New Coats----



-- A delayed shipment of Women's and Misses' Coats just received, consisting of 35 choice numbers, sizes 16 to 44, in the wanted colors and cloth. Lymansville Cheviot, Navy, Black, Brown; Sharkskin in Navy; Habit Cloth in Black, Dovetine and Bolliva Cloth in the new Rubber Gray; Heavy Nubian Boucle in Navy and many others. The latest models, beautifully tailored and priced very reasonably.

-- See the showing of Dresses, Waists and Suits at special prices.

Butterick Patterns, Onyx Hosiery, Merode Underwear

QUALITY AND SERVICE



QUALITY

We are receiving new canned goods daily; goods that were contracted for sometime ago at a saving of 20 to 25 cents per dozen. Our customers get the weight of our good buys; we do not raise our prices until our buying forces us to do so.

Special for Saturday---Peanut Butter, per pound, 10c See us about free theatre tickets.

J. L. Busick & Son

456 State Street

Phone 182

Have Ladies' 9-inch black Kid Lace Boots. Have Ladies' 9-inch black Kid Button Boots. Have Ladies' 9-inch brown Kid Lace Boots. Have Ladies' 9-inch brown Kid Button Boots.

Have Ladies' 8-in. pat. vamp, cloth top button Boots. Have Ladies' 8-in. pat vamp, dull top, button Boots. Have Ladies' 8-in. kid vamp, cloth top button Boots. Have Ladies' 8-in. all grey, button Boots.

Have Ladies' 8-in. brown vamp and ivory top, button Boots.

Have Ladies' 8-in. grey vamp and ivory top, lace Boots.

Have Ladies' 8-in. all dull Kid button Boots. Have Ladies' 8-in. all bright Kid button Boots. And the largest assortment of English Walking Shoes with Neolin Soles ever brought to Salem. Also a big line of Gun Metal of button Shoes with Neolin Soles for growing girls and ladies. If you consider the quality, style and fitting that we

REINHART'S SHOE STORE

give you-You will always be a customer of

152 NORTH COMMERCIAL STREET

The committee in charge of arrange held last evening but was postponed unments for style week in Salem will meet til tonight. The chairman of the committee requests that every member of 8 o'clock. The meeting was to have been the committee report for duty tonight.



CHIROPRACTIC IS THE

Six adjustments will be given for the small fee of \$5.00. Difficult cases, which require X-ray examinations and Spinographs can obtain them at a nominal fee. Only expert Spinograph work. A talk with the old Chiropractor may lead you to health and happiness; act

P. H. MAY, D. C., Hubbard Building Phone 572

MASTER SYSTEM

If your spine is right, you are right. Those who have tried every old method and found no relief should try Chiropractic and get well. Many hundreds of grateful patients in Salem and elsewhere can substantiate my statements. Six adjustments will be given for the

ANY PLACE CARS OF ANY KIND

Auction Sale

At Quick Exchange Auction Market on Saturday, Oct. 21, at 10 a. m. sharp, consisting of 1 5-foot cut McCormick Mower; 1 9 ft. Deering Hay Rake; 1 7-ft. cut McCormick Binder with tongue truck; 1 3-section lever Harrow; 1 3-section spring tooth Harrow; 1 16-in Oliver Plow; 1 Top Buggy nearly new; 2 log-ging chains; 1 Set Single Har-ness; 1 7 ft. Fern Cutter; 3 other Plows; 2 Hacks; 1 Spring Wag-on; 2 Delivery Wagons; Horses,

Also at 1:30 p. m. Household Farniture 1 Organ, Ranges, Henters, etc. Terms will be given on farm machinery.

Paul Jermain, Owner,

F. N. Woodry, Auctioneer, Phone 511

Auction Sale

Oct. 23, at 1:30 p. m., consisting of House and Lot; Chickering Piano nearly new; and all of Household Furniture, See Saturlay papers for full particulars.

S. E. Yantis, Owner.

F. N. Woodry, Auctioneer, Phone 511

WANTED

Household Furniture. Woodry the Auctioneer will pay highest cash price for same. Phone 511.

PIANO TUNING

First-class work. All kinds of repairing. All work guar-anteed. Twenty-five years' experience. Leave orders at Wylie B. Allen Co., phone 1187. Residence phone 1465. J. E. HOCKETT,

915 Highland Avenue.

Last chance to secure a season lyceticket, At armory today,

The Priscilla Sunday school class and he F. S. Gilbert class will meet this evening at the First Methodist church

Save money by buying that trunk ow of C. S. Hamilton, housefurnisher.

