

Our Methods

Of doing business makes it possible for us to give you the best of merchandise at the least money. Here are a few of the outstanding features:

1. Buying in large quantities for our 175 Stores.
2. Strictly cash business to all.
3. No deliveries.

Each of these can in turn be subdivided in to many reasons for giving a small overhead expense, which permits us to save you on every article.

Notice a Few Good Ones

Muslins

36-inch Bleached Muslin ... 8 1-3c Yd
Our Special ... 12 1-2c Yd
Lonsdale ... 15c Yd
Fruit of the Loom ... 15c Yd
Unbleached at 6 1-4c, 8 1-3c, 10c,
12 1-2c and 15c yard.

Cambrics

Pacific Cambric ... 15c Yd
No. 60 Berkeley Cambric ... 15c Yd
No. 100 Berkeley Cambric ... 22c Yd
No. 150 Berkeley Cambric ... 27c Yd
OVERALLS ... 98c
BOYS' OVERALLS ... 59c and 69c

Men's Work Shirts ... 59c
Men's Union Suits ... 49c
Boys' Union Suits ... 25c and 49c
Express Strap Overalls and
Jumper ... 98c Each
Men's black or tan Dress Sox, 2
pairs for ... 25c

Sheeting

54-inch Bleached Mohawk ... 25c Yd
72-inch Bleached Mohawk ... 32c Yd
81-inch Bleached Mohawk ... 35c Yd
90-inch Bleached Mohawk ... 39c Yd
81-inch Unbleached Mohawk ... 33c Yd
90-inch Unbleached Mohawk ... 35c Yd
45-inch Pillow Tubing 18c and 21c Yd

Ginghams

Apron Checks at 6 1-4c and 8 1-3c Yd
Amoskeag Apron Gingham ... 10c Yd
Dress Gingham ... 12 1-2c Yd
Cheviot Shirting ... 15c Yd
Percales ... 10c and 15c Yd

Men's Muslin Night Gowns ... 79c and 98c
We especially call your attention to
our New Line of Ladies' fine Dress
Shoes, \$2.98, 3.98, 4.98, 5.90, \$6.90
Come in and be convinced.

J. C. Penney Co.
THE GOLDEN RULE
175 BUSY STORES

All Around Town

COMING EVENTS

August 15—Wisconsin picnic
at Fairgrounds, Salem.
August 17—Iowa picnic, state
fair grounds.
August 20—Dealer's Motor
Car Ass'n. of Oregon spend four
hours in city.
September 24-30—State Fair,
Salem.
October 1—Public Schools
open.

Dr. M. P. Mendelsohn fits eyes cor-
rectly. United States National bank
building.

Mr. Robert Simpson, of the state en-
gineer's office, is spending his vacation
at Oak Ridge, near Eugene. He will be
absent two weeks.

Closing out prices on Vudor shades.
Hamilton's.

Henry H. Kloepping, deputy county
clerk, is on his vacation. He will spend
his two weeks visiting in Portland and
other nearby points and will combine
business with pleasure.

Clas out prices on refrigerators. Ham-
ilton's.

Hammocks from 60c to \$5 at Ham-
ilton's.

Davies Place 147 S. Commercial, can-
dies, soft drinks, Davies pure ice cream.
Open from 7:30 a. m. to 11 p. m. 8-12

F. N. Keller of Lebanon, age 18, en-
listed today at the local army recruit-
ing station and will leave tomorrow
morning for Portland and Vancouver.
His expressed preference was for the
infantry, Oregon Third regiment.

Dr. D. X. Boechler, dentist, 202 U. S.
Bank bldg. Fifteen years experience.
Most modern office equipment in the
valley. Sundays by appointment.

Harrie E. Hoxie, who has recently re-
turned from the reserve officer's train-
ing camp at the Presidio, Cal., will leave
Tuesday morning with his mother, Mrs.
Irene E. Hoxie, for Seattle and Tacoma,
where they expect to take a week's va-
cation. Harrie expects to visit the sol-
dier cantonments at American Lake.

