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Of doing business makes it possible for us to give you the best of merchandise at the least money. Here are a few of the outstanding features:

1. Buying in large quantities for our 175 Stores.
2. Strictly cash business to all.
3. No deliveries.

Each of these can in turn be subdivided in to many reasons for giving a small overhead expense, which permits us to save you on every article.

Notice a Few Good Ones

Muslins
 36-inch Bleached Muslin ... 8 1-3c Yd
 Our Special ... 12 1-2c Yd
 Lonsdale ... 15c Yd
 Fruit of the Loom ... 15c Yd
 Unbleached at 6 1-4c, 8 1-3c, 10c, 12 1-2c and 15c yard.

Cambrics
 Pacific Cambric ... 15c Yd
 No. 60 Berkeley Cambric ... 15c Yd
 No. 100 Berkeley Cambric ... 22c Yd
 No. 150 Berkeley Cambric ... 27c Yd
 OVERALLS ... 98c
 BOYS' OVERALLS ... 59c and 69c

Men's Work Shirts ... 59c
 Men's Union Suits ... 49c
 Boys' Union Suits ... 25c and 49c
 Express Strap Overalls and Jumper ... 98c Each
 Men's black or tan Dress Sox, 2 pairs for ... 25c

Sheeting
 54-inch Bleached Mohawk 25c Yd
 72-inch Bleached Mohawk ... 32c Yd
 81-inch Bleached Mohawk ... 35c Yd
 90-inch Bleached Mohawk ... 39c Yd
 81-inch Unbleached Mohawk .33c Yd
 90-inch Unbleached Mohawk 35c Yd
 45-inch Pillow Tubing 18c and 21c Yd

Ginghams
 Apron Checks at 6 1-4c and 8 1-3c Yd
 Amoskeag Apron Gingham .10c Yd
 Dress Gingham ... 12 1-2c Yd
 Cheviot Shirting ... 15c Yd
 Percales ... 10c and 15c Yd

Men's Muslin Night Gowns ... 79c and 98c
 We especially call your attention to our New Line of Ladies' fine Dress Shoes, \$2.98, 3.98, 4.98, 5.90, \$6.90
 Come in and be convinced.

J. C. Penney Co.
 THE GOLDEN RULE
 175 BUSY STORES

All Around Town

COMING EVENTS
 Tonight—Band concert Wilson Park, 8 p. m.
 August 15—Wisconsin picnic at Fairgrounds, Salem.
 August 17—Iowa picnic, state fair grounds.
 September 24-30—State Fair, Salem.

Portmaster Huckstein left Salem yesterday afternoon for a short trip over the Columbia Highway with his family. He is expected back this evening.

Davies Place 147 B. Commercial, candies, soft drinks, Davies pure ice cream. Open from 7:30 a. m. to 11 p. m. 8-13

Auction Sale—373 Court St. An assignment. Everything must go. Saturday at 10:30 a. m.

St. Paul's Guild of the Episcopal church will meet with Mrs. W. B. Gillson, 645 Chemekeeta street Thursday afternoon at 3 o'clock. This is the regular monthly meeting and a large attendance is desired.

Dr. D. X. Beecher, dentist, 202 U. S. Bank bldg. Fifteen years experience. Most modern office equipment in the valley. Sundays by appointment.

If the weather will just continue as in the past few days, there will be no excuse for any one to take a summer trip, with the weather as an excuse. Monday the range of temperature was from 76 to 80 and Tuesday, from 77 to 88. Today the ranging was somewhat higher.

Stock of goods at Scotts second hand store to be sold at auction Saturday Aug. 11, begins at 10:30.

A free picture by the Trevor-Waigel studio to the boys enlisting or joining U. S. army or navy. 8-11

The Foresters of America, Sherwood Camp No. 19, do not permit the summer climate to interfere with increasing the large membership. Last week three members were initiated and last evening Frank E. Frickey of the Ladd & Bush bank was made acquainted with the handling of an axe and the blaring of forest trees along the trail. Within a few weeks the lodge intends to put on an early winter membership campaign.

Ice cream social to be given Friday evening, Aug. 10, at Liberty. Net proceeds to go to Red Cross.

Dr. Stone's Drug Store for trusses.

The Salem Electric company has been awarded the contract for the wiring of the new Farrar building on State street. This will also include the wiring of the marquee that will extend over the sidewalk of the entire building.

Dr. Stone makes no charge for consultation, examination or prescription.

As the two blocks of Court street between Commercial and Perry are used for county as well as city traffic, the city and county are paying the expense of closing these two blocks of Court, as the heavy traffic to the ferry had put the roadbed in pretty bad condition.

S. H. Snyder, rentals, successor to L. Bechtel & Co., 341 State - phone 452.

John Graber, manager of the Salem Military Cherrian band, announces that but three more concerts will be given this season, two next week and the last one the following week or whenever the weather permits. Mr. Graber is satisfied that the people appreciate these concerts as the attendance has been much larger this year than ever before.

