

HOME INDUSTRY PAGE

Support the Home Payroll and Patronize the Home Merchant

Ask Your Grocer for CEREO
 "The Substitute for Coffee" "Made in Salem"
 Manufactured by the
Hagel Cereal Co., Salem, Oregon
 770 South Commercial Street

F. E. SHAFER
 I make my living here. I spend my earnings at home.
 Home industries first, last and all the time.
THE LEATHER GOODS STORE
 170 South Commercial Street. South of Bush Bank

SPAULDING LOGGING COMPANY
 LUMBER
 AND BUILDING MATERIAL
 Hardwoods and Interior Finish. Box Shooks
FRONT AND FERRY STS. PHONE 1830

THE HOME OF
GOOD JEWELRY AT RIGHT PRICES
 is at
C. T. POMEROY
 Jeweler and Optician
 125 North Commercial St. Telephone 1309

PAINT UP THAT FORD
 Out in Three or Four Days
 \$10 and \$12
DORRANCE, 271 CHEMEKETA

You Make Your Bread and Butter Here in Salem
 Then Buy It Made in Salem.
PAN DANDY
 Is the World's Finest Bread. We Make It.
SALEM ROYAL BAKERY
 240 South Commercial Telephone 378

Now is the time to book
 your order for
**FRESH LOGANBERRY
 JUICE**
**COMMERCIAL
 CIDER WORKS**
 Phone 2194

**IOWA
 MACHINE SHOP**
 Machine Work of all kinds.
 Brazing, welding and lathe
 work. Gasoline engine doc-
 tors.
D. B. BROWN
 252 Chemeketa Street

C. LACHELE, Proprietor **CAPITAL SOAP COMPANY**
THE ANGORA RUG COMPANY
 Tanners of Furs and Leather. Mounting and Manufacture of Fur Rugs and Robes.
 Pure Whale Oil Soap for Hop Spray.
 Highest Price Paid for all Kinds of Pelts and Hides. 1230 Ferry St., Phone 683. Salem, Or.

SOME SALEM FACTORIES

DEALERS WHO SUPPLY SALEM PEOPLE WITH THE POPULAR HOME PRODUCTS

Few men in Salem's history have been more zealous workers for the Salem first cause than Frank E. Shafer, pioneer harness and leather goods man. Frank puts into practice what he preaches. He buys the Salem article and if it's not made in Salem he sees his brother merchant first. His is the policy of the family—an example which might well be followed in many instances where the practice stops with the producer.

Let the housewives of Salem start insisting on Salem made bread and butter and some of our more penurious grocers will soon fall in line with the movement.

The writer has made a personal inspection of several of the largest bakeries in western Oregon and nowhere has he found a cleaner, better, more sanitary or more modern plant than the Salem Royal bakery, makers of that quality bread, "Pan Dandy."

Salem has a right to be proud of its jewelry stores. Not a one of them but is worthy of the confidence of its trade. Not a one that has a dollars worth of old stock on its shelves. And all have light, clean, airy stores where it is a pleasure to shop. They make pace for each other in the courtesy they show.

Hundreds of people are patrons of C. T. Pomeroy's, who, perhaps, have never been in his store. He sells the local dentists the gold disks they use for all their crowns and its a big business too. His expert repair department has won him a host of patrons and car boys swear by him when it comes to making a watch behave.

Then there is Gardiner & Keene's establishment, next door to the Spa.

They have earned the nickname among the traveling men, based on the quality goods they carry, of the "Tiffany of the west." Quite a compliment to a Salem institution, but a deserved one. They have an optical department in connection, taken care of by Mr. Keene who is a graduate optician of wide experience.

Last, but not least, is the newest firm of all, Hartman Bros. Co., the successors to the old Barr Jewelry company. Since taking over the store the Hartman Bros. have completely remodeled it. They have raised the show windows that you may see without straining the back, they have added an entrance on Liberty street for your convenience and best of all, due to Salem's willingness to patronize their recent sale, they have a complete new stock of finest quality. Everything is of the finest, even the new safe which took first prize at the San Francisco fair last year.

With these three splendid institutions to select from, no one is forced to leave the city to be supplied in the jewelry line.

Every day sees greater popularity for the Salem made health drink, "Cereo", manufactured by the Hagel Cereal company on South Commercial street. Orders come pouring in from all over Oregon and many Salem families have already substituted it for their hitherto indispensable coffee.

That fresh pressed loganberry juice of Mr. Gregory's is all gone but he is now making a great cider and delivers it. Call him at 2194. He'll do the rest.

The dinner dances that marked the

opening of the new regime at the Hotel Marion are much missed by those who have not yet gone on their vacation. However, Mr. Miller, the manager, can safely be trusted to attend to the interests of the dances when the seasons enters this fall. The public has shown a marked appreciation of our modern Marion by making the new addition imperative.

If it had not been for his complete stock of drugs, by which he revived himself, Will Prunk, Salem's live druggist would be Salem's dead druggist today. This is why.

William stepped up to Frank Myers, the man who serves Oregon's finest 30 g at luncheon, and interrogated tautly: "Why is a mouse like a bale of hay?"

