Agents for Standard Patterns, Warners and Parisiana Corsets

## Our Fifth Friday and Saturday SURPRISE SALE

EVERY SECTION OF THIS GREAT STORE HAS CONTRIBUTED TO THE SUCCESัS OF THIS, OUR FIFTH FRIDAY and saturday surprise saie. The splendid bargains listed here and many equally good UNADVERTISED SPECIALS WILL MAKE FRIDAY AND SATURDAY TWO MOST WONDERFUL DAYS FOR YOU


Three Red-Hot Specials from Our Shoe Department Women's Fine Shoes at $\$ 1.98, \$ 2.39$ and $\$ 2.88$ The first is a fine black velvet button shoe, Goodyear The second is a soft kid shoe button style, medium round toe, genuine oak sole, English welt, military heel. All sizes, for only \$2.39
The third is a beautiful patent leather shoe, cloth top lace style, plain toe, Louis XV heel. Worth $\$ 4$. Nery special
A Wonderful Bargain in Blankets--Heavy Quality, size $45 \times 70,69$ c-Have you tried to buy Blankets this season. If you did you wil ready appreciate
the wonderful ofter. But you must hury to get in on this bargain, for they will not last very long at
$\qquad$
Bates Extra Large Size Bedspreads $\$ 1.75$
Bates extra heayy large size Bedspreads, in a large
assortment of beautiful patterns, special ... \$1.75
In Our Hosiery and Underwear Department
We offer for Friday and Saturday an unusual bargain in Women's
fine black Hose, very elastic top, fine black Hose, very elastic top,
double heels and soles, sizes 8 1-2 double heels and soles, sizes $81-2$
to 10 , for $\ldots \ldots \ldots \ldots \ldots 121 / 2 \mathrm{C}$
$\$ 1.00$ and $\$ 1.25$ fine fleeced Union Suits, high neck, long sleeves and
ankle length, finished with silk ankle length, finished with sik
tape at neck, 34,36 and 38 , very special

59c
Silks and Dress Goods Priced Wonderfully Low Heavy quality Crepe de Chine, in all the newest shades, 40 inches wide, very special per yard $\$ 1.39$ New Plaid Suitings, in a large variety of colorings,
36 inches wide, just the thing for school dresses, waists, etc., very special per yard

## Ribbon and Notion Department

Heavy quality Flowered Taffeta Ribbons, a pure silk Ribbon without a bity of dressing, guaranteed

Pure Extract Witch Hazel, 25c bottle for $\ldots . . .15 \mathrm{cc}$
Large size bottle Machine Oil, regular 25 c size 10 c
New Neckwear, Made of fine Organdie and
Georgette Crepe, very special ........10c to 59c

## MEN!

Some Wonderful Values are Offered in Your DepartmentDress Shirts,terns, all sizes25c Lisle Sox, in white, g1
Black and Tan Dress Sox${ }^{25 \mathrm{c}}$ Suspenders
Extra heavy WorkBeautiful Four-in-Hand Ties

Heavy Wool Sox
Extra Heavy Wool
Heavy ribbed Underwea
Extra heavy sanitary................. .45 c Extra heavy weight Overalls, in plan blue and stripes, very special
Heavy Work Shirts, of fine quality Shirting 45c - 49c
121/2c Muslin 10c Yard
Fine quality, Daisy bleached Muslin, 36 inches wide,
very fine and soft without a bit of dressing ularly sold for $121-2 \mathrm{c}$, now ................. 10 c
27-Inch White Outing 71/2c Yard Splendid quality white Outing Flannel, 27 -inches
wide, worth 10 c per yard, for this sale only $\ldots 71 / 2 \mathrm{c}$
18-Inch Union Linen Toweling 10c Yard
This is indeed a wonderful offer and one you cannot afford to miss. For linen toweling is almost off the market at any price. This is a splendid quality
union linen unbleached toweling and worth about 15 c to 20 c per yard, while this lot lasts, only ...10c

36x42 Daisy Pillow Cases $121 / 2 \mathrm{C}$
Housewives, rooming houses and hotels should take advantage of this wonderful offer. We have only about 25 dozen of these fine quality pillow cases and at this price which is below wholesale, they will not last very long.

36 Inches Wide A. F. C. Outing 15c Yard
Extra heavy quality A. F. C. colored Outing Flannel
in a beautiful assortment of stripes and checks. in a beautiful assortment of stripes and checks.
Note the width, 36 inches, which cuts to better advantage. Worth 18 c and 20 c per yard, now $\cdots 15 \mathrm{c}$

9-4 Ascot Sheeting 29c Yard
Heavy quality Ascot bleached Sheeting 9-4 wide,
While this lot lasts only ..................... 29c
Standard Patterns for November. Also the Designer and The Winter Quarterly are now in.

## GALE \& CO.

Formerly the Chicago Store. Salem's Largest Popular Price Department Store. Not comected with any other store in the city. Corner Court and Commercial Streets

Salem, Oregon

## Mill City Items

## DO YOU WANT TO BE PHYSICALLY EFFIIIENT?

## Bethel News Notes

MAYBERT VON DOLSON, Dept. A, Eureka, Calif.
"WASHING BY ELECTRICITY IS THE GREATEST HOUSEHOLD ECONOMY"

The author of that sentence has used a

## THOR ELECTRIC WASHER

for nine years, and knows by experience The many users of electric washing machines in Salem are all enthusiastic. Costs less than 2 cents an hour to run. Don't put off getting an Electric Washe When you can save money by doing it. Ask

## The Electric Co.

State and Commercial St. Phone 85

