

You pay for quality when you buy P. A. PRINCE ALBERT has miums or coupons can't produce - quality! Premiums or coupons have never been offered with Prince Albert because we
know smokers prefer qualknow smokers prefer qual state restrictions on the us
of premiums or coupons can in any way affect the sale Prince Albert! Men get what they pay for when they buy the national joy smoke-quality
P. A. comes to you with a real reason for all the goodness and satisfaction it offers! It is made by a patented proces that cuts out bite and parch! You smoke your fill with out a comeback.
Flash-it-hot-off-the-reel, Prince Albert will let you cu loose on that old jimmy pipe or a makin's cigarette like hungry fox after a chicken! And you can beat it up and down the path-of-smoke-pleasure so hard, so often, with so much enjoyment you'll feel sorry for pipesters and rollers who haven't yet nailed a pew on the P. A. bandwagon


Quick action introduction to Prince Albert isn't any harder than just to walk into the nearest place that sells tobacco and ask for "a supply of P. A." You part company with a little change, to be sure, but it's the cheerfullest investment you ever made! For dividends-of-delight Prince Albert backs clipping coupons square off the map PRINGE $=$ ALBERT

## Sport News



## ${ }^{*}$ *Watching the Scoreboard <br> 