Mr. and Mrs. C. L. Hockett are plan-

ning to leave for Salem soon, where they
will take charge of a laundry, says the
Myrtle Creek Mail. They held a sale
of their personal property Thursday at
the Jens Christensen place in Missouri
Bottom where they have been located
for several months.

Sunday was a trifle hot in Salem and
the mercury in the thermometer climbed
to the 94 notch, however, this was
not a record for the summer as July 14
the mercury stood at 95 and on the 15th
at 94. The river is falling and yester-
day the stage was 4 below zero, the
lowest of the season.

Piles for the temporary bridge across
the Willamette to be constructed about
60 feet from the old structure are now
being collected along the river at the
foot of Ferry street. These timbers are
from 100 to 110 feet long and were cut
from a grove west of the institution for
the Feeble Minded.

Captain Frank J. Rosenberg, formerly
of the Salem Street railway office, is
now captain of Wagon company No. 31,
transportation department at American
Lake. In writing a friend in Salem, he
says: "If you can devise a self starter
adapted to a government mule that
balks, you will be entitled to a pen-
sion."

Fire blight is not so active this year
as one year ago, according to C. O. Con-
stable, county fruit inspector. He at-
tributes this to some extent to the dry
weather stopping the running of the
sap. It seems that fire blight reaches
for the sap and in dry years like the
present, the lack of sap in the tree stops
the spread of the disease.

Mrs. C. L. Kurth, stenographer in the
state insurance commissioner's office,
has gone on her vacation. She expects
to visit Portland, Columbia Beach, and
other points in Oregon during her two
weeks of liberty. Miss Jessie Holcomb
also of the insurance commissioner's of-
fice, has returned to her work in the
office after her vacation.

The Woodmen of the World head-
quarters at the state fair grounds is
now put in proper condition for Wood-
men headquarters during fair week.
Sept. 24-29. The picnic held by the or-
der at the grounds yesterday was not
only a picnic, but some good work was
done in getting the headquarters in
shape. It was an all day affair with a
basket lunch.

The Eastern Star auxiliary of the
American Red Cross will meet Tuesday
morning at 10 o'clock at the Masonic
Temple. All members of the Eastern
Star interested in this work are asked to
attend. The meeting will extend over
the luncheon hour and therefore all are
requested to come prepared to add their
share.

Fire in the Coast range timber yester-
day evening back of Dallas was so
great that the reflection was seen in
this city. It was so serious that all of
The Spaulding Logging company's men
there were summoned to assist in fight-
ing the flames. These were insufficient
so it is reported, and requisition was
made on other men of the city. The
fire was in the Spaulding Logging com-
pany's holdings.

E. W. Hazard, cashier of the United
States National bank, who has been
spending his vacation visiting the
Rainier National Park, has returned to
this city delighted with his visit. He
says that he thought he knew what
scenery was but a visit to this great
park convinced him that it far exceeded
anything he had ever beheld. He is en-
thusiastic over its beauty.

Friends of the several young men of
Salem who have been taking training at
the Presidio for the next three months
are looking anxiously for the list of
the successful ones, which will be issued
from the Presidio Tuesday morning. In
many cases where the candidates are
not at present needed, the officials at
the Presidio have issued commissions
to the men, with the understanding
they were to return home and hold them-
selves subject to call.

Frank S. Ward is home from Portland
where he has been devoting several days
to the business of the Oregon Board of
Pharmacy. Arrangements were made
for the distribution of 1500 pamphlets
on the Oregon pharmacy law, including
a list of all druggists in the state. This
pamphlet includes all laws of special
interest to druggists, especially those
passed by the last legislature and was
compiled by Mr. Ward as secretary of
the Board of Pharmacy.

Mrs. Monroe Gilbert, of the Frame
Shop, who has been spending the past
few weeks with her parents, Mr. and
Mrs. F. W. Wilcox, at Glenwood,
Minnesota, returned Sunday evening to
her home. She was back at her shop
early this morning and says she is glad
to get back to Salem. While away she
enjoyed the bathing afforded by an
inland lake, and visits to Minneapolis
and St. Paul. She feels quite proud of
her art shop because she did not meet
in either St. Paul or Minneapolis any-
thing quite like it.

