

THE DAILY CAPITAL JOURNAL, SALEM, OREGON, SATURDAY, FEB. 24, 1917



Closed Models Are Now YANKEES RECKONED Motordom's Chief Interest

"Winter motoring is the usual thing today, even as it was an impossibility in the infancy of the industry,' says R. T. Hodgkins, general sales man-ager of the Studebaker Corporation ager of the Studebaker Corporation * Few there are who store their cars Baring the bleak and frozen months nowndays, although no one formerly required service for his motor beyond the first appearance of Jack Frost and his justly famous paint brush. And his justly famous pai

finds they are more for appearance their bats and some clothes today and Friday journey to Portland to close than grim necessity as she bowls started for Macon, Ga., where they will the season with the Uncle Sams. along from ten to card party or after-noon call in her cozy touring scian, bones. The Yanks, New Yorkers de-row adapted to every change and mood of the weather.

"To the designer of the interiors of will be the other half.

"To the designer of the interiors of the matrix of the man on salary or with a small but growing business."
"Will be the other half.
Bill Danovan's chances are consider in exceedingly good this year, provide the smooth running motor that in the searching of the east train his youths to step and breaking up all plans and a few of the east of the smooth running motor that would do him service throughout the the shore. He's got a fair start. There is the east of the east of the east of the base of the base of the east of the eas tain a car to fill all weather needs — but this season finds the man on salary ar with a small but growing business able to command the same degree of service. The latter will find no dif that of his wife, demands from a motor that will stand the grind of 12 months on the road. And to me it is not only certain that winter motoring is practicable, but it is fast becoming a necessity."

For a quiet game of Pocket Dilliards, a good cigar or the latest Sporting News, call at The Up-to-Date Billiard Parlor

1917 pennant.

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they will pick up Manager Donovan Fritz Maisel, Al Russell, Joe Kelly, Hob McGraw and others. Many will go direct from their homes to the Macon camp. AMONG THE LEADERS

Seattle Leads in Hockey

Seattle, Wash., Feb. 24 .- Scattle' ice hockey septet widened the margin of its lead in the race for the Pacific Coast association gonfalon last night at the Arena by walloping Spokane nine to seven. The game was not as lively as some seen here before until the fast period, when the Metropolitans loosened a trifle and the visitors, on several occasions, became threatening. The locals have but two more games

on their schedule. They will need to dered the hardy pioneer of the in-dustry, "Milady in her furs and wraps, Yankees-dropped everything except cross sticks here with Spokane, and on

HOT FIGHT WITH COUGARS

Eugene, Ore., Feb. 24 .- Walden Trot-

right breaks, it was figured, they kept pure and rich! This medicine would have beaten the Red Sox out of cleanses the blood of all humos, inhedit the right to play the Dodgers for the ed or nequired, and strengthens and world's championship. world's championship. Those who claim to know something to be sure that you get Hood's Sar about it, declare the Yankees must not saparilla when you ask for it. No sub be counted out of a chance for the stitute for it is like it.

Those making the trip today were TRY JOURNAL WANT ADS the club; Ray Caldwell, Alexander

Sell it-Journal classified ad way. Porguson, George Mogridbe and Jim-Sell it-Journal classified ad way. Porguson, George Mogridbe and Jim-my Duggan. On the way to Macon TRY JOURNAL WANT ADS

It has proved supremacy in every point that counts. It is now the largest-selling fine car in the world.

Never before has a single maker brought out such a dominant feature. That is why so many rivals seek to cloud the issue.

They say you don't want a racing car. You don't need such vast reserve power. You are not going to drive across continents, so those records do not count.

A Light. Simple Six

But note that the Super-Six is a light, simple Six. Other Sixes have a same-size motor. We have not added size or cylinders or complications to attain our end.

What we have done --- and all we have done---is to eliminate most of the friction. In that way only we attained the speediest stock car in the world. And the most powerful stock motor, size for size, that was ever built.

Would you have less power, less speed, because of greater friction? Or would you have that friction ended, and use what power and speed you need?

The After-Cost

The question is not one of power or speed. It's the question of after-cost. Friction in the motor causes wear.

Phaeton, 7-Passenger . . .\$1650 Roadster, 2-Passenger . . . 1650 Cabriolet, S-Passenger . . . 1950

260 North **High Street**

Wear destroys the bearings and the parts. It reduces car life. It leads to noisy motors.

The Super-Six records were won by endurance. Its greatest supremacy showed in the 24-hour record---won by 52 per cent. And in the 7000-mile round trip from San Francisco to New York. There it twice broke all the transcontinental records.

Any argument against such showings is an argument against endurance.

The War of Types

In the war of types---between Sixes, Eights. and Twelves---the Super-Six has won. Every record shows that. The ended trend toward V-types also shows it.

The light, simple Six---the ideal type---again holds ruling place. Not the type that used to rule, but the Super-Six.

It is evident today that the Super-Six is the only permanent type.

Today it comes in bodies of the most luxurious sort. And with a new gasoline saver --- a radiator shutter--which means much added economy.

We urge you to prove these things before the season when demand will far exceed the output.

. 3025

. \$025

Salem

Oregon

(All Prices F. O. B. Detroit.

Limousine Landaulet . CK BROS