

These Picturers Tell the Story Better Than Anything We Can Say as to the Reason for This



I wish I was back in New York. Well, why don't you go? I'll need my money back there. Well why don't you sell out to me? Pay me out in full and I'll do it. I haven't all the cash to give. What's the use of talking then? I can put on a SALE and reduce my stock. I don't care what you do, as long as you raise the money. All right, I'll put on a SALE and raise the money. I fear you will have to SACRIFICE your goods to run a sale. That's what I'll do SACRIFICE the stock until you are paid out.

DISSOLUTION of PARTNERSHIP MONEY RAISING SALE

A PLAIN STATEMENT OF FACTS

I must raise enough money to pay my brother in full for his share in this firm. Rather than go in debt to do so I have decided to convert enough of my stock into cash with this one object to accomplish.

Sale Starts Tue., March 28, Tomorrow---Store Open During Evenings

To give the laboring man a chance to take advantage of the sale we will keep open evenings until further notice. **GREATEST BARGAINS.** The prices quoted below give only a scant idea of the very good values we are going to give during this sale. **NO SALES MANAGER HERE.** I have not secured from out of town expert, high priced sales manager at big expense, but will conduct this sale myself and give you the benefit of this great saving. **SAVING No. 2--NO PRIZES.** I am not going to entice you to patronize this sale with promises of many a dollar of free prizes like the professional sales manager do, usually to the disgust and disappointments of an expectant public. We have nothing free. All we intend doing is to keep our promises and give you the very best value for your money that you have received, and we know that it will more than satisfy you and make future customers for our store. **NO CHANCES.** By purchasing during this sale you are taking no chances, for every article is **GUARANTEED.** Sale or no sale, our guarantee will always be our slogan, Satisfaction, or Money Back. Come early and take advantage of the Biggest and fairest sale ever attempted in the city of Salem.

EASTER BUYERS Will Find This Sale a Blessing and a Great Saving of Money. All Spring goods are Already in and Await Your selections.

For lack of space it is impossible for us to enumerate all the articles we carry and inform you of the reductions. Suffice to say every article is reduced to ebb prices. Everything for Men and Boys

MEN'S CLOTHING

Consisting of the most prominent makes in the United States, such as ALFRED BENJAMIN, THE GREAT SIX, ROCHESTER SPECIAL, COLVY, CLARE, and HOFFMAN & ROTHSCHILD.

The last three named are UNION CLOTHES FOR UNION MEN.

Some idea of the REMARKABLE REDUCTIONS:

\$10.00 Suits reduced to	\$ 4.98
\$12.00 Suits reduced to	\$ 4.98
\$14.00 Suits reduced to	\$ 6.98
\$16.00 Suits reduced to	\$ 7.98
\$20.00 Suits reduced to	\$ 9.98
\$18.00 Suits reduced to	\$ 8.98
\$22.00 Suits reduced to	\$11.98
\$24.00 Suits reduced to	\$12.98
\$25.00 Suits reduced to	\$13.98
\$27.50 Suits reduced to	\$15.98
\$30.00 Suits reduced to	\$16.50
\$32.50 Suits reduced to	\$17.50



MEN'S VESTS

One lot of small size vests..... 25c each
Values up to \$2.00.

OVERCOATS

These are from the best makers, in regular Overcoat and Balmacaan styles. The small sizes are practically given away. Get these early.

\$10.00 Overcoats cut to	\$ 5.95
\$14.00 Overcoats cut to	\$ 7.00
\$15.00 Overcoats cut to	\$ 8.00
\$16.00 Overcoats cut to	\$ 9.00
\$20.00 Overcoats cut to	\$11.00
\$22.00 Overcoats cut to	\$12.00
\$25.00 Overcoats cut to	\$13.00
\$30.00 Overcoats cut to	\$15.00

SWEATERS

\$1.00 Coat Sweaters cut to	54c
\$4.00 Coat Sweaters cut to	\$2.24

V NECK SWEATERS

\$3.00 cut to	\$1.98
\$4.00 cut to	\$2.49

MEN'S CAPS

Regular \$1.50 cut to	98c
Regular \$1.00 cut to	78c
Regular 75c cut to	48c

BOYS' RAINCOATS

Balmacaan and Rubberized Cravenetted, etc.	
Regular \$5.00 cut to	\$4.00
Regular \$3.00 cut to	\$2.25
Regular \$2.75 cut to	\$1.98



Men's Hats, Stetson Conquer, Hawes Von Gal, etc. 1/4 off

BOYS' CLOTHING

Boys' Suits of pretty brown, gray, mixed and striped worsteds. Most of these here quoted have two pair of pants.

