

THE J. C. PENNEY COMPANY NOW Takes This Opportunity

THE J. C. PENNEY COMPANY TAKES THIS OPPORTUNITY TO EXPRESS ITS THANKS AND APPRECIATION TO THE PEOPLE OF SALEM AND THE SURROUNDING COUNTRY FOR THEIR ROYAL SUPPORT—WE HAVE TRIED TO FOLLOW OUT TO THE LETTER THE MOTTO FOR WHICH THE STORE STANDS: "DO UNTO OTHERS AS YOU WOULD HAVE OTHERS DO UNTO YOU," AND WE surely feel as though our efforts have been rewarded, as our Opening week was simply beyond our highest expectations. To show you our financial as well as buying strength we will quote a few orders given recently for Spring Merchandise; our check to one shoe manufacturer was \$167,000.00 and we buy from several others. One Men's Clothing house shipped our syndicate 8000 blue serges. In one month we have just placed an order for one-third of our Ladies' Waists' supply, which amounts to 4,553 dozen. Can the good people of Salem and surrounding country imagine such things being possible? The above instances gives you a faint idea of how we can control wholesale prices and by our system of doing business on a strictly cash basis. You can see for yourself what the J. C. PENNEY COMPANY is going to do for Salem and surrounding country.



OUR NEW YORK BUYERS ARE EXPRESSING THE J. C. PENNEY CO., DAILY, THE NEW CREATIONS IN ONE PIECE DRESSES.

Beautiful Crepe de Chene Dresses


Are very popular in gold, pearl, mustard and rose shades, beautifully trimmed. The price on the above will surprise you at \$5.90, \$7.90, \$8.90, \$9.90, \$12.50, \$14.75, \$22.50.

ASK TO LOOK AT OUR MIDDIES AT 98c
KIMONOS Cotton Crepe flowered at 98c to \$2.98

Our Latest Assortment or

WAISTS

In Crepe de Chenes and Silks




In all the newest shades and trimmed most beautifully with large and pointed collars; all we are asking for these is \$1.98 and \$2.98

We are showing a fine line of Voile Waists for 98c

We are showing a nifty line of Skirts at \$2.98, \$4.98 up to \$6.90

New Goods arriving daily. The Nifty Coats at \$6.90, \$8.90, \$9.90, \$12.50, \$14.75, Up to \$22.50

WE ASK YOU TO COMPARE THESE PRICES

MEN'S CLOTHING

Just Arrived

IT WILL PAY YOU TO COME IN AND SEE THESE VALUES AT

\$9.90, \$12.50, \$14.75, \$16.50



A Parrot can talk but can't produce

J. C. Penney Co.

THE GOLDEN RULE

175 BUSY STORES

Come and look for yourself
We are located at
160 N. Liberty Street, Salem

ARGENTINE MAKES DEMANDS ON GERMANY

If Reply Is Not Satisfactory Declaration of War Will Follow

By Charles P. Stewart,
(United Press Staff Correspondent.)
Buenos Aires, April 21.—Argentine has made formal demand on Germany for satisfaction for the sinking of the Argentine steamer Monte Protogido by a German U-boat.

Announcing this today, La Nacion, Argentina's leading newspaper, declares it understands if Germany's reply is unsatisfactory, President Irioygen will not only break relations but declare war.

While Argentine was thus considering all eventualities in the great situation, alarming reports were reaching here as to the increasing gravity of the German revolt in southern Brazil, Uruguay, near the disaffected section, today mobilized its entire standing army and ordered the militia held in readiness, according to Montevideo dispatches, to oppose any attempt by the Germans to invade Uruguayan territory.

Brazil has established a most drastic censorship so that direct word of the progress of the revolt not obtainable.

"Exchange Plant Day" Suggested for Salem

The American City, a magazine devoted to the municipality and its many needs, carries a story in its last issue regarding what is termed "Exchange Plant Day," which is a day set aside by the community for a general exchange of plants. It is worked this way: Those who have a large number of plant clippings or slips of rare varieties that otherwise would be thrown away, take these slips to a central designated place; here the slips from various gardens are assorted, and labeled, and those who have no gardens but who wish to start a garden can come to this place and get slips for nothing. Those who bring slips can secure slips from others of flowers they wish to get. In this way all unused slips are used profitably and the whole city benefits. No charge is made for the slips. In this eastern city about 20,000 slips changed hands and were used that otherwise would have been wasted.

It is suggested by interested people of this city that the Salem Floral Club stand sponsor for an "Exchange Plant Day" in Salem.