Oh, well, here is another hard luck story. Men's witch elk high top shoes that sold one year ago for \$8 will now have to be sold for \$12 on account of the radical advance of leather. And the advance story effects all shoes made of

Wardrobe trunks at special prices .-

Mr. and Mrs. Datus Myers extend a ordial invitation to all who are interested in the advancement of art to at-tend the opening of their studio this evening. The studio is located on the second floor of the Baker building, southwest corner of Commercial and Chemeketa Sts. Mr. Myers is now ready to receive pupils in his various classes in oil, water color, pencil, charcoal, pas-tel, etc. Evening classes will be form-ed for the benefit of those whose time is full through the day. is full through the day.

COMING EVENTS

Oct. 21-Last day for registra-

Oct. 23.-Cord-Rummel recital

at armory. October 23.—Senator Chamberlain at Grand Opera House. Oct. 24.—Six O'clock club meet at M. E. church 6:30 p. m. Oct. 30.-First annual meeting of Salem Floral Society at

Commercial Club.
Oct. 30-Nov. 4.—Salem week.
Oct. 31—Senator Gore of Oklahoma at Opera house.
Nov. 1.—United Artisan home-

November 6.-City primary

November 7 .- Presidential election. Nov. 10.—Vietrola Grand Opera

Nov. 10.—Vietrola Grand Opera Concert, Il Trovatore, at Pub-lic Library. Nov. 11.—Football, Salem high school vs. Eugene high. Nov. 18.—Football, Willamette University vs. Pacific Uni-versity, Willamette Field.

Dr. Mendelsohn, specialist, fits glasse-s correctly. U. S. Bank, Bld.

Quite a number of football fans will be attracted to Portland tomorrow to see the game between Nebraska university and the Oregon Agricultural college, to be played on Multnomah field.

Frederick S, Lamport, lawyer, has noved to No. 212-13, Hubbard bldg, tf

Mr. and Mrs. J. P. Harper, former esidents of the city who have been liv-ng for the past two years near Fergu-on, have decided to make Salem their

Just like that! We're going to shoot holes through grocery prices the next 9 days. We have \$1850 more. In order to get it we are going to sell you grocories on such close margin of profit that you are going to lay in your winter's supplies—and do it

15 LBS. OF SUGAR for \$1 with \$2.00 orders for other groceries; 30 lbs. for \$2.00 with \$4.00 orders for other groceries.

Standard Corn and Tomatoes, per can Limit 6 cans to a customer. Hard Wheat Plour, worth \$2.00 a sack, on sale, \$1.75

Uncolored Japan Tea, Walnuts. 15c New Seeded Raisins, 11c sale price, package. 35c Steel Cut Coffee, 30c Steel Cut Coffee, 25c Steel Cut Coffee.

15c Coffee on sale 2 pounds No one can sell you 25c Coffee for 15c; neither can we. Sweet Potatoes on sale 25c Picnic Hams, sale, 15c 7 Bars White Soap

Pure Strained Honey,

(This goes mighty good with hotcakes)

3 cans Mustard Sardines 25c

If you don't buy your gro-ceries during this big clear-

ance sale we both lose money.

Damon's Big

Clearance Sale of

Groceries

DAMON & SON

TELEPHONE 68 855 N. Com'l St.

WE DELIVER

25c

3-lb, jar, special

4 lbs. White Beans

50c Brooms on 40c sale New Dill Pickles, regnlar 15c doz., on sale

10151/2

Mis-directed letters are rather unfortunate affairs. A postal card is held at the local postoffice simply because there was no address or means of finding out who wrote the eard. It is written by a mother who begins her card with "My Precious Children."

Chas, B. Hodgkin, general insurance, 301 Hubbard building. Phone 386.

The Parent-Teachers' association of the Highland school will hold a meeting next Wednesday evening. This is the first meeting for this semester and be sides the business that may be present ed, the evening will be given to an all around good social time.

Drink Cereo, the nauld food, the health drink. Ask your grocer. tf

Earl Baker, of Des Moines, is in the city for a short visit at the home of R. C. Baker. Since leaving Salem five years ago when he played on the local baseball team he has gradually climbed the baseball ladder until now he is a pitcher for the Des Moines team-

Dr. F. H. Thompson now specializes in ear, eye, nose and throat, 414 Bank of Commerce bldg.

