N any talk about OWL, the Million Dollar Cigar,
we believe that we can fairly claim a little place for ourselves. The OWL is our child, so to speak We have fathered it here on the Coast for 20 years or more. And we are proud of it.

The OWL'S solid value
For the OWL, as for our other famous brands, we have always had but one policy.

Years ago, the OWL had to satisfy us before we offered it to smokers on the Coast. We had to be completely sold on its mellowness, fragrance, free drawing and even-burning properties before we were willing to put our organization and reputation behind it.

We have tried to keep faith with the nickel smokers on the Coast by making sure that this nickel cigar, sold with our name behind it, has been and will continue to be solid value

## The OWL'S fresh condition

Have you noticed that when you get an OWL it is usually in a nice, fresh condition?

This is due to a close study of demand and distribution, and to factory production; also to friendly cooperation between the retail trade and ourselves to prevent overstocking.

We consider this an important feature of our service to smokers.

## Easily Obtainable

In building up a business on the OWL Cigar we have felt that we could not ask a smoker's loyalty to the brand unless we made sure that he could get the OWL conveniently

The OWL is sold practically everywhere on the Pacific Coast. For this we thank the retail trade who have met us half way in our efforts to achieve a thorough distribution of this cigar

GUNST \& CO.
INCORPORATED

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##  MAGNESIA

A STARTLING AND POWERFUL NEW PHOTO DRAMA
THEDA BARA in THE SERPENT Sunday \& Monday Ye LiBERTY THEATRE Two Days Only


## Perfect Baking

 With a Small Amount of Fuel Is the mostessential requisite of a Range

## Hewimerange <br> All-ways Preferable

 Fills the bill in every respect. It is the finest looking Range built, and is made of the best materials. The flues of this range are built of patented Kaystone Copper Bearing Aluminum Fused Metal; this metal resists rust and corrosion. The body is three-ply tight, which means economy of fuel and perfection in baking. This Range is extremely plain, smooth nickel trimmings, which are easily cleaned; polished top, which will not crack or warp. Built on scientific principles which means better meals with less labor and cost for fuel. Come to the store and examine this Range and we know you will not be satisfied until you have one in your home.
## Buren Udtamilton COMPLETE HOUSE FURNISHERS

