'It Will Pay You to Trade at Shipley's'
All Suits Coats and Dresses for Women Misses and Children Reduced From $\mathbf{2 0 \%}$ to 50\%


Every Coat, Suit, Dress or Skirt-be it for Women, case is the reduction less than 20 per cent-many are cut 1.3 and a big portion have the price cut squarely in the middle. For easy choosing the stocks are segregated in price groups.
COATS--Choose from Five Great Lots as follows: $\$ 4.95, \$ 9.75, \$ 12.50, \$ 14.75, \$ 19.75$

SUITS--Choose from Five Great Lots as follows:
\$9.75, \$12.48, \$14.75, \$17.50, $\$ 19.75$

DRESSES--Five Lots to choose from--Crepe de Chine, Poplins, Taffetas,
$\$ 10.48, \$ 12.25, \$ 15.75, \$ 17.50, \$ 24.50$
SKIRTS---Made of Serges, Gabardines, Novelty Stripes and Taffeta Silk, were $\$ 3.48$ to $\$ 20.00$, now $\$ 2.79$ T0 \$16.00
SWEATERS--For Women and Children, in cardinal, white, grey, green, were $\$ 1.48$ to $\$ 6.50$, now $\$ 1.11$ T0 \$4.88

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## CITY NEWS