Charles E. Blakely, of Prineville, was the 800th man to enlist in the navy, completing Oregon's quota.

George M. Cohan Becomes Chewing Gum Manufacturer

And now George M. Cohan, he of Yankee Doodle renown, has added another vocation to his remarkable career. As an actor he first gained wide fame and popularized the American flag. Then as an author his plays and songs proved the big hits of Broadway and became as popular among the natives of Kookuk as one the Great White Way. Finally as a producer of plays he added even greater laurels to his previous fame and now he is entering a new enterprise, something entirely different from any previous undertaking, namely the management of an immense chewing gum factory.

It will not be George M. Cohan's aim to improve the "breath of a nation" as evidenced by many of the big chewing gum concerns of late, but it is his idea to give the public a gum that will not only meet with instantaneous approval but will be in a great demand as a result of one of the most enormous advertising campaigns ever displayed.

In order to get the best results Mr. Cohan took over an immense chewing gum factory several months ago and personally assumed the management, but for one week only, that is, just long enough to become a chewing gum manufacturer for the benefit of the motion picture camera in connection with his first Arterraft photoplay, "Broadway Jones," showing at the Oregon theatre next Tuesday, Wednesday and Thursday.

INSURANCES RISES HIGHER

Washington, April 21.—Government war insurance rates on trans-Atlantic shipping were today raised from 3 per cent to five per cent, the bureau of war risk insurance announced.

SUPERFLUOUS HAIR NOW REMOVED ROOTS AND ALL

(New and Instantaneous Home Method)

A boon to women troubled with superfluous hair is the new depilatory process. It is totally unlike the depilatory, electrical and other methods heretofore employed for the removal of hairy growths. It is the only thing that enables one to remove the hair completely—roots and all—in one's own home, without the assistance of an expert. The result cannot be doubted, for the user sees the hair roots with her own eyes.

A stick of pelacetic, with easy directions, can be had at any drug store. It is entirely harmless (a child could safely eat it), odorless and non-irritating. Always sold under a money-back guarantee. It is an instantaneous method, and so thorough that the skin is left perfectly smooth and hairless, bearing out the least evidence of its former disfigurement.

What bully time to get a revolutionary Russian government recognized! Russian government recognized! The allies' Court!

CITY NEWS

(Continued from page eight.)

and six o'clock. It doesn't take many old papers or magazines to make a dime's worth.

There doesn't seem to be much change in the temperature lately as for the past five or six days the maximum has ranged from 48 to 52. The river is up half a foot since yesterday with a stage today of 68 feet. The rainfall yesterday was .21 of an inch and the range of temperature for the past 24 hours from 52 to 40.

Just now there seems to be a big demand in the east for broccoli and cauliflower shipments are being made from Roseburg. As a result there has been a considerable scarcity in the city for the past few days and few people in the city will be served broccoli tomorrow.

"En espera de sus gratas noticias, soy de Ud. muy atento y seguro servidor." The office force of the Spaulding Logging company were trying to read the foregoing sentence with another page like it, but it was all Greek to them, notwithstanding the fact that one of the foremen suggested that possibly it was Spanish as the letter was written from San Salvador, Central America. Prof. Gustav Ebsen, of Willamette university, came to their rescue as he has others in the city who have received letters written in Spanish. The professor studied Spanish in Madrid and is teacher of Spanish in the university. The translation of the above sentence in Spanish is: "In expectation of your favored news, I am your very obedient servant."

Mrs. J. M. Roberts, of Walla Walla, Wash., arrived in Salem last night on the 11:20 Oregon Electric expecting to find her husband, who is on a farm near Independence, here to meet her. But she apparently arrived ahead of time for there was no one at the station. She had three children—Charles, New and Dora—with her. Mrs. S. J. Dorsey, police matron, met her and found her a room for the night. She sent in a long distance call for her husband and expected him to arrive here today. Mrs. Roberts spent the day in visiting Salem.



FOR BREAKFAST, EVERYBODY WHO WANTS THE BEST IN CORN FLAKES EATS POST TOASTIES

—Bobby

Will H. Parry Died In Washington Today—Member of Commission

Washington, April 21.—Will H. Parry, republican member of the federal trade commission, died late this afternoon at Emergency hospital here after an illness of less than two weeks.

Mr. Parry was a resident of Seattle, formerly lived in Salem and was well-known as a newspaper man in the Willamette Valley.

Wittenberg-King Meeting Attended by 200 Growers

Farmers are evidently interested in the propositions of the Wittenberg-King company for long time contracts as more than two hundred growers attended the meeting this afternoon at the Salem Fruit Union headquarters to hear the address of Stanley Armstrong and to discuss contracts.

