

Every Person who thinks of Dry Goods, Shoes, Hosiery, Underwear, Coats, Suits, Dresses Men's Furnishings, etc., should consider first of all

# THE MIGHTY SALE

## At Gale & Co., the Chicago Store

**TOMORROW---Thursday, Aug. 24th---and all through the balance of this month.** This will be the **ONE GREAT SALE IN SALEM.** Many New bargains added every day. Remarkable Economies, in many instances **HALF PRICES** predominate---a sale that will prove the **MOST IMPORTANT** economy event in this part of the state. And remember, no matter how low the price, the Gale & Co. standard of merchandising will always be maintained. Every article carries the broadest guarantee of satisfaction.

### Surprise! Enthusiasm!

When you see these really exceptional bargains in **Our Ready-to-Wear Department.**

- New Suits, made of fine French Serge, Wool Poplin, Velour and fancy mixtures, at \$6.65, \$9.65, \$14.65
  - New Middies, exceptionally low priced. Made of heavy quality Lonsdale Jean, regular \$1.50 for 98c
  - Sport middy of striped jean in blue, white and pink ..... \$1.19
  - Sport Middy of white jean, striped trimmings, \$1.19
- CLOSING OUT ENTIRE LOT OF BLACK SILK WAISTS, MADE OF TAFFETA, CREPE-DE-CHINE AND DUCHESS SATIN, VALUES TO \$5.00, WHILE THEY LAST ONLY ..... 98c**
- \$1.50 Voile Waists, to close out for ..... 49c
  - Fine Dress Skirts, very special ..... \$2.45 to \$4.95
  - Outing and Street Skirts, made of silk corduroy, in colors of torpedo gray and seal brown, indeed a bargain for ..... \$3.95
  - Khaki Skirts, special ..... \$1.29
  - Khaki riding skirts ..... \$2.29

### NEW WASH SKIRTS

- Made of fine Ramie Linen, Gabardine and Hyde-grade striped Skirtea Cloth. Come in plain white and in the newest awning stripes, in navy, pink and black; also checks.
- Regular \$1.50 Skirts for ..... 98c
  - Regular \$1.75 Skirts for ..... \$1.29
  - Regular \$2.00 Skirts for ..... \$1.39
  - Regular \$2.25 Skirts for ..... \$1.49
  - Regular \$3.50 Skirts for ..... \$1.98

### OPPORTUNITY

- Wonderfully Expressed in this Sale of fine Domestics.** Siam twill Outing Flannel, extra heavy quality. Comes in colors of pearl grey, old rose, lavender and blue.
- Regular price 15c, now only ..... 10c
  - Lace Cloth, regular 15c, now only ..... 9c
  - 36-inches wide Passaic, soft finish challies in a beautiful assortment of dainty patterns just the thing for quilt coverings, special ..... 12 1/2c
  - 27-inch fine Comfort Cloth in pretty floral designs, special ..... 8 1-3c
  - Fine Dress Gingham, regular 15c, now only ..... 11c
  - Duckling Fleece, regular 18c, now only ..... 11c
  - 36-inch wide Frolic Cloth, regular 20c, now only ..... 14c
  - 36-inch wide Percalé in dark and light patterns ..... 11c
  - Heavy quality unbleached Muslin 36-inch wide ..... 9c
  - Heavy white Outing Flannel, 12 1-2c quality for ... 9 1/2c
  - 15c quality for ..... 11c
  - Heavy white Domet Flannel, special ..... 7 1/2c
  - Heavy Turkish Towels, 18x36 ..... 16c
  - Heavy Turkish Towels, 22x42 ..... 23c
- A Wool Blanket Sensation**  
Fine wool mixed Blankets, come in white only with pink and blue borders, size 66x80; usually sold for \$5 per pair. We have only 25 pairs in this lot and while they last only ..... **\$3.49**
- Cotton Batting, regular 10c roll for ..... 5c
  - Cotton Batting, regular 15c roll for ..... 9c
  - Cotton Batting, regular 20c roll for ..... 12 1/2c
  - Cotton Batting, regular 25c roll for ..... 18c
  - Cotton Batting, regular 1.00 roll for ..... 69c

