"Salem's Best Shopping Place" CHEAP MERCHANDISE IS DEAR At any price and particularly now for cheap mer chandise is being made cheaper on account of the upward tendency of raw materials merchandise, and it is an advance for all lines of merchandise, and it is true economy to buy bette Salem's Go
Salem's Good Goods Store has enormous stocks, and of the best lines obtainable, at prices very reasonable cons Men't Me Misled py standard brand y'll pay Compare-...and investigate-..-you'll save mo
Extra Value Seceials at Meyers for Monday, Tuesday and Wednesday

100 Special White Cotion Crocheted Bed Spreads


## Men's $\$ 1.50$ "Brighton" Pajamas




EXTRAORDINARY SALE--843rd Wednesday Survise-APRIL 18th
New Solid Gold Headed Hat Pins at 2 for 23 c.
The very latest short style hat pins in several styles of tops--a solid gold top with German should attract many buyers. Sale price Wednesday only 2 for 23c

Butterick Patterns IVMouncen

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This Store is bending every effort to keep down the living expenses of its customers in these trying times. We will not advance prices until absolutely forced to do so

FOR MONDAY, TUESDAY AND WEDNESDAY SPECIAL
New Tsin Tau Sport Shantung. the latest novelty Silks for all occasions. 36 inches wide hiph colors 79 c Yd . Silk Mull, in all colors 29 Cl . 36 -inch Striped Tub Silk 36-inch Striped Taffela Suitings 59c Yd.

New Ginglams. "Our Own Brand" manufactured by White Star Mills, all natterns and warranted absolutely fast colors $121 / 2 \mathrm{Yd}$.
New Percales. all natterns 10 cyd 15c Barnsley Crash Toweling snecial _ . . . $91 / 2 \mathrm{c}$ Yd. Women's Gun Metal Button Shoes $\$ 2.98 \mathrm{Pr}$.
Women's Vici Kid Lace Shoes. 8-inch ton Louis
heel . . . . . . . . ................... $\$ 3.75$ P
Women's Black Kid Vamn and White Ton . . $\$ 4.95$ Pr. Men's Gun Metal Dress Shoes button or lace. sol. $\$ 2.98$ Men's Heavv Tan Work Shoes snecial
$\$ 2.98$
Children's Shoes
$\$ 1.95$ to $\$ 2.95$
Paris Model Parisiana and Warner's Corsets
69c, 98c. \$1.19. \$1.49 and \$2.98

## Gale \& Co. <br> Commercial and Court Sis, Formerly Chicago Store

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Remember, you are running no risk, taking no chances,
en I examine your eyes. I use no drops or drugs of
kind as they are dangerous. My 34 years practical


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