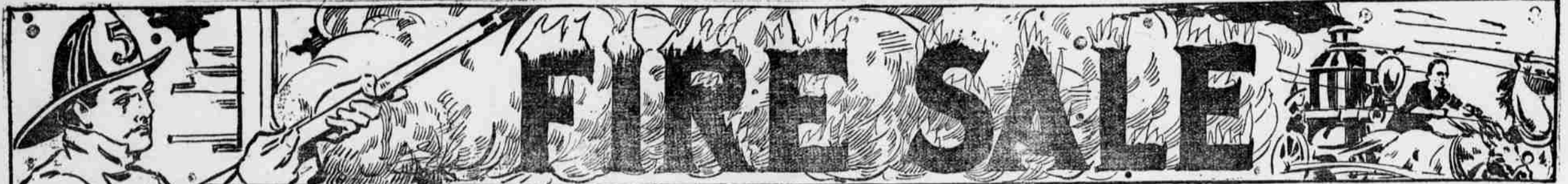


Imperial Furniture Company's



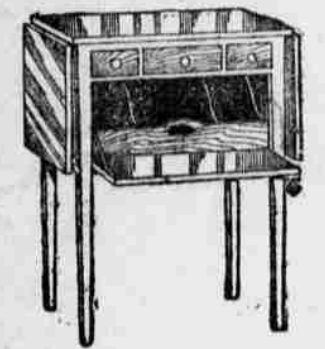
OPENED TODAY



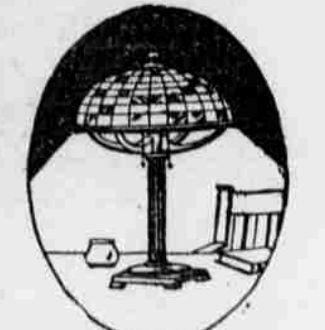
Regular \$12.55 Solid Mahogany Library Table now \$7.55



Regular \$10.50 Royal Oak Finish Dining Table, now \$7.42



Regular \$30 Mahogany Sewing Table, now \$16.50



Regular \$8.50 Japanese Basket Lamp, now \$4.68



See These Goods in Our Windows

Blankets

\$7.50 All Wool Blankets \$3.99
 \$4.25 Wool Filled Blankets... \$1.99
 \$2.00 Cotton Blankets \$1.39

COMFORTERS

\$4.00 Cotton Filled \$1.29
 \$4.00 Goose Feather Pillows \$2.99
 \$2.50 Costumer 99c
 \$4.50 Leather top foot Stool \$1.97
 \$6.50 Leather top Foot Stool \$3.29
 \$3.50 Jardiniere Stand \$1.98
 \$9.00 Reed Library Lamp ... \$4.59

LIBRARY LAMPS

\$7.50 Mission Lamp \$1.48
 \$8.50 Japanese Basket Lamp \$1.68
 \$7.50 Brass Lamp \$3.48
 \$12.00 Antique Brass Lamp \$7.86
 \$18.00 Brass Lamp \$11.72

JAPANESE BASKETS

Prices as high as \$2.75 89c
 Prices as high as \$1.25 49c
 Prices as high as 50c 24c

COUCHES

\$25.00 Steel Couch, Velour \$12.98
 \$30.00 Spanish Leather Couch \$14.98
 \$37.50 Automatic Morris Chair \$18.00

MUSIC CABINETS

\$12.00 Music Cabinet \$ 6.98
 \$14.00 Music Cabinet \$10.98
 \$25.00 Mahogany Cabinet \$17.68

COMBINATION BOOK CASES

\$25.00 Combination Book Case \$18.64
 \$22.50 Combination Book Case \$16.71

BOOK CASES

\$25.00 Quarter Sawed Oak \$19.82
 \$17.50 Quartered Oak \$13.75
 \$16.50 Quartered Oak \$11.88
 \$35.00 Quartered Oak, slightly used \$15.98

ROCKERS

\$3.00 Royal Oak \$1.99
 \$5.50 Solid Oak \$2.98
 \$6.50 Boston Rocker \$4.29
 \$8.50 Quarter Sawed \$5.99
 \$9.50 Quarter Sawed \$6.99
 \$12.50 Quarter Sawed, Spanish leather cushion \$11.99
 \$15.50 Quarter Sawed, leather seat and back \$11.99
 \$17.50 Leather Seat \$10.99
 \$35.00 Genuine Spanish Leather Rocker \$19.90

DINING ROOM TABLES

\$12.50 Solid Oak \$ 9.86
 \$16.50 Royal Oak Finish \$ 7.42
 \$30.00 Solid Oak \$18.66
 \$37.50 Quarter Sawed \$ 7.68
 \$25.00 Full Quarter Sawed \$16.86
 \$55.00 Quarter Sawed, plank top, 54 in. \$39.71
 \$6.00 Golden Fir \$4.98
 \$35.00 Golden Oak Twin Beds \$26.71
 \$12.50 8x10 Rag Rug \$ 6.98
 \$2.50 Breakfast Tables \$ 1.98

\$1.50 Inlaid Linoleum \$1.23
 \$1.25 Inlaid Linoleum \$1.09
 \$1.10 Inlaid Linoleum 99c
 80c Printed Linoleum 60c
 90c Printed Linoleum 74c

SLAUGHTER PRICES

This is the Sale you have waited for—it is your big Bargain Opportunity. Our recent fire destroyed some of our stock and slightly damaged some of the balance. And before replacing with new merchandise we have determined to clear our floors of the present stock. Goods are marked at tremendous reductions. The thought of profit and even cost has been forgotten. You get the benefit in the lowest prices ever known in Salem. Some of the articles are slightly damaged by smoke or water but most of them are in perfect condition. Come to this sale and bring your friends. Everything in the store is reduced excepting Bissell Sweepers.

