

Paige Model Thirty-Nine Is Ideal Touring Car

The greatest tribute that can be paid to the Paige Model Six '39' touring and roadster cars is to prove that they possess the same splendid features of design, quality and value as the larger models.

More than one observer has said that the five- and seven-passenger Paige models are as alike as peas in a pod. It is literally true because the Linwood is designed by the same master artists and has the same lines of grace and beauty as the larger models.

With body lines alike, with slanting shield and double cowl; with the pointed radiator and high hood, the Linwood has only the added daintiness of the smaller five-passenger capacity.

In mechanical efficiency you not even a big Paige is its superior. The motor has the power and stamina to carry it wherever a vehicle can stay on the road. The refinements of the motor design and the lighter weight of this model give it a flexibility and ease of handling that is a revelation to experienced motorists.

Comfortable riding for all occupants of a Linwood has a new meaning and is due mostly to the remarkably efficient Paige cantilever spring suspension. The body, too, is roomier than most five-passenger cars. The 17-inch wheel base allows an over-abundance of leg room in rear and front compartments. Owing to Paige design ability the seats are very wide and deep, exceeding many larger cars.

Even the clutch design adds to riding comfort by virtue of the velvet-like softness with which it engages and starts the car. By eliminating the jerk and grab it not only adds to the pleasure of the occupants but relieves the entire mechanism of considerable strain and wear.

The clutch is a multiple disc, with cork inserts and runs in oil, in the

Price of Gasoline Is Climbing Steadily As Supply Is Decreasing

There seems to be little doubt that motorists will have to pay more in the future for gasoline than they have in the past.

This will not be through any monopoly, but is simply due to the fact that the demand for gasoline is increasing and the visible supply of oil decreasing.

Experts say that from 25 to 50 per cent of the oil in the present fields has been taken out. Mr. Williams, consulting petroleum technologist of the government bureau of mines, points out that the initial product of the 24,000 new wells completed last year was less than that of half of the 14,000 new wells in 1915.

All the evidence indicates a gradual decline of output. At the same time demand is growing here and abroad, and prices are high. Our exports of mineral oils last year were \$291,900,000. Because there are 3,250,000 automobiles in use here, and the annual ad-

dition in use here, and the annual addition to the number is about 25 per cent, Mr. Williams says that unquestionably this country is facing a shortage of gasoline.

New oil fields may be found, but it cannot reasonably be expected that they will make up for the loss due to the gradual draining of the old ones. It is well known that there has been great waste in the industry. There are mining engineers who say that the drilling of wells should be under federal supervision and that there should be careful conservation of the oil that remains.

In this connection it might be remarked that Henry Ford is so convinced that some substitute for gasoline will have to be found that he has a whole force of experts experimenting with kerosene and alcohol.

Dealers Drive Away More Than 500 Cars In Two Days From Overland Factory

On Wednesday, March 28, all records for Willys-Overland driveways were passed when 562 cars of all models were driven from the Toledo factory by 16 distributors and dealers in Ohio, Pennsylvania and Indiana.

This record passed the old mark by more than 100 cars.

Eric, Pa., topped the list on that date with the biggest individual driveway, taking 105 cars, ranging from the light four to the Willys-Knight eight.

The Kalamazoo dealer took home 57 cars, while the Dayton distributor drove away 32. The balance was taken by 13 smaller cities in the mid-western states.

On the following day 240 more cars were driven away by another score of dealers within a radius of 250 miles of Toledo. Cars were driven to Louisville, Ky.; Harrisburg, Pa.; Youngstown, Ohio; and Cleveland, Ohio. Youngstown led the list on that day with 78 cars.

"Drive-aways have come to stay."

Dealers Drive Away More Than 500 Cars In Two Days From Overland Factory

flywheel. The motor, clutch and transmission case are combined in unit and suspended on three pivots in the strong frame. This is the most scientific method of construction and possesses many advantages.

The Dartmoor Six '39' is of standard roadster design with a seat holding two or three full-grown passengers comfortably. The beauty of its body lines leaves no possibility of its being mistaken for anything but a Paige.

It is mounted on the same chassis as the touring model and the 117 inches of wheelbase gives remarkable riding comfort. Business and professional men who value ease of mind and physical comfort with the constant use of a motor car will find in the Dartmoor a staunch dependable motor car.



Pedigreed!



Big Four \$850
Light Six \$985

Prices Effective April 1st, 1917

Light Fours	Touring . . . \$699
	Roadster . . . \$699
	County Club . . \$799
Big Fours	Touring . . . \$850
	Roadster . . . \$850
	County Club . . \$950
	Sedan . . . \$1,050
Light Sixes	Touring . . . \$985
	Roadster . . . \$985
	County Club . . \$1,085
	Sedan . . . \$1,185
Willys-Six	Touring . . . \$1,125
Willys-Knights	Four Touring . . \$1,195
	Four Coupe . . . \$1,550
	Four Sedan . . . \$1,650
	Four Limousine . \$1,750
	Light Touring . . \$1,250

Nine years of continuous, consistent development, improvement, refinement!

