



**PAIGE**  
*The Most Beautiful Car in America*

IN buying a motor car there are two very important things to be considered—your Pride and your Purse.

If you compromise on either one, you will never be quite satisfied. If you look for a nicely balanced combination, you will unquestionably find it in "The Most Beautiful Car in America."

Standard Six-37 seven-passenger	\$1,997	a. b.	Detroit
Field Six-47 seven-passenger	\$2,774	a. b.	Detroit
Five-57 five-passenger	\$1,784	a. b.	Detroit
Model Six-57 five-passenger	\$2,097	a. b.	Detroit
Deluxe Six-37 five-passenger	\$1,777	a. b.	Detroit
Deluxe Six-47 seven-passenger	\$2,701	a. b.	Detroit
Sedan Six-47 seven-passenger	\$2,800	a. b.	Detroit
Sedan Six-37 five-passenger	\$1,774	a. b.	Detroit
Town Car Six-37 five-passenger	\$2,750	a. b.	Detroit

Paige-Detroit Motor Car Co., Detroit, Mich.  
**GUYER & PRIEM**  
246 State Street Phone 867

**MAXWELL CAR SALES ARE VERY LARGE**

Over Six Hundred Cars Shipped From Factory In Single Day

Those who want "Business as usual" in the United States will find substantial comfort in the reports of sales made in April and May by the Maxwell Motor Company, Inc., of Detroit. The Maxwell Company's April sales exceeded by many hundred cars those of any month in the history of the company.

The May sales, in turn, greatly exceeded those of April.

Moreover, shipments on the last day of May—655 cars—were the biggest ever made by the Maxwell Company in a single day.

This, officials of that company assert, is substantial evidence that this great increase in business, instead of being a mere spurt, is a definite movement, reflecting conditions generally in all lines and daily gathering momentum.

Maxwell officials comment on the fact that never before, since the invention of the automobile, have any but two companies equalled or beat the Maxwell shipping record of May 31st.

And this achievement—together with the two record-breaking months—was made after we had gone into the war.

Walter E. Flanders, President and General Manager of the Maxwell Motor Company, Inc., said:

"This country, in my opinion, is just entering an era of prosperity the like of which has never been seen.

"We must supply the world with nearly everything men need and, to do this, our factories and farms will be rushed to capacity. This can mean but one thing—great prosperity for manufacturer, merchant, farmer, banker and wage earner.

"It would, therefore, be the height of folly for any movement looking to unnecessary economy to gain headway among our people.

"To win the war we must keep our

**We Are Now Permanently Located at Corner State and Front Streets**

(With Purvine Implement Co.)

**We Repair---**

STORAGE BATTERIES, STARTING AND LIGHTING SYSTEM AND MAGNETOS.

**We Sell---**

THE FAMOUS ATWATER-KENT IGNITION SYSTEM FOR FORD CARS, PRESTO-LITE BATTERIES, COLUMBIA DRY CELLS AND OTHER AUTO ACCESSORIES.

**BELMONT SERVICE STATION**

PHONE 707---FOR PROMPT SERVICE

production at top speed and to keep our production at top speed we must have business as usual. It is the patriotic duty of every citizen to live and spend as he would in normal times.

"I believe that the American people are going to do this."

Besides the record shipping day—the last day in May—the factory completed 670 cars on the preceding Saturday but shipment of these cars was not completed until Sunday.

Reports show Maxwell dealers in all parts of the country are prosperous. Dealers are sending in larger orders for cars than ever before.

Mr. Flanders said the problem of the Maxwell Company was not to find

buyers for motor cars, but to get material enough to make cars to supply the demand and get railroad cars enough to ship out the products of the Maxwell factories. After finding the raw material it is a problem to get the railroads to haul the material to the factories.

In the last year the Maxwell Company business has had a wonderful expansion. The company has leaped into third place in point of production and has taken just four years to attain this.

More than a thousand automobiles were turned out in May than were produced in April. The production in June apparently will exceed the May production. Mr. Flanders said:

"More money will be in circulation in the next few years than ever before in the history of the country.

"The constructive military and naval program already outlined by the Government is going to crowd into one year what normally it would take five years to complete."

The Maxwell Company finds the automobile market steadily widening. The people are making money and the Maxwell Company is finding it difficult to produce cars fast enough to meet the demand.

\*\*\*\*\*  
\* NEW TODAY ADS WILL BE \*  
\* read in the Journal in all live \*  
\* Marion county homes—Try 'em. \*  
\*\*\*\*\*

**Tire Life Depends On Careful Driving**

The automobile owner should realize that a vast proportion of tire breakdown may be avoided by careful driving. Frequently a stone bruise in the tire could have been avoided if the driver had taken the trouble to swing his wheel a little to avoid contact with the obstruction. Cuts from glass or metal objects may be largely avoided if the driver pays strict attention to what he is doing. The man who takes a railway track head on and at speed runs the risk of shattering his front wheels up in the air and bringing the tires down with a thud on the far rails, thus causing a bruise that later may result in a blowout.

