SIX

## THE DAILY CAPITAL JOURNAL, SALEM, OREGON, SATURDAY, SEPT. 1, 1917.

**REFINED MAXWELL** SHOWN BY DEALER

# **Buy Now and Save Money** on a Hudson Super-Six

### Over 50 makes have already advanced in price. Hudsons, too, must cost more.

Nearly every make of car, except the Hudson, has lately increased in price.

Cars that sold at \$1200 and \$1400 now cost about as much as a Super-Six. Since January, 51 makes of automobiles have announced price increases amounting to \$100 to \$700.

The necessity of buying materials on today's market has forced these increases.

Steel costs five times as much as it did at the beginning of the war. Cotton, rubber---all items that enter into the manufacture of an automobile --- now cost more than ever before.

Hudsons will cost more when the present stock of materials, bought last year at lower prices, is exhausted. There is no way of avoiding it. The price advan-tage that other cars once held no longer exists. Hudson has been the most wanted car,

Hudson has been the most wanted car, Hudson has been the most wanted car, regardless of price. It will be more pop-ular than ever now that cheaper cars have advanced in price.

We know the number of cars from present material supplies that we are to get. At the rate of present sales present prices can not be continued long. Some models will be advanced in price within one month.

Now is the time to get a Hudson Super-Six. Have its use the remainder of the summer and throughout the fall. Save the money that delay will necessitate strainer and sediment bulb in the gas your paying for a Hudson.

ments, which greatly enhance the value of the Maxwell there are many lesser refinements which add to the car's mechanical perfection, although there has been no fundamental change in the one model chassis. In the Maxwell today the depth of the frame members has been increased from three to six inches. The former

being 109 inches. The body is also conner.

Another improvement is the com-pensating underslung rear spring now penalting understang rear spring now used by the Maxwell. This type of spring is the same that has recently been adopted by many of the manu-facturers of the highest priced cars. The longer wheelbase, with the un-derslung compensating rear springs, out only innerse, the ridium andition

not only improves the riding qualities wonderfully but makes for even great-er "roudability"...a feature always noted in Maxwell cars. There has been installed an improved

An electric lock controls the starter, making it impossible to mesh the pin-ion and fly wheel while the motor is running A heavier pinion is used in the rear axle. A larger gas tank has an improved gauge and filler pipe. A single point switch is made pos-sible by the use of a straight 12-volt

9

260

battery, which assures a better battery ervice. The minor mechanical improvements, owever, are not the only new features in the one model Maxwell. The body hood and cowl lines are extremely

noteworthy. The car was driven by E. B. Robey, of the Chalmers organization, and, when he was questioned as to the be-havior of the motor in going up the havior of the motor in going up the havior of the motor in going up the call in the was most enthusiastic about the excellent manner in which it perform-cd. "Not a knock developed," said Ro-bey. "And the motor performed with such case that it was hard to realize the extraordinary conditions it was working under."

The latest word in automobiles in Salem is the refined Maxwell car for the 1918 season just received by Hal-vorsen & Burns, the local Maxwell dealers. Besides several important Improve \*2:34

### How much is two dollars?

Two dollars aren't worth anything unless you buy something with them.

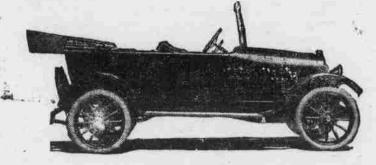
You couldn't eat two dollars if you were shipwrecked on a desert isle.

But two dollars are full of splendid possibilities, if you know how to spend them wisely.

For only two dollars a week you can operate a Maxwell automobile.

That means 1000 per cent. profit-in health and joy for you and yours.

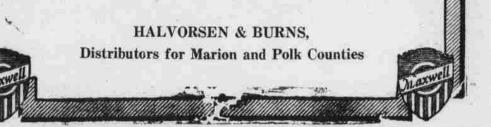
We don't know of any investment half as good.



Touring Car \$745 deter \$745; Coupé \$1095; Nine \$1095; Sedan \$1098 All prices f. o. b. Detroit

CAR PRICES SAID TO BE LOW.

SPEED IS COSTLY.



