"No Transaction Complete Until The Customer Is Satisfied"

A Continued Clearance at Meyers - - - Dependable Merchandise at Sale Prices

DURING THIS EVENT YOU CAN BUY PRESENT AND FUTURE NEEDS AT A BIG SAVING OF MONEY---IN MANY CASES THE PRESENT CLEARANCE PRICE IS WAY BELOW COST.

Clearance of Women's Stylish Dresses, up to $38.50, choice **$14.95**
Clearance of Women's and Misses Suits, up to $30, choice **$ 9.95**
Clearance of All Party Dresses, clearance ..... **ONE-HALF PRICE**
Clearance of Fine Dress Waists, up to $6.35, your choice .. **$ 2.98**
January Clearance Sale on All Muslin Wear.
Clearance of Children's Dresses, clearance .... **ONE-HALF PRICE**
Clearance of Children's Coats, clearance ..... **ONE-HALF PRICE**
Clearance of Women's Shoes, $4.50 and $5.00 grades, sale price, a pair **$3.35**
Clearance of Women's Shoes, $3.50 and $4.00 grades, sale price, a pair **$2.95**
Clearance Prices on Boys' Suits and Overcoats, **Reduced 20%**
Clearance Prices on Men's Shirts, Hats, Bathrobes, Etc.

January Clearance of Women's Stylish Waists

Georgette Crepes, velvets, satin combinations, etc., in rich effects and colorings:
Reg. $7.35 Waists, sale $4.95
Reg. $8.95 Waists, sale $5.95
Reg. $9.35 Waists, sale $6.35
Reg. $10.00 Waists, sale $6.65
Reg. $12.00 Waists, sale $7.95
Reg. $14.00 Waists, sale $8.95
See the window display of these Waists

Wed. Surprise Sale, No.830, for Jan. 17, '17

A Rousing Sale of Kimonas and House Dresses, formerly priced up to $3.50 - Your Choice - - - 79c

A real surprise offer for next Wednesday's selling--- splendid Kimonas in crepe, challies, etc. House Dresses in good wash materials---many with dust cap to match---all in one big lot; formerly priced up to $3.50, January Clearance Price next Wed. **79c**
Sale starts at 8:30 See the window display

New Showing of Ladies' Cloth Hats

These new mannish style Cloth Hats are very popular for women's wear---made of good quality---shape retaining tweeds---various colorings to choose from. Priced at **$1.75 and $2.00.**
See them in the men's section

Clearance of Cretonnes at **19c a Yard**
Clearance of Bathrobe Blankets at ..... **$2.98 Each**
Clearance of Huck Towels, 2 for **25c**
Clearance of Embroidery Flouncing at **98c**
Clearance of Half Wool Challies at ..... **39c a Yard**
Clearance of Bathrobe Flannel at ..... **39c a Yard**
Clearance of Coatings and Dress Goods.
Clearance of Hand Bags, Music Rolls, Purses, etc.
50c Pebeco Tooth Paste, Clearance price **33c**
Woodbury's Dental Cream, Clearance price **19c**
Jergen's Violet Glycerine Soap, Clearance ..... **7c a Cake**

Like to Buy at a Wednesday Surprise Price? What Article Would You

Suggestions from our patrons as to what they desire to be offered in our Wednesday Surprise Sales are invited. Due consideration will be given these suggestions when searching the markets for special surprise values. Make your suggestion to the clerk or the floor manager.

You Can Always Do Better at Meyers

Meyers GOOD GOODS

Agent for Butterick Patterns, Munsing Union Suits

PERSONALS

Dewey H. Miller, of Aurora, is in the city.

Mrs. J. B. Hettrick is here from Shellburn.

H. Ruch is in the city from Independence.

J. P. Dullum, of Silverton, was in Salem Friday.

Mrs. M. A. Schmall, of Silverton, is a Salem visitor.

F. J. Lafky, of La Grande, is registered at the Bligh.

Chas. Coghlan was in the city yesterday from Mt. Angel.

Mrs. H. W. Houk, of Dallas, was a Salem visitor Friday.

J. E. Drillette is attending to business matters in the city.

Klenn W. Porter, of Stayton, was registered at the Bligh yesterday.

Mr. and Mrs. Arthur Gamble and children of Lexington, are in the city.

Mrs. C. R. Broom left this morning over the Oregon Electric for Seattle.