The first thing that should be impressed on the average driver is that he himself is the final court in deciding just what allowance he is to get from his engine. If he will drive carefully most of his troubles will be cured before they occur.

Whenever a casing comes in violent contact with a sharp object, it is not so much whether it is a stone or a railway track, a small break probably will be made in one of the layers of fabric. The friction engendered in service widens this small opening as strain after strain gives way under the strain. Finally the inner tube forces its way into the break, and sooner or later the opening closes down on the tube, pinching it and causing a blowout. The air, at a pressure of between 30 or 40 pounds, bursts its way through the injured place, tearing the small spacers wide open. All all because the driver failed to twist a wheel a little to avoid a chance flung stone in the road, or refused to pull up a little to take a railway crossing diagonally and easy.

**Albany Druggist May Enter Unique Contest**

Albany, Or., June 23.—Stowell Dawson, an Albany druggist, who, if a wooden legged medical cop is formed, will go to France to assist in the fight against Germany, has a new offer. Dawson lost his right leg above his knee when a small boy, but, with an artificial limb, he gets around remarkably well.

The new offer consists of a proposition to ride a bucking horse at the Western Oregon Round-Up, which will be held in Albany, July 23-24. Upon hearing of Dawson's reputation as a walker, and of his offer to volunteer for pharmaceutical work in the army, Manager Clarence Adams of the Round-Up went after Dawson to ride in a one-legged bucking contest. Adams knows of one or two cowboys with one leg partly gone, and if enough contestants can be secured this event will be put on the program.

Dawson states that if it hurts less to be shot through a wooden leg in the French front, it will also be less painful to receive a fracture of the same appendage on the Round-Up field. He is willing to take a chance.

**AIR INFLATION ADVICE GIVEN**

Motorists Told Not to Fear to Give Tires Too Much Pressure

"Now that cool weather is returning and the cars are getting into active service all over the country, it seems timely to give car owners a little reminder as to tire inflation," says C. B. Chadwell, local manager of the B. F. Goodrich Rubber company, an expert on tires.

"Underinflation is always costly to the tire user. Underinflation is often indulged in as a luxury. Like all other luxuries, it is usually expensive. If you have underinflated your tires because you feared that higher pressure might injure them, this may interest you:

"We have often inflated tires to a pressure of several hundred pounds a inch in our factory, for experimental purposes—just to see what would happen. We have never yet burst a single tire that way. In every instance either the rim or something else has given way first. So recommended pressures are safe pressures. It is also true that hot weather affects on tires—the expansion of contained air by summer heat—is not at all dangerous. We have made very careful tests to determine that point exactly."

**HOW DID YOU DIE?**

Did you tackle the trouble that came your way?

With a resolute heart and cheerful Or did you hide your face from the light of day?

With a craven soul and fearful? Oh, a trouble's a ton, or a trouble's an ounce.

Or a trouble is what you make it. And it isn't the fact that you're hurt that counts. But only how did you take it?

You're beaten to earth? Well, well, what's that?

Come up with a smiling face. It's nothing against you to fall down flat.

But to lie there—that's disgrace. The harder you're thrown, why the higher you bounce.

Be proud of your blackened eye! It isn't the fact that you're licked that counts.

It's how did you fight—and why?

And though you be done to death, what then?

If you battled the best you could, if you played your part in the world of men.

Why, The Critic will call it good. Death comes with a crawl, or comes with a pounce.

And whether he's slow or spry, It isn't the fact that you're dead that counts.

But only how did you die?

—Edmund Vance Cook.

**CURE 91 PER CENT**

Berlin, via London, June 22.—Ninety one per cent of German soldiers wounded in battle are cured of their hurts and are again ready for service, an official report from the field declared today.

**The Storage Battery As Used in Touring**

In touring, the storage battery usually plays such a modest part that it is often entirely forgotten. The very fact that it is comparatively little used, however, constitutes a reason for examining it occasionally.

The following explanation and suggestions are offered by Mr. H. B. Chubb, of the Prest-O-Lite Battery Service Station.

"Most modern automobiles are equipped with generators which are intended to recharge the storage battery in proportion to the current consumed by the starter and lights, under ordinary driving conditions.

"In long, cross-country driving, the generator operates under abnormal conditions—that is, it charges the battery faster than the current is consumed. Continued touring day after day, with little use of the starter and lights, is apt to result in overcharging the battery which is accompanied by over-heating.

