

THIS SALE WILL CONTINUE THROUGH SEPTEMBER AND OCTOBER

Several Specials Bought for This Sale, have arrived since this ad was written and have been added to our Extra Fall Value-Giving.

GREAT BOOSTER SALE

We Meet All Mail Order House Prices

If you think we don't please ask for the Manager. We will consider it a great favor to have you tell, thus help us. If You Want to Boost New York or Chicago—buy there. If you want to Boost OREGON and leave your dollar where it can return to you once in a while,

Buy Here



**Boost Oregon--Boost Salem
Boost the Stockton Store**

And to in every way express enthusiastic, wide awake, progressiveness, is the object and purpose of this ad. Our store is full and overflowing with bright, new, snappy merchandise. This has been a peculiar year and in order to avoid war prices, we have had to use considerable ingenuity — all staples were bought last January, although only recently shipped. And we have bought stocks of Merchandise for our Economy Basement at a few cents on the dollar.—All this extra effort has been put forth to enable you to buy for less.

We buy for cash and sell at the lowest possible cash prices.

The Market

No Relief in Sight

Today in practically all lines the market is firm, at recordbreaking costs. In such a market as this, it is important for you to know that we have in our store immensely larger stocks than ever before and that we bought the greater part of this, early enough to insure you old prices. This without any specials at all ought to fill our store as merchandise has increased 10 25 and 33 per cent and in some cases a 150 per cent over former prices. The new prices fairly stun our buyers and if you understand the situation at all you will

Buy Now

<p>Towels 35c Bath Towels, 29x44 inches.. 29c Other Turkish Towels 20x38.. 19c Huck Towels, 18x36 9c 18x34 8c Barber Towels, 1 dozen 50c</p>	<p>New Outing Flannel Gowns for Women These gowns are white and prettily trimmed; one assortment 75c Another 85c And another \$1.00</p>	<p>Curtains \$15 Curtains \$7.50 \$6.00 Curtains 3.75 \$4.50 Curtains 3.00 \$4.00 Curtains 2.69 \$3.00 Curtains 2.49 \$2.00 Curtains 1.69 \$1.75 Curtains 1.39 \$1.50 Curtains 98c</p>	<p>Outing Flannel Splendid quality and attractive patterns. Booster Sale prices, 12 1-2c Outing 9c 10c Outing 8c This is less than the present wholesale prices.</p>	<p>Men's Furnishings Shirts, regular 75c and golf and negligee Shirts 49c \$1 values, golf and negligee Shirts 78c Black and tan Hose, 3 pair for 25c Men's heavy ribbed Underwear ... 43c</p>	<p>Boys' New School Suits Dashing Dandy Durable Suits 20% Less</p>	<p>Sheets 72x90 Sheets, good quality, one assortment 85c values 74c Another assortment, same size 48c In the Economy Basement</p>	<p>Table Linens At old prices less 10 per cent We bought Table Linens enough to do until after Xmas —They have advanced enormously. Ours are all old prices Less 10%</p>
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Ultra Fashionable Garments

in Our Ready to Wear Department

Distinctive Style Leadership Characterizes our new Autumn Display of

Women's Suits and Coats

Refined and exclusive styles, made of beautiful fabrics, designed to insure the best values in absolutely accurate, correct Fall Models

The Best Values Are Here



Autumn's New Dress Goods

The Beauty of the Fall and Winter textures combined with our recognized

High Quality and

Moderate Prices

are sufficient guarantee of Splendid Dress Goods

Satisfaction

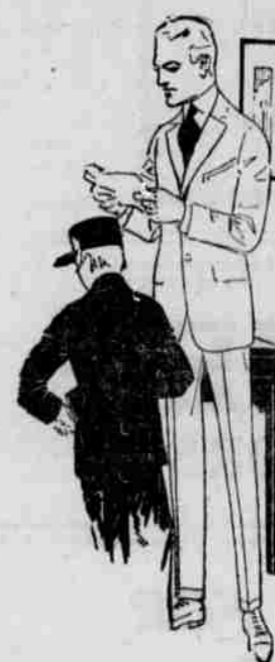
in our large and choice display of nifty, snappy, fall Dress Goods

