



THE HOME OF HOLSUM AND TIP-TOP BREAD

Erected by
Salem
Workmen

To Give Salem
Better
Bread

Salem's New Home Industry

Your Grocer Can Now Supply You With the Famously Delicious

HOLSUM and TIP-TOP BREAD

Fresh From the Ovens of Your Thirty Thousand Dollar Bakery

Built on a permanent foundation of hard spring wheat with rich ingredients, scientifically and automatically mixed, raised and baked to bring out the full food value while adding to creamy, nut-like taste of these justly famous breads.

Sanitary shops and supervision assure you of the purity in baking as well as absolute cleanliness in delivery.

Order a Loaf From Your Grocer--You'll Enjoy It

Flags of all nations --handsomely re-produced in original colors on celluloid with gilt pin flag staff.

One enclosed in every large wrapped Holsum Loaf, every other week.

Start your collection today. You will know more about the flags of all countries while enjoying the delicious and economical large Holsum bread baked in your new bakery.

and listen---save two hours next Friday evening.

Cherry City Baking Co.

TELEPHONE
1225

At Broadway and Market Sts., Salem, Ore.