和 Absolutely皆 Greatest

SA L E

Eof Women＇s Ready－to－Wear Apparel in the History of Salem．

## SUITS－COATS－SKIRTS

of the highest quality，finest workmanship，and latest New York Styles
Goes on sale Tomorrow
at the GALE \＆CO．STORE，formerly the ChicagoStore
at prices that will even amaze your strongest imagination



## LISTEN！！！

Our Mr．Brill was very fortunate in procuring three sample lines of Suits，Coats and Skirts，made by three of the best manufacturers in this country，at a price concession that even the strewdest buyers of ready to wear goods admit it to be without a preceelent． The styles are the latest and smartest New York creations，the Coats and Jackets have the new flare effect and lined with guaranteed satin and Peau de Cigne．The skirts come pleated，and also in the newest straight line styles． The materials are fine serges，wool poplin，silk and wool poplin，gabardine，English tweeds and velours．The colors are black，navy，royal， gray，Copenhagen，tan and fancy mixtures－－as fine a collection of Women＇s Garments as you ever had the pleasure to look at．
And here is how they will be Sold，and believe us，they will Go Some at These Prices：

| Wonderful Offerings In Fine Waists |  |  |  |
| :---: | :---: | :---: | :---: |
| Small lot of Women＇s white Waists made of fine voile and corded material，fine pearl button trim－ ming；formerly sold for 75 c ；while the yast only 38c Small lot of Women＇s Waists made of sheer colored striped voile；combination of green，geld and laven－ der stripes．A very neat and dressy waist，formerly | Values to $\$ 22.50$ now go at $\$ 665$ | Values to $\$ 30.00$ now go at $\$ 0.65$ | Values to $\$ 45.00$ now go at \＄1465 |
| Small lot of Women＇s and Misses＇fine Middies， made of good quality Lonsdale twill；formerly sold for $\$ 1.50$ ，now and while they last only | COATS <br> Values to $\$ 12.50$ now go at $\$ 2.95$ | COATS <br> Values to $\$ 15.00$ now go at $\$ 4.95$ | COATS <br> Values to $\$ 25.00$ now go at $\$ 5.95$ |
| Come in gun－metal，patent colt，velvet and suede， |  |  |  |
| Come in gun－metal，patent colt，velvet and suede， cloth or leather tops，button or lace，all sizes－ Regular $\$ 2.50$ Shoes |  |  |  |
| Regular $\$ 3.00$ and $\$ 3.50$ Shoes ．．．．．．．．．．．．．$\$ 1.98$ | SKIRTS <br> Values to $\$ 7.50$ now go at \＄2．45 | SKIRTS <br> Values to $\$ 10.00$ now go at $\$ 3.95$ | SKIRTS <br> Values to $\$ 15.00$ now go at |
| Regular \＄4．00 Shoes ．．．．．．．．．．．．．．．．．．．．．．．．$\$ 2.49$ |  |  |  |
| Regular $\$ 5.00$ Shoes ．．．．．．．．．．．．．．．．．．．．．$\$ 2.98$ |  |  |  |
| Patent Mary Jane Slippers，all sizes，values to $\$ 2.50$ ， to close out for |  |  |  |

GALE
Formerly The Chicago Store，Corner Com＇l \＆Court Streets，Salem，Ore．

