



Society

ALINE THOMPSON

AVOID SPRING ILLS

Purify and Build Up the Blood with Hood's Sarsaparilla.

In the spring your blood needs cleansing and enriching. You feel poorly, and there is more or less eruption on your face and body. Your appetite is not good, your sleep is broken, and you are tired all the time.

You need Hood's Sarsaparilla. It is the one safe and effective tonic that has stood the test of forty years. It makes the pure red blood that will make you feel better, look better, eat and sleep better. It is the old standard tried and true all-year-round medicine for the blood and the whole system.

Ask any druggist for Hood's Sarsaparilla, and insist on having it. Nothing else acts like it, for nothing else has the same formula or ingredients, and so there is no real substitute. Get it today.

The smart set is on the qui vive for the last subscription dance which will be a brilliant finale of the season.

The young matrons on whom society has depended to advance these joyous dances this winter announce that the last party will surpass all of the others.

The cleverness and originality displayed by those designing and carrying out these successful dances shows that there is much latent talent wrapped up in the fashionable fold just waiting to be brought forward.

Six happy belles of the youngest set revealed at the charming birthday party given for little Mildred Roberts this afternoon at the residence of Mrs. Harry Clay.

Mrs. Clay planned the most artistic decorations and appointments for the luncheon. There was a wonderful birthday cake. Favors in dainty colors marked places for the young honor guest, Dorothy Livesley, Nancy Thielsen, Janet Plimpton, Rovena Eyre, Helen Roberts, and Margaret Poorman, of Woodburn.

Mr. and Mrs. William Melvin Plimpton have as their guests at the latter's parents, Mr. and Mrs. H. C. Campbell, who have been spending the winter at their summer place in West Lake, Oregon.

Before returning to the Campbells will go to Portland to visit their son-in-law and daughter, Dr. and Mrs. T. L. Perkins.

A charming Kensington was given this afternoon by Mrs. Paul Schmidt who had the matrons and maids of the La Coudre club and half a dozen or so visitors.

At the refreshment hour the guests circled a table artistically centered with an art basket of graceful pink and white stalks.

High score was assisted by Mrs. Louis Joss and Miss Mary Eckerlein. Besides the club members Mrs. Schmidt asked Mrs. David Eyre, Mrs. Frank Schmidt, Mrs. Arnie Steiner, Mrs. George Riches, Mrs. Harry Wiedmer, Mrs. Charles Miller and Mrs. Lloyd Farmer.

Mrs. Frank Schmidt and small son Teddy who have been in Seattle for a brief sojourn returned home today.

Mr. and Mrs. W. I. Staley entertained the members of the "500" card club at an evening of "500" Tuesday. Three tables of the game were arranged in rooms fragrant with narcissus and hyacinth combined with Oregon grape.

Miss Mary Wala who was a guest of the club was awarded the high score honor. The consolation favor fell to S. G. Bowersox. Mrs. Staley was assisted by Mrs. Bowersox.

The card tables were circled by Mr. and Mrs. Lee Lane, Mr. and Mrs. A. L. Brown, Mr. and Mrs. G. W. Sander, Mr. and Mrs. S. G. Bowersox, Mrs. Mary Hofer, Miss Florence McKinnis and Miss Mary Wala.

Attorney General and Mrs. George M. Brown will leave Sunday for a several weeks sojourn in the east. From Portland the Browns will go direct to Washington, D. C.

Mr. and Mrs. John Withycombe (Iida Jones) of Corvallis, and Mrs. and Mrs. Merrill Bruce Moores (Gertrude Jones) of Portland, are week end guests at the M. L. Jones country residence, Labish Meadows.

Tomorrow Mr. and Mrs. William Gray and daughter Prudence will motor down for a family reunion dinner, in celebration of the anniversary of Mr. M. L. Jones' birthday.

Miss Estella Lindsay went to Corvallis this morning to attend the Delta to be given tonight by the Phi Delta Sigma fraternity men. While there she will be a guest at Cauthorn hall.

Mrs. T. M. Davis and daughter, Katherine left this morning for a visit in Corvallis. Later they will join Mr. Davis in Medford where they will remain for the summer.

