We Invite your Inspection af These New Things

## A Magnificent Fall Display of Women's Garments

New Suits

Not merely "new." Any store can show new things, but we mean a different kind of a newness. Here you will find the same smart fashions that you will find in the smaler, better shops of New York City. Our own personal representatives selected each one individually and the styles while conforming to the generally aceepted features of fashion are individual and exclusive And strange to say, these "extrastylyed" garments may

 less individual sort.

Meyers Reliable Store Methods


## New Dresses and

 CoatsFor School Girls and Misses


 Nown trom tue preces oioain
New Silk Poplins--
Migured and itipiped pater
coloringe, Serimese wide.


Newest All Wool Challies-

We Close Monday at $120^{\circ}$ C'ock


School Shoes for Boys and Girls


## A Big School Day Sale of Boys

## Suits and Overcoats



## QUALITY AND SERVICE

Merers

37 Years of Successful Merchandising in Salem
***************

## All Around Town

 400
## 

 *************COMING EVENTS


Both Near and Far<br>Vision in One Lens with No Line of Demarkation<br>Kryptok Lenses<br>Miss A. McCulloch<br>огтометтияs,<br>200s. Mubuser mad.

The Salem Bowling Alleys will be opened on or about Sept 1 , under management of M. L. Patton.
Will cater to highcloss trade Will cater to highclass trade, One afternnoon will
be reserved each week for ladies and be reserved each week for ladies and escorts.
Doolittle \& Bergholz, Props.




