trying to make dentistry common---and we don't care a whoop whether it savors of street-fakerism or not. We're trying to bring a knowledge of dentistry to people who would never patronize a dentist unless we did just this very thing.

The reason ninety per cent of the people dodge the tooth mechanic is because they have it fixed in their skulls that going to a dentist is just the same asbeing tortured and robbed. To the ordinary individual a dental office is a chamber of horrors. He'd rather let his molars fall out of his head than take a chance with such a proposition.

It's just ignorance and fear with him---and you know that fear is fostered by ignorance. When you appreciate that the every-day dentist fosters ignorance and opposes our public demonstrations and lectures, you can see that the responsibility for the present state of things rests with him.

We are showing people that dental work isn't mysterious, isn't painful, isn't costly. Just to prove it, we stand our machine on the street corner and pull teeth without misery --- and without cost. We explain the actual work that has to be done in bettering or replacing teeth, and we tell the facts about the actual cost of these operations.

One great reason why Painless Parker appeals to the wage-earner's sense of fair play is because he believes in and uses the medium of public lectures and demonstrations of his painless dentistry.

PAINLESS PARKER, DEI STATE AND COMMERCIAL STREETS, SALEM

Six teen Other Offices

San Francisco (2), Oakland, Stockton, Sacramento, Fresno, Bakersfield, San Jose, Santa Cruz, Los Angeles and San Diego, California.

Portland and Eugene, Oregon. Tacoma and Bellingham, Wash. Brooklyn, N.Y.