

A Sensible Cigarette



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The Turkish Blend Cigarette
20 for 15¢

May Day Program At Willamette

The annual May Day festivities will be held next week on the Willamette campus, beginning Thursday evening with the parade which will pass through the business section of the city. The parade will be made up of a number of gaily decorated autos and trucks bearing floats.

The first auto will contain the May Day chairman and assistants. Following will come the May Day Queen with her attendants. The third auto will carry the cast of the junior play, 'Sherwood.'

Trucks bearing floats to advertise the truck meet and baseball game will next appear and a third truck will bear the official waffle-makers for the May morning breakfast.

The sophomores will follow closely behind dressed in white duck while the freshmen and academy will bring up the rear performing stunts, which they have originated for the occasion.

Friday morning will see the festivities in full swing. The Y. W. C. A. will serve May morning breakfast at Louisa hall to the public and many will take the opportunity to see the white clad maidens, who are to bring on the steaming hot cakes and syrup. The breakfast will last from 6 to 9:30 a. m.

The students will work on the campus from 7:30 to 10 a. m. and earn a meal check which will allow them to partake of the student food the next noon. No one will be issued a check who has not worked two hours in cleaning up on the campus. At 10 o'clock will occur the tennis match between Willamette and Pacific colleges on the cement court on the east end of the campus.

The coronation of the May Queen, Frances L. will take place at 12:45 p. m. This will necessitate many eating an early luncheon in order to be present to see the royal procession start from Louisa hall to the throne on the campus in front of Eaton hall.

James Crawford, a former Willamette man, who graduated in 1912, will officiate as Lord High Chancellor, and will crown the Queen. Just preceding the coronation will come the May dances by the Willamette young ladies under the direction of Miss Helen Westell. These dances will represent the four seasons of the year and the costumes for the various groups will be made accordingly. The summer dancers will be dressed in flowery goods, the autumn girl in a brown colored goods and hair flowing, to typify the blowing breezes and brown leaves. The winter dancers will be arrayed in pastel blue and will give dances typifying the whirling snow. Then just before the Queen reaches the throne a group of Tarspeckean artists will proceed dressed in flowing white robes, and dancing dainty delicate steps typical of gentle spring. After the crowning of the Queen the winding of the May-pole will take place. The streamers for the May pole will be lavender and white.

After the Queen's proclamation has been read, her loyal subjects will all go to Sweetland field where for the benefit of the public and to make a royal Roman holiday she will turn her 'Bear Cats' on some famous baseball nine, not yet decided upon, and allow them to make sport for the crowds.

To top off the day and make it a complete success the Queen has arranged to have a royal play, depicting the time of Knights and Ladies, staged at the Grand theatre. This play is to be none other than 'Sherwood' the theme of which deals with the thrilling days of 'Robin Hood.'

Saturday the last day of the festivities is also well crowded with events that will take up the whole day. In the morning a tennis match will be played between McMinnville and Willamette. At noon the entire student body is to eat together on the east end of Sweetland field at the student food.

The sophomores moving charge of the 'cats.' In the afternoon Multnomah Athletic club will line up against the 'Bear Cats' on the diamond and endeavor to lose their scalps.

The freshmen will make a public disposal of their green caps after the game and following this the academy tub race will be held on the swift surface of the mill race. For fear the mill race will not secure its rightful share of victims in the previous event, the freshmen-sophomore tug-of-war will be held over the cold depths of the mill stream, and one or the other sides will feel the reviving effects of a cold plunge. The evening will be the grand finale

We're Overstocked and Must Sell!

- 6-Inch Silk Ribbons 15c**
Novelty Hair Bow Silk Ribbons, 4 to 6 inches wide, latest spring colors, very big value, at **15c**
- School Tablets 4c**
Large size; good grade of paper, big Bargain.
- Pound Writing Paper 24c**
Extra quality—34 sheets to box, big Bargain.

The finest stock of its kind that ever came to Salem is in our store. If we tried to duplicate it one would have to pay from 20 to 30 per cent more. But cold weather raised hob with our sales. Now we're compelled to resort to most drastic measures to unload. We're in a heroic mood and have used the price cutter's knife with a merciless hand. Your season is just beginning. You are going to profit through our misfortune. But we are very willing that you should. We know that every customer who shares in these bargains will be our friends for life. So take advantage.

