

A Message of the Greatest Importance to Every Man, Woman and Child in this Community

The Great Bankrupt Stock of McEvoy Brothers the Chicago Store, After Being Sold by the U. S. Court to Gale & Co. of Portland, now

GOES TO THE PUBLIC

In The Most Astounding Sale Ever Known!

A Sale of the Greatest Importance to you. Worthy of your immediate attention far away the greatest and mightiest dry goods sale this part of the state has ever known

People of Salem, Marion and Polk Counties, No flowery words or colorless illustrations can hope to deliver or express the real importance of this GREAT BANKRUPT SALE and what it means to you in dollars and cents. Think of the thousands upon thousands of dollars' worth of fine merchandise now awaiting you in the two big stores on Commercial street, every dollar's worth bought before the general advance in prices occurred, and then sold to us by the U. S. Court at 57 1/4 cents on the dollar. Think of this and it will give you a fair conception of what you may expect of this sale. Never in the history of our long business career have we come across a bankrupt stock that contained such a wonderful collection of new and staple merchandise as this one has. Beautiful Silks from the famous mills of the Corticelli Co. and Belding Bros. The famous Skinner's Satins, the finest Wool Dress Goods from the La Porte Woollen Mills, A. F. C. and Toile-de-Nord Gingham, Fine Percales, Sheetings, Muslins, Toweling, Towels, Outings of all kinds beautiful Linens, Coats, Suits, Dresses, Waists, the well known Burlington Hosiery, Underwear, Shoes, Quilts, Blankets, Bedding, Men's Furnishings, Millinery—everything you may think of, everything for the entire family.



The Greatest Sale ever recorded by any store--- Bankrupt or no Bankrupt. Greatest in volume, Greatest in scope and Greatest in Money Saving Power.

It is this fine stock--fresh, new and chosen with discrimination, to please this store's large trade---that we shall sell tomorrow at the lowest prices ever known

Come a 100 Miles to attend this Greatest of all Sales--- You will not be disappointed

Finest of Muslin Underwear and Corsets

Never Before Such Beautiful Merchandise at These Prices

- 75c Corsets, while they last, only . . . 43c
- \$1.50 Corsets, while they last, . . . 88c
- \$2.00 Corsets, while they last . . . \$1.39
- 35c Corset Covers, while they last . . . 19c
- 65c fine Corset Covers, only . . . 39c
- \$1.50 fine Crepe de Chine Corset Covers go at . . . 98c
- 65c Chemise, while they last . . . 39c
- \$1.00 Combinations go at . . . 59c
- \$2.00 Combinations go at . . . 98c
- 75c Gowns, in crepe and Nainsook . . . 42c
- \$2.50 Gowns go at . . . 98c
- 75c Skirts, while they last . . . 39c
- 50c Brassieres, while they last . . . 39c

THIS WONDERFUL SALE Starts TOMORROW, Wednesday, JULY 19TH and Will Continue Until THE ENTIRE STOCK IS WIPED OUT

Men's Furnishings and Clothing

STOP! LOOK! LISTEN!

- Men's 15c Dress Sox, in black and tan 7c
- Men's Balbriggan Underwear . . . 19c
- 10c Canvas Gloves, while they last . . . 5c
- 15c Canvas Gloves, while they last 8 1/2c
- Genuine President Suspenders . . . 17c
- 25c Cashmere and Lisle Sox . . . 19c
- B. V. D. Union Suits . . . 79c
- Poroskni Union Suits . . . 79c
- Paris and Boston Garters . . . 14c
- One lot of Felt Hats, values to \$2.50, now . . . 69c
- Men's fine quality Work Shirts . . . 39c
- Men's fine Suits, values to \$15 . . . \$5.95
- 15c Triangle Collars, while they last, only . . . 8c
- Fine quality Dress Shirts, all styles, now go at . . . 59c, 79c, 98c

ALL CONSIDERATION FOR ORIGINAL PRICE OR WORTH SWEEP AWAY. OUR AIM IS TO SELL ENTIRE STOCK WITHIN THE SHORTEST TIME POSSIBLE. BE HERE EARLY. GET THE CHOICE OF THE SELECTION.