F. Uphoff, of Silverton, is attending to business affairs in the city today.

George Vick went to Stayton this morning to attend to business affairs.

Walter A. Denton will leave this evening for Portland for an over Sunday visit.

S. C. Graves, of Dallas, is in the city.

E. P. Fox is in the city from Medford.

At the Portland Hotel, Portland, were registered yesterday Benjamin Brick, Dr. W. H. Byrd and Dr. J. H. Clements.

Prof. Earl Kirkpatrick, former principal of the Salem high school, was in the city yesterday. He is now with the University of Oregon.

Mrs. Jennie Brown and little Selma, of Portland, who have been visiting her parents, Mr. and Mrs. A. P. Higgens, left for Seattle today to make that city their home.

A complete line of the newest and best in jewelry. Gardner & Keene, Salem,s most reliable jewelers. The store with the street clock. 1-6

BORN

MITCHELL—To Mr. and Mrs. Fred A. Mitchell, 180 Sough Fifteenth street, Thursday, January 11, 1917, a son, to be nameo Robert Albert.

HAGER—To Mr. and Mrs. A. J. Hager, Salem, rural route five, January 12, 1917, a daughatr, to be named Wreathy.

DIEM—To Mr. and Mrs. Frank Diem, of Quinaby, January 12, 1917, a daughter, to be named Helen Huberta.

COOPER—To Mr. and Mrs. Carl Cooper, of Independence, at the Willamette Sanatarium, January 12, 1917, a daughter.

CARD OF THANKS

We desire to publicly thank our friends and neighbors for their many expressions of sympathy for their acts of kindness and for the beautiful floral offerings in the recent bereavement of our beloved son and brother.
Mr. and Mrs. J. N. Robertson,
Miss Grace Robertson,
Mr. and Mrs. John Shafer.

GASOLINE LAMPS
600 Candle Power $6.50
Greatest Lamp value now offered
Used as stand or hanging lamp
YOU WANT THIS LIGHT
Complete with pump, shade, mantles, torch.
SEE MY LAMPS FIRST
Gasoline lamps, lanterns, irons, mantles, etc.
C. M. LOCKWOOD
216 N. Commercial Street Salem, Oregon

When in SALEM, OREGON, stop at
BLIGH HOTEL
Strictly Modern
Free and Private Baths
RATES: 75c, $1.00, $1.50 PER DAY
The only hotel in the business district. Nearest to all Depots, Theatres and Capitol Buildings.
A Home Away From Home.
T. G. BLIGH, Prop.
Both Phones. Free Auto Bus

WANTED
Household Furniture. Woodry the Auctioneer will pay highest cash price for same. Phone 511.

SALEM TAXI CO.
PHONE 700 TAXI
DAY AND NIGHT
CARS OF ANY KIND
ANY PLACE ANY TIME.

OREGON TAXI CO.
PHONE 13 SALEM
SAFETY FIRST
CLEAN CARS, CAREFUL DRIVING
J. A. KAPPHAHAN
Better Known as Jimmie

All Around Town

COMING EVENTS

January 15-18.—Annual conference Ministerial Association, Friends' church.
January 17.—Cherrian jitney dance at armory.
January 17.—Monthly meeting of Salem Commercial club.
January 19. — State Editorial convention at Commercial club.
January 22.—State Federation of Labor meeting at Union hall.
January 22—Prof. J. O. Hall lecture Willamette university, "Remedies Against Poverty."
January 23, 24 and 25.—Oregon State Grocers' Association at Commercial club.
January 26. — Convention of State Threshermen's association.

Dr. Mendelsohn, specialist, fits glasses correctly. U. S. Bank. Bld.

The Spa has just completed a neat rest room for the use of their patrons.

Orville A. Stevens, of the state hospital, has recovered from a serious illness and wishes to state that he feels grateful for the thoughtfulness of his friends in sending him flowers.

"Won its favor through its flavor" —La Corona 10c cigar—made in Salem. tf

Solid oak, 6 foot dining tables $11.00 —C. S. Hamilton.

CITY ..6 ..6 ..6 ..6 qislarl,tis(5..;.

George W. Johnson and A. J. Cook have been trading some real estate. In the trade Mr. Johnson takes title to a five-acre cherry orchard three and a half miles south of the city and Mr. Cook becomes the owner of a house and lot on North Cottage street.