25c and 35c 19c
Wash Goods

A most extraordinary bargain in the most wanted wash fabrics of the season; white and novelty colored Voiles, Crepe, Beach Cloth, Piques, Batistes, etc. Regularly were 25c to 35c—**Now at 19c**

Women's, Misses', Children's Coats, Suits and Dresses on Sale at 80c to 50c on the Dollar

No matter what your desire is in regards to Ready-to-Wear Garments for child, woman or miss, you'll be able to satisfy it here—and at most substantial savings. Quality is all it should be—styles absolutely correct, and prices away less than elsewhere.

- Women's and Misses Coats—**
Grouped for easy choosing in five lots
\$4.95, \$9.75, \$12.50, \$14.75, \$19.75
- Women's and Misses Suits—**
Make your choice of any of these five lots
\$9.75, \$12.48, \$14.75, \$17.50,
- Women's and Misses' Dresses—**
Entire stock grouped in five big lots
\$10.48, \$12.25, \$15.75, \$17.50, \$24.50

- Women's Dress Skirts—**
Come expecting to find big values—you'll not be disappointed in the least. Latest style garments made of serge, gabardine cloth, novelty stripe and taffeta silks, cut to
\$2.80, \$4.00, \$6.00, \$12.00, \$16.00
- Lingerie Dresses 70c On Dollar**
A wonderful line—plain and fancy materials—all sizes.
- Sweaters 75c On Dollar—**
Women's and Children's Sweaters, cardinal, white, Oxford, green, plain and fancy collars.



Two Great Waist Specials

If you've been watching for a Waist Bargain, here it is—and there are two of them: This Store has always had a most enviable reputation for its Muslin Underwear offerings—and this sale will add fresh luster.

- LOT 1—\$1.95**
Made of fine sheer fabric, daintily trimmed with fine lace and embroideries, worth nearly double the sale price.
- LOT 2—\$2.98**
These are made of Georgette Crepe and Crepe de Chine—also some Lingerie styles, trimmed with novelty laces.



Three Muslin Wear Specials At 24c | At 49c | At 89c

At 24c | Corset Covers and Drawers—good quality of material, extra well made. Sale price hardly covers cost of materials.

At 49c | Corset Covers and Drawers—also Shirts, good grade of cambric and nainsook, cut full, very well made. You'll like them.

At 89c | Combinations, Gowns, Drawers, Corset Covers of Crepe, Nainsook and Cambric, neatly trimmed with laces and embroideries. Well worth 1-3 more.



\$1.50 HOSIERY 95c
Women's "Kayser" Silk Hose—plain body with fancy tops, \$1.25—\$1.50 grades, this sale at **95c**

CHILD'S BLACK HOSE 12 1/2c
Fast black—fine rib—double sole, toe and heel—sizes 6 to 9 1-2.

CHILD'S TAN HOSE 10c
Child's fine rib tan Hose, not all sizes, values to 35c, while the lot lasts **10c**

\$1.25 Middy Blouses at . . 79c

A clean up of a big lot of Middy Blouses—choice of plain white with Blue Galatea collars and fancy striped effects, sizes 14 to 20.

Women's Umbrellas 20% Less

Surely almost an every day need in this climate; cotton, silk and silk covers, black, green, cardinal and navy in color; Dinettoire, Datasable, Cane and Novelty Handles; priced now **80c to \$5.00** instead of \$1 to \$6.50.

Silk Petticoats 20% Less

No woman ever complained of having too many silk Petticoats in her closet. Now is the time to add to the collection at a saving. In black, green, brown and grey—splendid quality—buy now at **\$2.36 to \$6.00**, instead of \$2.95 to \$7.50.

\$1 and \$1.50 petticoats at 89c

Splendid substantial garments designed to give the maximum of wear at little cost. Plain tailored and ruffled styles; of black, green and brown satin—were \$1.00, \$1.25 and \$1.50—now only **89c**.

NECKWEAR AT 25c

We offer free pick and choice of several hundred pieces of Women's Neckwear, collars collar and cuff sets and lace collars, at the extremely low price of 25c each. Come early for best selection.



JUST a word Mr. Trav-
eler—Mr. Home Lover—
JUST enter Hotel Nor-
tonia's hospitable doors—
JUST select a large, cheer-
ful room for your stay—
JUST stop— a long, long
time— or a short, short time—
JUST try a service that an-
ticipates everything—an atmos-
phere that delights—
JUST make a start toward
better health—enjoy the morn-
ing—noon—evening meal—
JUST meet and hobnob
with friends in the airy lobby—
JUST rest your weary bones
on a truly luxurious bed and
surrender to pleasant dreams—
JUST the thing that appeals
—moderate prices.
Rooms with privilege of bath \$1
or more the day. Rooms with
private bath \$1.50 or more the day

TODAY'S ODDEST STORY
"Wall! Wall! Wall! That's a Good One!"
Corvallis, Or., April 29.—
Dick Kiger, a farmer, made a mistake and mixed wall plaster instead of a fertilizer called "handplaster" with his clover seed when he seeded a 60-acre field. After the field was seeded he discovered his mistake and asked the experts of the Oregon Agricultural College what he should do.
"We would advise that you now tint the field or put on some cast, rural design of wall paper," was the answer.

