

EVIDENCE IS BETTER THAN TALK

OUR BEST ADVERTISEMENT IS NEVER PRINTED. ONLY YOUR PERSONAL INVESTIGATION WILL CONVINCE YOU OF THE ADVANTAGE OF BUYING HERE. IF YOU HAVE BEEN A VICTIM OF ALLURING BARGAIN SALES, TRY OUR SYSTEM OF DOING BUSINESS. WE DO NOT HOLD SPECIAL SALES, BY DAY OR WEEK, NOR DO WE RECOGNIZE SPECIAL SALES, BANKRUPT STOCK, ETC., AS A MEANS OF SAVING YOU MONEY. TIME AND EXPERIENCE HAVE PROVEN THAT YOU PAY FOR WHAT YOU GET. THE "GOLDEN RULE" METHOD IS TO GIVE YOU THE BEST MERCHANDISE FOR THE LOWEST CONSISTENT PRICE. VOLUME OF BUSINESS, NOT LARGE MARGINS, IS OUR MOTTO. TRUE, YOU CANNOT JUDGE THE QUALITY OF OUR MERCHANDISE BY THE PRICE, BUT TIME AND REPUTATION HAS TESTED OUR WORTH, AND PROVEN US TO BE WHAT WE CLAIM TO BE, THE ORIGINATORS AND MAINTAINERS OF LOW PRICES ON STANDARD MERCHANDISE. THE WILLINGNESS OF THE J. C. PENNEY CO. TO MAKE GOOD ANY UNSATISFACTORY PURCHASE HAS LONG BEEN UNQUESTIONED. WE HAVE THE POWER TO MAKE THE PRICE AND WE MAKE THE PRICE A POWER.

DOMESTICS

- Calico 7c
- Apron Gingham, 27-in. wide 6 1/4c Yd
- Amoskeag Apron Gingham, 27-in. wide 8 1/3c
- Dress Gingham 12 1/2c Yd
- "Sanitary" Long Cloth of fine Chamois finish, .36-in. grades 10c and 12 1/2c Yd
- India Linen, nice and sheer, goes at 10c. 12 1/2 15c and 29c Yd
- Khaki Cloth, 28-in. 21c Yd
- Comfort Challies, fast colors 10c Yd

- Dovenshire Cloth 32-in., fast colors .. 19c Yd
- Galatea 18c Yd
- Bleached Butchers' Linen, 36-in. 49c Yd

Table Damask

- Renfrew, yarn dyed (fast colors) 49c and 59c Yd
- White Mercerized Damask 49c and 69c Yd
- Linen Damask 98c \$1.10 and \$1.98 Yd
- Mercerized Napkins 69c, 98c and \$1.69 Doz.
- Linen Napkins, extra fine \$3.49 to \$4.98 Doz.

MUSLINS

- Absorbent Gauze 6 1/4c Yd
- Hope Muslin 10c
- Lonsdale Muslin 15c
- White Bunting, 36-inch 8 1/3c Yd
- Pacific Cambric 15c Yd
- Unbleached L. L. Muslin 8 1-3c Yd
- OIL CLOTH--In all colors 18c

SHEETING

- Unbleached Indian Head 15c Yd
- Bleached Sheeting, 6-4 25c Yd
- Bleached Sheeting 8-4 32c Yd
- Bleached Sheeting, 9-4 35c Yd
- Bleached Sheeting, 10-4 37c Yd
- Unbleached Sheeting, 8-4 29c Yd
- Unbleached Sheeting, 9-4 33c Yd

J. C. Penney Co.
THE GOLDEN RULE
175 BUSY STORES
160 North Liberty St. Salem, Oregon

- ## GLOVES
- "Niagara Made" Silk Gloves, black and white 49c and 98c
 - "Niagara Made" 16-button Silk Gloves 98c
 - Pure Silk 14-button Silk Gloves 79c
 - Chamois Suede Gloves, superior quality 59c
 - Washable Kid Gloves \$1.49
 - Kid Gloves \$1.98

