SOCIETY


## A Real May-Day Feast of Good Things

We can not enumerate all the goed things to be found in this big store. Suffice it to say that any man, woman or will find here the class of marchandise with which they will be satisfied.
What is there that a woman desires in SILKS and fine
WORSTEDS that can not be found here in WORSTEDS that can not be found here in both pattern or quality? Then, the matchless and countless dainty
WASH FABRICS; a line of DOMESTICS unexcelled Fancy RIBBONS, NECKWEAR and NOVELTIES
galore. North Star HOSIERY and Orehid UNDER galore. North Star HOSIERY and Orchid UNDER
WEAR. The only CORSETS with a name that really means something-Thomson's "Glove-Fitting."
Fine FOOTWEAR: The pliable tread Maxine for women, the stylish White House fo
Buster Brown for boys and girls.
The well known Brandegee, Kincaid \& Co. all-wool SUITS for men; and, so we might continue the list.
Throughout our merchandise you will find a standard
of value such as is offered by few stores. We deal on the steady-trade, short profit and cash basis, rather than the "initial-sale-at-any-cost" principle.
We are proud to number among our customers many
who traded with us from the time we began business in who traded with us from the time we began business in
Salem by preference, and, in the words of our immortal Salem by prefer
cereal friends,

There Is A Reason



## Dr. Mendeisohn Has Had Busy Five Years Here


 etable Compound.


## FPUII COMMITIE IS

## State Wide Organization to

 Better Fruit

All Suits Coats and Dresses Women Misses and Child Reduced From 20\% to 50\%

## Every Coat, Suit, Dress or Skirt-be it for Niiss or Child, is on sale at a rediced pric

 case is the reduction less than 20 per cent-1 cut 1.3 and $a$ big portion have the price eut $s q$ the middle. For easy choosing the stocks are sef in price groups.COATS-Choose from Five Great Lots as $\$ 4.95, \$ 9.75, \$ 12.50, \$ 14.75, \$ 19.75$

SuITS-Choose from Five Great Lots as follows:
$\$ 9.75, \$ 12.48, \$ 14.75, \$ 17.50$, $\$ 19.75$
DRESSES-Five Lats to choose from-Crepe de Cline, Poplins, Taffelas,
$\$ 10.48, \$ 12.25, \$ 15.75, \$ 17.50, \$ 24.50$
SKIRTS-Made of Serges, Gabardines, Novelty Stripes and Taffeta Silk, were $\$ 3.48$ to $\$ 20.00$, now $\$ 2.79$ T0 \$16.00
SWEATERS-For Women and Children, in cardiual, white, grey, green, were $\$ 1.48$ to $\$ 6.50$, now $\$ 1.11$ T0 $\$ 4.88$


## Our Spring Stock

## Dining Tabls

## Has Just Arrived

We have a complete line of Oak Tables. All sizes, including flush and $p$ with the latest in design, at moderate prices. Be sure to see these befor