Each year a better car and a better value!

Over three hundred thousand now in use!

That is the history of the car that built Overland because it represented integrity of value.

And as steadfastly as this car has represented original integrity of value, so also has The Willys-Overland Company sustained that integrity of value throughout its service in the hands of those who purchased it.

More than three hundred thousand owners and more than four thousand dealer and factory-branch organizations have assisted this development by their experience with these cars and their helpful suggestions of improvements.

In their new beauty, in their perfected easy riding qualities, in their proven sturdiness and mechanical excellence, in their admitted tire, fuel and oil economy, these cars are worthy of the confidence we have, that they will further enhance Overland prestige.

The Overland Big Four of this season and its twin—except for the motor—the Overland Light Six, are the direct outcome of all this development.

The prices are \$850 for the Big Four, \$985 for the Light Six, while we have them to deliver until May 1st—thereafter \$895 and \$1025.

Dwight Misner

OPPOSITE MARION HOTEL SALEM, OREGON



The Willys-Overland Company, Toledo, Ohio
Manufacturers of Willys-Knight and Overland Automobiles and Light Commercial Cars

PAIGE

PAIGE
The Most Beautiful Car in America

WE believe that in this new Paige Stratford "Six-51" you will find every essential, every feature, every detail that go to make up luxurious motoring. It is a great, roomy, seven-passenger car pre-eminent, not only for the beauty of its design, but also for its sumptuous finish and equipment and the mechanical excellence of its design and construction.

You will have to see it to realize these dominant features. You will have to ride in it to realize its comfort and power. You will have to drive it to realize its ease of control and the little physical exertion its driving requires.

We believe this new Stratford, at \$1495, the Fairfield "Six-46" at 1375, and the five-passenger Linwood "Six-39" at \$1175, offer the greatest dollar-for-dollar values in the entire motor car field.

Stratford "Six-51" seven-passenger, \$1495 f.o.b. Detroit
Fairfield "Six-46" seven-passenger, \$1375 f.o.b. Detroit
Linwood "Six-39" five-passenger, \$1175 f.o.b. Detroit
Prooklands "Six-51" four-passenger, \$1695 f.o.b. Detroit
Dartmoor "Six-39" 2 or 3-passenger, \$1175 f.o.b. Detroit
Limpousine "Six-51" seven-passenger, \$2750 f.o.b. Detroit
Sedan "Six-51" seven-passenger, \$2200 f.o.b. Detroit
Sedan "Six-39" five-passenger, \$1775 f.o.b. Detroit
Town Car "Six-51" seven-passenger, \$2750 f.o.b. Detroit

Paige-Detroit Motor Car Company
Detroit, Michigan

Guyer & Priem
267 State Street Phond 867

PAIGE

Choose a Car With Same Care Used In Hiring An Employee

A prominent motor car company is sponsor for a decidedly interesting article for prospective motor car purchasers. An indication of the broad-mindedness prompting the advice contained therein is that it does not deal directly with the selection of any one particular car, but will apply to the general selection of any car on the market.

Choose a car with the same care as you employ a man. When you employ a person, you ask for recommendations, for a statement that will help to identify him to be able to judge his worth, his dependability, to you.

You cautiously investigate his record his reputation with former employers, his reliability in past performance of duty. If he gives you a bad impression at first, he may never have another chance. You are anxious to secure the best man available for your need.

Your car should be selected with the same care. In the beginning, however, keep in mind that no single car is the only good car. No car is the best in the world.

There are many cars of acknowledged reliability in make and performance and, hence, you should judge a car by the known reliability of the maker, by the reputation of the car, by the reputation of the car, by the reputation of the car, by the reputation of the car.

BURGLARIES AT AURORA

The Sadler & Kraus store was broken into and robbed Friday night of six pairs of high priced shoes, eight suits and a quantity of jewelry. The thieves bored a hole in the side door, reached through and turned the night latch. The brace and bit were left beside the door. The goods taken approximated \$250. The matter was reported to the sheriff.

Sunday night the same firm's warehouse at the depot was entered and several sacks of flour taken. A sack of potatoes was taken from the James Ogle warehouse the same night. Entrance was gained through a window to the old "Pretzel club" room back of the warehouse. No clue to identity of the offenders has been found in either case, though it is believed the goods were carried away in an automobile both times.—Observer.

UNCLE SAM SHOPPING

Chicago, April 20.—Uncle Sam is buying.

Today deals were closed by government representatives for \$234,236 worth of 35 cent per pound bacon from Armour and company; sixty thousand pairs of shoes at \$5.10 per pair, totaling \$306,000, and 400,000 cots, totaling \$1,541,750.

On Monday bids will be opened for supplies for an army of 500,000 men, most of which will be foodstuffs.

NO BOXING IN PORTLAND

Portland, Or., April 20.—Because of persistent reports of "framed" fights Mayor Albee today instructed Chief of Police Clark to refuse to issue any more permits for either semi-professional or professional boxing matches. The order is effective immediately.