Sells all makes. I sell all makes of sewing machines. If any agent asks you to buy a machine, you get his price then come to my store and buy the same machine for considerable less. I will do any work and perhaps more than any agent will show you.—Geo. C. Will, the permanent sewing machine dealer, 432 State st.

A special meeting of the city council will be held this evening. The main proposition which the city fathers will discuss is that of acting on the ordinance to be introduced giving the council the right to pass on each individual case wherein there is an application for the building of a pergola or awning. The other bone of contention is the buying of the cement mixer for the city.

Special meeting of Salem Lodge No. 4, A. P. & A. M., this evening. Work in the M. M. degree. Visiting brethren welcome.

M. company, Third Oregon Infantry, is at Clackamas, and camped at Camp Withycombe, according to reports that came to this city. They started from La Grande the latter part of last week but their arrival at Clackamas has been kept a profound secret and no information has come in from friends and relatives interested in the boys, that it is safe to say they are near home and arrived early this week. Rumors that the boys are going through this city on their way south to their camp at Palo Alto have not been confirmed.

Shortly before the big fire at Schindler Brother's dairy an alarm was sent in from the neighborhood of Kearney and Fir streets stating that a tool box on the Oregon Electric line was on fire. The blaze was not considered dangerous and the department did not go out. Just how the fire originated at the tool box is a question no one appears to be able to answer. It is believed to have been

AMERICA HAS GREAT TASK BUT IS READY

Must Supply Ships, Food Money and Munitions, and Send Men

Washington, Aug. 8.—America must set herself for a tremendous struggle if Germany is to be overwhelmed. Hundreds of thousands of troops must be sent to France. Railroad engineers and supplies must be hurried to Russia. Fuel must be supplied to Italy. Otherwise hope of crushing the great Teuton military machine will dwindle month by month and the war will be indefinitely prolonged.

This was the message brought the government here today by members of the American commission to Russia, returning from their long and historic trip. Russia, they report, is safe. She will survive her present difficulties—and today is doing more in a military way to win the war than America.

The return of the commission found all government departments, however ready to respond to the tremendous demands they face.

The shipping board's standardized steel ship program is about to be launched. Designed of a standard 7,500 ton cargo carrier is complete.

Only the cantonments remain to be let. Steel prices await a determination of cost by the federal trade commission. One company has offered to fabricate 200 ships at interior plants and assemble them at the seaboard at a cost of approximately \$200,000,000.

While shipping prices are being whipped into shape, steps are being taken further to block efforts of big business to gouge the allies. A policy has been decided upon to refuse licenses to firms charging more for supplies to the allies than this government deems fair.

Meantime the state department received a few insights on internal conditions in Austria, Russia and Italy. It is reported that malignant diseases are taking a terrible toll in Austria and with foodstuffs scarce, a winter of great suffering is predicted.

Incendiary. This morning about 11:15 o'clock the department was called to Sixteenth and Waller streets to put out a grass fire. The blaze extended around several houses and they would have been destroyed had not the fire boys arrived promptly.

Have you heard of the jazz band and the jazz music and the new jazz dance? While very few of the up-to-date dancers are dancing the jazz dance, nevertheless the jazz band and jazz music is with us and will make its first appearance next Saturday evening at the dancing pavilion of Riverside Dip. Lyle Holmstrom, who has charge of the Dip during the performance will probably also superintend the dancing pavilion. A jazz band to be a real jazz band must include a piano, xylophone, drums and either banjo or saxophone. All the musical instruments must be of the loud kind in order to make more noise than the walking feet of the dancers. The jazz dance is coming.

The twenty five business men of Salem who signed an agreement to pay the farmers who raised flax a certain sum, in order that the farmers might be assured of a market, will probably soon be relieved of their contract. Flax, like so many crops of this year is a trifle short, not only in Oregon, but in other parts of the world.

The Pacific Coast Lumber Association, the Pacific Coast Lumber club whereby each and every signer of the contract will be released from all responsibility, the Pacific Coast Lumber Mills taking over the contract.

On account of the great scarcity of cord wood, there is an active demand in the northwest for drag saws and in this respect it seems that the Salem Iron Works is getting its full share of the business. Yesterday a telegram was received from Seattle with an order for ten of the Salem Iron Works drag saws, making a total of 123 sold during the past three months. Besides drag saws, the iron works is doing a good business in manufacturing its Shand pump. An order was recently received from T. A. Lively & Co. for the placing of an eight inch Shand pump on the Lakebrook farm north of Salem. The pump has a capacity of 3,000 gallons a minute and will be used mostly for irrigation purposes.

Court House Notes
An answer in the case of Charles W. Niemeyer against A. G. Magers and P. E. Loose, as Magers and Loose, an action over an automobile truck, was filed in the circuit court yesterday. The answer states that on June 12 the plaintiff notified the defendant that he wished to purchase a two ton automobile truck. They state they were agents for the Smith Farm-A-Truck company. They allege that they showed him a \$750 Maxwell and told him they would make a truck out of the Maxwell. It is stated Niemeyer authorized them to go ahead and get the Maxwell and the truck attachment, which was to cost about \$200. This they say they did and the plaintiff took it. Now it is declared he refuses to make the second payment.