The Wittenberg-King company, who will erect a large evaporating plant, will require a large acreage of all kinds of vegetables and the meeting this afternoon was in part to secure contracts for this acreage. Mr. Armstrong told of the workings of the factory and also gave the contract prices as follows: cabbage, \$10; spinach, \$25; carrots, \$2; celery, \$30; onions, \$20; potatoes, \$17; beans, \$40; rutabaga, \$5.

Long time contracts are preferred, as by this means both the growers and the factory will have a basis on which to figure. Five year contracts will be taken, but Mr. Armstrong said his factory preferred ten years.

The meeting was an enthusiastic one in every way, as by means of these contracts, the grower is assured of a price for every pound he grows. While no contracts were presented today for signature, verbal agreements were made and within a few days, the Wittenberg-King company hope to have the acreage desired contracted for. They now have an evaporating plant in The Dalles.

COMMISSIONERS ARRIVE

Washington, April 21.—Arthur J. Ballfour, the British foreign minister, has landed safely at the state department and announced this afternoon.

Ballfour and other members of the British war commission are on American territory, it was stated.

Belgian Relief Ship Sunk in Safety Zone

Ymuiden, Holland, April 21.—The Belgian relief ship Kongali, carrying a cargo of 8000 tons of wheat, was sunk in the safety zone announced by Germany by a mine or submarine yesterday, with the possible loss of one life.

This was revealed today when nineteen American survivors and 15 men of other nationalities were landed here. Second Mate Hokstaidt is missing. The survivors were rescued by trawlers. The Kongali was a Norwegian sailing ship in the relief commission service.

QUIET CHURCH WEDDING

Miss Grace I. Marice Keeton, the youngest daughter of Mrs. Dora Keeton, and Mr. Joseph H. Hubble, both of this place, were quietly married Thursday morning in the Christian church at 7:30 o'clock Rev. J. A. Bennett officiating. The bride was dressed in blue satin and cream chiffon. Only a few close friends and the family were present.

Miss Grace is an accomplished young lady and very popular with the young people of this place. The groom is a man well liked by all who know him.

The newly wedded couple left at nine o'clock for a motorcycle honeymoon tour to Spokane where they will visit with Mr. Hubble's parents, and at points in Idaho by way of the Columbia river route. Mr. Hubble owns a ranch near Spokane, but he expects to return here and build upon his North Side lot. Joe is fireman in the Silver Falls Timber company's mill—Silverton Appeal.

Miss Grace was a resident of Salem for a number of years and her many friends extend the very best wishes.

Separate Peace Intrigue Believed to Have Collapsed

London, April 20.—A German wireless picked up today declared no German socialists had been sent Stockholm by Chancellor Von Bethmann-Hollweg and insisted there were no negotiations there between German and Russian socialists of separate peace.

The German denial comes after confirmation of just such a course of using the German socialists in peace intrigue with Russia from a score or more sources.

The fact that at this late date, Germany suddenly denies any part in backing German socialists' efforts for a German peace with Russia, after German censors had passed scores of previous dispatches detailing the departure of socialists for Scandinavia, led to the belief among officials here that the separate peace intrigue had completely collapsed.

Sheridan with a population of 1,021, sent 60 recruits to the army and navy. So far this is the record.

REPORT BILL AS WANTED

Washington, April 21.—The house military committee today voted, 12 to 8, to report out the general staff army bill with an amendment "authorizing" the president to call for volunteers if he wishes to, before selective draft is resorted to.

Representative Caldwell, New York, who previously had voted for the volunteer provision, voted "present."

TRY JOURNAL WANT ADS

Instant Bunion Relief

At Last! Instant Relief for that Awful Bunion Try it at our Why continue to suffer the agony, torture and discomfort of that awful bunion unless you get absolute satisfaction.

"Bunion Comfort" Guaranteed to Give Instant Relief

Cured over 72,000 men and women last year—15 years of continued success. Millions who have tried pads, plates, steel contraptions and all sorts of cheap remedies without success gladly pay the full price for a real remedy—"Bunion Comfort"—the only known bunion cure. Don't give up—don't think that bunion are incurable—don't say you've tried everything under the sun—today to the druggist named below—get a box of "Bunion Comfort"—try two plates—send you do not find instant relief, return the remainder and get all your money back. We know what "Bunion Comfort" have done for others—we know what they can do for you.

J. C. Perry's store, 115 S. Commercial street.

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