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All Around Town

COMING EVENTS

- Tonight, June 18-25.—Red Cross campaign to raise \$35,000.
- June 21.—Special Elks' meeting.
- June 22.—Band concert in Wilson park.
- June 27.—Teachers' examinations in Oregon.
- June 30.—Shriners' convention in Salem.
- July 4.—All-state celebration at fair grounds.
- July 9.—City election.
- July 15-25.—Salem Chautauque.
- July 18.—Willamette Valley tennis association meet in Salem.
- Mrs. Ella Watt, supreme instructor of the United Artisans, of Portland, will arrive in Salem this evening from that city.
- See the telephone picture "Speed the Spoken Word." Oregon theater, Thursday afternoon and evening. 6-21
- Pst hens, Doty's Market
- The foresters of America held a social dance at the Foresters' hall last night which was fairly well attended. All had a good time.
- WANTED—A farm hand, Clark and Achson, 141 North High St. 6-21
- Frys at Doty's Market.
- Lawrence Kelly, a young farmer living north of Salem, who has been laid up for two weeks as the result of a motorcycle accident, is able to be at work again.
- J. May Pemberton, physician and surgeon, room 212 Masonic Bldg. Phone 640. 7-9
- Viola Vercher Holman will play tonight at public musicale at First Congregational church at 8:30.

The Knights of Pythias of this city received an invitation from the Laurel camp, No. 7, of Albany recently, to attend the Round-Up which is to be held there the Fourth.

Dr. D. X. Kocher, who has been practicing dentistry at his residence on the Pacific Highway, announces the opening of his office, at 302 U. S. Bank Bldg.

Cola McElroy, in charge of the social department of the Roseburg Commercial club, was in the city yesterday, boosting the Medford Round-Up to be held in July. He wished the Cherrians to make up an excursion to attend.

Miss Lucile Barton announces change of address to 598 N. 17th St. (1/2 block N. of Center). Classes are now being formed for summer work in singing and correct placing of the voice. Phone 1558. 7-13

Harold Olson and A. Hayward Fowle, both of the Marion hotel, enlisted in the ambulance corps of the army and will leave soon for Allentown, Pa., where they will receive their assignments.

Crabs and all kinds of fish, Doty's market 121 S. Com. St. Phone 2125.

Boys, if you are working a garden this summer, you are entitled to wear a "My Bit" button which is on sale at the Red Cross headquarters on Court street. The design is a rake and hoe, coupled with the Red Cross emblem.

Dr. Stone's Drug Store makes free delivery. Phone 35.

The Junior Artisans of Portland are planning an excursion to Salem next Saturday, bringing with them the Junior Artisan band, which will give a concert at the children's playgrounds Saturday afternoon. The band is directed by John Coomer, who is well known here. The Salem Juniors will join those of Portland in a picnic during the day.

Viola Holman, Lilian Stege, Mrs. Alfred Schramm, H. N. Stondenmeyer in orchestra and Mrs. Hinges will assist pupils of Miss Beatrice Shelton tonight at First Congregational church at 8:30.

The appointment of Rev. Frank Neff to the pastorate of the Englewood United Brethren church is hailed with pleasure by those who knew him when he served that church previously for five years. He has been in southern Oregon since he left Salem.

Public musicale tonight by pupils of Miss Beatrice Shelton at First Congregational church at 8:30.

The Marion County Pomona grange was held at North Howell yesterday in the grange hall there. A patriotic program was given and a speech concerning the Red Cross was given by Mr. Van Trump. J. P. Robertson, of the Salem grange, was among the Salem delegation.

I will sell at public auction corner Ferry and Commercial Sat. June 23, at 10:30 a. m. standard bred black mare and colt, 1 bay mare, 1 coming 2 yr. old filly, 1 nearly new Studabaker toy buggy, new Hercules runabout, 3 sets good single harness. H. J. Beardsley, owner.

Director H. C. Epley, of the First Christiana church choir, is training his body of young people for a sacred and patriotic concert to be given at Stayton in the near future. This week's choir practice will be held Friday evening at 8 o'clock.

The Spaulding employees listened to a Red Cross lecture this morning. The work being discontinued at 11:30 for that purpose. Mr. Herbsman, who recently spoke from the court house steps on behalf of the work, was the speaker. The employees are taking an active part in the Red Cross work.

The first band concert of the season will be next Friday night in Wilson park, weather permitting, so it has been announced by John Graber, manager. The band has been having regular rehearsals under the leadership of Director H. N. Stondenmeyer for several weeks and some fine music is promised for the season.

