

SOCIETY and CLUBS

By ALINE THOMPSON

AFTER the gaiety of last week, with its stellar event the tennis tournament, not to mention the formal affairs, the week just ended has been unusually dull and stupid.

Most everybody has gone away for the summer, and those who have not are flying to their favorite resorts as fast as ever they can.

There is a temporary closing of the homes in town, and the center of all social activity is being transferred to the summer resorts.

It is very gay at the beaches these days, and it would seem as if all society were out for a summer's frolic.

In no other amusement do grownups revert to the joys and freedom of childhood as at the beach. Perhaps this is the reason that a stay at the shore proves so beneficial after the routine of the winter's activities.

Society folk who are left in town have retired into a convenient period of dullness, so it seems, that is envied only by golf, tennis, picnics and other out of door sports. Motor trips are a favorite pastime with many again this season, and Oregon is being discovered as a playground of wonderful fascination.

The definite variety of the scenery and the fruitful richness of the land makes this part of the state a garden of continued enchantment. To see it well, one must tour over highway and byway and visit the towns and villages or if one is fortunate in having such a privilege the great ranches are still better.

Judge and Mrs. George G. Bingham left today for an outing at Neskowin, and will be away for about two weeks. They motored to the beach and were accompanied by their son-in-law and daughter, Mr. and Mrs. Keith Powell, and small son of Lafayette.

Society folk will regret to bid good bye to the George Palmer Putnams, who with their small son, David Binney Putnam, are leaving next week for Bend on route east.

Although as yet their plans are indefinite the Putnams expect to eventually make their home in the east.

Until after the war however, Mrs. Putnam and David will be with the family in New York, as Mr. Putnam, in all probability, will soon go to France.

Since coming to Salem from Bend a few years ago Mr. and Mrs. Putnam have been a delightful acquisition to the married set, and will be much missed by their many friends.

Mrs. E. E. Waters entertained a group of young girls, informally on Monday, with a matinee party at the Oregon theatre, in honor of her granddaughter, Miss Louemma Waters, of Portland, who is passing the summer in Salem. Later, the afternoon was rounded out with delightful refreshments at the Spa.

Tuesday, this charming young visitor was again the honor guest at an informal evening for which Miss Ethel Rupert was hostess.

Only a few girl friends of Miss Waters were asked to share in the gayeties.

Much regret will be felt over the departure in the near future of Mrs. Charles L. Dick and her three charming daughters, the Misses Carolyn, Pauline and Dorothy Dick, who are going to Portland to make their home.

Mr. Dick has been in Portland for some time, while Mrs. Dick and the girls have been lingering here only until they were able to find a house. They will leave Salem the fifteenth of August and will of course be much missed by their host of friends.

Mr. and Mrs. William H. Eldridge came home early in the week from a delightful motor trip to the various beaches. They were accompanied by their relatives—the Rudolph Pracls of Portland, and were away for about two weeks.

During their absence they visited the Tillamook beaches, Seaside, Gearhart and other attractive resorts.

The Eldridges are very fond of motoring, and with their friends usually make several trips of this kind every season.

Mrs. W. P. Lord and her daughter, Miss Elizabeth Lord, who have been the house guests of Mrs. Benard O. Schueck since their return from the Orient, left yesterday for their summer place at Seal Rocks.

They will linger at the shore until the first of September, when their home here, which has been rented during their absence, will be occupied. Later in the summer the Schuecks will go to the beach to visit the Lords for a week or so.

Mr. and Mrs. W. Melvin Plimpton who have been having a delightful time at Agate Beach, for the past week, as the guests of the Asahel Bush's, will be home tomorrow.

Mrs. Frank H. Spears entertained informally on Monday with a matinee party in honor of her young cousin, Miss Helen Robe, of Seattle who, with her mother, Mrs. L. S. Robe, is spending the summer with the Russell Catalina.

After the matinee the party gathered at the Spears home for delightful refreshments.

The young girls asked to share in the gayeties were: Miss Dorothy Dick, Miss Maxine Buren, Miss Pauline Dick, Miss Ruth Barnes, Miss Dorothy Patterson, Miss Eva Miles, Miss Frances Hodge, Miss Helen Cory, Miss Gladys Moore and the Misses Isabelle and Charlotte Croisan.