The home of Mr. and Mrs. Charles Davis was the scene of a delightful surprise party Thursday evening when a number of friends gathered to celebrate Mrs. Davis' birthday.

Music and refreshments rounded out an enjoyable evening.

Those present were: Mr. and Mrs. F. T. Porter, Mr. and Mrs. Stephen Wolf, Mrs. F. P. Smith, Mrs. L. Hobson, Mrs. R. Pratt, Mrs. G. C. Bauer, Mrs. Lee Cantfield, Mrs. G. W. Waleher, Mrs. W. A. Penny, Mrs. J. G. Hall, Mrs. W. A. Clement, Mrs. J. O. Humphrey, Mrs. G. P. Kerton, Mrs. Clifford Egan, Mrs. E. F. Dreyer, Mrs. E. W. Jory, Mrs. E. Heneley, Mrs. C. F. Hubbard, Mrs. H. Nasa, Mrs. G. F. Robertson, Mrs. J. Gibson, Mrs. M. J. Peters, Mrs. F. J. Hobson and Miss Martha Josten.

Miss Zoe Olmstead has as her house guest, Mrs. Herbert Shaw and son Harry of Portland.

The Willamette Presbyterian will meet in the Presbyterian church at 2 o'clock Wednesday afternoon for two days session. The afternoon will be devoted to reports of officers and delegates. Wednesday evening addresses will be given by Mrs. Gilderstieve of New York, and Dr. Doney, president of Willamette university.

There will be an all day session Thursday at which time Mrs. Fletcher Linn, of Portland, and others, will speak. The ladies of two churches are urged to be present.

Mrs. Blanche Liston Niemeyer gave a most enjoyable party Tuesday evening having a score or more members of the Quinz Jour club. The rooms were decorated prettily with baskets and jars of spring flowers and potted plants.

Tables were placed for cards and later in the evening the guests enjoyed some music followed by refreshments.

The club is composed of Miss Joy Turner, Miss Alice Judd, Miss Mary Figler, Miss Marah Hatch, Miss Ruth Cress, Miss Marie Bennett, Miss Mary Lodge, Miss Hazel Trice, Miss Blanche Liston Niemeyer and Mrs. Inez Dennison Suttle, of Portland.

Mrs. Louisa Forstner entertained a few friends at a "500" party Thursday evening at her home on North Commercial street. Card honors were won by Mrs. Birdie Wiley and B. L. Bell.

Those participating in the affair were: Mrs. J. P. Murphy, Mr. and Mrs. B. L. Bell, Mr. and Mrs. B. L. Bell, Mr. and Mrs. J. F. Tyler, Mrs. Lizzie Smith, Mrs. Birdie Wiley, Mrs. Coral Barber and Frank J. Dunlap.

While the older folks were enjoying the gaieties of the evening Master Paul Tyler and several little friends were also having a merry time celebrating his fourth birthday.

His little guests were: Georgia Peetham, Greta Peetham, Ruth Davidson and Vaugh Peetham.

Mrs. Thomas Livesley entertained a few matrons of the smart set at a delightfully informal afternoon Wednesday.

The formal opening of Miss Minnetta Magers handsome new apartments in the Moore building will be given in form of a reception to the Woman's club next Saturday, this being the date for the sixth annual musicale given by Miss Magers for the club.

Miss Magers has arranged an excellent programme including musical numbers by an artist from out of town. According to the rules of the club only those who are members and invited guests may attend this musical which will no doubt be one of the musical treats of the season.

Dr. and Mrs. M. P. Mendelsohn were the motif of an enjoyable surprise party recently when a number of their friends gathered for an informal evening.

Those making up the happy affair were: Mr. and Mrs. D. D. Olmstead, Mr. and Mrs. Gordon McGilchrist, Mr. and Mrs. H. E. Bulinger, Mrs. Herbert Shaw and son Harry of Portland, and Miss Zoe Olmstead.

The Jitney social to be given at the Odd Fellow's hall Monday evening bids fair to be a most interesting entertainment.

Booths of various kinds are being prepared and will contain all manner of joy distractions for every pleasure seeker.