Notions and Drug Sundries

- Buy now and save more than half.
- O. N. T. Thread 7 Spools for 25c
- Buttonhole Twist, regular 5c 4c
- Side Combs, regular 10c 6c
- Barrettes, regular 10c 8c
- D. M. C. Crochet Thread 14c
- Beautifier Cream, regular \$1.25 . . . 25c
- Cold Cream, regular 25c 19c
- Perfume, regular 50c 39c
- De Luxe Face Powder, regular 25c and 50c 19c
- Hair Tonic, regular 75c 19c
- Florida Toilet Water, regular 25c . . . 17c

- Lot of Women's and Children's Rain Coats, values to \$5.00, now 93c
- 15c Women's Fine Black Hose, now 9c
- Genuine O. N. T. Thread, in black and white, all sizes; while it lasts, Seven Spools for 25c
- Fine Pearl Buttons, values to 10c per dozen, while they last, only, dozen 3c
- 5c Women's Fine Handkerchiefs now only 2c
- 10c Women's Fine Handkerchiefs now only 4c
- \$1.00 Men's B. V. D. and Poroskni Union Suits 79c

Coats, Suits, Dresses, Skirts, Waists, Sport Sweaters, Sport Coats, and Everything Else in Our Ready-to-Wear Dept. as well as given away. Note these prices:

- Lot of Wool Dresses, made of fine Serge and Poplin, a good range of colors and sizes; formerly sold up to \$10.00; while they last only . . . \$1.97
- Lot of Party and Street Dresses, made of Chiffon, Messaline and Tub Silk, daintily trimmed with fine Oriental lace and insertion; regularly sold up to \$15; while they last . . . \$2.97
- Lot of Fine Street Dresses, made of Silk Poplin, Taffeta and Crepe de Chine; formerly sold up to \$15.75; while they last only . . . \$3.47
- Lot of Women's Coats, made of Fine Broadcloth and Serge, some of them are lined with Skinner's Satin throughout; formerly sold up to \$15.00; while they last only . . . \$1.97
- Lot of Fine Women's Suits, Coats and Capes, made of high grade Pongee, Gold Cloth and Shepherd Checks; formerly sold up to \$18.50; while they last only \$3.47
- Silk Poplin and Serge Dresses, latest New York creations, suitable for street and evening wear; formerly sold to \$15.00; while they last only . . . \$4.95
- Fibre Silk Sport Sweaters, come in a beautiful variety of stripes and plain colors, just the thing for street and beach wear; formerly sold up to \$10.00; while they last only . . . \$5.95
- To \$1.00 White Lawn and Lingerie Waists now . . . 49c
- To \$1.25 Fine Voile Waists, while they last . . . 75c
- To \$1.50 Fine Voile and Lawn Waists now . . . 88c
- \$1.75 Silk Waists now . . . \$1.19
- \$2.50 Silk Waists now . . . \$1.57
- \$1.50 Fine House Dresses, while they last only . . . 98c
- \$4.00 Wool Dress Skirts, latest styles, only . . . \$2.95
- 75c Black Cotton Taffeta Petticoats now . . . 39c
- \$2.50 Silk Petticoats . . . \$1.49
- 75c Child's Sweaters . . . 39c
- 10c Canvas Gloves now . . . 5c
- 15c Canvas Gloves, now . . . 8 1/2c
- 15c Men's Dress Sox, in black and tan, now . . . 7c
- Men's Balbriggan Summer Underwear, per garment . . . 19c
- Genuine President Suspenders now . . . 17c
- Genuine Paris and Boston Garters now . . . 14c
- 10c Women's Sleeveless Vests now only . . . 5c
- Women's White Lawn and Linen Dresses, values to \$6.00, now 98c

Underwear and Hosiery for the whole family

- And at these prices, could you wish for a better opportunity to supply your wants for immediate as well as for future needs?
- 15c Children's Hose now only 9c
- 15c Women's good quality black Hose now only . . . 9c
- 35c Silk Fibre Hose, in black and white, while they last . . . 23c
- 50c and 69c Fibre Silk Hose, all wanted colors, only . . . 43c
- 10c Sleeveless Vests, while they last, only . . . 5c
- 15c Sleeveless Vests, while they last, only . . . 9c
- 20c Sleeveless Vests, while they last, only . . . 11c
- 25c Sleeveless Vests, while they last, only . . . 19c
- 35c Union Suits, while they last, only . . . 19c
- 50c Union Suits, while they last, only . . . 39c
- 75c Union Suits, while they last, only . . . 49c