The inmates of the Oregon State pen-
itentiary feel they should do their bit
towards the Red Cross. With this in
view, arrangements are now under way
for the giving of a minstrel show on
the evening of October 10. The former
shows given by the boys on the inside
have demonstrated there is considerable
talent, and with the early start, as well
as the desire to do what they can in
the present national crisis, it is expect-
ed that the coming show will be the

Iowans Will Not Be Held Up By Coal Men

Des Moines, Iowa, Aug. 13.—Iowans
will not be held up by coal dealers and
operators this winter. This was the
statement of Governor Harding today
following a thorough canvass of the
coal situation in the state. The govern-
or met with the state council of de-
fense to thresh out the problems of
just coal prices for the winter. It was
announced that Iowa producers, know-
ing the state has power to confiscate
the mines, would most likely go easy
in raising the prices.

"If the miners can go into the mines
and dig coal for \$1.05—the average
price per ton—why should the consum-
er pay \$5.75," Harding said. "There is
too much profit for the operators."
Harding said he would leave for the
Chicago conference of governors
Wednesday night. He would not an-
nounce his plans for the meeting in
Chicago August 16.

Best of all. The entire proceeds of the
evening will be given to Willamette
Chapter, A. R. C. of Salem.

The one ton Ford truck is now a real-
ity, after two or three years of experi-
menting at the Ford factory. The truck
is now being shown in Portland and
Vick Bos, announce that within a short
time, a demonstrator and a truck will
come to Salem. The regular Ford en-
gine is part of the equipment.

Rev. J. Oliver, formerly a United
Brethren minister, visited the closing
session last night of the United Breth-
ren Campmeeting that has been held at
Quincy for some time past. The meet-
ings are held each year and this year
they were unusually successful both in
attendance and results. Rev. Mr. Neff
was the pastor in charge. It was de-
cided to open a bible school at Corvallis
in connection with the Oregon Agri-
cultural college similar to the Eugene
Bible University. R. S. Poling, a min-
ister at Corvallis, is at the head of the
new institution. Mrs. Oliver and Mrs.
Pitch were also in attendance. They re-
turned late last night.

The greatest of all moving pictures,
"The Birth of a Nation" will be seen
once again in Salem at the Liberty
theatre Thursday evening of this week.
This famous production will for years
rank as the greatest of all moving
picture producers. The historical inter-
est is such that to many, after seeing it
once, there is a desire to go again and
study in detail many of the historical
scenes. "The Birth of a Nation" is like
a great book. Once is not enough as
the scenes move so rapidly. To many it
is the second or third time, as in read-
ing a book, that the story is most inter-
esting.

French grammars and French dictio-
naries are greatly in demand just at
present as soldiers in many of the camps
are putting in their time learning the
language. Hence if any one happens to
have a discarded French grammar or
other books in the language, they could
do the boys a great favor by taking
them to the Salem Public Library where
a collection of books and magazines are
being made. Other books are also wel-
come as it is the intention of Miss
Flora Case, the librarian to forward all
contributions in the way of books and
magazines to the training camps and la-
ter to France.

L. T. Reynolds, a prune grower living
three miles north of the city says the
prune situation in his part of the coun-
try is very satisfactory and he is look-
ing for a big crop, even should there
be no more moisture. The petite prune,
he says, is rather larger than usual,
in account of the extra dry weather,
while the Italians in his neighborhood
will not quite come up to standard size.
Pears are also looking fine north of
the city. Mr. Reynolds was formerly
commissioner of the Second district, be-
ing succeeded by C. A. Park.