Dr. B. X. Beechler, dentist, located 3-4 mile north of the fair grounds, Portland road. Owing to no office expense prices reasonable. 1-21

Dr. F. H. Thompson of 416 Bank of Commerce, practice limited to diseases of the eye, ear, nose and throat, also surgery.

W. C. Johnson and family, who have been living in the city at 1315 Saginaw street, are moving today to their new home on rural route six.

See our showing of the newest and best in brass beds.—C. S. Hamilton.

"Promptness and neatness in watch repairing." Pomeroy and Wallace, 125 Commercial. tf

Prevention of fires and a general discussion of the work of firemen will be given Sunday evening at the First Congregational church by Joy Stevens, fire marshal, of Portland. The address will be illustrated by moving pictures on the same subject.

Notice to Odd Fellows! All subordinate lodge members are requested to be present special meeting Willamette Encampment No. 2, Saturday evening 7:30. Grand chief patriarch will be present.—Committee. 1-13

$1.00 a week places the Opal range in your home. Guaranteed for 25 years. —C. S. Hamilton.

Rowland La Fore, of Hopmere, was in town yesterday bringing with him the statement that he recently killed 19 coons and one mink. Since the women are now wearing so many furs and furs are quite the thing, coon skins are of real value. Mr. La Fore says he sold seven a few days ago for $14.30 and yesterday was handed $16.65 for nine skins.

Dr. Utter, dentist, is in Portland this week attending special lectures and clinics by Dr. Noyes of Chicago. Dr. Noyes is considered one of the leading men of the dental profession. Dr. Utter will be in his office next Saturday. 1-12

The Baptist Brotherhood, a men's organization of the First Baptist church, will hold its second meeting next Tuesday evening at the Baptist church. The address of the evening will be made by Frank K. Wells, assistant state superintendent of schools, who will speak on, "The State and Education." Theodore Roth, president of the Brotherhood, will preside.

The weather is still cold, a few more heaters left, to close out at big reductions.—C. S. Hamilton.

The Crown Drug Co. has a vaccine for preventing colds and grip. It is proving highly effective in a large percentage of cases. Several physicians of the city are using it and advising its use. tf

In the debate last evening on health insurance between the McMinnville high school negative team and Salem high affirmative, Salem was declared the winner by a two to one vote. And Salem lost in Silverton last night on the same vote, the Salem negative team going down before the Silverton affirmative. In the debates on the proposed health insurance law, the Salem negative is represented by John Scofield, Maynard Sawyer and Phillip Elliott, while the affirmative side of the debate was represented by Dewey Probst and Kenneth Powers.

Argentala Silver Cream for cleaning silver, cut glass, etc. for sale at Gardner & Keene's. The store with the street clock.

Miss Ruth Paxson, of Pittsburg, Pa., has been appointed successor of Miss Flora M. Case as school librarian. The position carries with it a salary of $1,000 a year and one month's vacation. Miss Paxson is an Oregonian, born at Central Point, and was the personal choice of Miss Case for her successor, following the election of Miss Case as librarian of the city library. Miss Paxson is a graduate of the Carnegie Training school for librarians and is now employed with that library. Her work with the schools here will begin February 1. Besides being a graduate of the training librarian course of the Carnegie school, she is a graduate of Wellsely college.

Silver, Ebony and Ivory toilet ware, also complete line of novelty goods. Gardner & Keene. The store with the street clock.

Carl Schultz, who was charged with violating the ordinance of the city in passing a street car that is discharging passengers, appeared in the police court this morning and told the story of the accident that happened Thursday evening when the car he was driving ran into and threw down Garold Simpson, who lives east of the city. The violation of the ordinance took place because he was unacquainted with the provis-

(Continued on page five.)

"Handy" Shur-On Eyeglasses
OPOMETRY MEANS EYE SERVICE
Experience has given us the skill that gives you eyeglass comfort.
MISS A. McCULLOCH, Optometrist,
208-9 Hubbard Bldg. Phone 109

Peters' Shoes

Every Pair Guaranteed

WE HAVE JUST RECEIVED OUR NEW SPRING SHOES. THESE SHOES WERE BOUGHT BEFORE LEATHER ADVANCED AND SO WE ARE ABLE TO SELL THEM TO YOU AT THE SAME LOW PRICES WE SELL EVERYTHING ELSE.

It Pays to Trade at the

Farmers' Cash Store

on High Street, opposite Court House