An amended complaint in the divorce proceedings of Myrtle L. Swift against George H. Swift was filed in the circuit court yesterday. They were married in Tacoma and she alleges cruel and inhuman treatment in that he knocked her down and blacked her eye several times.

Frances O. Rattray also filed an amended complaint in her suit for divorce from Archibald K. Rattray. They were married in Canada and she charges drunkenness and cruel and inhuman treatment.

Summer Specials

Women's tan leather Sandals, \$3.00 values now \$1.49
 Youths' tan leather Sandals, \$1.50 values now 98c
 Men's B. V. D. Union Suits 79c Suit
 Boys' Muleskin Scout Brave Shoes \$1.69
 Women's two-tone Ivory Vamp Cloth top, medium heel, special \$3.45
 Men's Harvest Shoes, special \$1.98

Standard Fashion Plates for September are here—FREE.

Gale & Co.

Commercial and Court Streets Formerly Chicago Store

Government Ready to Fix Prices for America and Allies

Washington, Aug. 8.—The government is taking steps not only to fix prices on supplies for the allies, but to lay vigorous hands on agencies in the country now holding up prices on foodstuffs for the populace.

President Wilson is entering ninety per cent of his working time on the great question of equitable distribution of food and supplies at reasonable prices.

Millions of dollars, according to federal experts, have been lost because of delay in establishing prices on these necessities, due to a recalcitrant senate.

Consumers, they say, are buying their goods day by day and in many cases meat by meat. There is much suffering. As soon as the food control bill is signed they promise many of the present soaring prices will drop.

The federal trade commission is completing a sweeping food probe at the request of the president. Early reports show startling revelations in manipulation of many necessities, among them canned goods.

Camp Meeting at Fourteenth Near Marion

The morning devotion opened with prayer. Evang Jackson gave a Bible reading on Six Reasons for Bible Holiness, as follows: The Bible teaches it; God commands it; Jesus died to give it; those who had it, we can have it; we need it.

In the afternoon, Rev. W. G. Johnston, pastor of the Free Methodist church, preached. He discriminated clearly between the justified and the sanctified life, and the relations of the spirit, soul and body.

Mr. Hockett led the evening song service. The Highland quartet sang an excellent selection, entitled, "A Sinner, Saved by Grace." Evang Jackson preached. His discussion dealt with both modern and old fashioned or real revival, showing how far the present age has drifted from the old lines. He closed by giving the text from John 3:7, "Ye must be born again." Some prayed through in the after service.

Come and hear Evan. K. H. Jackson, you will not be disappointed.

Judge Bingham this afternoon rendered a decree in the suit to quiet title brought by John P. Theo. B. Brentano against the unknown heirs of David Gibson, deceased, in which he states that the plaintiff is the owner in fee simple of the land in question and that he has held it adversely for the past twenty years. The defendants are decreed to have no right, title, or interest in the land.

all at San Francisco and from there to an army training camp in Texas. Then there came a call for men to volunteer to go with a signal unit to France to join General Pershing. At the call, sixty eight men stepped forth to join the unit, and among them was Merrill Penn.

It is reported that William Perlich of this city, who was scheduled to leave an American port for France a few days ago, saw some excitement before he got out of the harbor as the transport on which he was to travel across the Atlantic was rammied and a hole about twenty five feet long torn in its bottom. However, Private Perlich with others was safely landed and placed on board another boat, or perhaps another story would have to be told.

As prompt action is urged, Mrs. Carleton has called the meeting Friday evening of this week, August 10, 7:30 p. m., in the auditorium of the city library. It is requested that the president of each women's organization of the city be present, including church, fraternal, grange, W. C. T. U., club, parent teacher, and all other organizations that receive their mail at Salem.

In case the president is not able to be present, she is requested to send the vice president or secretary.

Merrill Penn May Be First Salem Boy To Be Landed In France

Merrill Penn, son of Mr. and Mrs. J. T. Penn of this city, who is a member of battery B, Sixth regiment field artillery, is believed to be the first Salem boy to reach France since the war broke out. He left an Atlantic port on July 29 and if he arrived safely he has been in the land of the Fleur de Lis several days. In a message to his parents shortly before he left he says the transports were to be conveyed by a large squadron of men of war.

Private Penn served four years in the navy and was discharged a few days before war was declared; he immediately enlisted in the field artillery on the day war was declared and says he likes the new work immensely. He is engaged in the signal corps department and was first stationed at Fort Vancouver when it was full of recruits. Shortly after he visited his parents here he was sent to Fort McDow-

DIED

WARNER—In the city, August 6, 1917, Amos Warner at the age of 27 years. He is survived by his parents, two brothers and three sisters, living in Portland. The body was forwarded to Portland by Webb & Clough where funeral services were held this afternoon.

King of 10 cent Cigars—La Corona

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