BUY YOUR CHRISTMAS PRESENTS AT THIS SALE

Jardiniere Stand, regular \$1.98
 \$3.50 value now \$1.98

Regular \$4.00 fine goose feather filled Pillows, now \$2.99

Regular \$25.00 Steel Couch covered with velour, now \$12.98

Framed Picture, all our Pictures at **One-Half Price**

Music Cabinet, regular \$12.00 value \$6.98
 now

Regular \$55.00 Solid Oak Bed Davenport, now \$25.00

See These Goods in Our Windows

\$12.55 Mahogany Library Table \$7.55
 \$25.00 Mahogany Settee ... \$10.99
 \$18.00 Morris Chair \$9.90
 \$2.00 Breakfast Table \$1.25
 \$37.00 Mahogany Princess Dressers \$15.00
 \$30 Mahogany Sewing Table \$16.50
 \$4.00 White Enamel Chair .. \$1.69
 \$55.00 Oak Bed Davenport \$25.00
 \$67.50 Leather Turkish Rocker \$29.90
 \$22.00 Ladies' Desk \$12.50
 \$3.50 Smoking Set \$1.99

BUFFETS

\$75.00 54 in. top, quarter sawed oak \$48.62
 \$69.00 Quarter Sawed Oak \$43.91
 \$65.00 Jacobean Oak \$43.78
 \$165 William and Mary Period Buffet \$115.00
 \$35 Quarter Sawed Oak \$33.99
 \$35.00 Quarter Sawed Oak \$26.94
 \$25.00 Quarter Sawed Oak \$19.68
 \$17.00 Solid Oak \$12.48

CHINA CLOSETS

\$21.50 Solid Oak \$14.68
 \$30.00 Quarter Sawed \$23.56
 \$50.00 Colonial design, quarter sawed \$33.50

CANDLESTICKS

\$5.25 Mission Oak \$1.99
 \$2.50 Mission Oak \$1.48
 \$1.50 Mahogany 99c
 \$1.50 Brass 99c
 \$1.50 White Enamel 94c

POLISHES

\$1.50 Happy Day Polish Mop 98c
 50c Bottle Nulac Polish 29c

JAPANESE TOKANABE VASES

\$2.50 value \$1.49
 \$2.00 value \$1.29
 \$1.50 value 99c

BRASS JARDINIERS

\$4.00 value \$3.09
 \$1.50 value \$3.29

WELLERS IVORY JARDINIERS

\$2.50 value \$1.89
 \$1.75 value \$1.38
 \$1.50 value \$1.09
 75c value 49c

BRASS HANGING BASKETS

\$1.50 value 98c
 75c value 49c
 50c value 29c

SERVING TRAYS

\$1.50 value 99c
 \$1.25 value 89c

\$4.00 Child's Toy Dresser 78c
 \$6.00 Solid Oak Sewing Basket \$2.25
 \$9.00 Vacuum Sweeper \$4.98
 \$6.00 Mahogany Bedroom Chair \$2.60
 \$7.50 Circassian Walnut Bedroom Rocker \$3.99
 \$19.00 Tea Wagon, old ivory \$11.99
 \$9.50 Solid Mahogany Pedestal \$5.99
 \$70.00 Overstuffed Genuine Leather Chair \$45.99
 \$85.00 Davenport, genuine leather \$30.00

FREE A BEAUTIFUL PRESENT GIVEN AWAY EACH EVENING FREE

5c COUNTER
 Only a few of each.

15c Tin Dippers 5c
 25c Flour Sifters 5c
 10c Scrub Brushes 5c
 20c Children's Painting Sets 5c
 15c Wire Toasters 5c
 15c Royal Enamel Cake Pans 5c
 15c Royal Enamel Stew Kettles 5c
 10c Pie Tins 5c

15c Guernsey Custard Cups 5c
 55c Copper Bottom Non-rust Tin Teapots... 25c
 75c Dinner Pails 35c
 15c Dover Egg Beaters 10c
 55c Non-rust Tin Kettles 29c
 45c Non-rust Tin Kettles 19c
 25c Tin Kettles 11c
 20c Collanders 13c
 65c Wire Dish Strainers 39c
 20c Vegetable Graters 9c
 15c Lemon Squeezers 8c

Regular \$17.00 Solid Oak Buffet, now \$12.48

Reg. \$22 Mahogany Ladies' Writing Desk, now \$12.50

Regular \$3.50 Solid Oak Smoking Set, now ... \$1.99

Regular \$18 Morris Chair Velour covered \$9.80

Chiffoniers

Regular \$23.50 solid quartered oak Chiffonier \$15.48
 Regular \$11 Hardwood Chiffonier \$8.24
 \$16.50 Maple Chiffonier \$10.88
 \$9 Hardwood Chiffonier \$7.46

Greatest Sale of Furniture ever Held in Salem.

Open Evenings Until 9 o'Clock

Biggest Bargains in Furniture ever Known in Salem