Mrs. Frank G. Bowersox had a dozen or so matrons, at her home for an informal afternoon over the bridge tables on Monday.

Her guests included the members of the Monday afternoon auxiliary, and the bridge honors fell to Mrs. John H. Albert and Miss Callista Moore.

An artistic array of vivid yellow Marigolds decked the card rooms.

Playing with the club members were Mrs. John H. Albert, Mrs. George G. Brown, Mrs. Homer H. Smith, Mrs. Frederick Lamport, Mrs. W. I. Staley and Mrs. A. L. Brown.

Mrs. Thomas C. Smith, Jr., and young son, Malcolm Smith, are enjoying a sojourn at Cannon Beach, having left early in the week. They are at the Hotel Warren and will be away for about a month. Later in the season they will be joined by Dr. Smith who will motor to the shore, and accompany them home.

Mrs. E. Cooke Patton left Tuesday afternoon for Portland, where she joined her brother-in-law and sister, Mr. and Mrs. A. W. Rigner, on a motor trip to Tillamook. She will be away for about two weeks.

Mrs. William Morris (Miss Howlett) who has been passing a few months in Salem as the guest of her sister, Mrs. Edward Weller, left early in the week for Portland, on route to her home in Berkeley, California.

Mrs. Morris formerly lived in Salem and her visit here was made delightful by many little attentions from her old friends.

Mrs. James A. Wilson has as her house guest for a few days, her sister, Mrs. E. A. Robinson, of Tualatin.

Honoring two charming young girls, Miss Louemma Waters of Portland, and Miss Janet March of North Yakima, Miss Louella Patton entertained informally on Tuesday afternoon with a delightful little picnic.

The party motored to an enchanting spot near Stayton and enjoyed the day. Mrs. Clyde C. Graham chaperoned the girls.

Those participating in the gayeties were: Miss Waters, Miss Meredith, Miss Margaret Legg, Miss Dorothy Buchner, Miss Valerie Briggs and Miss Ethel Rupert.

Mr. and Mrs. William Gray, who have been enjoying a few weeks delightful visit at the Starwar ranch near Jefferson, as the guests of their son-in-law and daughter, Mr. and Mrs. Karl Steiner (Janet Gray), left Thursday for their home in Seattle.

During their visit in the country, the Grays spent much of their time in town motoring in frequently to pass the day with friends and relatives.

They formerly were residents of Salem and have many old friends here.

Mr. and Mrs. Sam Gerig of Mill City, accompanied by Harold Cron of Brawley, California, arrived in Salem from the south yesterday and are visiting Mrs. Gerig's mother, Mrs. Margaret Hummel, of 1694 North Seventeenth street.

Mr. and Mrs. Oliver C. Locke will leave during the coming week for an outing at Seal Rocks.

They have taken a cottage there and will be away for several weeks.

Mr. and Mrs. Fred W. Stensloff left Friday for a motor trip to Foley Springs. Mrs. Stensloff will remain at the Springs for a week or so, while Mr. Stensloff will return within a few days.

Mr. and Mrs. William H. Byars arrived home last night from Goldendale, Washington, where they have been visiting their son and daughter-in-law, Mr. and Mrs. William Fleming Byars, for the past few weeks.

During their visit in Washington, Mr. and Mrs. Byars enjoyed much of their time motoring over the surrounding country.

Mr. and Mrs. J. A. Baker will leave tomorrow for a sojourn at their summer home in Seal Rocks.

They will motor as far as Albany with their son and daughter-in-law, Mr. and Mrs. Edwin L. Baker, who will be accompanied by Mrs. Baker's sister, Mrs. L. Delahoyde of Cripple Creek, who is spending the summer in Salem.

Friends of Miss Nancy Skaitie will be grieved to know that she is at the Salem hospital where she underwent an operation early in the week.

Going to the beach this week for the remainder of the season were Mr. and Mrs. William Brown, who are occupying their attractive summer place at Seal Rocks.

They motored to the shore on Wednesday and were accompanied by Mrs. Clifford Brown and her small sons, Chandler and Werner Brown.

Mr. Brown will join his family in a few days.

