

**FOR OVER FORTY YEARS
A NATIONAL FAVORITE**

Sweet Caporal cigarettes have been on the market for over four decades, and are more popular today than ever. This wonderful record has never been duplicated by any other cigarette. In all these years countless brands of cigarettes have come and gone, but Sweet Caporal keeps on gaining in favor year after year.

FAMOUS "SWEET CAPS"

Sweet Caporal cigarettes are wrapped in a paper that is completely, as particles of Sweet Caporal are not lost. The result of a Caporal cigarette is a remarkable Sweet Caporal cigarette. The high-grade cigarette is a remarkable Sweet Caporal cigarette.

**SMOKERS INTERESTED IN
CIGARETTE DEMONSTRATION**

There has never been a more striking demonstration of cigarette purity than the novel burning test of Sweet Caporal cigarettes now being given by a trained corps of demonstrators. These men first burn a piece of ordinary paper and call smokers' attention to the heavy smoke, odor, and black foot-like ash.

"The **PUREST** form in which tobacco can be smoked"

SWEET CAPORAL

Ask Dad, he knows

UNIQUE IN FLAVOR

That is one reason for the perpetual popularity of Sweet Caporal Cigarettes. No other cigarette has ever duplicated the pure tobacco flavor of Sweet Caporal—the mellow, sweet, nature-made taste of ripe tobacco. That is why smokers always come back to Sweet Caporal—no other cigarette gives them the same enjoyment.

That is the wonderful tribute of the tobacco smokers to the Sweet Caporal cigarette.

WORLD'S MOST POPULAR CIGARETTE. This is Caporal pure and simple. Sweet Caporal cigarettes are the favorite brand of medical men everywhere. Over fifteen thousand physicians in the United States are Sweet Caporal smokers. No greater tribute could be paid to the purity of Sweet Caporal cigarettes than this. Physicians know Sweet Caporal is good, pure tobacco—that is why they smoke "Sweetcaps."

**SMOKED BY THOUSANDS
OF PHYSICIANS**

Sweet Caporal cigarettes are the favorite brand of medical men everywhere. Over fifteen thousand physicians in the United States are Sweet Caporal smokers. No greater tribute could be paid to the purity of Sweet Caporal cigarettes than this. Physicians know Sweet Caporal is good, pure tobacco—that is why they smoke "Sweetcaps."

"SWEETS" IN CLUBS

Every club and hotel in America, and hundreds of the best hotels in Europe, sell Sweet Caporal cigarettes. No other cigarette at the same price is carried in these places.

THE ORIGINAL CIGARETTE

Sweet Caporal is the famous brand that put cigarettes on the map of the United States.

Fruitland Items

In my report of the Thanksgiving dinner at Fruitland I should have stated that probably the ladies of Auburn helped to furnish those stacks and piles of good things that filled the tables as well as our Fruitland ladies. Beg pardon for the omission.

A young friend warns me to not allow his name to appear any more in my Fruitland "news". That's all right. If the "news" is not printable I will spare the public and not have it appear.

Any money in hogs? Sometimes. C. A. Buling has just sold a female porker which tripped the beam at 500 pounds. C. A., after dropping this nickel in the slot pulled down \$42.

It seems our governor and the flax superintendent had some words the other day about some flax that lay out in the open field exposed to leaky skies. The governor thought this was not right. Superintendent raised up on his dignity and all but "snapped" his excellency. He said some people really know enough about flax to be able to spell the word! Did you ever?

Eggs! Yes, about "them" 50 cent eggs. It's a good price to pay these piping times, though nobody need buy them. You can throw your silver for them or keep it in your pocket. We (our family) never have yet sold eggs for quite 50 cents per. When one has to pay \$1.25 or more for wheat to help produce the eggs and when but one to three or four or less or none eggs per week or month make their appearance, then four bits a dozen hardly even up with the hen feed.

John D. Archibald, the right-hand man of the other John D., was also a man who without compunction crushed his business competitors in the financial "struggle for existence." And did the fittest "survive"? It does not now. He did a few days ago.

Miss Avis Williams, who formerly lived here but now a resident near Marion, attended the Thanksgiving exercises at this place.

Frank Egles who was operated on some time ago for removal of his vermiform appendix, resumed school Monday.

It is not so much the "cutting of

corners" and driving on the wrong side of the street that makes the auto dangerous but "fast driving." Don't forget that, and don't forget too that Salem permits it! If the city allows a driver to go 20 and 15 miles an hour within its limits what wonder is it that accidents occur and what wonder that more do not.

Paul Sikki, one of the milk drivers for the Garden Road cheese factory, states they are getting now about as much milk as in the summer.

Cards from Miss Josie Bowers state she reached her destination at Monroe, Washington, in safety.