### NOTIONS

- Little Things Needed Every Day at a Great Saving**
- Dressing Combs ..... 2 for 25c
  - Dress Fastners, per dozen ..... 4c
  - Safety Pins, per dozen ..... 2 1-2c
  - O. N. T. Thread, per spool ..... 4c
  - Wire Hair Pins, per box ..... 4c
  - Diamond Dye, per package ..... 8c
  - 25c and 30c extra wide Hair Ribbons, per yard . . . 19c
  - Crepe de Chine Windsors Ties in novelty stripes, 25c
  - Pure linen Handkerchiefs, neatly embroidered . . . 19c, or 3 for 55c
  - Soft finish Swiss Handkerchiefs ..... 4c
  - Fine quality Ruber Bathing Caps, in colors of red and green, special ..... 25c
  - Ribbon Remnants, values to 20c, for ..... 5c
  - R. M. C. and Star mercerized Crochet Thread, all sizes and colors ..... 8c
  - Fine Mesh Silk Hair Nets with elastic ..... 4c
  - 5c Pearl Buttons ..... 3c
  - 10c Pearl Buttons ..... 5c
  - Children's Supporters of extra wide elastic, all sizes ..... 10c
  - Bone Hair Pins, per box only ..... 5c
  - Sticker Edging, all colors, per bolt ..... 4c
  - Luster Cotton, all the newest shades ..... 6 for 25c

### An Exceptional Shoe Event

Offering Women and Misses Shoes at prices you never heard of before. Button and lace models in most up-to-date styles.

- \$2.00 Mary Janes, all sizes, while they last only 98c
- \$3.50 cloth top lace Shoes, patent vamp, now . . . \$1.98
- \$4.00 black suede Shoes, button style, now . . . \$1.98
- \$2.50 Gun Metal lace Shoes, low heel, just the thing for hop pickers, very special ..... \$1.69

**We Are Headquarters for Hop Pickers' Supplies**

### Any Trimmed Hat, mind you, Ninety Eight Cents

New! Attractive! and Stylish!

- Think of it! This season's smartest summer Hats, tailored—semi-tailored as well as dressy models. In white, black, dark and light colors; regular values to \$7.00; while they last only ..... 98c
- Outing Hats, of felt and corduroy, come in colors of green, navy, red, tan, Copen and black; while they last only ..... 49c and 69c
  - Auto Caps, made of fine black and white checked silk taffeta, without veil 98c with veil \$1.19.
- Hair Switches**—Values to \$12.50, to close out for ..... **\$1.49**  
Blondes and grays included.
- New Corset Covers, very special ..... 25c
  - White Lawn Aprons, special ..... 21c
  - Muslin Combinations, trimmed with fine lace and embroidery, at 48c, 79c, 98c
  - Muslin Night Gowns for Children, at ..... 39c and 48c

### Gorgeous, Richest Silks and Dress Goods

For Less Than Present Manufacturers Prices

- 27-inch wide Silk Poplin, white ground with black dtos, regular 65c ..... 39c
- Rich Wash Goods of Silk and Mohair, cream ground with large embroidered dots in colors of blue, lavender and pink, formerly sold for 65c per yd., now only ..... 29c
- Jap Silk, all colors, per yard ..... 19c
- \$1.25 Fine Quality Messaline, now ..... 68c
- 40-inch wide Crepe de Chine, flesh color only, per yard ..... \$1.48
- 36-inches wide storm and French Serges ..... 48c
- 36-inches wide Scotch Plaids, suitable for children's school dresses ..... 23c
- 56-inches wide fine Flannel Cloth, regular \$1.25, now ..... 68c
- 56-inches wide Panama Cloth, regular \$2.00, now ..... 88c
- Genuine Oregon City Wool Flannel, in colors of navy, red and grey, very special per yard ..... 49c

### Real Economies

IN HOSIERY AND UNDERWEAR FOR WOMEN AND CHILDREN

- Heavy quality lack Children's Hose ..... 10c
- Boy's and Girls' heavy ribbed School Hose ..... 14c
- Children's very fine ribbed Hose, in black and white ..... 17 1/2c
- Women's fine black Hose, regular and outsizes, very special ..... 12c
- Women's fibre silk Hose ..... 29c
- Women's fine sleeveless Vests, made extra long and full, special ..... 12 1-2c
- Women's fine lisle Vests, cumfy cut, regular 25c value, for ..... 17c
- Women's silk lisle sleeveless Vests, regular 50c quality, for ..... 27c
- Women's fine Union Suits, V neck, sleeveless, tight knee or umbrella style, lace trimmed. Very special at ..... 21c, 39c and 49c