Mrs. George J. Pearce and her daughters, the Misses Helen and Dorothy Pearce, motored home today from Albany, where they have been passing a few days as the guests of their relatives—the T. G. Hopkins.

Miss Winifred Kerr of the extension department of the University of Oregon, will be in this city on Thursday afternoon and will address the women of Salem on the food conservation, at the auditorium of the Salem Commercial club at 2:30 o'clock.

The lecture will be given under the auspices of the food conservation committee of the Salem Woman's club, and all are urged to hear Miss Kerr, as her lectures are of paramount importance just at this time, and should claim the attention of every house keeper.

Miss Kerr has been giving a series of lectures throughout Oregon, and is now in Portland where she has been lecturing all week. If the interest is sufficient in Salem, she will remain and also lecture on Friday and Saturday afternoons.

The Misses Gertrude and Margaret Gray are expecting their father, George B. Gray, of Seattle, within a week or so, and will go to Chubbals to meet him. Mr. Gray will motor to Salem, and with the girls and the John H. McNarys will go to the Tillamook beaches for a sojourn, before returning home.

Mrs. Monroe Gilbert who has been passing several weeks at Glenwood, Minn., with her parents, Mr. and Mrs. F. W. Wilcox of Hancock, who are summing there, is now in St. Paul visiting her brother and sister-in-law, Mr. and Mrs. Leslie Wilcox.

Mrs. Gilbert will visit in the east for two or three weeks longer, returning about the twelfth of August.

The Asahel Bushs who are summing at their attractive place at Agate Beach, entertained a group of friends on Wednesday with a motor picnic to Beaver Creek.

Besides the members of their house party, their guests included several of the Salem colony, who also are at the beach for the season.

En route home from a sojourn in California, Mayor and Mrs. Norman Hay and their daughter, Miss Cora Hay, of Sedalia, Kansas, passed a few days in Salem, and were the guests of Mr. and Mrs. John B. Caughell.

They left Thursday and will visit Spokane and Colorado Springs on their way home.

Mrs. Everett Anderson has as her house guest for a few days, Miss Joe Warden of Portland, who formerly lived in Salem.

Complimenting Miss Zoe Hinkle, bride-elect, Miss Evelyn Gremmel was hostess Thursday night for a delightful miscellaneous shower, at the home of her sister, Mrs. Joseph Bach.

The rooms were gaily adorned with crimson hearts and cupids, and the lights were colored and draped with bright paper streamers. Only close friends of the honoree were asked for the affair, and she was the recipient of many attractive and useful gifts, which were showered upon her by little Margie May Boch, who acted as cupid. Dancing, music and games appropriate to the occasion rounded out the evening.

Assisting the hostess at the refreshment hour were Mrs. B. Davidson and Miss Evelyn Stevenson.

The guests were Mrs. Roy Lewis, Mrs. Hinkle, Mrs. Joseph Boch, Mrs. Homer Ingrie, Mrs. Ray Cooper, Mrs. D. Davidson, Mrs. Erwin, Mrs. J. A. McLean, Miss Althea Esch, Miss Maybelle Brassfield, Miss Gertrude Richmond, Miss Caroline Norold, Miss Hallie Hinges, Miss Estella Wilson, Miss Florence Esch, Miss Hortense Nason, Miss Winnie Hargrove, Miss Charabelle Libby, Miss Marie Poppe, Miss Evelyn Gremmel, Miss Leah Sueing, Miss Bees Richmond, Miss Marie Leslie and Miss Evelyn Stevenson.

Mr. and Mrs. George F. Rodgers returned today from a several days sojourn in Astoria.

They were accompanied by their daughter, Miss Margaret Rodgers, who joined them in Portland, after a two weeks delightful visit in Vancouver, B. C. as the guest of the T. W. B. London family.

Mr. and Mrs. H. J. Schullerman and children, Peter and Marie, will leave Tuesday for their summer place at Sea View, Wash.

Mrs. Schullerman and the youngsters will spend several weeks at the shore, returning about the middle of September. Mr. Schullerman, who will remain only for a few days, will join his family frequently for the week ends.

Enjoying an outing in the mountains today, Mr. and Mrs. Walter T. Stolz and children, who are at Casadia, left Thursday, and will spend several weeks at this popular resort, returning about the middle of August.

