

## We Do Do It!

 Wffee you buy OUR GEM 35c COFFEE is equal to any 40 c and 45 c tinned coffee. The proof is in the Roth's Supreme Baking Powder

## Saturday Specials

Extra Faney Tomatoes, basatel
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Gravenstein Apples, per box
Tokay and Malaga Grapes, basket

## Roth Grocery Co.

## SOCIETY

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Mrs, Frank W. Durbin has as her to salem from Portland Wednereday
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One of the gay little parties of the Thurs. and. Mrs. Russell Catin, (lafi bison in celebration of his seventh
hirthday at the home of his parents Mrthday at the home of his parents,
Mrs. John Harbison, on Wed
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## Announcing New Silks and Fall Dress Fabrics州

## In selecting our line of Dress Goods we have made an honest effort to please our

 many patrons. Fabrics and merchandise have been chosen with the utmost care. Our purchasing power means much to the people of this part of the state. We select the best merchandise, we sell at lower prices, and we protect our customers. This is possible because we sell for cash. Every department is crowded with the season's goods. "Come back customers" are made here daily. Come and be one of them.
## Silks

Costume Satins, New Plaids and Stripes, in beautiful colors and combinations. Georgette Crepes in a large assortment of Fall shades and plenty of cream, ivory, black and
navy. Crepe de Chine, Jersey, Silk and Wool Poplins and Chiffon Taffetas. These come in many widths and prices.

## Worsteds

Dress Goods - the fashionable weaves include Broadcloth Gabardine, Poplins, Suitings and Tailors Suitings and Tailor Suitings in mannish effects. We take great pride in nish efrects. We take great pride in

showing you these Worsted Fabrics in correct shades for Fall and Win | in correct |
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| ter wear. |

## Furs

splendid assortment of Fur Trimmings. Present indications cause us to state that they will be very popular this season. Because of this we are prepared to show you all the fashionable kinds in widths ranging from 1-2 an inch to 4 inches. Make an early selection.

## Velvets

New Velvets, Vellvetines, Corduroys and Plushes for costumes. Many new plushes for coats in rich seasonable shades. On account of the reFrance and Gimportation from France and Germany these fabrics win be scarce. Let us suggest that specting our line.


