

Partial View of immense "Bull" Durham Factories at Durham, N. C.

The Purity of "Bull" Durham Is Proven Absolutely by Government Statistics!

Herewith we print a facsimile of a letter from Hon. W. H. Osborn, Commissioner of Internal Revenue, written in the routine of his official duty in answer to a letter from the manufacturer.

The Government officials find in the "Bull" Durham factory nothing but the bright, golden leaves of Carolina and Virginia tobaccos—the tobaccos that have made American cigarettes the most popular smokes in the world.

In Durham—and indeed, throughout practically all of North Carolina and the adjoining counties of Virginia—nearly every man is interested in tobacco, the great staple crop of the community. In the towns where the tobacco warehouses are located; on the farms, in the banks, in the stores—everywhere—these men who grow the tobacco, who take it to market, who buy it and sell it, and are made prosperous by the business of handling the money received from the crop—everywhere, these men know that the sweetest, mellowest, choicest leaf is bought for

GENUINE "BULL" DURHAM SMOKING TOBACCO

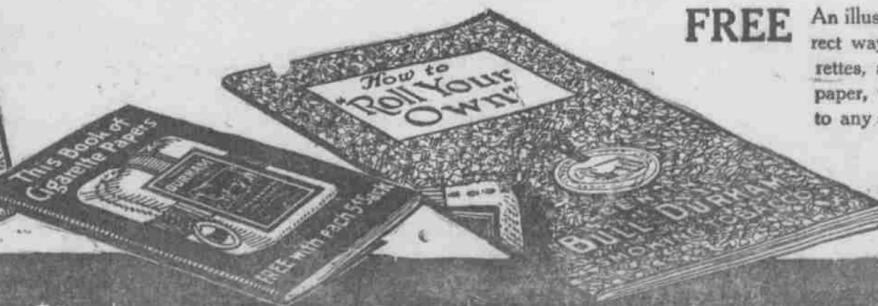
And they know that nothing else ever enters the "Bull" Durham factory.

These men who live with tobacco, know that for three generations the same farms in the same counties have been producing their best for "Bull" Durham. They know that the quality of "Bull" Durham has made the city of Durham famous—and the honor of "Bull" Durham is a source of pride, not only to the manufacturers, but to the entire community.

Test "Bull" Durham Purity For Yourself! You can easily prove to

your entire satisfaction the absolute purity of this famous old tobacco.

Simply take a bag of "Bull" Durham and empty the tobacco on a piece of white paper. Then separate the grains with your finger and examine them closely. You will find only tiny flakes of pure tobacco—nothing else looks like the golden Carolina-Virginia leaf used in "Bull" Durham. Your eye would instantly "spot" anything of a different nature. *Make the test today—* learn to "roll your own" with "Bull" Durham—and you'll find the greatest smoke-enjoyment of your life.



FREE An illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette paper, will both be mailed, free, to any address in U. S. on request. Address "Bull" Durham, Durham, N. C.

THE AMERICAN TOBACCO COMPANY

