

J. C. Penney Co.---The Golden Rule Store

OUR SYSTEM--The Foundation Stone of this business is One Price to All. We have no special sales, or surprise sales; we believe these methods are unjust and unfair; we believe it is not right to make the early buyer pay an excessive profit at the beginning of a Season so as to cover the losses that are bound to come at the Season's close, as is the case under the old clearance sale system. You can buy early or late at the Golden Rule Store and be sure you are getting absolutely the lowest price--the price that prevails every day in the year. THE GOLDEN RULE STORE FOR QUALITY--QUALITY AND PRICE--Where your dollar buys a Dollars Worth.

The One Necessity

THE ONE ABSOLUTE NECESSITY FOR THE ENTIRE FAMILY IS SHOES, THEREFORE YOU SHOULD USE THE BEST OF CARE AND JUDGMENT WHEN MAKING YOUR SELECTION. OUR MEN'S, WOMEN'S AND CHILDREN'S SHOES ARE BUILT FROM THE GROUND UP.

Men's Shoes

Fine DRESS SHOES in Vici Kid and Gun Metal, button or lace, \$2.98, \$3.50, \$3.98, \$4.50, \$5.50



WORK SHOES--A very complete line ranging from the light outing to the heavy double sole. Shoe made for hard service. The line includes welts, plain and soft toes at

\$1.79, \$1.98, \$2.69, \$2.98, \$3.25, \$3.50, \$3.98, \$4.25, \$4.50, \$4.98

Boy's Shoes

BOYS' FINE GUN METAL SHOES, in button or lace, including the famous Tel-Til-Tip that outwears any part of the shoe; sizes 9 to 2, \$2.49, \$2.98

Sizes 2 1/2 to 6 \$3.50

Tan Outing Shoes \$1.49, \$1.79, \$1.89

WOMEN'S SHOES

White Kid Lace Boot, French Heel

\$5.90 and \$6.90

White Kid Vamp with Sea Island top, French heel, lace \$5.90

White Canvas, lace, French heel, \$2.98, \$3.50

White Canvas Sport Shoe, lace, rubber soles and heels \$1.98

Grey Kid Lace Boot, French heels, welt soles, also black vici with pearl gray kid tops \$6.90

Black Patent and Kid in lace or button, low, medium or high heels, \$2.98, \$3.50, \$3.98, \$4.50

WOMEN'S LOW SHOES

White Canvas, 4 eyelet Oxfords, rubber soles and heels \$1.69



White Canvas one strap Pumps, French heel \$1.98

White Canvas, three strap pump, turn sole, high heel \$2.25

White Canvas Pump, medium heel \$2.25

Patent or Kid Oxfords and Pumps, at \$2.35, \$2.49, \$2.98, \$3.50

GIRLS' SHOES

Sizes 2 1/2 to 6, Low Heels.

White Canvas, Lace \$1.98

Chocolate Brown English Walk Shoes, with white fiber soles, lace \$3.98

The same in Gun Metal \$3.98

Patent Leather in lace \$2.98, \$3.50, \$3.98

CHILDREN'S AND MISSES' SHOES

In Patent, Kid, Gun Metal and Box Calf, lace or button, \$1.25, \$1.49, \$1.98, \$1.79, \$1.98, \$2.25, \$2.59, \$1.98, \$2.25, \$2.49, \$2.98

INFANTS' SHOES

Soft Soles in various colors and combinations 59c

Hard soles \$1.25

Ladies' Ready-to-Wear

Through our corps of expert buyers in New York markets we are able to give you the newest in styles at all times of the season, and as to price, the prestige gained by buying for 175 stores, we can defy any and all competition.

Ladies' Coats, ranging in price \$5.90, \$7.90, \$9.90 to \$16.50

One Piece Dresses, in a full line of colors and styles, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90 to \$22.50

WE HAVE JUST RECEIVED A LARGE SHIPMENT OF CORSETS

70 Coutil low bust-stout, four supporters, only 98c
124 Double Batiste low bust, four supporters, 98c
134 Double Batiste, long bust, four supporters, 98c
182 Batiste, low bust, medium hip, six supporters, only \$1.49
Lace Front Coutil, medium bust, long hip, six supporters, only \$1.49
Brassiers, any size, at \$1.49
213 Coutil, medium low bust, elastic in front, \$1.98
See our Pink Brocade at \$1.49
Farris Waists--Misses', 7 to 12, at 59c
Young Women's, 12 to 16, at 79c
Long Hip Coutil, low bust \$1.19

Make Your Dollars Have More Cents.