Mr. and Mrs. Rollin K. Page left Wednesday for a motor trip to Vanouver, B. C. During their absence they will visit Seattle, Port Mann and other places of interest.

Governor and Mrs. James Withycombe passed Thursday in Portland and were the guests of the F. M. Warren on a motor trip over the Columbia Highway.

Following a custom of several years, Mr. and Mrs. John D. Caughell and Dr. and Mrs. John C. Evans will spend their vacation together at Yochata. They will leave for the beach next week and will be away for two or three weeks.

Mrs. Charles C. Thompson and children, Charles Irton and Dorothy, who have been visiting Mrs. Thompson's parents, Mr. and Mrs. O. Irton, on 1047 South Commercial street, for the past two weeks, left today for their home in Seattle, Wash.

Mr. and Mrs. Leland Steiner of Possil, who with their two small children have been spending a few days in Salem en route home from a motor trip, left Wednesday.

While here they were the guests of Mr. and Mrs. Ray D. Gilbert.

Mrs. W. W. Hill and son, Charles, of Portland who have been visiting in Salem, left this morning for an extended trip east.

They will visit in Chicago, Tennessee and Texas, returning to Oregon the latter part of October.

Miss Catharine Carson, who has been spending a few days in Portland as the guest of friends, will be home tomorrow.

Mr. and Mrs. Henry H. Vandervort motored to Portland yesterday to meet Mr. and Mrs. Fred Wilson and daughter, Kathryn, of Marshfield, and their guests, Mr. and Mrs. Richard Wrenn and sons, Heaton and William, of Burlingame, California, who came home with them for a short visit.

The party will be the guests of Mr. and Mrs. Vandervort until tomorrow when they will motor to Roseburg for a stay.

An outing at Mt. Hood is being enjoyed by Dr. and Mrs. H. C. Epley and several friends, who left Salem Wednesday.

They will pass a week or so in the mountains, and are at Towney's, a popular place at the base of Mt. Hood. During their sojourn there the party will devote much of the time to climbing Hood and the smaller mountains.

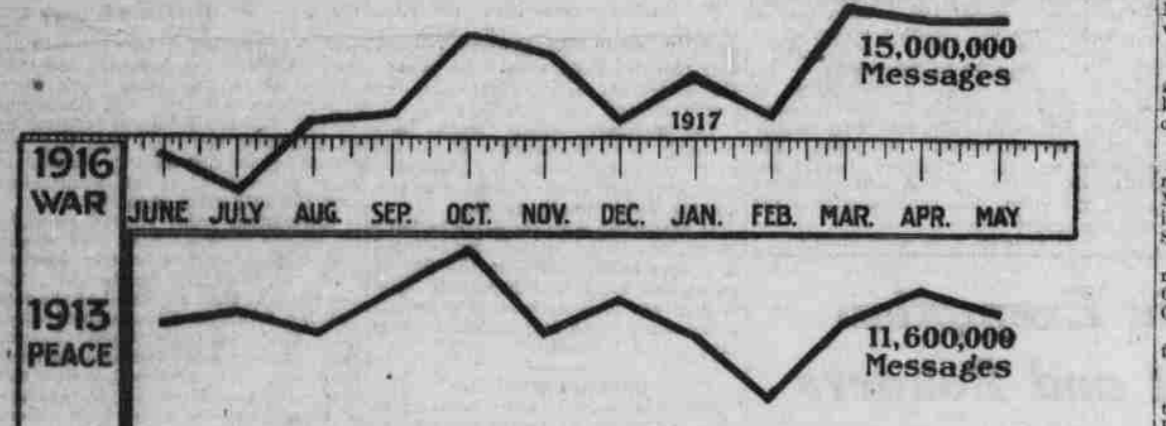
After a several weeks visit in Salem as the guests of relatives, Mrs. Lillian Marvin left Wednesday for Tacoma, Washington.

Mr. and Mrs. Byron F. Brunk (Mollie Runera) left today for a two weeks outing at the McKenzie Bridge and Belknap Springs.

Mrs. George Blower of San Diego, California, who has been visiting her sister, Mrs. Elmer Hadden (Beulah Myers) at Sea View, Washington, will return to Salem during the coming week, to resume her visit with relatives before going east to join Mr. Blower.

