

Its a Duty You owe Yourself to investigate the J. C. Penny Company Price Spot Cash gets More and better Value in a week than credit does in a year. Operating 175 Busy Stores 160 North Liberty St., Phone 814

J. C. PENNEY CO. The Golden Rule

Operating 175 Busy Stores 160 North Liberty Street Phone 814

THE YEAR OF 1917 Marks the Beginning

Of what is probably the most serious period of American History. New conditions and new problems confront us, and experience in past wars has taught us that Economy is the first and most necessary means of protection. As yet we have scarcely noticed the change which must eventually affect each and every one of us.

EVERYDAY BARGAINS for MEN

- MEN'S TROUSERS, good all around hard wearing garments, in sizes 32 to 48 waist \$1.49
Light and dark patterns, stripes, etc., good heavy weights in sizes 32 to 48 waist \$1.98
Men's Dress Trousers in all wool, cassimeres, heavy weights in neat stripes and patterns \$2.49
MEN'S HATS, extra quality felt Hats in many different stripes, all sizes 98c
MEN'S SHIRTS, Sport Shirts, all sizes and patterns 49c
Men's Dress Shirts with and without collars, new, dressy patterns 98c
Men's Work Shirts in heavy quality 49c
Men's Heavy Work Sox, 3 for 25c
Black or tan, 2 for 25c
Red Handkerchiefs 5c
White Handkerchiefs 5c

DRY GOODS DEPARTMENT

- Apron Check Gingham 6 1-4c
Calico 7c
Lonsdale Muslin 12 1-2c
Unbleached Indian Head 15c
Long Cloth 8 1-3c to 21c
Nainsook 12 1-2c to 25c
Dress Gingham 10c to 15c
Percales 8 1-3c to 15c
Galatea 18c to 25c
Davenshire Cloth 16c to 25c
Cambric 15c to 27c

SUMMER IS HERE

Summer thin goods are here in great variety; come in and inspect them while the line is complete; it will not remain so long at the prices we are offering them. The line is composed of Voiles, Crepes, Organdies and Lawns at 12 1-2c to 35c

Men's All-Wool Suits \$12.50

Made from all-wool materials, cassimere and worsteds, in this season's latest models \$12.50

Men's and Young Men's Suits at \$9.90 Made up in this season's newest fabrics and colors in pinch back and conservative models. These suits are marked special elsewhere at \$12.50 and up. Buy them here at \$9.90

Men's All-Wool Suits \$14.25

All-wool cassimere and worsted, serges, etc., in fancy patterns and hair line stripes, in conservative models \$14.75

UNDERWEAR

Men's good quality separate Shirts and Drawers, all sizes, special 25c
Men's Union Suits in medium weight --fine quality Balbriggan, suit 49c
Men's Union Suits in Porosknit, B. V. D. and other well known makes, suit 89c
Suspenders for dress and heavy wear, great value for 25c 39c, 45c

DAINTY NEW WAISTS

Our buyers in New York are constantly sending us shipments of the newest Shirt Waists. They recently made one purchase which amounts to 4,553 dozen Waists. Such orders as these are bought at a very low figure, which enables us to offer you a fine line of Waists for 98c

UNDERMUSLIN -- DAINTY LINGERIE

Buy your Summer Muslin Underwear at the Golden Rule when you can get Better Values and Lower Prices. The line is now complete. Combination Suits-- 49c, 79c, 98c, \$1.00 and \$1.49
Princess Slips made of fine Nainsook neatly trimmed in embroidery, only 79c, 98c, \$1.49
Others in finer quality \$1.49
Petticoats of Cambrey and finer qualities for 49c to 98c
Envelope Chemise, made of fine Nainsook and nicely trimmed 79c to \$1.49
Gowns at 49c, 69c, 79c, 98c, \$1.10, \$1.49
Drawers 39c to 69c
Also a nice line of Children's muslin Underwear at 13c, 15c, 19c, 25c, 49c

ALL AROUND TOWN

COMING EVENTS

- June 4--Special state election.
June 5--Registration day. All men between ages of 21 and 31 years.
June 8--Saturday, Bargain day in Salem.
June 8--High school commencement at armory.
June 13--Commencement exercises Willamette university, First M. E. church.
June 14--Flag Day.
June 18--Election of school directors.

Mary O. Howland, M. D., offices over Golden Rule store. Special attention to Women and Children, and Diseases of the Skin. Office hours 10 to 12 and 2 to 4.

