

It's toasted LUCKY STRIKE cigarette



IT'S toasted. The Burley tobacco in this delicious new Lucky Strike cigarette is toasted.

And you know how toasting does add flavor. Close your eyes and think of one crisp, brown slice of hot, buttered toast. Flavor is the word, isn't it?

This new application of an old idea has given you a new cigarette. You smokers have certainly been wanting a ready-made Burley cigarette. At first it couldn't be made; flavor didn't hold. But five years' study brought us to the toasting principle, by which we are able to hold the Burley flavor.

So now, try Lucky Strike, the real Burley cigarette; the tobacco—it's toasted. And the flavor—you'll certainly love it!

LUCKY STRIKE
The real Burley
Cigarette



20 For 10¢
If your dealer does not carry them, send \$1 for a carton of 10 packages, Tobacco Co. of California, 150, Park, San Francisco, Cal.

Guaranteed by
The American Tobacco Co.
INCORPORATED

POSTAL RATES
May 16.—The expected increased second class advertising newspapers and the \$1,800,000,000 revenue this afternoon when Kentucky, an under, predicted the second increase would be the bill.
Convention of the Coast States of America, open today in Foresters'

Watching the Scoreboard

Pacific Coast League Standings.	W.	L.	Pct.
Salt Lake	24	15	.615
San Francisco	25	16	.610
Oakland	20	20	.500
Portland	18	19	.486
Los Angeles	15	23	.395
Vernon	16	25	.390

Yesterday's Results.
At San Francisco, 9; Portland, 3.
At Salt Lake, 5; Oakland, 3.
At Los Angeles, 7; Vernon, 6.

Italy Uncovers Blind German Plot Trail Involving a Cardinal

By Frank Getty
(United Press Staff Correspondent.)
London, May 1.—(By Mail)—A tale of German intrigue reaching into the inner circles of the Vatican, involving the hasty flight of Cardinal Gerlach from Italy, the cracking of a safe in the secret headquarters of the German Embassy at Vienna, and the systematic escape from prison of Italy's two most notorious criminals, was told for the first time today to the United Press by a reliable authority.
Stranger than fiction, the true story of the inside workings of the Italian secret service in tracking down the pro-German element of the Pope's court forms a dramatic chapter in the secret history of the war.
On the sixth day of April, Vienna dispatches announced the burglary of a house, adjoining "but having no connection with," the German Embassy. A large sum of money was said to have been secured by the robbers, who escaped.
The same night a sensation was caused in Rome by the flight of Cardinal Gerlach across the Swiss border. Italian secret service agents burst in the doors of His Eminence's house two hours after his escape and discovered the machinations of a score of pro-German plots. The next day more than three hundred arrests resulted throughout Italy.
This, for ten days, was all the world knew concerning the workings of the German espionage system. No one connected an insignificant robbery in the Austrian capital with the Cardinal's disappearance and the wholesale arrests of German agents.
Another event which caused little interest at the time of its occurrence, yet which had a direct bearing on the successful breaking up of the Teuton spy-net, was the reported "escape," early in January, of two of Italy's most notorious safe-crackers, who had been incarcerated for life in prison at Rome.
What has never been disclosed until today is the fact that a warrant for their release was signed by the Prefect of all the Italian police himself, and that each of the criminals was later given \$10,000 by the Italian government. The service they rendered the government proved well-worth the price.
For more than two years the Italian secret service, extending its research over a far greater ground than one

realizes even today, had succeeded in tracing certain pro-German plots and intrigue in Italy to Vienna. In the Austrian capital, spies succeeded in narrowing the search down to a certain house, adjoining "but having no connection with," the German Embassy.
Had they acted hastily, the spies might have burgled the houses, robbed the safe, and even laid hands on a certain set of precious papers the Italian government was keenly interested in. But that is as far as they would have gotten. For attached to the bundle of documents so highly desired by three governments was an intricate series of wires. With almost devilish ingenuity the Germans had provided that if the safe were opened and the papers moved, a cloud of poison gas, deadly in effect, would envelop the disturber and render the entire room in which the safe was located uninhabitable.
At the same time a cleverly devised burglar alarm would call sufficient military police to the scene to deal with any number of intruders.
When every detail of the hiding-place of the papers had been learned, the secret service agents reported in detail to Rome. On a favorable dark night the "escape" of the famous safe-crackers from the prison outside of the Italian capital was arranged and effected. Promised their freedom, and ten thousand dollars apiece if they succeeded, the criminals had agreed to undertake the dangerous mission.
How they were smuggled into Vienna no one will ever know, but when they did undertake the robbery of the safe, they were provided with gas-masks and every tool for safe-opening known to the police or criminal world. Cracking the safe and evading the certain death of the alarm signals was a comparative simple matter for these Jimmy Valentine's of Italy, and the papers, which incriminated prominent personages throughout Italy were soon in the possession of the secret service.
For obvious reasons they could not instantly communicate their knowledge to headquarters at Rome, and in the