Frank—"I dunno, why?"

Bill—"Cause th cattle eat 'em."

That's why Frank hit him.

Ask Your Dealer for
MARION BUTTER and MARION ICE CREAM
 The only Creamery Butter made from clarified as well as
 Pasteurized cream in the Willamette Valley
MARION CREAMERY & PRODUCE CO.
 Salem, Oregon

HOTEL MARION
 SALEM, OREGON
THE PRIDE OF THE CAPITAL CITY
 CHAS. G. MILLER, Manager.

BUSICK & SON. THE QUALITY GROCERS
 We Handle All the Salem-made Edibles
 Visit Our Bright New Store
 456 STATE STREET TELEPHONE 182

DON'T BUY AN OUT-OF-TOWN FLOUR
 When the best the world affords is made right here in Salem
 "PERFECTION FLOUR"
CAPITAL CITY MILLS
 The Flour of Ultimate Universality

CAPITAL MONUMENTAL WORKS
 J. C. Jones, Proprietor
One of the Largest Stone Works on the Pacific Coast, and a Salem Institution
 See the Beautiful Monuments Made at Home
 Before You Purchase an Imported Stone.

SALEM'S VANITY FAIR
 Employs Three Priscillas Constantly.
 "Milady" Will Always Find the Fashions First at
THE WAIST EMPORIUM
 Formerly the Hob Nob Mrs. A. B. Kelsey
 409 Court Street

HARTMAN BROS. CO.
 Quality Jewelers
 and Silversmiths
 Friendship Rings, Engagement
 Rings and Wedding Rings.
 Corner State and Liberty Streets,
 Salem, Oregon.

**TRY EPPLEY'S PURE
 PHOSPHATE
 BAKING POWDER**
 25c lb. Made in Salem. All Grocers.
 Good Service, Good Goods.

RED CROSS PHARMACY
 We Endorse This Movement
**THE HOME OF
 SANTOX REMEDIES**
 Unexcelled Prescription Service
PHONE 144

**MADE-IN-OREGON
 LUMBER, LATHS and SHINGLES**
 F.T. Co.'s Paints, "Oregon" Portland Cement, Sash and Doors
 "Everything in Building Materials"
FALLS CITY-SALEM LUMBER COMPANY
 349 S. Twelfth St., Phone 813

**T. S. TOWNSEND
 CREAMERY COMPANY**
 A. A. UNDERHILL, Local Manager
 Butter, Eggs and Dairy Supplies.
PHONE 195 137 COM'L ST.

HAUSER BROS.
 Outfitters of Sportsmen
SALEM, OREGON
 Stores at Salem, Or., Albany, Or.
 Paul H. Hauser Lloyd Hauser

GARDNER & KEENE
 The House of Quality
Jewelers and Opticians
 390 State St., Salem, Or.

Your Hay and Grain Crops Are Preserved Regardless of
 Weather in the
INDIANA SILO
 60,000 American Farmers Recommend It.
 Manufactured, sold and guaranteed by the
CHAS. K. SPAULDING LOGGING COMPANY

THE SPA
 Salem's Old Reliable. Treating
 the People Right Since 1899.
**Home of Oregon's
 Finest 30c Luncheon**

WEAR PLEATED BOSOM SHIRTS
 If you wear pleated bosom shirts, with or without attached cuffs, let us show you how well these particular garments can be laundered. We'll iron the shirt fronts straight and even, with every pleat in place, smooth and nicely finished. We'll iron the cuffs so they are firm and stiff—not limp and spongy. We'll shape them to fit your wrists, and return them free from rough edges. If you are having trouble with cuffs or neckbands, try us! **SALEM STEAM LAUNDRY.**
 Oldest—Largest—Best. Phone 25.

Many Things To Do In a Public Library

There are many things to do in a public library besides keeping a record of books and assessing a nominal fine on those who do not comply with the rules and regulations, such as not returning a book under the two weeks rule.

The library does not exactly take in repairing, but it does the next thing to it, and that is the mending and cleaning of books that through years of service, are in need of repairs in addition to considerable cleaning. The fact is, that after years of service and of repairing, many volumes are finally discarded.

During the first part of the month of July, the entire collection of books in the city library was looked over, according to the report of the librarian, Miss Anne D. Swezey. Several were found to be in too bad a condition for further circulation, while others were made fit for additional service. About 500 volumes were cleaned and mended and put back on the shelves for further circulation.

While the older folks read fiction to the extent of 50 per cent in June, during the month of July their tastes for literature went more into substantial reading, as the per cent of fiction fell to 70. During the month, the adults carried home 2,349 books and maga-

zines, and the children, 1,114. The average daily circulation for July was 137.

In the public library August 1, after discarding several volumes beyond repair, were the following: Adult books, 9,120; adult pamphlets, 168; juvenile books, 2,296; juvenile pamphlets, 27; making a total of 11,611.

HAIRS WILL VANISH AFTER THIS TREATMENT

(Toilet Helps)

You can keep your skin free from hair or fuzz by the occasional use of plain delatone and in using it you need have no fear of marring or injuring the skin. A thick paste is made by mixing some of the powdered delatone with water. Then spread on the hairs and after 2 or 3 minutes rub off wash the skin and all traces of hair have vanished. Be careful, however, to get real delatone.

