## Fifty-eight per clock-tick

Every time the clock ticks, fifty-eight Fatimas are lighted somewhere in the United States. No other high-grade cigarette has so many unchanging, unswerving friends.
This shows that men do appreciate cigarettecomfort.

For, Fatimas are comfortable. Not only comfortable while you smoke, but more than that, comfortable after you smoke -oven though you may smoke the whole day through.

The Fatima Turkish blend is so carefully balanced that it has none of the after-effects of heavier, less skilfully blended tobaccos. That's why Fatimas are comfortable (hence,

 Memory of Honorable David W. Craig


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## BaRtain BASEMENT

Thousands of bargains in Men's, Women's, Boys' and Children's Shoes-..the bargain basement.

Men's Work Shoes, regular $\$ 4.00$ grades now go at

## $\$ 2.95$

Boys' Boots, regular $\$ 4.50$ and $\$ 5.00$ grades, all sizes now go at

## $\$ 2.95$

Men's Rubber Boots, regular $\$ 4$ grades now ge at

## $\$ 2.95$

Women's low heeled Dress Shoes, all good sizes, both Gun Metal and Patent, $\$ 4.00$ grades go at

## \$2.95

Next Friday is RUBBER HEEL DAY---All new live rubber heels, regular 50 cent grades put on Friday only for HALF price-..

## 25c

CUT RATES ON ALL REPAIR WORK