A poll of the new Russian minister shows the "Offs" are on by a plurality of 1.

Farmers Take Advantage of Long-Time Government Loans at Low Interest

Washington, D. C., April 21.—The government's appeal to the farmers to put forth extraordinary efforts to increase food production on account of the war has brought a flood of new applications for loans to the federal farm loan bureau. The response indicates that the farmers are preparing to meet the emergency by making use of the 5 per cent long time loans provided by this system to provide themselves with needed equipment to enlarge and intensify their operations. Indications are that the farmer has realized that the enlistment of a million men into the army will add to his labor difficulties and is preparing to invest more capital in labor saving machinery, and in putting more land under cultivation.

Reports from the twelve federal land banks indicate that the farmers will call for about \$125,000,000 worth of these 5 per cent loans this year, all of which money will be made available to enable the farmer to successfully meet the war emergency.

The money which is loaned to farmers is produced by the sale of farm loan bonds. These bonds bear 4 1/2 per cent interest. The federal farm loan board has already made plans to float about \$100,000,000 of these bonds. Farmers have manifested concern over the stability of these bonds in the face of the competition of a great flood of war bonds at 3 1/2 per cent. The federal farm loan board announces that it believes the farm loan bonds will find a ready sale because they bear a rate of 1 per cent higher than the war bonds and because they are backed by the farm land values of the country; they are exempt from all form of taxation; the bonds of each of the twelve federal land banks are endorsed by all the other eleven banks, and every dollar's worth of bonds represent two dollars' worth of carefully appraised farm land as security.

The federal farm loan board urges that it is just as much a matter of patriotism to buy these farm loans as to buy the war bonds because this money

WISDOM IN PUBLIC TASTE

Make up your mind to the fact that a motor car represents the ideals of the manufacturer—and its worth will be in proportion to that ideal. You should seek a car that has been sincerely built—in which there is incorporated a high mechanical standard.

There is wisdom in the public taste. Find out how the average owner regards the car you intend buying.

You should buy a car that your wife and children will feel proud of—a car with a good name.

You cannot be too scrupulous in your choice, for when you purchase an automobile, you make an important long time investment.

Let us compare buying an automobile with that of buying a house. In buying a house, you would make certain of the strength of the foundation. You would inspect it inside and out. You would go over it from every view. You would weigh each item. You would consider the purchase from the angle of sturdiness, its method of construction and material used. It would be the same way from an artistic standpoint. You would consider the harmony of the finish, the detail, comfort and beauty.

Take Time in Selection
Cover these same points in buying an automobile. Be just as careful. Be

A BUSINESS MAN'S PRAYER

Teach me that 60 minutes make an hour, 16 ounces one pound, and 100 cents one dollar. Help me to live so that I can be down at night with a clear conscience—without a gun under my pillow, and unhaunted by the faces to whom I have brought pain.

Grant that I may earn my meal ticket on the square and that in earning it I may not stick the gaff where it does not belong.

Deafen me to the jingle of tainted money and the rustle of unholly skirts. Blind me to the faults of the other fellows, but reveal to me my own.

Guide me so that each night when I look across the dining table at my wife, who has been a blessing to me, I will have nothing to conceal. Keep me young enough to laugh with my children, and when comes the smell of flowers and the tread of soft steps, and the crunching of wheels out in front, make the ceremony short and the epitaph simple—"Here lies a man."

WEDDING ANNIVERSARY

Last Monday evening a large number of friends of Mr. and Mrs. J. R. Gardner gathered at the Lilly Hardware store and marched in a body to the Gardner home completely surprising them. The occasion was the 30th wedding anniversary of the Gardners.

The evening was pleasantly spent in playing parlor games and witnessing a meek wedding at the conclusion of which refreshments were served. The party presented Mr. Gardner with a pair of pearl cuff links and Mrs. Gardner with a pearl setting.

The invited guests were: A. D. Gardner and wife, Everett Gardner and wife, E. F. Foster and wife, J. W. Mayo and wife, Stanley A. Starr and wife, E. B. Lockhart and wife, A. S. Panoosian and wife, H. Lilly and wife, C. C. Strayton and wife, Mrs. Lonsway and Miss Rice.—Stayton Mail.

AMENDMENTS AGREED ON

Washington, April 20.—With minor changes suggested by Secretary McAdoo, the amendments to the \$7,000,000,000 bond bill were agreed upon by the house and senate conference committees today. The bill will go to the house on Monday.

It will be used to finance the American farmer and enable him to meet the demand for increased food production. This attitude is based upon the recognized fact that the outcome of the war depends, in a large degree, upon the ability of the United States to feed itself and provide a surplus for the allies.

The federal farm loan board is speeding up its operations so as to enable as many farmers as possible to get this new working capital in time to assist them in this year's operations. The high prices of farm products have added to the farmer's difficulty in getting seed and has increased the need for this capital.