Hot weather seems to have no effect
on movie picture fans, especially when
Douglas Fairbanks is announced. Yes-
terday afternoon and evening, notwith-
standing the rather unusual summer
climate, the Oregon theatre was filled

at all times. Douglas Fairbanks seems
to especially please in his wild west de-
lings, possibly due to his fine sense of
humor along with his unusual gymnastic
ability. Anyhow, when he starts after
a man, and gets him, the crowd shows
its approval by continuous applause. He
is on again this evening at the Oregon
theatre in his wild west doings.

Damage amounting to about \$25 was
caused yesterday afternoon at 5:05
o'clock to the residence of Lloyd White
at 55 South Cottage street by a fire
that caught in the attic. The cause of
the blaze is unknown. The fire depart-
ment made a quick run or the damage
would have been greater.

If the food speculators could can Mr.
Hoover, eating would cease to be an
art and become merely a science.

WANTED

Household Furniture
I pay the Highest Cash Price or
will sell on commission.

F. N. WOODRY,
the Auctioneer
Phone 511

MEAT! MEAT!!
Special Prices to Farmers and
Berry Pickers
People's Market
155 N. Liberty St., Phone 994

SALEM TAXI CO.
PHONE 700
DAY AND NIGHT
CARS OF ANY KIND
ANY PLACE
ANY TIME

King of 10 cent
Cigars—La Corona

When in SALEM, OREGON,
Stop at
BLIGH HOTEL
"A home away from home"
Strictly modern, \$1.00 a Day.
100 Rooms of solid comfort.
The only hotel in the business
district.

The Capital Junk Co.
Pays the Highest for all
kinds of junk
Phone 398
271 CHEMEKETA ST.

Used Furniture Wanted
Highest Cash Prices Paid for
Used Furniture
E. L. STIFF & SON,
Phone 841 or 508

A MESSAGE TO YOUNG PEOPLE

Get All of the Fun Possible Out of Your Life.

If your life heretofore has been robbed of its
pleasures and good health, due to defective eyes, it
is time you had your eyes attended to, right.

Possibly no affliction can have a more depressing
effect upon the whole body, or deprive life of so
much sweetness, as defective sight unattended to.

Aside from the health ruining drain it puts upon
the nervous system, it may shut entirely all the
doors to amusements and darken one's whole life.

You can enjoy your life and still wear glasses—for
glasses can be had that will hold and look well under
any condition.

Have your eyes examined now and save regrets later

Optometry Means Eye Service.

MISS A. McCULLOCH, 208-9 Hubbard Bldg., Phone 109

PERSONALS

C. A. Park left this morning for Ta-
coma.

Dr. J. L. Hanslmair of Portland is in
the city.

Lowell Will was a visitor in Portland
over Sunday.

Harry Holt of Harrison was a Salem
visitor yesterday.

Otto McCreary of Geneva, N. Y., is
registered at the Bligh.

Fred W. Pierson was in the city yester-
day at the Capital hotel.

M. T. Harbison of Brooks was regis-
tered at the Capital hotel.

A. B. Poole and family are on a va-
cation by auto in the Siletz country.

F. W. Burger and wife are in Red-
mond, Oregon, for a two weeks' out-
ing.

Low Gates, proprietor of the Dallas
Observer and wife were Salem visitors
Sunday.

Mrs. Joseph A. Brownson returned
yesterday from an extended visit at
Omaha, Neb.

Gus Taw and wife returned yester-
day from two weeks' visit at Hood
River with Mr. Taw's relatives.

Mr. and Mrs. Z. J. Riggs will leave
tomorrow morning on a short motoring
trip to the coast to include Tillamook.

Mrs. E. L. Kappahn and two child-
ren returned yesterday from a camping
trip of two weeks at Rockaway Beach.

I. W. Lewis of the Perry drug store
and Victor Durdall of the Farmers' cash
store left yesterday for a two weeks'
trip in the mountains.

E. E. Denison left over the Oregon
Electric yesterday for Aberdeen, South

Dakota, to visit relatives. Enroute, he
will stop a few days at Saskatoon.

After an absence of more than a year
in Oklahoma City, where she has been
visiting relatives, Mrs. Una Seaman-
er is home, returning Saturday evening.