Experience in high speed motors is not required for entrance in the aviation branch of the navy, but a thorough knowledge of gasoline motors is necessary, and to rank as a mechanic for aviation one must be an expert mechanic. Such is the tenor of an order received at the local navy recruiting station today.

A call from arms to the babies, the first 25 mothers (who have babies under four years of age, who's birthday comes in June) calling at the Traver-Weigel studio or phone 324, and making arrangements for a sitting on Saturday, June 23rd, will make a beautiful little picture absolutely free of charge. Only the 25 will receive this offer, so get your name in at once. We love children and our patience is unlimited. 6-22

There is something at the foot of the stairs which led to the army recruiting station which will interest every young American. This is a bulletin board with the latest news of the army to be conscripted, together with information about the army in general. Corporal Toy says "Don't be afraid to look at it, for there is no one behind it ready to reach out and grab you, and it is absolutely free to all."

The meeting of the Honor Guard girls, which was to have been held at the Y. W. C. A. rooms this evening has been postponed until 7:30 p. m. tomorrow, on account of the first aid classes tonight.

Old Jupiter Phivus shed a few happy tears over the Willamette valley last night, to the extent of .05 inch. This is making the grain farmers smile, although those with hay are hoping that the showers will not continue. The Willamette river is slowly but surely going toward the low water mark, the O. C. T. dock gauge registering 6.1 feet today, as against 6.3 feet yesterday.

Ninety-four miles in three and one-half hours is the record made by Ida Fitts in coming from Tillamook the other day. He rode a Harley-Davidson motorcycle. He reports that the grades have all been cut down and that travel is comparatively easy. On the trip going over, he says there are practically no hills. The roads in that section of the county were greatly improved last winter.

INDIVIDUALS MUST PAY EXCESS PROFITS

Sen. LaFollette Says "Booze, Bloated Incomes and War Profits" Must Pay

Washington, June 21.—Individuals as well as corporations will be included in the tax on excess profits under the revenue bill, now being drawn by the senate finance committee. About \$100,000,000 is expected from this new source.

With this question disposed of, the committee today settled another knotty problem when it fixed the rate of taxation, under the excess profits levy, for corporations that could prove a sub-normal "pre-war income." The rate fixed was six per cent on the capital stock in addition to the \$5000 exemption allowed all corporations under the section.

Booze, bloated incomes and big war profits should pay America's way in the war, Senator LaFollette believes. He has started a fight in the senate finance committee to boost taxes on all these three sources of revenue and will carry his contention to the senate floor.

LaFollette's plan is to have war profits carry the bulk of the tax load. He would levy thirty two per cent against them and figures \$1,120,000,000 could be raised by this stroke. His income tax would net \$500,000,000 and internal revenue, \$200,000,000. He would eliminate all taxes on soft drinks cutting \$120,000,000 from the total.

PERSONALS

Dr. O. H. Hickman, of Gervais, was in the city yesterday.

Mr. and Mrs. B. H. Frye, of Silverton, were in Salem Wednesday.

C. A. Beauchamp, a druggist of Stayton, was in the city yesterday.

Miss Seva Peetz is visiting relatives here. She is from Newport.

Mr. and Mrs. E. C. Porter, of Grants Pass, are registered at the Capital hotel.

Mr. and Mrs. A. W. Schruk, of Aumsville, were Salem visitors last night.

Mrs. C. E. Knowland and daughter, Pauline, are visiting friends in Albany this week.

W. W. Moore, of the Moore Furniture store, is ill with neuralgia, which has necessitated his remaining at home for the past two days.

Socialists Standing Firmly by Germany

By Arthur E. Mann.
(United Press Staff Correspondent.)
Stockholm, June 21.—The self-styled American delegates to the German-called socialist peace conference played directly into the hands of the Germans today. They notified the Dutch-Scandinavian committee that they would recommend that the present conference be made permanent throughout the period of the war. This fits exactly into German plans. The Frusians are exceedingly anxious to have the meetings here drag along in order that their peace plotting may be continually carried on.

THESE WILL GET BONDS.

Washington, June 21.—Every one who purchased up to \$10,000 worth of liberty bonds will receive his full subscription, the treasury department announced today. Federal reserve banks have been asked to send in their totals in four different divisions. The summing will be done above \$10,000 subscriptions.

JOURNAL WANT ADS PAY

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