## They Have Arrived

2500 Pairs of Shoes for Men, Women and Children Direct from the FACTORY FOR YOU
Words fail to express the standard of quality and value we have attained in these Shoes, neither have we the time just now to describe the hundreds of the differ ent styles now ready for your inspection or quote our wonderfully low prices. All we can say, is that you can come with the assurance of not being disappointed, that we CAN FIT YOUR ENTIRE FAMILY AND AT A SAVING OF 25 PER CENT T0 50 PER CENT.

> Men's Good Work Shoes

## Black and Tan Leathers for

 Extra Quality Work Shoes . .............. 298 En's Dress Shoes in Gun Metal, button or lace. \$2.49
Men's Extra Fine Dress Shoes, button or
lace $\quad . . . . . . . . . . . . . . . . . . . . . .$. 2.98 and $\$ 3.49$
Children's Shoes for
69 c up to $\$ 1.98$

## OUR FOURTH

## Friday \& Saturday

 SURPRISE SALEDouble Savings in All Departments NOTIONS AND TOILET ARTICLEES.

5 c Pearl Buttons, per dozen .
10c Pearl Buttons, per dozen
R. M. C. Crochet Cotton, per ball

25 c Whisk Brooms
25c Bottle Machine Oil for
25 c Bottle Witch Hazel for
Colgate Talcum Powder for
Rich's Talcum Powder, 25 c can fo
Swift \& Co. Peerless Toilet Soap, large cage, special 3c Sunnybrook Series fine quality Toilet. Soap, assorted perfumes, very special per cake


A Shoe Sale of Great Importance \$3.50 Growing Girls' Shoes $\$ 1.98$ $\$ 4.00$ Velvet Button Shoes $\$ 1.98$
The first lot is made of fine quality velour calf, soft and pliable, built on a growing girl's
last, low heel, tipped, with round toe in lace style only, in sizes 2 1-2 to 41 1-2. Reg. ular price $\$ 3.50$, while this lot lasts only $\$ 1.98$ The second lot is made of fine quality silk
velvet button style, medium round tipped toe, goodyear welt, oak sole. Regular $\$ 4.00$ while
this lot lasts, only .................. $\$ 1.98$
STANDARD APRON GINGHAM, PER YARD 7c 1900 yards of fine Apron Gingham, standard 3-pound wool finish batt, pure white, comfort size measuring $72 \times 90$, a wonderful value
at $\ldots \ldots \mathrm{c}$ Ideal Cotton Batt, choice colton white
snow, fult pound size very ypecial snow, full pound size, very special $\ldots . .20 \mathrm{c}$,
Superior quality all wool batt, weighs 2 lbs., and measures $72 \times 90$, worth $\$ 3.50$,..our price
only ......................... $\$ 2.49$ Large size heary weight cotton Blankets, size $66 x 80$, our price while this lot lasts ... $\$ 1.19$
Women's excellent quality fine ribbed union suits, velvet fleece, the famous "Vassar" price ................................ 88c Women's fine wool union suits, good weight. Come in long sleeves, high neck and ankle
length or dutch neek and half sleeves. Very special per garment .................. $\$ 1.49$

## GALE \& CO.

Salem's Biggest Popular Price Department Store--where Quality and Economy Go Hand in Hand Not connected with any other store in this city. Cor. Court and Commercial St., Salem, Oregon

## PRESIOENT FGETS



Property of Chas. D. Schmid Valued at $\$ 25,000$ Goes


Macleay News Notes
Now is the time to purchase your
$\$ 10$ Mour, 82 Wheat

## IT'S COLD

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