YOU CAN DO BETER AT THE GOLDEN RULE

Operating 175 Busy Stores
YOU CAN DO BETTER AT THE GOLDEN RULE
160 NORTH LIBERTY STREET. PHONE 814



CHURCH NOTICES

(Continued from page one.)

Sunday school at 9:45 a. m. Public worship and preaching 11 a. m. and 7:30 p. m. Junior meeting, 3 p. m. Young People's meeting, 6:30 p. m. Sermon topic, "Religious Liberty, How Secured and Maintained." Evening, "The Commendation That Counts." Everyone is cordially invited to all these services.

Evangelical Association. Corner Liberty and Center streets, H. E. Abel, minister. Morning service, 11 o'clock, German. Sunday school, 10 a. m., German and English classes. Wm. Garjohat, superintendent. Evening service, 7:45, English. Young People's Alliance, 6:45 p. m., leader Miss Della Hilfiker. Prayer meeting Thursday evening. All are welcome.

Highland Friends. Corner of Highland and Elm streets. Sabbath school, 10 a. m., J. A. Carpenter, superintendent. Meetings for worship 11 a. m. and 7:30 p. m. Christian Endeavor, 6:15 p. m. Gospel team meeting Thursday, 7:30 p. m. Prayer meeting Thursday, 7:30 p. m. Josephine Hoekett, pastor. Phone 1465.

First Presbyterian. The Red Cross claims will be presented by Dr. Steeves. The pastor will speak on "Commission." Do all persons have the same experience? Is there any special virtue in the sudden and revolutionary commission? The morning service is at 11 o'clock and the evening service at 7:30 o'clock. The evening subject is "Responsibility Measured by Capacity."

German Baptist. Corner Cottage and D streets. Sunday school at 10 a. m., Ed Schunke, superintendent. Divine service at 11 a. m. and 7:30 p. m. Mid-week prayer meeting Wednesday at 8 p. m. A cordial invitation to all. F. A. Peterreit, pastor.

First Christian. Corner High and Center streets, F. T.

CHICKEN DINNER Every Sunday AT The Cherry City Home Restaurant 186 South High Street Owing to the high cost of food the price is 30 CENTS Home Cooked Food--Served Home Style. We invite you visit our kitchen.

Porter, minister. Bible school, 9:45 a. m., Dr. H. C. Epley, director. Auto truck leaves South Commercial and Lincoln 9:10, and Highland at 9:25. Great orchestra, contest between Eugene and Salem waxed hot, come and help Salem leads by 60 points, but it will be work to hold it. Christian Endeavor, 6:30 p. m., Eloise Upson, leader. Evening service, 7:30 p. m. Large chorus. Welcome to all.

Salvation Army. Special Sunday services will be conducted by Major and Mrs. J. W. Andrews, at 245 and 7:45 p. m. Knee drill at 9:30 a. m., and Sunday school at 10:30 a. m. Weed night service every night except Monday and Thursday at 8 p. m. On Wednesday next Lieut. Col. and Mrs. L. W. Scott, heads of the Salvation Army work in Washington, Oregon and Idaho, will hold a special public service. A hearty welcome is extended to all. Ensign and Mrs. J. L. Kelsa.

St. Paul's Episcopal. Corner Chemeketa and Church streets, Robert S. Gill, pastor. Holy communion 7:30 a. m., Bishop Sumner having selected this Sunday as his annual visitation, he will be present and officiate at confirmation service, beginning at 11 o'clock, also delivering his annual address to the parish. The evening service, commencing at 7:30 o'clock, will be devoted to the interests of the Red Cross, and a special address will be delivered suitable to the occasion. These services will be of very great interest to our already large congregation, and to this it is hoped will be added a goodly number of persons resident or strangers in our midst. Most interesting addresses and excellent music may be anticipated at both services.

First Congregational. James Elvin, pastor. Sunday school meets promptly at 10 o'clock, W. I. Staley, superintendent. Morning church service 11 o'clock. Music morning and evening by chorus choir, Wm. McGillchrist, Sr., director. Subject, "Unseen Realities." Christian Endeavor meeting at 6:30 p. m. Pleasant Sunday evening service at 7:30 p. m. Song service. Music by chorus choir. Interesting and instructive illustrated address by Prof. Swetscar, of Oregon university, on the subject "Laboratory Methods in Religion." A thoughtful address for thinking people. Everybody invited and everybody welcome. Thursday evening meeting at 7:30. Studies in Gospel of St. Mark.

South Salem Friends. Corner of South Commercial and Washington streets, H. E. Pemberton, pastor. Bible school at 10 a. m., classes for all, B. C. Miles, superintendent. Meetings for worship and preaching at 11 a. m. and 7:30 p. m. Junior C. E. at 3 p. m. Senior C. E. at 6:30 p. m. Prayer meeting Thursday 7:30 p. m., followed by the monthly business meeting.