PAGEANT AND BALL RAISE FUNDS TO SAVE PALACE
Fine Arts pageant and ball were staged here today to raise funds to keep as a permanent institution the fine arts palace on the Pana Pacific Exposition grounds.
One of the most beautiful features was a procession of lighted gondolas around the lagoon, their illuminations gleaming in subdued colors on the stately columns of the fine arts palace.

Grocery Buyer's Attention!

Starting May 1st we are going to discontinue doing a credit business and offer our customers a 5 per cent discount for cash. We want your business. It will pay you to trade with us.

L. M. Boggs & Co.
Grocers
173 South Commercial Phone 311
WE DELIVER

QUALITY POPULAR!

U. G. Shipley Company

LIBERTY STREET BETWEEN STATE & COURT

MERCHANDISE PRICES

Lace Curtains: Half
Nottingham, Gony and Arabian Lace Curtains in white and ecru, were \$1.00 to \$7.50.
Buy now **50c to \$3.75**

Table Oil Cloth 15c
Full forty-five inches wide, wide range of patterns to choose from—short length. Value is 25c. While it lasts **15c**

of the occasion, and the juniors have plans laid for its care. The junior prom will be the chief attraction for the evening and at that time every student will be given the chance to promenade about the campus with a lady fair. The high school orchestra will furnish music for the occasion, spot lights will illumine the campus and Japanese lanterns will add a quaint and oriental touch to the whole.

Roger Lyons, who is manager of May Day festivities, is deserving of a great deal of credit, for the untiring labor spent in preparing this week-end and if it is possible for it to be successful "Duck" will do it.

BROOKLINE SOCIETY WOMEN TO RIDE FOR CHARITY.
Boston, April 29.—With a distinguished list of Boston society women as patronesses, the Brookline Riding school will be the scene of the annual Charity Horse show today.
Led by Miss Dorothy Forbes, Boston's foremost society horsewoman, many prominent equestriennes will ride for charity.
The Hillside school for poor boys, will receive the proceeds. Brookline society each year for five years has con-

DO YOU.
Do you put your arms around him as you used to do of old,
Do you give him little kisses without having to be told,
Do you ask him if he's weary, do you wonder at his trials,
Do you wait for him to welcome him with tenderness and smiles?
Do you show him you appreciate the lit things he brings,
The thoughtfulness he shows you as within the gate he swings,
Do you take him to your bosom, lay your hand upon his head,
As you used to do when living in the romance of the wed?
Do you cling to him in trouble and do all you can with song
And sunshine and with cheering to help matters jog along,
Do you care to make him happy, do you show it, if you do,
Do you tell him that you love him, as you want it told to you?

tributed to it a large amount through similar affairs. Twenty silver cups have been donated.
We are in the lead—The World kicks a man when he's down.

JORDAN ITEMS.
Mrs. Mary Pepperling the aged pioneer died at her daughter's home Mrs. Fultz, early Friday morning April 21st. The funeral took place Sunday at the Catholic church, Rev. Kittenhoffer officiated.
Peter Jungworth and family are going to move to their home at the Jungworth sawmill on the D. Towns place.
Louis Geisler and Nick Oppie visited at the C. A. Silbernegel home Friday.
Frank Rohwein made a business trip to Albany Saturday.
Harvey Shelton purchased a load of hay from W. N. Brotherton Saturday.
Mr. Gains the deputy assessor was in this valley last week on the Nick Endres farm.
Miss Julia Rohwein was working at her sister's Mrs. A. J. Salzer this week.
Mrs. Lizzie Archart of Lebanon attended the funeral of her mother Mrs. Mary Pepperling.
R. C. Pepperling went to Kingston last Friday to unload his new Bussell engine.
Mrs. A. J. Salzer who has been on the sick list for the past week, is improving nicely.—Stayton Mail.

Monarch Lumber company, near Ken-ton, closed two years, plans to resume at once, employing 300 men.

Municipal ownership and distribution of milk supply for cities is one of the latest socialistic fads.



TRY JOURNAL WANT ADS.