The committee from the Commercial elub that is in charge of style week for Salem, October 30-November 4, wa

The Modern Shoe Repair Co. is now located at 464 Court St., 2 doors wes of old stand. Opposite Wells Fargo Co

The city paving plant is again workwe decided to make Salem their ing today on South Commercial street They will live at 405 North Lib | after a few days delay. The car shortage was responsible for the delay as it was impossible torget the asphaltum ordered from Sun Francisco. The necessary amount to start the plant was re-ceived from Portland by boat.

Dr. R. Meuric Roberts, esteopathic

A mass meeting and smoker will be held at the Commercial club Tuesday evening, October 31, as part of the spe-cial efforts for Salem's first style week. Addresses will be made by O. M. Clark president of the Portland Chamber of Commerce and W. D. V. Dodson, execu-tive secretary. tive secretary.

Your gift with our imprint needs no further recommendation. Set your watch by our street clock, Gardner & Keene, Salem's most reliable jewelers.

Dewey O. McEllrath, a member of Company M on the Mexican boarder last summer, has calisted in the United States navy as an apprentice seman. He is 18 years of age and lives at OS South Twenty-first street, He will probably leave Monday for Gont Island training station in San Francisco bay.

10151/5

Frank S. Ward returned last evening he Oregon Board of Pharmacy and as isting in the quarterly examination The board has employed special investi-gators to see that the law regarding the ale by druggists of poisons be en

Smoles La Corona cigara Salem-made or Salem trade.

Louis G. Hunter, of Huntington, a number of the musicians' association will locate in the city and enter the cu doy of the telephone company. He musician and will probably become comber of the Cherrian band. His nother who is a punnist and harpist will Iso make her home here within a few

Reserve that season ticket today. Armory S n. in

The tardy ones who have been puting off registering for the city election, cill be given another chance this even ng at the city recorder's office until Celek this evening on the city recorder. of clock this evening and all day to norrow until 9 o'clock in the evening There seems to be few who have delay ed registering as they have been com

All trunks, bags and suit cases at spe-cial prices.—C. S. Hamilton, housefurn-

All Around Town | Xtra Specials For Saturday

Young Mutton Stew per pound . . **Mutton Chops** per pound

Choice Beef to Boil per pound .

Prime Beef Roasts per pound . .

Surloin or T-bone Steak per pound . .

Fresh Sausage and Hamburger, per pound .

MidgetMarket

371 State Street Originators of Low Prices



He Turned His Friend Down

Because he was not prepared to do the work applied for. This is a frequent occurrence, but not with the young man or woman who has been trained at our school.

Our Night School

Begins next Monday evening-Bookkeeping, Shorthand, Spelling, Typewriting, Penmanship and Type Writing. Enroll now and become efficient to hold a better place. The principal will be in his office tonight and tomorrow night to talk to any who are interested.

Capital Business College HIGH AND FERRY STREETS

CARD OF THANKS

Armstrong's Musical company enter-

house at 8 a clock on the present issue I wish to thank my friends and neighbors for the many kindnesses shown wison. Col. Wood is an entertaining me during my recent bereavement and especially the Woodmen of the World.

Mrs. L. M. Herrense Mrs. L. M. Herrense's Musical commany enter-

The Art Studio of Mr. and Mrs. Datus Myers in the Baker Bidg. will be open to the public this evening in yesterday's paper.

Wardrobe trunks at a big discount. All trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other trunks, bags and suit eases at special program every other thinsday, the public library for book and magnaines. Now that the object of the Elk lodge last evening. Tonight they appear at all been spent by the public library for books and magnaines. Now that the object of the Elk lodge last evening. Tonight they appear at the program every other Thursday of the public library for books and magnaines. Now that the object of the Elk lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the Elk lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the Elk lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the lodge last evening to put on a special program every other Thursday of the public library for books and magnaines. Now that the object of the public library for books and magnaines. Now that the object of the lodge last evening to put on a special program every other threads the public library for books and magnaines Col. C. E. S. Wood, of Fortland, will head expenses will run just the same as

speak Saturday evening at the opera last year.

Absolutely Free! Free!

Free--- New Upright Piano

The person having no piane in their home sending us the NEACEST, correct answer will receive, Absolutely Pree, a New Upright Piane, Write your name and address plainly and mail today, as your answer must reach us not later than Nov. 15, 1916.

HAGGERTY-COOK CO., Inc.

Manufacturers Distributors Pianos and Player Pianos 304 LIBERTY ST.

Warren, Penna.

6

Do It-Now

Our Way to Advertise

DIRECTIONS Take any number from one to fif-

teen, place in the squares so when added together, vertically, horizontally and diagonally, the total will be

NO NUMBER CAN BE USED MORE THAN TWICE