Ladies Methodist Episcopal. Corner South Commercial and Meyers streets, Horace N. Aldrich, pastor. Sunday school 9:45 a. m., E. A. Ehoten, superintendent. Public worship with sermon by the pastor, 11 a. m. Junior

League, 3 p. m. The devotional meeting of the Epworth League, 6:30 p. m. Topic, "Symmetrical Versus Top-sided Development." Leader, Miss Helen Moore. The evening service at 7:30 o'clock will be in the interest of the Red Cross society. Addresses will be given by Miss Gladys Carson, Miss Eva Grant, Miss Beatrice Walton, Miss Helen Wood and Mrs. E. E. Fisher. The Willamette university male quartet will furnish special music, and the Leslie church choir will lead the song service. All people living in South Salem are especially invited to attend. The third quarterly conference will convene at the close of the evening service.

WATCHAMA COLUMN BY "GM."

Zebra. The zebra is nothing more nor less than a mule who had its choice of being black or white, couldn't make up its mind on either, and finally decided to take a little of both. We have the zebra to thank for some of our latest styles in ladies' hose. And the only consolation we have is that a woman's stocking may change, but a zebra never does. He is doomed to be forever running vari-colored circles around himself. Next to snakes, the zebra is the most perfect case of delirium tremens in the animal kingdom. But the zebra's case isn't utterly hopeless. His stripes are bad, but--he might take lessons from a peroxide blonde.

MRS. K. T. MAULDING DIES.

Mrs. M. K. Maulding died suddenly Sunday at her home in this city. Heart failure is said to have been the direct cause of her death. She had been ill only a few minutes. The funeral was held in the Methodist church Wednesday afternoon, Rev. E. M. Smith officiating, and interment was made in the Silvertown cemetery. Martha Maulding was born in Iowa, December 13, 1850, and came to Silvertown thirty-six years ago. Mr. and Mrs. Maulding celebrated their fiftieth wedding anniversary January 20th, 1916. To this union were born ten children, six of whom are living. They are Chas. Maulding and John Maulding of Silvertown, Mrs. May Ivie of Salem, Jesse and Clyde Maulding of California and Mrs. L. E. Klumpus of Portland. There are also nineteen grandchildren and two great grandchildren living. Mrs. Maulding was a member of the Methodist church and her life was one of happiness and true faith in her creator and her associates. She was held in high esteem by a large circle of friends in this vicinity, whose one had lived so many years. --Silvertown Tribune.

Willamette Valley News

Items of Interest From Polk County Metropolis

Uncle Sam as he is an expert gas engine man.

Mr. and Mrs. Ira C. Powell of Monmouth were business visitors in Dallas this afternoon.

W. V. Fuller will go to Portland the last of the week on business connected with the Polk County Fire Patrol association.

E. B. Hamilton, manager of the Willamette Valley Lumber company at Monmouth, was a Dallas visitor Thursday afternoon.

J. J. Leveck, a prominent farmer of the Lewisville neighborhood was a Dallas visitor Monday. Mr. Leveck brought in a load of potatoes which he sold at a fancy price.

William Ellis of the Ellis Real Estate company, was a Falls-City business visitor this week.

Mr. and Mrs. W. P. Lewis were visitors in the Capital City this week.

Miss Mattie Jarman returned this week from a short visit at the home of her parents in Salem.

Mrs. George Loftus of Falls City is spending the week at the home of her parents Mr. and Mrs. I. Hughes.

Dr. Victor Fink and son, Arthur have returned from an extended stay in southern California.

Harry Byers has gone to Marys River where he will work on a surveying crew for several months.

W. E. Austin left Tuesday for Camas, Washington, where he will seek employment.

J. S. Parker, fruit inspector of Polk county for the past several years, accompanied by his father and son, left this week for his old home in Ohio where he will make his future home. Miss Mattie Koser, of Perrydale, accompanied them East.

Mr. and Mrs. K. N. Woods were guests of friends in Independence the first of the week.

O. C. Smith was a Falls City business visitor Wednesday.

Eola Items

(Capital Journal Special Service) Eola, April 2--Morgan Reece is working in the Gilbert and Patterson hop yard.

Grover Farmer's two little girls are stopping with Mrs. Clement for company. The making of paper beads craz has struck Eola. Mrs. B. I. Ferguson received nearly two hundred day-old chicks Saturday.

White Leghorns. Charley Evans had one of his milk cows die last week.

Gardening has begun in Eola. Mr. Holman has over six hundred pounds of Navy beans to plant.