The Three Link Needle club will sponsor the affair and the proceeds will go to the degree staff of the Rebekah lodge, which will compete for the silver cup at Canby in June.

The following programme will be given: Reading, Ethel McDonald. Violin solo, Delbert Moore. Reading, Phyllis Painter. Vocal solo, Alma Nelson. Instrumental duet, Ruth Peck and Gay Albin. Reading, Susie Farrar. Solo, Baby Larine Woodward. Reading, Grace Babcock. Vocal solo, Mrs. Phyllis Painter. Moving pictures entitled "The Perilous Crossing."

The members of the "Oaks Lodge" club enjoyed an evening of "500" at the home of Mr. and Mrs. E. Donaldson, Monday.

Fragrant magnolia blossoms, narcissus and daffodils afforded an attractive setting for the card tables.

The prizes were won by Mrs. John Shiny and Roy Campbell. Mrs. Roy Campbell and John Printz received the consolations.

Mrs. C. S. Jackson, of Portland, was a guest at the country home of Mr. and Mrs. Isaac Lee Patterson last week.

Miss Lynn Baldwin was hostess last evening for a "500" party in honor of her sister, Mrs. Barbour, of Iowa.

The card rooms were artistic with wild flowers.

Mrs. Lloyd Stiffler and A. Hussey entertained the card favors. Mrs. Baldwin's guests were: Mr. and Mrs. Lloyd Hauser, Mr. and Mrs. James Gutchock, Mr. and Mrs. Lewis Aldrich, Mr. and Mrs. Charles Elgin, Mr. and Mrs. Lloyd Stiffler, Mr. and Mrs. Roma Hunter, Mr. and Mrs. A. Hussey, Mr. and Mrs. Paul Rasmussen, Mr. and Mrs. William Armstrong and Dr. Roy Byrd.

About two hundred members of the Woman of Woodcraft and Woodmen of the World revelled in a gay masquerade high jinks at their club rooms in the McCracken building last evening.

This affair was made unusually jolly by these in costumes, a number of which were very unique and cleverly gotten up. A few of the costumes followed: Miss Luella Brown and Willis Kellogg, naughty pichonny; Mrs. L. J. Curtis, gypsy maid; Mrs. Schellberg, Indian; Mrs. C. A. Lytle, negro lady; Miss Leona Hoyt, small boy; Mrs. Anna Miller, Colonial dame; H. R. Kellogg and Charles Lytle, fashion models; Mrs. Kellogg, Colonial dame; Miss Zoe Olmstead, Miss Nauna Putnam, clowns. The prizes were awarded to Mr. Kellogg, Mrs. Schellberg and Mrs. Lytle.

During the evening the following programme was given: Vocal selections, Mr. and Mrs. Roy Campbell. Reading, Mrs. Curtis. Duet, Miss Mable Brasfield and Miss Asbit. Instrumental selections, Mrs. Campbell. Minnetta, Maevy Hunter, Dorothy Esch, Retha Wilson, Margaret White, Merl Marlowe, Edith Hanson, Bennie Ribler and Rex Adolph. Harpette, Margaret White and Dorothy Esch.

Miss Estella Lindsay went to Corvallis this morning to attend the Delta to be given tonight by the Phi Delta Sigma fraternity men. While there she will be a guest at Cauthorn hall.

Mrs. T. M. Davis and daughter, Katherine left this morning for a visit in Corvallis. Later they will join Mr. Davis in Medford where they will remain for the summer.

The home of Mr. and Mrs. Charles Davis was the scene of a delightful surprise party Thursday evening when a number of friends gathered to celebrate Mrs. Davis' birthday.

Music and refreshments rounded out an enjoyable evening.

Those present were: Mr. and Mrs. F. T. Porter, Mr. and Mrs. Stephen Wolf, Mrs. F. P. Smith, Mrs. L. Hobson, Mrs. R. Pratt, Mrs. G. C. Bauer, Mrs. Lee Cantfield, Mrs. G. W. Waleher, Mrs. W. A. Penny, Mrs. J. G. Hall, Mrs. W. A. Clement, Mrs. J. O. Humphrey, Mrs. G. P. Kerton, Mrs. Clifford Egan, Mrs. E. F. Dreyer, Mrs. E. W. Jory, Mrs. E. Heneley, Mrs. C. F. Hubbard, Mrs. H. Nasa, Mrs. G. F. Robertson, Mrs. J. Gibson, Mrs. M. J. Peters, Mrs. F. J. Hobson and Miss Martha Josten.