Supplementary articles of incorporation of the Pithian-Barker Shoe company of Portland were filed with the corporation commissioner this morning. The company deals in shoes wholesale and retail. The capital is \$300,000, and the incorporators are O. H. Fithian, S. E. Barker and Ruth Fithian.
Certificates of resolutions increasing the capital stock of the St. Helens Shipbuilding company from \$100,000 to \$250,000 were also filed.

State House News
G. Ed Ross, secretary of the state highway commission, returned last evening from Gilliam county, where he went on business connected with the improvement of a road there. He states the highway commission is going to improve a stretch of road from the Gilliam county line south to Fossil, a distance of about six miles. Bids for the improvement of the road will probably be opened June 1 at Fossil. At that time the commission will sit in joint session with the Wheeler county court.
Secretary Ross says the people of Wheeler county are enthusiastic on the road bond issue. There has been considerable rain in that portion of the county recently and the roads are in bad shape and are an object lesson to the people of the need of good highways.

Meritol
PILE REMEDY
a remedy of merit and guaranteed to give relief. Sold only by us, 50c and \$1.00. Capital Drug Store, Z. J. Riggs, Salem, Ore.

NEGLECT
the treatment of Piles and the conditions rapidly become worse. Relieve yourself by using
Meritol
PILE REMEDY
a remedy of merit and guaranteed to give relief. Sold only by us, 50c and \$1.00. Capital Drug Store, Z. J. Riggs, Salem, Ore.

TRY JOURNAL WANT ADS

TIGERS ARE PITCHING BUT ARE NOT HITTING
Old Smashing Attacks Not Visible and Consequence Is Seen In the Score
By H. C. Hamilton,
(United Press Staff Correspondent.)
New York, May 17.—Hughie Jennings, leader of the Tigers is credited with having once declared that if he had good pitching the American league race would be a Tiger winning streak.
That was some years ago. Today Jennings is confronted with the sad truth that he is getting good pitching and—no hitting. The old Tiger wrecking crew is not wrecking, while the Tiger pitchers are turning in games that compare fairly well in the number of hits allowed with any hurlers in the league. Ty Cobb has not opened the season with any tremendous force of hitting and Veech, Heilmann and Burns have slumped with him. The old smashing attack is failing to drive the runs across. As a consequence the games are not being won.
Since the start of this season the Detroit pitchers have permitted slightly more than seven bingles to each contest, while the Boston Red Sox, leaders of the league by a good margin, possesses hurlers who are very little more effective. The Boston mound-men have permitted within a fraction of seven hits a game.
On the clubbing side of the ledger the figures show the Red Sox are out-hitting the Tigers for the season by approximately eight points.
There is the reason for the Tiger smash. That is why they are not figuring in the early season dash for first place. A return to form by the Jennings slugers with his pitchers confining in form would mean hard luck for the opposition.

Instant Bunion Relief

At Last! Instant Relief for that Awful Bunion Try it at our expense.
Why continue to suffer the agony, torture and discomfort of that awful business when here is Instant Relief Guaranteed—and you don't have to pay one cent unless you get absolute satisfaction.
"Bunion Comfort"
Guaranteed to Give Instant Relief
Cured over 72,000 men and women last year—25 years of continued success. Millions who have tried pads, plates, steel contraptions and all sorts of cheap remedies without success gladly pay the full price for a real remedy—"Bunion Comfort"—the only known bunion cure. Don't give up—don't think that bunions are incurable—don't say you've tried everything under the sun—today to the druggist named below—get a box of "Bunion Comfort"—try two sizes—and if you do not find instant relief, return the remainder and get all your money back. We know what "Bunion Comfort" has done for others—we know what they can do for you.
J. C. Perry's store, 116 S. Comme cial a street.

HOW ADVERTISING HELPS THE PUBLIC

By P. S. Florea
NO. 2—HOW ADVERTISING KEEPS COSTS DOWN.
Secretary-Manager Associated Advertising Clubs of the World

That advertising does lower the cost of getting goods from the maker to the final user finds forceful illustration in the fact that advertising, by speeding up the business of a retail store, brings sales up while other certain fixed costs of doing business remain the same. That is one of the things which will be brought out by some of the biggest men of the country at the annual convention of the Associated Advertising Clubs of the World, at St. Louis, June 3 to 7.