Dr. Mendelsohn has purchased a home at 1548 Saginaw street. The property was formerly owned by A. S. Johnson, of Kent, Ohio. The doctor regards this residence as one of the most beautiful and delightfully situated ones in the city.

Do not miss hearing the famous boy evangelist, 17 years old, First Congregational church, June 3 to 18, evenings at 7:30 except Saturday.

While we are talking politics, what is the matter with J. Kubio Kalaniani'ole? He is the delegate to congress from Hawaii. Sounds just like a second aunt to ukelele.

I will not be responsible for any accounts my wife may incur--Geo. E. Tomkins.

Methodist Men's Banquet--Leslie church, Friday June first, 6:30 p. m. Speakers, Dr. Decker, Dr. Mell of San Francisco and Dr. John Lowe Port of Chicago.

The steam boat firm of W. R. Grace & Co. of San Francisco, which owns several lines running to Central America, is interested in silos for the Central American countries and has written the Spaulding Logging company for general information regarding the Indiana silo.

Street newsies wanted--Boys to sell papers on streets of afternoons. Call at Journal office 3:30 p. m. See Circulation Manager.

You will hear fine singing and splendid preaching at the services to be held in the First Congregational church June 3-18 by Charles Forbes Taylor the boy evangelist, 17 years old.

Before leaving for the east Senator McNary reiterated his statement that he would be with President Wilson on all patriotic matters and that he would do what he could to prevent speculation in food stuffs, and would work in harmony with any movement to increase the food supply of the nation.

Special meeting of Pacific lodge No. 50 this evening. Work in the M. M. degree. Visiting brethren welcome.

Perfection Oil Cook stoves, newest models--Buren's Furniture Store.

Bargain day prices--Bargain day prices at Geo. C. Will music and sewing machine store are 5 per cent off on any piano, 1 per cent on all other goods, except contract goods. Special all popular sheet music on display at 10c a copy.

The honor guest for the next meeting of Willamette university alumni, June 13, will be Mrs. Susan R. McKinstry, who was graduated just half a century ago. The guests at the alumni banquet who were graduated 25 years ago will be Samuel E. Richardson, of Salem; the Rev. Frank L. Moore, of Snohomish, Wash., and Ed E. Phillips, of Ashland, Ore.

Out prices on all wall paper at Buren's Furniture Store.

Charles Forbes Taylor, 17 years old, the sensation of the East last winter, will begin his services in the First Congregational church 11 a. m. and 7:30 p. m. Sunday. You are invited to hear him.

Take notice. Get all the money out of the banks you will need for three days, especially small change, Saturday afternoon, as after they close Saturday night, there will be no getting in until 10 o'clock Wednesday morning. Monday is election and again Tuesday is registration day and both are holidays. The Portland banks will be closed for these two days and the same is true of the Salem banks.

Get your share of the rag rug bargains--Buren's Furniture Store, Commercial street.

For Sale--A few houses and a couple of barns. Phone 544 or call Front and Market A. J. Anderson.

Pupils of Willamette university are putting in their spare time this week writing high school graduates in the northwest and telling them of the advantages to be derived from attending the university in Salem. Already about 250 letters have been written. The plan to increase attendance of the university next fall is to write all high school graduates in the northwest and especially those known to be considering a college education.

A leading pastor of the East writes: "Charles Forbes Taylor, 17 years old, is a boy wonderfully gifted of God and thousands of our people are glad that he came to our city." Hear this wonderful boy at the First Congregational church June 3-18, every evening at 7:30 except Saturday and Sunday, 11 and 7:30.

Try us once on wall paper, cheapest and best all the time--Buren's Furniture Store, Commercial street.

BARGAIN DAY ANNOUNCEMENT

For Saturday Bargain Day In Salem on June 2

WE WANT TO MAKE THIS AN EVENT LONG TO BE REMEMBERED AT THIS STORE

- Ladies' New Waists (just received), extra value 98c Each
Ladies' New Summer Vests . . 9c Each
Ladies' Summer Union Suits 27c Each
Ladies' New Collars, hemstitched with lace edgings, extra special 9c Each
New Gingham 10c Yard
New Dress Voiles . . 15c and 23c Yard
Barnslev Crash Toweling 9 3-4c Yard
36-in. black and white check Suits 25c Yard
White Outing Flannel 11 1-2c and 12 1-2c Yard

- 36-in. Silk Meteor 25c Yard
New Shantung Sport Goods 79c Yard
Figured Wool Challie 49c Yard
36-in. Beach Suitings 49c Yard
Extra quality School Day Cloth 19c Yd.
Percales 9c Yard
Ladies' Sport Sweaters . . \$4.98 Each
Corsets, specially priced 69c, 98c, \$1.19 Each
Extra values in Men's, Women's and Children's Shoes.
Men's Blue Serge Suits . . \$8.90 Each
Men's Suits in mixed Tweeds \$7.95 Ea.