Miss Zoe Olmstead has as her house guest, Mrs. Herbert Shaw and son Harry of Portland.

The Willamette Presbyterian will meet in the Presbyterian church at 2 o'clock Wednesday afternoon for two days session. The afternoon will be devoted to reports of officers and delegates. Wednesday evening addresses will be given by Mrs. Gilderstieve of New York, and Dr. Doney, president of Willamette university.

There will be an all day session Thursday at which time Mrs. Fletcher Linn, of Portland, and others, will speak. The ladies of two churches are urged to be present.

Mrs. Blanche Liston Niemeyer gave a most enjoyable party Tuesday evening having a score or more members of the Quinz Jour club. The rooms were decorated prettily with baskets and jars of spring flowers and potted plants.

Tables were placed for cards and later in the evening the guests enjoyed some music followed by refreshments.

The club is composed of Miss Joy Turner, Miss Alice Judd, Miss Mary Figler, Miss Marah Hatch, Miss Ruth Cress, Miss Marie Bennett, Miss Mary Lodge, Miss Hazel Trice, Miss Blanche Liston Niemeyer and Mrs. Inez Dennison Suttle, of Portland.

Mrs. Louisa Forstner entertained a few friends at a "500" party Thursday evening at her home on North Commercial street. Card honors were won by Mrs. Birdie Wiley and B. L. Bell.

Those participating in the affair were: Mrs. J. P. Murphy, Mr. and Mrs. B. L. Bell, Mr. and Mrs. B. L. Bell, Mr. and Mrs. J. F. Tyler, Mrs. Lizzie Smith, Mrs. Birdie Wiley, Mrs. Coral Barber and Frank J. Dunlap.

While the older folks were enjoying the gaieties of the evening Master Paul Tyler and several little friends were also having a merry time celebrating his fourth birthday.

His little guests were: Georgia Peetham, Greta Peetham, Ruth Davidson and Vaugh Peetham.

Mrs. Thomas Livesley entertained a few matrons of the smart set at a delightfully informal afternoon Wednesday.

The formal opening of Miss Minnetta Magers handsome new apartments in the Moore building will be given in form of a reception to the Woman's club next Saturday, this being the date for the sixth annual musicale given by Miss Magers for the club.

Mrs. Blanche Liston Niemeyer gave a most enjoyable party Tuesday evening having a score or more members of the Quinz Jour club. The rooms were decorated prettily with baskets and jars of spring flowers and potted plants.

Tables were placed for cards and later in the evening the guests enjoyed some music followed by refreshments.

The club is composed of Miss Joy Turner, Miss Alice Judd, Miss Mary Figler, Miss Marah Hatch, Miss Ruth Cress, Miss Marie Bennett, Miss Mary Lodge, Miss Hazel Trice, Miss Blanche Liston Niemeyer and Mrs. Inez Dennison Suttle, of Portland.

Mrs. Louisa Forstner entertained a few friends at a "500" party Thursday evening at her home on North Commercial street. Card honors were won by Mrs. Birdie Wiley and B. L. Bell.

Those participating in the affair were: Mrs. J. P. Murphy, Mr. and Mrs. B. L. Bell, Mr. and Mrs. B. L. Bell, Mr. and Mrs. J. F. Tyler, Mrs. Lizzie Smith, Mrs. Birdie Wiley, Mrs. Coral Barber and Frank J. Dunlap.

While the older folks were enjoying the gaieties of the evening Master Paul Tyler and several little friends were also having a merry time celebrating his fourth birthday.

His little guests were: Georgia Peetham, Greta Peetham, Ruth Davidson and Vaugh Peetham.

Mrs. Thomas Livesley entertained a few matrons of the smart set at a delightfully informal afternoon Wednesday.