"Over-heating causes the battery solution to evaporate rapidly. It is therefore, advisable to examine the battery every few days, if the touring is continued, and add distilled water as needed to keep the solution well over the battery plates. This attention is absolutely essential in allowing the plates to become exposed, due to evaporation of the solution, is bound to seriously injure the battery.

"Continued over-heating is apt to damage the separators and the over-charging should be relieved as much as possible. This can be done by burning the lights over night or during the day if necessary. Over-charging can always be detected by excessive spraying and too rapid evaporation of the solution.

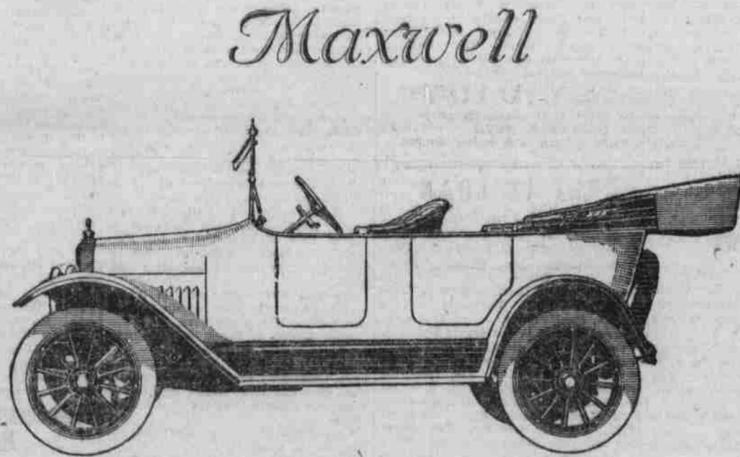
"At the time the battery is examined any solution that has sprayed out should be washed off with a moist cloth or sponge. The hold-downs should also be tightened to prevent unnecessary vibration.

"As none but distilled water is suitable for battery use, most tourists find it more convenient to stop at battery service stations for addition of water than to carry a supply. All tourists, regardless of what car they drive or the make of battery, are welcome at our station, at State and Front streets, where our battery experts gladly add distilled water if needed. At the same time they can test the battery and tell the tourist whether it is suffering from over-heating. The same service is to be had at any of the hundreds of Prest-O-Lite Battery Service Stations distributed over the country.

**GAS ECONOMY SHOWN PORTLAND CAR IN MAXWELL CONTEST MADE GOOD RECORD**

The car entered by the C. L. Ross Automobile company in the recent Maxwell economy proof day ranked 14th among the contesting cars entered in all parts of the United States, according to the compilation of the highest scores given in the "Maxwell Shield" the huge organ of the Maxwell Motors company.

The Portland car made a distance of 39.1 miles on the measured gallon, as compared with a showing of 49.5 miles made by the winning car of St. Louis, Mo. There were only 12 cars in the entire country between the Portland and St. Louis cars. Hundreds of Maxwells competed in the contest which embraced Canada as well as the United States. The championship cup and \$5000 in gold were posed for the prize winners with the provision that the 30 highest cars be placed in the roll of honor.—Oregonian.



**The X-Ray Shows the Real MAXWELL**

The greatness of the Maxwell rests in its superb chassis. Every part—motor, transmission, clutch, axles—is the perfected product of experience and development.

Not a freak idea, not a whim of some engineering genius seeking a reputation for originality, in the whole car.

The Maxwell is a one model car—one tried, tested and proved model developed to the highest point of mechanical efficiency by sustained concentration of master minds year after year. Just as Michael Angelo, by concentrating his great genius on painting and carving the masculine form, showed what concentration will do to produce supreme grandeur in art,

—so has the Maxwell organization shown what can be done to produce a master car—by

concentrating on one idea, one model, one design.

The engine, which has made the Maxwell a World Champion, has power to spare,

—power that takes thousands of Maxwells tens of thousands of miles under every sort of driving conditions, at a cost averaging from \$6 to \$8 a month.

So, too, is there endurance to spare and supreme mechanical efficiency in the axles, transmission, in every part of the Maxwell chassis.

We ask you to put the X-ray of your careful inspection and test on the Maxwell—the result inevitably will be—you will want to own a Maxwell.

Roadster \$650; Touring Car \$665; Cabriolet \$865; Town Car \$915; Sedan \$985, completely equipped, including electric starter and lights. All prices f. o. b. Detroit.

**Halvorsen & Burns**

Ferry and High Sts.

LOCAL AGENTS

245 to 255 S. Commercial St.

**VULCANIZING**

A poor job of vulcanizing may ruin your tires. Bring them to us for repairs. We guarantee our work because we know

**IT STANDS THE TEST**

**SALEM VULCANIZING WORKS**

474 Ferry Street Salem, Oregon