AGENTS FOR STANDARD PATTERNS

GALE'S

COMMERCIAL AND COURT STS. FORMERLY CHICAGO STORE

Dr. Stone's Drug Store makes free delivery. Phone 35.

We have the full line of June records for your inspection--Imperial Furniture Co.

According to the almanac, tomorrow is the first of June and just for the benefit of those who do not read almanacs and such high class literature not furnished by the libraries, it may be truthfully stated that the sun rises on the morning of June 1 at 4:10 and sets at 20 minutes before 8 o'clock. Avers almanac predicts thunder for the first day of the summer season and showers for the second day of the month.

Willard Hydrometers, for sale on Bargain Day, Saturday June 2, at 50 cents each at Willard Service Station, 521 Court.

Concert by Ada Miller at the Grand tomorrow evening, June 1. Exchange tickets reserved today, Opera House Pharmacy. General sale Friday 9 a. m. Reserve seats 50c, gallery 25c.

The best volley firing in 40 years, was the opinion expressed by G. A. E. veterans of the three valleys fired yesterday morning as a salute to the dead

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DR. C. H. SCHENK Drugless Physician Superintendent Hydro-Electro Therapeutic Institute 202 to 206 Masonic Temple Phone 1182. Hours 9 to 5--7 to 9

HOTEL BLIGH Geo. E. Good, Prop. IN THE BUSY PART OF THE CITY SALEM - OREGON

Used Furniture Wanted Highest cash prices paid for used furniture. E. L. STIFF & SON, Phone 941 or 508.

WANTED Household Furniture We pay the Highest Cash Price or will sell on commission WOODRY & GREER, the Auctioneers Phones 511 or 224

For Rheumatism General Debility and Nervousness their is nothing better than massage or electric treatments. DR. EVA MURPHY 384 State St. Phone 756J

OREGON TAXI CO. 13 SALES SAFETY FIRST TAXI Office Hubbard Building light phone, Marion Hotel, 2010 5 and 7 passenger enclosed and open cars. Special rates for commercial and country trips.

The Capital Junk Co. Pays the Highest Price for all kinds of junk. PHONE 296 271 CHEMUKETA ST.

SALEM TAXI CO. PHONE 700 TAXI DAY-AND NIGHT CARS OF ANY KIND ANY PLACE ANY TIME Autos to Rent with or without drivers. Office Bligh Hotel

AUCTION SALE At the People's Quick Exchange Auction Market Saturday, June 2, 1917 At 10:30 A. M. and 1:30 P. M.

1 1912 Studebaker, 5 passenger automobile in first class shape, will be sold at 1:30 sharp. 1 good upright piano; 1 brussels rug 9x12, brown design; 1 sewing machine; 2 beds, springs and mattresses; 2 oak stand tables. 10:30 A. M. 1 good mare age 8 yrs, weight 1050 lbs; 1 good mare age 7 yrs, weight 1000 lbs; 1 gelding age 10 yrs, weight 1100; 5 buggies; 3 set single harness; 1 set double driving harness; 3 cream separators; 1 good incubator; 1 one horse spring wagon with double box and spring seat; 1500 new fire place brick and floor tiling; 1 good tool box and some tools, and many other things that farmers will bring in on morning of sale. 1:30 P. M. Household Furniture

1 good organ; 1 large refrigerator, good as new; 2 large oak dressers; 1 round pedestal extension table in waxed oak; 1 square fir extension table; 1 fumed oak rocker; 1 fall leaf table; 1 kitchen cabinet; 1 white enameled breakfast table; 2 white enameled chairs to match; 1 sanitary cot and pad; 1 maple dresser with oval mirror; 1 Jewel gas range, good as new; 1 gas water heater; 1 gas heater; 5 good ranges; fruit jars, dishes, kitchen utensils, comforts, sheets pillow cases, and many other things. Anyone desiring furniture should take advantage of this sale, as everything offered will be as good as new and of high quality. Seeing is believing, come and see. F. N. WOODRY, Auctioneer Phone 511

You'll enjoy the Hygrade 50 cigar