The formal opening of Miss Minnetta Magers handsome new apartments in the Moore building will be given in form of a reception to the Woman's club next Saturday, this being the date for the sixth annual musicale given by Miss Magers for the club.

Miss Magers has arranged an excellent programme including musical numbers by an artist from out of town. According to the rules of the club only those who are members and invited guests may attend this musical which will no doubt be one of the musical treats of the season.

Dr. and Mrs. M. P. Mendelsohn were the motif of an enjoyable surprise party recently when a number of their friends gathered for an informal evening.

Those making up the happy affair were: Mr. and Mrs. D. D. Olmstead, Mr. and Mrs. Gordon McGilchrist, Mr. and Mrs. H. E. Bulinger, Mrs. Herbert Shaw and son Harry of Portland, and Miss Zoe Olmstead.

The Jitney social to be given at the Odd Fellow's hall Monday evening bids fair to be a most interesting entertainment.

Booths of various kinds are being prepared and will contain all manner of joy distractions for every pleasure seeker.

The Three Link Needle club will sponsor the affair and the proceeds will go to the degree staff of the Rebekah lodge, which will compete for the silver cup at Canby in June.

The following programme will be given: Reading, Ethel McDonald. Violin solo, Delbert Moore. Reading, Phyllis Painter. Vocal solo, Alma Nelson. Instrumental duet, Ruth Peck and Gay Albin. Reading, Susie Farrar. Solo, Baby Larine Woodward. Reading, Grace Babcock. Vocal solo, Mrs. Phyllis Painter. Moving pictures entitled "The Perilous Crossing."

The members of the "Oaks Lodge" club enjoyed an evening of "500" at the home of Mr. and Mrs. E. Donaldson, Monday.

Fragrant magnolia blossoms, narcissus and daffodils afforded an attractive setting for the card tables.

The prizes were won by Mrs. John Shiny and Roy Campbell. Mrs. Roy Campbell and John Printz received the consolations.

Mrs. C. S. Jackson, of Portland, was a guest at the country home of Mr. and Mrs. Isaac Lee Patterson last week.

Miss Lynn Baldwin was hostess last evening for a "500" party in honor of her sister, Mrs. Barbour, of Iowa.

The card rooms were artistic with wild flowers.

Mrs. Lloyd Stiffler and A. Hussey entertained the card favors. Mrs. Baldwin's guests were: Mr. and Mrs. Lloyd Hauser, Mr. and Mrs. James Gutchock, Mr. and Mrs. Lewis Aldrich, Mr. and Mrs. Charles Elgin, Mr. and Mrs. Lloyd Stiffler, Mr. and Mrs. Roma Hunter, Mr. and Mrs. A. Hussey, Mr. and Mrs. Paul Rasmussen, Mr. and Mrs. William Armstrong and Dr. Roy Byrd.

About two hundred members of the Woman of Woodcraft and Woodmen of the World revelled in a gay masquerade high jinks at their club rooms in the McCracken building last evening.

This affair was made unusually jolly by these in costumes, a number of which were very unique and cleverly gotten up. A few of the costumes followed: Miss Luella Brown and Willis Kellogg, naughty pichonny; Mrs. L. J. Curtis, gypsy maid; Mrs. Schellberg, Indian; Mrs. C. A. Lytle, negro lady; Miss Leona Hoyt, small boy; Mrs. Anna Miller, Colonial dame; H. R. Kellogg and Charles Lytle, fashion models; Mrs. Kellogg, Colonial dame; Miss Zoe Olmstead, Miss Nauna Putnam, clowns. The prizes were awarded to Mr. Kellogg, Mrs. Schellberg and Mrs. Lytle.

During the evening the following programme was given: Vocal selections, Mr. and Mrs. Roy Campbell. Reading, Mrs. Curtis. Duet, Miss Mable Brasfield and Miss Asbit. Instrumental selections, Mrs. Campbell. Minnetta, Maevy Hunter, Dorothy Esch, Retha Wilson, Margaret White, Merl Marlowe, Edith Hanson, Bennie Ribler and Rex Adolph. Harpette, Margaret White and Dorothy Esch.