Regular \$3.00 Suits cut to	\$1.50
Regular \$4.00 Suits cut to	\$2.50
Regular \$4.50 Suits cut to	\$2.80
Regular \$5.50 Suits cut to	\$3.50
Regular \$5.75 Suits cut to	\$3.75
Regular \$6.25 Suits cut to	\$4.50
Regular \$7.50 Suits cut to	\$5.25
Regular \$8.00 Suits cut to	\$5.50

BOYS' HATS

75c Cut to	49c
\$1.00 Cut to	79c
\$1.50 Cut to	98c

BOYS' CAPS

50c Cut to	39c
75c Cut to	49c
\$1.00 Cut to	79c

WORK SHOES

Here's a chance to get in right on real standard Shoes.

20 PER CENT OFF

Remember, if you delay you will have to pay higher prices, just as the merchants must.

MEN'S HOUSE SLIPPERS AT COST

50c cut to	39c
75c cut to	55c
\$1.25 cut to	89c
\$1.35 cut to	98c
\$1.75 cut to	\$1.19



Clothing, Shoes, Hats, Furnishings for Men and Boys.

MEN'S TROUSERS FOR DRESS OR WORK 25 PER CENT OFF.

SHOES

Crawfords, a good chance to get acquainted with a GUARANTEED STANDARD SHOE



—15 PER CENT OFF.
\$5.00 cut to \$4.25 \$4.50 cut to \$3.85

BOYS' SHOES

All Boys' Shoes reduced to 20 per cent off.

BOYS' BLOUSES AND SHIRT

Regular 75c cut to	48c
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BOYS' MACKINAW

Regular \$4.50 cut to	\$3.00
Regular \$5.00 cut to	\$4.00
One Coat, 20-year-old, regular \$6.00, cut to	\$3.00

BOYS' SWEATERS

Regular \$1.50 cut to	98c
Regular \$1.75 cut to	\$1.19

BOYS' SUSPENDERS

Regular 25c cut to	15c
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UNDERWEAR

For lack of space we cannot enumerate the great reductions on our Underwear. At any rate, you will find the prices reduced from 25 to 50 per cent, in both two-piece and union suits.

BATHROBES AND SMOKING JACKETS

REDUCED TO COST



HANDKERCHIEFS

Regular 10c cut to	5c
Regular 25c (2 in pkg.) cut to	16c
Regular 25c Pure Linen cut to	19c

GARTERS

Regular 25c cut to	16c
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NIGHT GOWNS

In Muslin and Outing Flannel.	
Regular 75c cut to	49c
Regular \$1.25 cut to	89c

SUSPENDERS

All 50c cut to	38c
All 25c cut to	18c

NECKWEAR

Regular 50c Neckwear cut to	29c
Regular 25c Neckwear cut to	19c
Regular 25c Wash Ties cut to	10c

SOX

Work Socks, 5 pair for	25c
Tan and Black, small sizes, 5 pair for	25c
Getmore Hose (guaranteed) regular 25c, now	19c



SHIRTS

Consisting of the latest in Sport Shirts, Military Soft Shirts, Flat Collar Soft Shirts, in fact any kind, including Starched Shirts, Flannel and Wool Shirts—all styles.

Regular 75c cut to	49c
Regular 1.00 cut to	78c
Regular \$1.50 cut to	\$1.10
Regular \$2.00 cut to	\$1.40

WORK SHIRTS

Regular 50c cut to	38c
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RAINCOATS

All Raincoats are so reduced that they will figure about

ONE-HALF OFF GABARINES

One 36, one 37, two 38, one 40; regular \$18.00, cut to	\$11.00
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MACKINAW

Only Eight in Stock.	
\$ 9.00 cut to	\$4.50
\$12.00 cut to	\$6.50
\$15.00 cut to	\$8.50

BRICK BROS.

The House That GUARANTEES EVERY SALE
CORNER STATE AND LIBERTY STREETS
Formerly Oscar Johnson's Plymouth