

"An Economical, Delightful Light Place To Trade"



# JULY CLEARANCE SALE



## AN ALL-STAR BARGAIN EVENT

### FEATURING HEADLINERS IN EVERY DEPARTMENT

Announcing to the people of Salem and vicinity the inauguration of our Supreme Bargain Event of the year---our July Clearance Sale.

It includes Spring and Summer Merchandise of quality at prices which, if compared with present cost and former marking, would "Shine Like a Morning Star." When you think of the scarcity of goods and the rising prices, you will understand why we proclaim this to be the greatest money saving event of the year---and why we predict that all other selling records will be shattered by it. Every department contributes "It's Bit" by conscripting and bringing forward everything that comes within the age limit of Spring and Summer Merchandise and sending it to the firing line. **THE WAR IS ON IN EARNEST AND THE BATTLE FOR LOWER PRICES STARTS TOMORROW**

Commencing Saturday July 7th



### COME---Show Your Patriotism by Keeping Money in Circulation, Spending a Little, Saving a Lot

#### Women's Stylish Apparel Section Presents This All-Star Cast of Values

##### SILK DRESS SKIRTS

- Black Taffeta, value \$6.50 ..... \$3.90
- Fancy Sport Stripes, value \$7.50 ..... \$4.90
- Striped and Plaid, value \$8.00 ..... \$5.95
- Lot of Wool Skirts, leading colors, \$5.00 to \$7.00 ..... \$3.25

##### STAR VALUES IN BLOUSES

- One, two, three, or a half dozen isn't too many to buy.
- Star values, every one of them. Materials are Georgette Crepe, Crepe de Chine, Wash Silk and Lingerie.
- Lot 1---Values to \$5.50 to \$7.75, for.... \$3.90
  - Lot 2---New, finer goods, latest style... \$4.90
  - Seeded Voile, embroidered front' ..... 39c

##### HOUSE DRESSES

- You cannot begin to buy the goods alone for this price. Spend a little---Save a lot.
- Lot 1---House Dresses, made of good Percales, Gingham and Chambray, to close out 69c
  - Lot 2---Good material, well made and stylish garments ..... \$1.19
  - Ladies' Bungalow Aprons, good quality . . 39c

##### CHILDREN'S DRESSES

- Extra Good Value.
- All new and up to date styles. The entire Summer stock goes in two lots . . 50c and 90c

#### LADIES' AND CHILDREN'S SHOES

These Shoe values are glittering gems of economy. Broken lines in which sizes are incomplete have been assembled for a complete disposal at prices which seem ridiculously low. Better buy several pairs. A great chance to save money.

##### LADIES' SHOES

- White Reinskin Shoes, Louis heel; regular \$4.50 to \$5, to close out ..... \$3.75
- White Canvas Shoes, Louis heel; regular \$3.50, to close out ..... \$2.49
- Odds and ends Ladies' White Shoes; regular \$2.75 to \$3.50, to close out ..... \$1.95

##### CHILDREN'S SHOES

- Size 8½ to 2, Muleskin Sandals, to close out ..... 69c and 79c
- Size 8½ to 2, assorted lot Pumps and Sandals, to close out ..... 98c to \$1.49
- Size 8½ to 2, White Canvas Pumps... 98c

#### Dress Goods, Silks and Washables

LIGHTING THE WAY TO TRUE ECONOMY

##### SEASONABLE SILKS

- 36-inch Silk Poplin, plain colors, yard . . .95c
- 36-inch Sport Pongee, yard ..... 49c
- 36-inch Silk and Cotton Georgette, plain colors ..... 45c
- 36-inch Beautiful Fancy and Sheer Silk and Cotton Georgette, yard ..... 65c

##### WASH GOODS

- Spend a little---Save a Lot.
- These Wash Fabrics are all star values. Beautiful fabrics in a great variety of weaves, colors and all white materials of fine sheer weave and dependable quality. All priced for a sweeping clearance.
- In special lots..... 10c, 12½c, 15c, 19c, 23c Yard
  - 36-inch Printed Voiles, all new, this summer's goods; regular 25c to 35c ..... 19c Yard
  - 27-in. White Pique; regular 25c value ..... 19c Yd

##### MUSLINWEAR

- Spend a little---Save a Lot.
- Buy your Muslinwear at this sale---Enough to last a year or more.
- Gowns 25c, 48c, 69c, 98c, 1.19, 1.48, \$1.69
  - Corset Covers ..... 19c, 29c, 48c, 69c
  - Chemise ..... 48c, 69c, 98c, \$1.19, \$1.48
  - Silk Chemise ..... \$1.98
  - Petticoats ... 48c, 69c, 98c, \$1.19, \$1.48
- Every garment a shining bargain.

#### THE NEW J. C. C. CORSETS

Are certainly beautiful. The name is your guarantee of the finest materials that can be commanded for the price. Superfine workmanship, correct style, perfect fit---absolute comfort. All at prices more reasonable, quality considered, than you will be able to secure in any other make of corset.

Price \$1.00 to \$3.50

##### UNDERWEAR

- Knit Underwear, reflecting true economy. Easy to buy at these prices. Practice true economy. Buy liberally and save.
- Ladies' Sleeveless Vests 13, 19c, 29, 48c
  - Union Suits, any style ..... 29c, 48c, 79c, \$1.39
  - Ladies' Vests & Pants, long sleeves 29c

# KAFOURY BROS.

SEND US YOUR MAIL ORDERS, WE PAY POSTAGE

416 STATE STREET

SALEM, OREGON