AMERICA'S NATIONAL

All the local boards have is their order as to have their quota of men at speci-fied cantonment camps at a certain time. They are making their plans for the hour and place of entrainmont. \* Notices to the men selected by each \*

local board to go first are being mail \* ed or have been mailed to the men. \*

Vick Bros.---Local Agents

Cimbing Hill with

FORD GIVES \$500,000

performing qualities of the Chalmers in the most foreible manner possible A Chalmers sedan, which happened to be the same identical car which re-wind-shield, deeper and softer uphol-**Twenty-Three Passengers** 

<text>

working under.'

ed or have been mailed to the men. \* Lists of drafted men in this first group \* heard headquarters. They are being ordered to report in person to the local board "for military \* duty" at a fixed hour named by the board, which shall be not more than 24 \* hours nor less than 12 hours before \* the hour of entrainment

From the moment the drafted man \* \* \* \*

5 Passenger, \$1375.

474 FERRY STREET

The Chalmers

Briscoe Car

5 Passenger \$825.

Before buying a car let us demonstrate one of these

makes for you.

One Second-hand Chalmers for Sale, \$300.

**Rutherford & Riedesel** 

237 STATE STREET

Sooner or Later-Why Not Now.

Have Your Tires Repaired

At the Salem Vulcanizing Works.

Tires and Tubes for Sale.

Washington, Sept. 1-Henry Ford today presented the Amer-ican Red Cross with half a million dollars' worth credit at his Detroit factory, for which it can get automobiles, ambulane-es and parts, the Red Cross war council announced today.

7 Passenger \$1475

SALEM, OREGON

### TIRE VALUED AT \$500 EACH

American tourists should take sweet atisfaction, now that their country is involved in the war, in the fact that the largest automobile tire factories in the world are located within the con-fines of the United States, according to Count Richard Hamilton, representing A. V. Holm, of Stockholm, who looks after the Peerless business in Sweden. The Count was at the Peerless factory in Cleveland the other day and he said that about the most distressing said that about the most distribution feature of the motorcar business in Sweden is the rubber tire shortage. "A fried of mine," said the Count, "learned of a couple of rear tires for sale just outside of Stockholm. He hurriedly bought them, at an exorbi-tant price, and started home, carrying that price, and started nome, carrying the tires on his arm. He guarded them as a bank messenger guards the money placed in his care. He had not pro-ceeded on his way far, however, before several persons were at his heels with offers to buy the tires. The high est bid was made when a man offered him the equivalent of \$500 in each in American money for each of the tires, Even at that price, the offer was not accepted. "You Americans can thank you

stars that you are in no danger of fac-ing a rubber shortage. You have the factories here, therefore you will get the tires."

### RECKLESS MOTORISTS

When one complains of reckless drivng of automobiles, many people take he casy going view that as 95 per

ing of automobiles, while before take the casy going view that as 95 per-cent of motorists are cautious drivers it is not worth while to take severe measures. It is probably true that not more than five per cent could be call-ed reckless. Yet five people can make things mighty uncomfortable and per-idous for the other 95. The number of accidents happening all the time is a warning. After one has been through a smash and has been haid up and had to pay hospital bills the thing begins to look serious. One trouble is that in most places the local police dislike to enforce the law strictly, being fearful of making comments. It is all right arresting thiev-es and drunks who have no friends. To file a complaint against some socially influential person, who never feels com-petent to drive until he has tucked away several highballs, is another proposition.

Yet public sentiment will support



A COMPLAINT YOU WANT FAIR TREATMEN

We stand behind every rewell. pair turned out of our shop. Ford. Tire Service with a smile makes business worth while.

Let us sell you your new TIRES

BRACKETT & GRAY'S TIRE HOSPITAL

279 N. Commercial St. well. **Phone 1400** 

breaking.

Following are new machines sold in Marion county the past week according to M. O. Wilkins' automobile Record:

Baker, B. Calvert, Chevrolet. 44938-Bulgin, E. J. Salem, R 4, Stu-44900-Cleveland, Fred, Monitor, automobile industry is concerned, than