Mr. Blower has been in the east for some time and they are planning to make their home there.

Miss Mary Cunningham of Vancouver, B. C., is the guest of Mrs. John D. Sutherland. Miss Cunningham came Wednesday and will visit relatives in Salem for about two weeks.



NOTE--TOP CURVE shows the long distance traffic for last 12 months of war. LOWER CURVE shows same traffic during 12 months of peace.

High Tide Telephone Traffic

This chart shows the extraordinary growth of the long distance traffic in the Bell System under war conditions.

It does not show the tremendous advance in the price of raw materials, which enter into the manufacture of telephone equipment—more than doubled since the war began. It does not show the increase in the price of labor and the shortage of both labor and materials, which have set a definite limit to the increase in telephone facilities.

The entrance of this Nation in the great war was the signal for the Bell System to pledge its entire service, unreservedly to the Government.

As our military strength grows and we become larger participants in the great war, the demands of the Government upon our service will continue to increase, and must always be met.

An extraordinary increase in telephone traffic, due to the unprecedented commercial and industrial activity incident to the war, must also be adequately provided for.

Like other resources of the Nation, our resources must be conserved, and we appeal to the American public, always patriotic to the core, to assist us in meeting these extraordinary conditions by avoiding as far as possible wasteful and extravagant use of the service.

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Handkerchiefs	Hand Bags	Modart Corsets

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Mrs. N. Bull and Miss E. Hastings of Oakland, Cal., arrived in Salem several days ago, and are the guests of the former's sister, Mrs. John G. Tringor.

Mr. and Mrs. Elmer Nash of North Liberty street entertained informally on Thursday night. Games and ukeloa music formed the evening's diversion.

Those present were: Miss Isabelle George, Miss Leta Patton; Miss Mildred Reid, Miss Ada Stewart, Miss Helen Lovell, Miss Juanita Chrisinger, Samuel Carter and Beryl Adams.

Mrs. James E. Godfrey and her daughter, Miss Emma Godfrey, have gone to Newport for an outing.

Mr. and Mrs. C. L. St. Helens and daughter of Portland are visiting at the home of Mr. and Mrs. H. D. St. Helens for a few days.

Mr. and Mrs. C. C. Witsel and daughter, Miss Hilda Witsel, and Miss Mildred West left today for an outing at Tillamook.

Some interesting features relating to the summer season in New York and other places in the east are brought out by a comparison of the summer social registers of this year and last.

Although the war has brought about a great change in the usual activities of society and has also changed the general trend of things it is interesting to note that there has been a comparative increase of 25 per cent in the number of marriages during the three months from April first of this year to the same time last year.

The fact that many men have entered training camps and gone to the front has in many cases hastened marriages. From the first of April, 1916 marriages are noted in comparison with 783 last year.

The war has of course caused the usual European summer travel to dwindle, but to only 82 departures compared to 95 last year. Sixty five are registered at the present time at foreign bankers' addresses in 143 last year.

Strange to say more people are summing on their yachts than last year. Five hundred and seventy six steam yachts are in commission this year, besides numerous schooners and sloops on which many people are cruising. Of the large yachts owned by prominent New Yorkers 22 are registered as having been offered and accepted as auxiliaries to the United States service.

Many prominent New York society men are registered at training camps, in the regular army service and in the ambulance service. Notwithstanding dire predictions to the contrary there seems to be no falling off in the number of residences at the seaside. Long Island, the Jersey coast, Bar Harbor, Newport and the Narragansett Pier as well as all resorts along the New England coast have their usual number of smart summer colonies.—San Francisco Examiner.

Friends of Mr. and Mrs. George Robertson of Kerrisdale, B. C., who formerly lived in Salem, will be interested to know that their small daughter, Ellen Johnson, who is an exceptionally talented musician, and has been studying at the college of music there for the past three months recently passed the examination under the London Royal Academy of music. Little Miss Johnson who is only nine years of age is the youngest musician in all Canada receiving a certificate.

This honor is naturally the source of much joy to her parents, and also to Miss Laura Grant of this city, under whom this clever little girl received her early training.

Miss Luella Barton will leave the latter part of August for New York where she will visit relatives for several weeks.

TRY JOURNAL WANT ADS

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