Miss Estella Lindsay went to Corvallis this morning to attend the Delta to be given tonight by the Phi Delta Sigma fraternity men. While there she will be a guest at Cauthorn hall.

Mrs. T. M. Davis and daughter, Katherine left this morning for a visit in Corvallis. Later they will join Mr. Davis in Medford where they will remain for the summer.

The home of Mr. and Mrs. Charles Davis was the scene of a delightful surprise party Thursday evening when a number of friends gathered to celebrate Mrs. Davis' birthday.

Music and refreshments rounded out an enjoyable evening.

Those present were: Mr. and Mrs. F. T. Porter, Mr. and Mrs. Stephen Wolf, Mrs. F. P. Smith, Mrs. L. Hobson, Mrs. R. Pratt, Mrs. G. C. Bauer, Mrs. Lee Cantfield, Mrs. G. W. Waleher, Mrs. W. A. Penny, Mrs. J. G. Hall, Mrs. W. A. Clement, Mrs. J. O. Humphrey, Mrs. G. P. Kerton, Mrs. Clifford Egan, Mrs. E. F. Dreyer, Mrs. E. W. Jory, Mrs. E. Heneley, Mrs. C. F. Hubbard, Mrs. H. Nasa, Mrs. G. F. Robertson, Mrs. J. Gibson, Mrs. M. J. Peters, Mrs. F. J. Hobson and Miss Martha Josten.

Miss Zoe Olmstead has as her house guest, Mrs. Herbert Shaw and son Harry of Portland.

ROYAL BAKING POWDER
Absolutely Pure
Made from Cream of Tartar
NO ALUM—NO PHOSPHATE

Mrs. William Dancy, who has been the guest of her mother, Mrs. Creighton in Portland for several days returned home today.

Tuesday evening Mr. and Mrs. Fred Stensloff will be hosts for a five hundred party. Their guests will include the members of the Cherry City Card club.

The Rosebush class of the Leslie M. E. church Sunday school met at the home of Miss Annetta Roberts, Friday evening, for a social time.

The following programme was rendered: Piano solo, Zeda Rhoten. Reading, Emma Hall. Violin solo, Alice Borchardt. Piano solo, Eddy Reynolds. Later dainty refreshments were served.

The members of the class enjoying the evening were: Mrs. Gibbs, teachers; Gladys Olsen, Emma Hall, Beulah Hazelton, Ethel Hazelton, Helen Peterson, Florence Simmons, Helen Hardy, Leona Morgan, Eddy Reynolds, Alice Borchardt, Edith Seaman, Zeda Rhoten, Alfreda Gibbs, Annetta Roberts, Lucille Olsen.

Surpassing as it did in quality and rendition all the previous musical entertainments of the year, the recital given last night at Stensloff's home was a complete success. The numbers rendered by the younger members of the music class were particularly interesting, as they portrayed their wonderful advancement in the last few months. Among them, piano solos by Mary Lehold and Willa Barnes, and Margaret Barr's first appearance with the violin, are especially worthy of note. The older pupils as usual did credit to their excellent training. In the harp solo, "Mazurka," played by request, Miss Louise Berdnorfer exhibited her marvelous talent and took

(Continued on Page Three.)

IMPERIAL BEAUTY PARLORS
301 Bank of Commerce Building,
Phone 393 Salem, Ore.

Buy your vacuum cleaner with your eyes open

Are vacuum cleaners all alike? Reading the claims might lead you to think so. BUT REALLY THERE IS AN ASTOUNDING DIFFERENCE. Choose wisely and you won't get the thorough cleaning efficiency or the length of service which justifies the money you spend. So buy with your eyes open—test the cleaners that are up to your requirements—ON YOUR OWN CARPETS.

Compare results before you buy

Compare efficiency in PICKING UP LINT, THREADS, HAIR, etc. The Hoover sweeps up all this clinging dirt instantly with its patented, exclusive electric-driven brush of soft hair. It's the only electric carpet sweeper and vacuum cleaner combined.

Compare the appearance of carpet after cleaning. After a Hoover cleaning the rug is lifted to reveal position and color are unchanged.

