

## 26,000 MEN JOIN WAR

Against Motor Wear and Friction ENDURANCE PROVED BY HUDSON SUPER-SIX

Let us not confuse the issues which stand uppermost today
It is not speed, not power, not hill-climbing ability which make the Super-Six supreme. Though it holds those stock-car records
It is the fact that those records were won--against Sixes, Eights and Twelyes--by minimizing friction in the motor.
That is why the Super-Six invention stopped the trend toward V-types. It reduced friction vastly more than they did.
That is why a Six holds ruling place today. A new basic principle, patented by Hudson, removed its limitations.
It was to minimize friction that V-types were considered.
But in that the Super-Six outdid them.
That is why it out-sped any other stock car. Why it won so many hill-climbs, inluding Pike's Peak. Why it broke all records for quick acceleration.
Why it broke the 24 -hour stock-car record by 52 per cent.
Why it twice broke the transcontinental record in one continuous 7000 -mile round trip.
It was all motor endurance, due to friction and wear reduced to a point which no other type has approached.

Now makers of Sixes point to the fact that a Six still holds first place. But the lop place is held by the fudson SuperSix. No six, eight, iweive or car of any type has equaled it in any of the things which count.
It is a new type Six-..the Super-Six-.. made under Hudson patents. It rules because it added 80 per cent to old-type Six efliciency. Because it ended the Six limi-tations--vibration, friction and wear.

THE ONE GREAT QUESTION
The one great question in choosing a car is this: What motor typ
That type will out-perform all others. It will wear the longest, cost the least for upkeep, waste the smaller amount of power.

That is now the Hudson Super-Six. It probably always will be. No engineer can hope to come much closer to perfection. That is the reason for Hudson suprem-acy-.-the wonderful performance of this motor. .No maker can approach this type in things that count for most. Until one does, men who want a great car must choose the Super-Six. With it he is master of every motoring situation.

NOW A GASOLINE SAVER
Now another feature--a great gasoline saver--adds to the Super-Six attractions. And new body creations, in every style attain the very limit in beauty and luxury.

We have her at the New Yow the models exhibited HUDSON MOTOR CAR COMPANY, DETROIT, MICHIGAN

## VICK BROS., 260 N. High St., Salem

## 田 HIPPPISE!

THE CAR IS A GOOD DEAL LIKE A HUMAN BEING
IF THERE'S SOMETHING GONE WRONG, YOU CAN SENSE THE TROUBLE BUT MAY NOT ALWAYS BE ABLE TO TELL WHAT THE DIFFICULTY IS.
THATS WHAT WE KEEP TRAINED MECHANICS HERE FORTO FEEL THE PULSE OF THE CAR, FIND OUT WHAT THE AIL MENT IS, AND THEN APPLY THE REMEDY
THE NEED OF TRAINED HELP IS NEVER MORE NOTICE ABLE THAN WHEN THE IGNITION AND LIGHTING SYSTEMTHE NERVES OF THE CAR, GET OUT OF ORDER.
TRY US WHEN YOU HAVE TROUBLE NEXT TIME---AND LET US TELL YOU ABOUT THE

## EXIDE BATTERY

## Exide WIIH FREEEXDES SRyICE

THE BATTERY THAT MAKES THE LIGHTING AND STARTING SYSTEM WORK AT 100 PER CENT EFFICIENCY

DAY AND NIGHT SERVICE---WORK GUARANTEED

## Great Western Garage

147 North High St

