"Santa Claus' Headquarters"

## EARIY CHRISTMAS SHOPPMC

Experience of previous years endorses the advis ability of early preparation and early buying. We take this opportunity to urge everyone to use the advantages which Early Christmas shopping affords. Large, fresh stocks to choose from. No crowding while selecting merchandise. Plenty of time to decide on gifts, and you help store employees also in making early purchases.

TOMORROW'S BIG SALE
No. 823 Wednesday Surprise


Watch Our Windows for Gift Suggestions.

QUALITY AND SERVICE
$\begin{aligned} & \text { Salem's } \\ & \text { Toyland } \\ & \text { 2dFloor }\end{aligned}$

## All Around Town




89c
解 Here are splendid flan ielette gowns in either high neck or low neck styles; long stripe patterss; well fa hioioned and not skimped in any manner. Extra value for our Wednesday Surpri ie, Tomorrow

Suitable merchandise for holiday giving, will be dis played each week in our windows. Economial sho<br>pers will profit by watching the displays.

Moooulcoons

Buying the Presidency