CHILE AGAINST BLACKLIST

Santiago, Chile, Aug. 17.—The newspaper Mercurio urges that Chile join other neutrals in a protest against the British blacklist, emphasizing to England the extent of the damage being done to Chilean interests.

Husky Stevedore Whacked the Prince

San Francisco, Aug. 17.—There's going to be a row when will echo around the world if Prince Mahidol Song Kia, who arrived here this afternoon aboard the Tanyo Maru makes formal complaint about what happened to him at Honolulu.

The prince is the fourth brother of the king of Siam and was met at the gang plank by the Siamese attaché in Washington and Edward Loftus, secretary of the United States legation at the Siamese capital.

At Honolulu the prince started down the gangplank with the intention of paying a visit to the city. Before he was half way down an immigration official halted him.

The prince shoved the official aside and continued on his way.

At this moment a husky stevedore, thinking the prince was an escaping immigrant, knocked him down. Thereupon the prince retired to his cabin and has not yet seen Honolulu.

Our circulation is still climbing up—read the paper and you'll know the reason.

ADVERTISED LETTERS

Advertised August 15, 1916:

Ayers Machine Co.
 Barnes, Mr. J. J.
 Beaudette, Monsieur Willie.
 Buckley, Miss Nora.
 Butcher, Mrs. Bert.
 Burton, Mr. Jim.
 Carlson, Mr. C.
 Cole, Miss Gladys.
 Coombs, Mrs. J. M.
 Fletcher, Mrs. Jane.
 Foster, Mrs. Lola.
 Gadge, Mr. C.
 Gritton, Mr. J. O.
 Groves, Mr. and Mrs. J. T.
 Haefling, George.
 Heath, D. C., Esq.
 Hind, Miss Lettie.
 Keefover, Mr. Frank A.
 Miller, Miss Gertrude.
 Montano, Mr. John.
 Moseley, N. W.
 Murphy, Mr. Kearn.
 Rowland, Mr. Raymond H.
 Shafer, Mr. Frank L.
 Shaw, Mr. Elton.
 Shreve, Mrs. Sylvia.
 Sing, Joe.
 Smith, Mrs. Bert.
 Stephens, Mr. Ward Lee.
 Taylor, Miss Jennie.
 Tecker, Miss V.
 Van Voris, Miss Belle.
 Welch, Miss Mable.
 Williams, Mr. Elmo S.

Williams, Miss Mable.
 Wanda, R.
AUGUST HUCKESTEIN, P. M.

Roosevelt Will Speak In Maine in September

New York, Aug. 17.—William R. Willcox, chairman of the republican national committee, announced today that Colonel Roosevelt will speak in Maine September 5 or 6 and in Battle Creek, Mich., September 30. Charles W. Fairbanks, republican candidate for vice-president, will also speak in Maine September 5 and 6. Tentative plans have been made to have Fairbanks speak in Pittsburg on Labor Day and during the same week in Oklahoma.

GASOLINE NO LOWER HERE

San Francisco, Aug. 17.—Fond dreams of local autoists for a reduction in gasoline prices corresponding with the eastern reductions were blasted today by the announcement of oil dealers that owing to the transportation cost the reduction does not affect this section. They pointed out as a Job's comfort that prices here have been lower than eastern prices for some time. Gasoline is selling at 19 cents a gallon.

Governor Withycombe Introduced Hughes

Yesterday Governor Withycombe was in Portland as the guest of the Ad club, at the luncheon given in honor of Charles E. Hughes, republican candidate for president.

In the evening Governor Withycombe formally introduced Justice Hughes at the meeting at the Ice Hippodrome. The governor, who at all times believes in brevity and directness, gave the following brief introduction:

"Mr. Chairman, Ladies and Gentlemen: The people of Oregon rejoice tonight that we have within our borders one of America's greatest statesmen and most distinguished citizens.

"This nation is in need of a leader,—a statesman, a Lincoln,—and we believe that the national republican convention at Chicago selected America's greatest leader as the standard bearer of the party. Therefore, it is indeed a great honor and high privilege to present you to Honorable Charles Evans Hughes."

An adjustable attachment for a baby's chair to hold a nursing bottle has been patented.

Between them Spain and Portugal produce 70 per cent of the world's cork.

FOR RENT

If you are looking for a house or bungalow, look this up—495 North Commercial; 111 Chemeketa; 385 Bellevue; 1610 State; many other houses rent from \$5 to \$35 per month.

Store Rooms For Rent

Fire Insurance written—best old line Companies that pay losses.

Money to Loan

We can exchange your property for what you want.

Real Estate Bargains

It will pay you, Mr. Investor and Home Seeker, to look up these bargains. Choice lot on paved street, all assessments paid; price \$275 cash, if sold this week.

A cozy \$1500 home for \$750, only \$400 down. Another one on Capitol street with two large lots, price \$1000, only \$650 down.

L. BECHTEL & CO.
 347 State Street Phone 452