Millinery Department

- Lot of Women's Fine Trimmed Hats, values to \$3.50, while they last, only . . . 88c
- Lot of Women's Fine Hats, trimmed in the latest styles; formerly sold for \$8.50; now only . . . \$2.49
- Lot of Women's Fine Hats, latest New York creations; formerly sold to \$10.00; now only . . . \$3.49
- The prettiest of Sport Hats, suitable for street and beach wear, the vogue of the season; formerly sold for \$2.50 and \$3.00; now only . . . \$1.39
- Lot of fine Untrimmed Straw Shapes, values to \$2.50; while they last, only . . . 49c
- Entire stock of Misses' and Children's Hats to be closed out at . . . 49c and 75c



Dress Goods and Silks

Prices Slashed to Pieces

Here is your opportunity—DON'T MISS IT. Serges, Gabardines, Worsteds, Diagonals, Cashmeres, Voiles, etc. In the Silks you will find the finest collection of Messalines, Taffetas, Satins, Brocades, Crepe de Chine, Charmouse, Pussy Willow Taffetas, etc. Below we Quote but a few of the bankrupt sale prices:

- Lot of Voiles, Panamas and Mohairs, formerly sold up to \$2 per yard, while they last 49c
- Lot of Chiffon Broadcloths, 56-inches wide, and formerly sold up to \$2.50 per yard; now . . . 98c
- 36-inches wide Fine Messaline, formerly sold for \$1.25 per yard, while it lasts only . . . 88c
- Fine Jap Silk, 20 to 21 inches wide, a large assortment of colors, formerly sold for 35c per yard, while they last 19c
- Fine quality Messaline, 27-inches wide, a large range of colors to choose from, while they last only . . . 63c
- Genuine Skinner's Satin, 36-inches wide, guaranteed for two seasons, all colors; regular price \$1.50 per yard, now . . . \$1.18
- 27 inches wide Fine Silk Mull, regularly sold for 25c and 35c, all colors, while it lasts only . . . 16c
- Fine French Serges, 36 inches wide, all colors; formerly sold for 65c per yard, now only 48c

Domestic and Linen Department

- Ginghams, Percales, Outings, American Prints, Sheets, Pillow Cases, Sheetting, Toweling, Towels, Table Linens, Napkins, etc., Everything goes at the lowest bankrupt prices—
- 8c finest grade American Prints . . . 6c
- 10c A. F. C. Apron Ginghams now only . . . 6 1/2c
- 12 1-2c A. F. C. Dress Gingham now . . . 9c
- 15c Toile de Nord Dress Gingham now only . . . 11c
- 8c good quality Outing Flannel now only . . . 5c
- 10c heavy quality White Domet Flannel now . . . 6 1/2c
- 15c Daisy Flannels, all colors, now . . . 9c
- 8c fine quality Huck Towels, now only . . . 5c
- 12 1-2c large size Huck Towels now only . . . 8 1/2c
- Large size Sheets of extra heavy quality sheetting, to close out at . . . 39c, 59c, 79c, 98c
- 7c Bleached Cotton Toweling now . . . 4c
- 9c Bleached Cotton Toweling now . . . 5c
- Linen Toweling, in bleached and unbleached, now only . . . 10c
- Wide Sheetings, heaviest grades, at . . . 23c, 29c, 31c
- 15c Pillow Cases, while they last, only . . . 9c

Shoes Shoes Shoes

FOR THE ENTIRE FAMILY, AND THE LOWEST PRICES EVER. LIMITED SPACE DOES NOT ALLOW US TO ENUMERATE THE WONDERFUL VALUES WE HAVE FOR YOU IN THIS PARTICULAR DEPARTMENT AND IN ALL OTHER DEPARTMENTS.

GALE & CO

Blankets, Comforts and Pillows, now is the time to buy your supply

- 85c Blankets . . . 69c
- \$1.50 Large size Blankets 84c
- \$2.25 Large size Blankets \$1.49
- \$3.50 Wool Nap Blankets and Heavy Cotton, now . . . \$1.98
- \$1.50 Comforters now . . . 88c
- \$1.25 Comforters now . . . 69c

Selling Out The Bankrupt Stock of the Chicago Store

Corner of Court and Commercial Streets, Salem, Oregon