Oscar B. Gingrich and family and
Walter Winslow and family left yester-
day by auto for a two weeks' vaca-
tion in the southern part of the state.

Wm. H. Lerchen spent Saturday and
Sunday in Portland. His visit included
a trip to Columbia Beach Saturday af-
ternoon to witness the bathing party
parade.

An auto trip to Silver Falls was made
yesterday by a party including Mr. and
Mrs. E. T. Barnes, Mr. and Mrs. J. H.
Baker, Mr. and Mrs. J. A. Mills and
Harry Baker of Tacoma.

Senator Penrose Supports Revenue Bill

Washington, Aug. 13.—Senator Pen-
rose, Pennsylvania, ranking republican
member of the finance committee to-
day urged immediate passage of the
\$2,006,970,000 war revenue bill.

Penrose, citing his opposition to all
previous democratic revenue bills, said
this one will get his unqualified sup-
port because "no time should be waste-
d in this war emergency in pressing
partisan considerations."

Penrose urged the government to set
experts at work now gathering data for
revision of the tariff after the war,
so as to make possible the repeal of
direct taxation laws and the gathering
of the bulk of the United States re-
venues after the war from other nations.

Life is the interval between one
breath and another. He who only half
breathes only half lives.

To Stop Foreigners Criticising Government

Washington, Aug. 13.—Senator King,
Utah, today introduced two bills to pre-
vent criticism of the president or of the
government's war policies by foreign
language newspapers.

One provides that any paper printed
in German or any other foreign lan-
guage which prints such a criticism
must print a translation in English in
a parallel column. Failure to do this is
to bar the publication from the mails
and is further punishable by a fine of
\$500, or a year's imprisonment, or both.

The other measure provides for can-
cellation of the naturalization papers
and deportation of any person who
writes, prints, or speaks criticism of the
government in a foreign language.

Use Glue In Ice Cream Instead of Gelatine

Madison, Wis., Aug. 13.—Discovery
that glue was being used instead of
gelatine in the manufacture of ice
cream has resulted in State Dairy and
Food Commissioner George J. Weigle
ordering a state wide investigation.

Thousands of samples of the product
were taken in many cities. State Chem-
ist Harry Krieger was sent to Camp
Douglas to examine the hundreds of
shipments of cream received for the
soldiers.

Because of the resemblance one Chi-
cago wholesale firm bought 500,000
pounds of glue instead of gelatine and
sold some in Wisconsin for gelatine.

Original packages so marked have
been picked up in Milwaukee and Mad-
ison.

Japanese Commission Arrived This Afternoon

A Pacific Port, Aug. 13.—The Jap-
anese diplomatic war mission headed
by Viscount Ishii arrived here this
afternoon shortly after two o'clock.

The mission was escorted by a squad-
ron of cavalry and a battalion of in-
fantry to the city hall, where a public
reception was held and an address of
welcome by the mayor was delivered.

CUT DAMAGES IN TWO.

New York, Aug. 13.—John Bernard,
Manning, the aged millionaire, who
fitted Honora May O'Brien, 55 years
younger than he, won't have to pay
that record sum for damages, after all.

A decision cutting the verdict of
\$225,000 down to \$125,000 on the ground
that it was "grossly excessive" was
handed down today by Supreme Court
Justice Crozier in Brooklyn. Under its
terms Miss O'Brien must accept the re-
duction within ten days; otherwise a
new trial will be in order.

Prince Joachim didn't stay in the
spotlight long enough to get his face
in the newspapers nor his name mis-
pronounced in the streets.

EYES CORRECTLY FITTED

34 Years of Practical Experience is at your service
and thousands of satisfied patients testify to the
quality of my work.

My charges are no higher than others for the
service and material you receive. If you have
trouble with your eyes or your glasses, suffer from
headaches, nervousness, red eye lids or any form of
eye strain, I invite you to call.

Eyes examined without drugs or drops.

No extra charge for examination. Satisfaction
guaranteed in every respect.

DR. M. P. MENDELSON.

209-10-11 United States National Bank Building

Phone 110