COMPARE THOROUGHNESS OF CLEANING. See if you can BEAT out any dirt after the vacuum cleaning. You can't! Only a Hoover cleans! The electric-driven brush (of soft hair) vibrates the carpet, shaking to the surface the dirt that has ground and sifted into the body, so that the powerful suction CAN REMOVE IT.

A big Electric Company made an exhaustive test of electric cleaners. THEY FOUND THE HOOVER BEST EFFICIENT—in a class by itself.

Try this: Use The Hoover over carpets just cleaned with other vacuums. HOW MUCH DIRT YOU GET. Also try the Hoover on the carpeting of the dust bag. Compare the results. A CHILD CAN RUN THE HOOVER.

SEND THE COUPON for a free booklet on vacuum cleaning and carpet care. It contains full instructions. Free on request.

The Hoover Suction Sweeper Co., 6000 E. High Ave., New Berlin, Ohio

Hoover Suction Sweeper

Free Book

Come in—get this book and see the Hoover work

Arrange for a free demonstration.

Wm. Gahlsdorf

Phone 67. 135 North Liberty.

Come! Dress Up

All Nature does—
The Whole Nation does—
Every man, woman and child in Salem should.

Dress up to your ambition, rather than down to your position, then you and the old town will begin to look more prosperous.

Suits Like This

\$12 to \$25

Get the Habit—Look Prosperous

If every man, woman and child here will get the National Dress Up habit, what a wonderful change old Salem will undergo!

If people could only understand that a city's prosperity depended upon them to a large degree, the commercial atmosphere would be changed and a healthy growth of the city promoted.

Begin by looking the part. Remember the world takes you at face value minus a very liberal discount. Remember also, that the logical place to dress up is at a strictly cash store, for instance:

Barnes Cash Store
E. J. Barnes, Prop.



Every woman who selects her silks and worsteds here can dress up to the height of her ambition.

Brundage, Kincaid & Co., Clothes;

Margaret Mason Writes of Gotham Fads and Fashions

By Margaret Mason.

A tangle of Camilla's hair caressed her neck in manner rare I begged of her the shining strand And stroked it with a tender hand Then when perverse she said me nay I snipped that golden curl away But when Camilla saw it there The lovely curl she used to wear Her parting locks began to twitch "There now, she sobbed, you've spoiled my switch!"

New York, April 1.—Little, alluring, wholly feminine, fascinatingly frivolous curls are coming in again.

To bob their wet fat sausage lengths in front of a pair of pink ears, to top in a bewildering cluster of tiny cock-screws the crown of a dainty young head, or to nestle loose sinuous tendrils in that delectable hollow between a dimpled shoulder and a rounded throat.

Yes, they are coming in, but it is safe to predict that the most of them will easily come out again. Curls such as these are easier pinned in than grown in at the whimsers of the mode.

They are sure to be hailed with delight by all the purveyors of human hair who have suffered two lean years from the peasant for peeled coiffures of nature, with no false hair allowed.

To be sure hair is still to be worn peeled and slicked back from the feminine brow, but the softening influence of an occasional stray curl or two is a concession to the frills and ruffles and hoops and bonnets of the present old-fashioned fashions.

Particularly are the bonnets responsible for the recurrence of curls and the shepherdess poke or Watteau shape is mother to the Ninieche coiffure which consists simply in drawing the hair back smoothly from the face into a cluster of soft puffs at the crown of the head with a few clustering ringlets escaping at the nape of the neck.

Just to make it even more piquant a narrow black velvet ribbon is tied around the cluster of puffs on the head's pinnacle.

Another popular high head dress is a 1830s the hair waved and parted in front with three short curls over each ear and a soft fan-like puff for a top knot.

A low head dress with two fat sausage curls to bob over either ear, has the rest of the hair drawn smoothly back into a tiny bun.

Flowers in the hair is to be another revived clinging vine fashion. And the roses of June will be born to blush forlorn an equally rosy ear while garlands of the smaller flowers will crown the Lilies, Panxys and Myrtles of the human family.

The bands that bind will still continue on the job and the brow in the form of neat edged ribbon or black velvet with a little loose knot behind.