Booster Sale Price 10% Less

We Point with Great Pride to the Classiness of Our Fall Shoes

Expertly made Shoes, smart, durable, and comfortable. We offer you the highest fashion standard of Footwear; a size to fit every foot. We call special attention to our John Kelley Shoe for women, and Florsheim Shoes for men. There are no superiors to these, and we are Salem's exclusive agents for them—

Let Us Fit You



If Its Style You're After If Its Quality You Want. If Its Permanent Dressiness

And Clothes durability you're seeking, it's the business of our Men's Clothing Department to sell you these, at

POPULAR PRICES

We insist that when you buy our Clothing that you must carry away high quality, dependable workmanship, and enduring satisfaction throughout, a period of clothes service to meet your reasonable expectation. Look through Our Big New Stock of Suits from \$12.50 to \$30

THE BEST CLOTHING VALUES ARE HERE

Special Men's All Wool Oregon Cashmere Suits \$12.50

Economy Basement Specials 5-10-15c Bargain Basement Thousands of Bargains in This Basement--Nothing Over 15c

<p>Men's Work Shoes and Dress Shoes \$2.65 Men's Dress Shoes and Oxfords \$1.95 Boys' Shoes \$1.65 Ladies' Shoes, values to \$5.00 \$1.95 Ladies' Shoes 95c Ladies' Shoes 39c Men's Suits, values to \$20.00 \$9.65 Men's Suits, values to \$15.00 \$7.85 Men's Suits, small sizes \$4.95 Boys' Suits, values to \$8.00 \$3.95 Sweaters, all sizes 59c Outing Night Gowns, for women 59c and 39c</p>	<p>Pretty new Waists, latest styles, each 75c Children's new Dresses, pretty 98c Breakfast Sets, jacket and skirt 98c Women's new fleeced Union Suits, each 49c Women's Summer Union Suits, each.. 28c Women's new Seco Silk Waists, each 98c Sateen Petticoats, flowered or plain. 69c, 89c and 98c Men's Arrow Brand Collars, each 5c Window Shades with fixtures, each 25c Pretty Cretonnes, good assortment, yard... 9c</p>	<p>Corset Covers 18c Or 3 for 49c Corset Covers 21c, 24c Large Sleeve Aprons, good for house dresses 79c Ladies' House Dresses 89c and 98c Corsets .. 59c and 98c Muslin, yard 7 1/2c Bed Comforts 59c Middies ... 75c and 89c Children's Drawers ... 10c, 15c, 18c, 25c Sun Bonnets 18c Ladies' Khaki Skirts 98c</p>	<p>54-in. Mercerized Table Damask, half yd 12 1/2c 12 1-2c Toweling.. 9 1/2c Fine Baskets, very pretty each 15c White Turkish Bath Towels, good size 12 1/2c Brown and white Cooking Ware, large articles each 15c</p>	<p>Clothes Pins, 3 dozen for 5c Granite Dish Pans 15c Hosiery for Women and Children 15c Tea Aprons, fancy Trimmed, each... 15c Collars for Women, pretty styles, each.. 15c Boys' and Girls' Books, popular authors... 15c</p>	<p>Buttons Galores, card 5c, 10c, 15c Dolls Cloth, Comfy Dolls, each 15c Dust Caps, gingham, each 5c Dishes Galore, plain and fancy, wonderful Dishes priced from 5c to 15c Chair Seats 10c Rapid Fire Egg Beaters splendid 15c Granite Tea Pots and Coffee Pots 15c Serving Trays, extremely neat 15c Chopping Bowls .. 15c Shopping Bags, very fine 15c Lunch Boxes, folding 15c</p>	<p>Thread, Clark's O. N. T. 5c or 6 for 25c Handkerchiefs, 2 for 5c Handkerchiefs, very pretty 5c, 10c, 15c Can Openers and Cork Screws 5c Machine Oil Cans... 5c Wire Soap Dishes... 5c Granite Dippers, the 15c quality 8c Leather Coin Purses 9c Hair Pins, wire, box 4c A bunch 1c Blue and white enameled ware 15c Real Cut Glass Dishes 15c Big Five School Tablet 5c</p>
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