As every one who has thought the matter over at all well knows, there are certain costs of doing business, such as rent, heat, light, insurance, taxes, general management expense, etc., which go on constantly—which exist whether business is plentiful or scarce. All these costs must of course, be included in the gross profit, or the mark-up, so-called.

It will be readily seen that still more customers could as well be waited on in a store at any time—and this applies even to the busiest store. The same store rooms would accommodate more, as the rent would not need to be increased. The same insurance, taxes, light, heat, general management expenses, etc., would cover the needs of a considerably bigger business. It would only be necessary that a few more salespeople and cash girls and delivery boys should be employed, so that the increased cost of selling more would be comparatively trivial.

Advertiser Has Fresher Stocks
The growth of the business, bringing about the resulting economies, has been more marked because the advertiser (the merchant, selling his goods faster—"turning his stocks oftener"—in the parlance of the trade—has been able to have fresher stocks, the best styles, etc. By turning the flow of his advertising on a certain department whose goods might otherwise move slowly, he keeps the stocks moving in season, and so has new goods at the beginning of the new season.

The public, knowing this, naturally prefers the advertising store, and this feeling on the part of the public helps keep up the bigger volume of business which keeps the cost of doing business down.

Buys Goods for Less
The merchant who does the biggest business buys the most goods, and it is the man who buys the most goods who gets goods the cheapest. Here, again, advertising helps the public. The jobber or manufacturer, shipping in bigger quantities to the bigger buyer, receiving his money promptly and being at a smaller expense in various ways, is glad to sell for less to the business man who buys in big quantities.

Non-Advertisers Would Win Out
Advertising men know, of course, that if advertising were not a public benefit, the advertising store could not long survive, for non-advertising stores would soon rise on the busy corners of our great cities and drive the great advertising stores out of business.

It is for the purpose of demonstrating the great truth that advertising is a public benefit, as well as a benefit to the business man, that the advertising clubs have appointed a committee, headed by Prof. Ralph Starr Butler of New York University, to gather evidence upon this subject.

COCOANUT OIL MAKES A SPLENDID SHAMPOO

If you want to keep your hair in good condition, be careful what you wash it with.
Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain muscified coconut oil (which is pure and entirely greaseless), is much better than the most expensive soap or anything else you can use for shampooing, as this can't possibly injure the hair.
Simply moisten your hair with water and rub it in. One or two spoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.
You can get muscified coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

The Oregon State Sunday School convention began a three days' session at Newberg Wednesday with hundreds of delegates attending.

Pendleton is considering raising a troop of cavalry.

"TIX" GLADDENS ACHING FEET
Sore, Puffed-Up, Aching Feet—No Callouses
Sore, burning, tired feet with aching pains, the corns, callouses and chilblains, get rid of the acids and poisons that cause them. How long you rest, how long you rest, "Tix" brings relief. "Tix" is magical for tired, aching feet. Ah! how comfortable your feet. Your feet will never hurt or

BUILDING CABINET TO BRING ABOUT UNITY
By William G. Shepherd,
(United Press Staff Correspondent.)
Petrograd, May 16.—Russia was building a cabinet today through which the duma government hoped to patch up its differences with the council of workmen's and soldiers' delegates.
Complete coalition with the latter was rejected because the council laid down terms which the duma leaders thought excessive, in that they amounted to the requirement that Russia announced a renunciation of her previously stated foreign policy.
Resignation of Paul N. Milukoff gave opportunity for appointment in his place as minister of foreign affairs, of M. Tereschenko, a youthful radical socialist, believed likely to command full support of the workmen and soldiers.
To the post of minister of war, succeeding Gutchkoff, resigned, the duma named A. E. Kerensky, now minister of justice and one of the duma leaders who has always commanded full sympathy of the soldiers and workmen.
Milukoff, it was learned today, is to be offered the post of minister of education.
His resignation, it was announced officially, was due to difference in views with his fellow cabinet members over the question of reorganization.
The duma government's announced purpose in shifting and re-arranging the cabinet is to crystallize Russia's foreign policy.

No Wonder We're Enthusiastic Over the RICE & HUTCHINS EDUCATOR SHOE

FOR we know how much good the Educator does.
When people come to us with corns, bunions, callouses, flat-feet, ingrowing nails, etc. from wearing narrow, bone-bending shoes, we recommend Educators. And our customers find quick relief in these roomy, restful shoes. Because Educators are made by experts to "let the feet grow as they should."

MADE FOR MEN, WOMEN, CHILDREN
Get your whole family into Educators today. The EDUCATOR mark on the sole is your guarantee of the correct orthopedic Educator shape. Made only by Rice & Hutchins, 15 High Street, Boston, Mass.

PRICE SHOE CO.
328 State St.