A fast trotting team of horses can make 8 miles an hour on a good road. Salem allows 10 miles an hour as the lowest rate of speed within its limits for automobiles in localities where it is the most dangerous, viz: past the school houses.

E. M. Brary, a Salem realty dealer, made a business trip here this week. As to being shot into space by a high flying automobile on the streets of Salem and being shot by a Winchester is hardly any choice to be made. If one is to be killed by either why not choose the gun?

Nelson Crosslaw, a young man who lived here a few years ago, has enlisted in the U. S. army. He was a member of Company M and saw service on the border last summer. When he lived here some of the big boys used to "pick on him" and try to make him fight. This he refused to do. Then they called him a coward. None of these braves have as yet bared their manly breasts to the enemy's bullets by enlisting!

The S. P. slows down to 10 miles an hour in Salem city limits. The city allows the autoists to scoot past the school houses at the same rate, but elsewhere he can whip up and go 15 or 20 miles!

Only One "BROMO QUININE" To get the genuine, call for full name. LAXATIVE BROMO QUININE. Look for signature of F. W. GROVE. Cures a Cold in One Day, 25c.

DAILY CAPITAL JOURNAL
THE BEST THERE IS IN
JOB PRINTING

Warm Clothes Are Needed For This Cold Weather



Don't endanger your health these chilly days by wearing clothing unsuited to the weather. At this store we have a large variety of the best

SUITS AND OVERCOATS

at purse pleasing prices. They give you that well dressed appearance as well as protection from the cold. Drop in today.

Brick Brothers

Corner State and Liberty Streets

The House that Guarantees Every Purchase.

Gates News

(Capital Journal Special Service)
Gates, Dec. 7.—There has been a fine snow storm, the snow was about 6 inches deep, and still the ground is white which looks as if it will stay for a while.
Mrs. L. M. Dris went to Niagara

to visit her niece this morning.
The logging camp had to close down on account of the storm Monday but started to work again today.
There will be a dance in the Gates hotel Saturday night where all go for a good time.
Mr. and Mrs. Ed Chase are the happy parents of a baby boy born Dec.

5th, 1916. Both mother and baby are doing fine.
Mr. and Mrs. Roy Gafte are the proud parents of a baby girl, born Dec. 3, 1916. Both mother and baby are doing well.
Mrs. Fair is going to Albany this afternoon and expects to return tomorrow.

HURRY! HURRY! HURRY!

TO THIS, THE GREATEST

CLOSING OUT SALE

Colossal in its proportions, Gigantic in its saving opportunities, this greatest and mightiest of Retiring from Business Sales offers you something that you Cannot and MUST NOT Miss. Remember that this sale includes EVERY ARTICLE in Our Two Big Store Rooms, goods needed every day in the year and for the entire year.

CAN YOU AFFORD TO MISS IT?

2500 PAIRS OF FINE SHOES

Will Be Closed Out in This Great Sale. Come and Buy Three Pairs For The Price of One.

For Women

One Lot of Fine Gun Metal Shoes, values to \$3.00, goes for **98c**
One Lot of Patent Shoes, with black and colored cloth tops, lace and button styles, values to \$3.50, goes for **\$1.79**
One Lot of Patent and Kid Shoes, values to \$3.50, button and lace styles, go at **\$2.29**
One Lot of Gun Metal Shoes, button style and low heel, go at **\$1.98**
One Lot of Fine Velour Calf Shoes, button and lace styles, regular \$3.50, go for **\$2.49**

Children's Shoes

One Lot of Kid Shoes, lace style, sizes 2 1-2 to 6, go at **59c**
One Lot of Fine Velour Shoes, heavy flexible sole, go at **98c**
One Lot of Children's Shoes, sizes 11 to 2, go at **\$1.59**
One Lot of Fine Velour Calf Shoes, heavy oak soles, go at **\$1.79**

Boys' Shoes

Heavy Boy's School Shoes, lace style, regular \$2.50 value, for **\$1.69**
Heavy Boy's School Shoes, lace or button style, values to \$2.75, go at **\$1.79**
Boy's Velour Calf Shoes, lace or button style, regular \$3.00, go at **\$1.98**
Young Men's Fine Dress Shoes, in sizes 2 1-2 to 6, regular \$3.50, go at **\$2.39**

Men's Shoes

\$3.50 Heavy Tan Work Shoes, go at **\$2.59**
\$4.00 Heavy Shoes, go at **\$2.69**
\$3.50 Dress Shoes, go at **\$2.23**
\$4.00 Dress Shoes, go at **\$2.98**
\$5.00 Dress Shoes, go at **\$3.19**

One Lot of Women's Rubbers, low heel only, 'all sizes, to close out for 45 cents

GALE & CO.

FORMERLY THE CHICAGO STORE

Corner Court and Commercial Streets
Salem, Oregon