Our mail carrier, Mrs. Brasher, is having a hard time getting across the river, as the ferry service is very poor and uncertain.

There will be preaching next Sunday at the school house.

CITY TAKES THE STREET

Unless some unexpected obstacle arises to prevent, Silvertown will own the street which citizens guaranteed to build for the Silver Falls Timber company at the time the mill was established here. At a special meeting of the common council held Thursday evening of last week the report of the viewers was read placing the valuation of the street at \$6,975.26, exactly what the company is said to have paid to build the street. As only a small part of the street is within the corporate limits of the city and the remaining part is on land owned by the North Side Investment company, some of the councilmen present objected to accepting the report, and others who are said to be opposed to paying that amount for the street were absent. The matter brought out some warm discussions, and one or two of the councilmen actually gave evidence of anger. Davis opposed the proposition because he thought the council had no legal or moral right to invest the city's money in such a manner. Harwood seemed to be of the same opinion, and it appeared from what was said that the four councilmen present, Barr, Allen, Harwood and Davis, were going to split and throw the responsibility upon the mayor if a decision were to be reached. But Councilman Harwood finally decided to vote in the affirmative, and when Councilman Barr made a motion to accept the report of the viewers and draw warrants in payment of the street, he supported the motion. The motion prevailed, with Davis voting alone in the negative. --Silvertown Tribune.

FUNERAL OF JOHN KAHUT

John Kahut, son of Mr. Weneil Kahut of this city, after a long and patiently borne illness, passed away at the family home last Monday night. The funeral was held from the house Wednesday morning and at St. Luke's church at 10 o'clock. Interment was in St. Luke's cemetery.

The deceased was in his 32d year and made his residence with his wife and 14-month-old daughter in Gervais, where he had a large ranch. Quiet and unassuming, John Kahut was a friend to everyone. The large attendance at his funeral attested to the esteem in which he was held. He leaves to mourn his demise, besides a wife and infant daughter, a father, mother, two sisters and three brothers. --Woodburn Independent.

WANTS BRIDGE PLANS CHANGED.

It begins to look as if the Marion county court and the Salem Commercial club are already sick of the bargain they made last week with the Polk county court over the bridge situation. By the agreement signed at that time, the bridge was to be built after plans that were submitted last January by the state highway engineers; Polk county was to pay \$43,000 when the bridge is completed, and to pay 30 per cent thereafter of the maintenance cost. The type of bridge mentioned in the plans was a high level steel structure. Now a petition is being circulated in both Polk and Marion counties, asking the two courts to agree to a change in the plans to permit of a low level bridge with a draw, and that Polk county shall pay one-third of the maintenance cost. --Polk County Itemizer.

IRWIN CASE DISMISSED

S. H. Irwin, alias "Windy Sam," was the defendant in a charge brought by A. Thyker of larceny in Justice Hayes' court yesterday afternoon. Thyker had a mortgage of \$250 on a horse, buggy, harness, blacksmith tools, etc., most of which articles were sold by Irwin, who claimed he had Thyker's permission to do so. He traded the buggy for a better buggy, a horse and harness, and these he traded for a cow and then sold the cow. He afterward brought the horse to Woodburn, Thyker

JOHNSON SELLS STORE.

J. H. Willett of Portland, has closed a deal with Lewis Johnson for his half interest in the Johnson and Olson drug store, the papers having been turned over Wednesday. Mr. Willett comes into the business life of Silvertown well recommended as a druggist. He is a graduate of the Highland Park College of Pharmacy and Chemistry, and has been engaged in actual business for the past 15 years. Mr. and Mrs. Willett will arrive here as soon as he is relieved by the Frank Nau Drug Co., by whom he is employed.

Lewis Johnson came to Silvertown almost 17 years ago and bought the drug business then owned by Stone & Parry. In 1907 he built the building in which the store is now located and which he still owns. About one year ago Elmer Olson bought a half interest in the business. The new firm will be known as Olson & Willetts, Druggists. Mr. Johnson expects to remain here two or three months at least. --Silvertown Appeal.

coming here and taking the animal away. Irwin didn't like that, so he went after and got the horse from the Thyker barn near Monitor. The defendant's attorney, H. Overton, made a motion for dismissal, which was overruled. When the case was concluded District Attorney Gehlbauer moved to dismiss, which was accordingly done. --Woodburn Independent.

BETWEEN THE CAPITAL and WASHINGTON Street Oregon Electric Railway--the Line of Good Service Double Daily Train Service. DIRECT LINES TO EASTERN CENTERS. \$32 Round Trip, Salem to San Francisco, via rail and ocean. Meals and berth included. W. P. POWERS, G. F. & P. Agent J. W. RITCHIE, Agent, Salem, Oregon