### Men, Here Is Your Chance

- Good quality work Sox ..... 5c
- Extra heavy quality work Sox, sold elsewhere for 12 1-2c, our price . . . 8 1-3c
- Men's B. V. D. Union Suits, now ..... 79c
- Men's Porosknit Union Suits, now ..... 79c
- Men's 25c Garters now ..... 14c
- Men's 25c Suspenders, now ..... 19c
- Men's Balbriggan Union Suits now ..... 59c
- Men's Dress Shirts ..... 49c and 98c
- Hats for hop pickers, now ..... 9c and 17c
- Men's Work Sox, now ..... 5c
- Men's Dress Sox in black and tan ..... 9c
- Men's Four-in-Hand Ties, now ..... 9c
- Boys' Shirts and Drawers, each ..... 15c

# GALE & CO., CHICAGO STORE

Corner Court and Commercial Streets

### FRUIT AND FISH MEN TO FORM BIG COMBINE

#### Alaska Packers and California Fruit Cannery to Unite Interests

San Francisco, Aug. 23.—With the pooling of a majority of stock of the Alaska Packers association, the formation of a gigantic \$25,000,000 corporation by merging the principal fruit canning companies of the west with the big fish concern is so near a certainty today that Frank B. Anderson, in charge of the plan will leave Friday for New York to perfect final arrangements and complete the deal.

The fruit canners represented in the merger are:

- California Fruit Cannery association;
- Central California Canneries company;
- Griffin and Skelly and J. K. Armsby company.

Those making the combination say the plan is for a defensive trade organization owing to other large concerns entering the fruit and fish canning business. It will make it possible to meet the eastern concerns on equal terms.

The merger will enable the new company to keep the Alaska fish packers large fleet of ships in continuous operation. After the close of salmon packing, it is planned to have these vessels carry the fruit and fish products to the east and England via the Panama canal.

### COOS BAY PREPARED TO WELCOME GUESTS

#### Many Surprises Planned--North Bend Expects 3,000 Visitors Tomorrow

Portland, Ore., Aug. 23.—Horse and automobile races featured today's railroad jubilee program at Marshfield and North Bend. Hundreds of visitors from Portland, Salem, Eugene, San Francisco and other cities were on hand to help celebrate the completion of the Southern Pacific railroad to Coos Bay.

North Bend expects to entertain 3,000 guests tomorrow. Many surprises have been planned. The biggest event in prospect is the allegorical wedding of Eugene and Coos Bay, which are joined by the railroad. Miss Gladys Roddy of Marshfield will take the part of Coos Bay while Gerry Watkins of Eugene represents his city in the nuptials.

Rumors that a "hoose ship" would be anchored off Marshfield, just outside the three mile limit, proved unfounded. A throng of thirsty ones swept the horizon with their glasses—in vain. The vessel failed to materialize.

### Car-Shortage Hurts Oregon Industries

News as to the car shortage situation is confined to the receipt of a number of further complaints because of an inability to obtain cars, and a further assurance from the Southern Pacific company that they are doing the best possible under the circumstances. A telegram from the Summit Lumber company at Summit states that it will be compelled to close down at once unless cars can be obtained immediately. Mr. Brown of the Brown-Petzel Lumber company of Stayton, was a visitor at the office of the public service commission yesterday afternoon. He complains that he ordered six cars August 17 to use in filling orders for Iowa, but that the cars have not been forthcoming, and that mills in Washington, which seem to have less difficulty in getting cars than Oregon mills are having, are taking the business.

### USE COCOANUT OIL FOR WASHING HAIR

If you want to keep your hair in good condition, be careful what you wash it with.

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulsified coconut oil (which is pure and entirely greaseless), is much better than the most expensive soap or anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mulsified coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

### Building Collapsed Three Are Dying

New York, Aug. 23.—Three workmen are dying, two are missing and fifteen were injured by the collapse of two tenements under construction at 188th street and Marion avenue in the Bronx today, according to police reports made shortly after the crash.

The cause of the accident has not been determined. Ambulances from three neighboring hospitals and police reserves of two precincts were rushed for rescue work.