44900-Cleveland, Fred, Monitor, attended in massive is concented, that rider as an amateur in 1898. After four Marion. 45068-Crawford, Robert, 575 Court, Salem, Studebaker, 44720-De Vries, Wm., R 6, Salem, Saxon. Known fact. It is commonly supposed Known fact. It is commonly supposed

axon. 44939-Eyre, Geo. E. 1342 Capital, Sa-biat, as the cost of labor and of most ther, and as a motorcycle racer he gain-commodities is high, purchasing power is ed considerable success on eastern

lem, Buick. 44991-Gardner, C. S. Maple, Salem, I.w. "A glauce backward will serve to udebaker. 45126-Bentenann, M. H., Salem, R 4, show how much more the buyer of cars udebaker. Studebaker,

itudebaker.
44854-Gorsline, D. D., R S, Salem,
hick.
44775-Grouke, Paul, R 9, Salem,
44775-Kocher, R. C. Woodburn, Ford
4472-McAfee, G. E., R S, Salem,
but before he could sceure real motoring comfort, utility and service, he had Bnick. Maxwell.

44717-McAllister, R. R. Pratum, to make many additional purchases, ord. The cars of that day did not have a Ford

44776-McElnea, Susie, 1207 State, self-starter. They did not have wind alem, Ford. Salem, Ford. 44666-Moore, Geo. W. Turner, Max- even equipped with tops and head-lights". well.

45127 — Niemeyer, Chas., W. 484 Court, Salem, Denby. 44992—Paetrok, John, Stayton, Max-

NEW AUTOS IN MARION.

lebaker.

Buick.

44992-Pactrok, John, Stayton, Max-vell. 'Speed is expensive'' is the way au-tomobile people translate 'haste makes waste'' of the copybook. There never was a truer thing said. If ever anything

alem, Ford. | made for extravagance and discomfort 44838-Tarks, Edward, Salem, R 7, it is driving an automobile too fast. Salem, Ford. faxwell. 41940-Taylor, Earl E., R 4, Salem, at 25 miles an hour does more damage to the tires than 200 miles of straight Maxwell.

Buick.
 44812—Brown, L. D. Dallas, Dort.
 In the second state of straight of the tubes and it always strains the side walls of the casings.
 The majority of modern motor cars

 44825—Unruh, G. E., 202 Salem, June

 of Commerce, Salem, Studebaker.

 Polk County.

 44812—Brown, L. D. Dallas, Dort.

 44759—Burns, W. J., Monmouth,

 develop their maximum efficiency with lowest expense at speeds ranging from 15 to 25 miles an hour, depending on the

Dodge. 45020-Hedges, P. L. Independence, 15 to 25 miles an hour, depending on the make of the car and condition of the

Ford. 44721—Johnson, W. Dallas, Maxwell. 44719—Smith, M. Dallas, Chevrolet. 44523—Walker, W. H. Independence, Studebaker, 44665—Webb, H. M., Salem, R 2, Max-In cars actually sold, shipped from

2, Maxwell.

Studebaker.
44665-Webb, H. M., Salem, B 2, Max-45125-Williamson, R. J. Rickreall, R. Maxwell.
One of the pretty sights on the court nume square at Hillsboro, the Argus One of the pretty sights on the court house square at Hillsboro, the Argus says, is the mountain ash, laden with its red berrice—the heaviest yield for many years. The bonghs are so heavy with the fruit that they are nearly heashing. Also, avoid wasteful use of the tele-phone. But of course you won't.

De PALMA STARTED AS "BIKE RIDER.

Many persons who know Ralph De Palma as one of the most daring racing "A dollar has considerably greater drivers of the American speedways an purchasing power today, so far as the automobile industry is concerned, than in the made his first bid for newspaper publicity as a bicycle rider as an amateur in 1898. After four tracks.

MAXWELL WINS SPANISH RUN.

Not content with holding many worth while inter-city road records in North America, a five-passenger Maxwell touring car has captured the "Circuit of Cataluna" run in Spain in competition with 30 cars of American and European makes.

The smoke screen that is now going to waste in Oregon would put across all the shipping that ever sailed the At-lantic since the days of Columbus.

\* OREGON MOTOR CAR COMPANY **Used Car Bulletin** good used car is a better buy

and bargain than a cheap new car,

One Michigan One 1915 Studebaker \$800 1912 Overland, Good Shape \$350 1913 Overland, Good Shape \$475 Ford Power Truck \$475 .8475 17 Series Studebaker ..... 1914 Six Studebaker ..... \$800 WE GIVE LIBERAL TERMS.

24 hours free service on all used cars.

Oregon Motor Car Co. Temporary Location. Phone 121 Ferry and High St.

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