## THE GOING-OUT-OF-BUSINESS SALE AT THE TOGGERY

## is now on in full blast --Come and buy while it lasts.

## Prices slashed regardless of advances.



Salem Week, Oct. 29-Nov. 4


## WHY?

do you hear so much about the FARMER'S CASH STORE?

Because They Sell Good Merchandise at-Wholesale Prices.

## Our 7th Friday and Saturday SURPRISE SALE

POWERFUL VALUES FOR YOU TOMIRROW AND SATURDAY AT THE GALE \& CO. STORE. SCORES OF OPPORTUNTITES TO SAVE MONEY ON MERCHANDISE NEEDED EVERY DAY AND AT THE SAME TIME "SHOP WITH A SMILE." FOR THE GALE \& CO. STORE IS R PLEASANT STORE WITH PLEASANT AND COURTEOUS SALESPEOPLE EVER READY TO SERVE, AND SERVE YOUR RIGHT.

## Coverall Aprons

Special 40c
Made of fine quality Percaie in
assorted stripes.

Just Received Kid Gloves We have just received a ship ment of fine kid. Gloves, of genuine French kid and lamb, in P. K. and overseam styles for dress and street wear, come in colors of tan, brown, black and white, all sizes, very special at
$\$ 1.49$ and $\$ 1.75$

10c. Apron Gingham Special 7c yd.

Fine quality Apron Gingham, in a large and beautiful assortwhere for ten cents per yard, our price only 7 c .

The Newest of Fall Shoes for the Whole Family-High Boots in Lace and Button Styles, in All Leathers-at Special Prices
A 9-inch High Boot for Women, made of very fine lightweight velour calf, lace style; very special $\$ 3.75$ A 9-inchHigh Boot for Women, made of very fine quality glazed kid, lace style; very special .... $\$ 3.95$ A beautiful Boot of glazed kid, in battleship grey, 9 inches high, usually sold for $\$ 6.50$ and $\$ 7.00$; our price Children's Shoes of finest quality gun metal and velour calf, genuine oak soles, button or lace styles; especially priced at $\ldots \ldots . . . \$ 1.49, \$ 1.75$ and $\$ 1.98$ Men's fine dress and work Shoes, in all leathers, guaranteed to wear and fit, button and lace styles,
at $\ldots \ldots \ldots \ldots \ldots . . . . . . . . . . . .49, \$ 2.69, \$ 2.98$ and $\$ 3.75$ Boys' Shoes, button or lace style, the best you have Boys' Shoes, button or lace style, the best you have
ever seen at double our prices, at $\$ 1.69, \$ 1.98, \$ 2.99$ Fine Black Velvet Button Shoes, Goodyear welt; all Fine Black Velvet Button Shoes, Goodyear wett; 191
sizes. Regular value $\$ 4.00$, no w........... 1.98 Soft Kid Shoes, button style, medium round toe genuine oak sole, English welt, military heel; all sizes; for only Beautiful Patent Leather Shoes, cloth top, lace style, plain toe, Louis XV heel; worth $\$ 4$; very spl. $\$ 2.88$

Notions and Toilet
Articles Underpriced
Rubber Dressing
Combs, "Carmen
brand $\ldots .15 \mathrm{c}$ and 10 c
Fine Combs , heavy
quality "Carmen".
brand ..... 15c and 10
dozen for
Safety Pins, dozen $21 / 2$
0 . N. T. Thread, all numbers, black and
white
R. M. C. mercerized

Crochet Cotton, per
${ }_{5 c}^{\text {spool }}$ Pearl Buttons, pe
dozen
10c Pearl Buttons, per
${ }_{25}{ }^{25}$ e Bottle witch hazel, special
Colgates Talc Powder 25cs size, now ..... 14 Rich's Tale Powder, 25 size, now $\ldots \ldots . . .10$
Sunnybrook Toilet Sunnybrook Toilet
Soap,assurted perfumes
$\$ 2.39$

## Men's

Furnishings
Men's Medium Wo
Sox now 15 c pair
Men's Overalls
Jumpers 98c
Men's 25c Suspenders
19c
Men's 50 c Suspenders
now 39 c
Men's 25̄c Garters now
14c
Men's Four-in - Hand
9c and 21c Each
Men's Suits, extra qual-
\$12.50, \$14.95, \$17.85
$121 / 2 \mathrm{c}$ MUSLIN 10 c YARD
Fine quality Daisy Bleached Muslin, 36 inches wide, very fine and soft, without a bit of dressing regularly sold for $121 / 2 \mathrm{c}$, now 10 c.
27-INCH WHITE OUTING 71/2c YARD
Splendid quality White Outing Flannel, 27 inches 18-INCH worth 10c yard, for this sale only $71 / 2 \mathrm{c}$

## 18-INCH UNION LINEN TOWELNG 10c YARD

This is indeed a wonderful offer and one you canthe market at any price. This is a splendid quent Union Linen Unbleached Toweling and worth qualty 15 c to 20 c per yard; while this lot lasts, only 10 c . $36 \times 42$ DAISY PILLOW CASES $121 / 2 \mathrm{c}$
Housewives, rooming houses and hotels should take advantage of this wonderful offer. We have only about 25 dozen of these fine quality Pillow Cases and at this price which is below wholesale, they will not last very long.
36 INCHES WIDE A. F. C. OUTING 15c YARD
Extra heavy quality A. F. C. Colored Outing Flannel in a beautiful assortment of stripes and checks. Note the width, 36 inches, which cuts to better advantage. Worth 18 c and 20 c per yard; now 15 c .
9-4 ASCOT SHEETING 29c YARD
Heavy quality Ascot Bleached Sheeting 9-4 wide; worth at the present market price 37 c per yard while this lot lasts only 29 c .
BATES EXTRA LARGE SIZE BED SPREADS $\$ 1.75$ Bates Extra Heavy Large Size Bed Spreads, in a large assortment of beautiful patterns, special $\$ 1.75$. Fine .Muslin Underwear Especially Underpriced A lucky purchase in new muslin Underwear enables us to offer you some wonderful bargains in this line. Fine Gowns, made of soft long cloth and nainsook Skirts, made of fine long cloth and soft finish 88 c Skirts, made of fine long cloth and soft finish camvery full and flary, finished with deep dust ruffle, En........................... 59c, 79c and 98c Envelope Chemise, of fine long cloth, daintily trimBeantiful Baicery, special

46 especially 25 c and 35 c

## GALE \& CO.

Formerly the Chicago Store
SALEM'S biggest popular priced Department Store-Not connected with any other in this city. CORNER COURT AND COMMERCIAL, STS., SALEM, ORE

