



My new book on the care of the teeth sent free by mail.

# Painless Parker's New Salem Office Now Open

## N. E. Corner State and Commercial Streets

### Part of the Largest Dental Organization in the World

I have opened a permanent office in Salem. It will be conducted by the same thorough business and professional methods as my Portland office and all other Painless Parker offices.

I have opened this office because many persons in Salem and surrounding territory have been patients in my Portland office, and because I believe many others in this part of Oregon would also appreciate Painless Parker dentistry, but find it inconvenient to spend the time and money going to Portland.

Two years ago next month I came to Portland and established my first office in Oregon. It is safe to say that at that time not one person in 100, excepting dentists, knew anything about Painless Parker dentistry of their own knowledge. Today it is equally safe to assert that 90 out of every 100 adult persons in Oregon know of Painless Parker dentistry, many by personal experience as patients in my Portland office. In less than two years more than 16,000 people have been patients in my Portland office. I am doing more dentistry than any ten dentists combined in this state, notwithstanding many of these other dentists have been in Oregon for many years.

My success is not because I am what is termed a "good fellow," nor because I belong to more clubs, societies, churches and lodges than other dentists. I have not built up this remarkable dental practice by "splitting fees" with other dentists and by paying commissions to people to send me patients. I advertise for your patronage and pay for the advertising. I use printer's ink to educate you on the care of the teeth that Nature gave you. I help you to think for yourself by eliminating the mystery that Ethics has thrown around dentistry. I have succeeded because by my methods it is possible to give the public better dentistry for less money than can be done by "old school" dentists.



A trained nurse is always in attendance in each operating room in my offices as a protection and assistance to women patients. Children requiring attention are looked after by a nurse while mothers are in the operating chairs.

When I came to Oregon I was pointed out by Trust dentists as a "quack" and a "faker." They sought to prejudice the public mind against patronizing me by declaring me an "itinerant tooth tinkerer" and a "street corner charlatan." They induced college professors and clergymen to go on my trail. I was branded as incompetent in my profession by the State Board of Dental Examiners, every member of which belonged to the Ethical Dental Society commonly called the Trust. Yet in the face of all this, you people of Oregon gave me a chance to prove myself worthy of your confidence and patronage—and I appreciate all this.

Less than two years' time has demonstrated that none of these charges against me were well founded. Is not my success and conduct among you sufficient to refute these charges? I ask you in all candor and fairness, is a dentist who lies about another man's dentistry likely to tell you the truth about his own?

My crime, according to the Ethical dentists of Oregon, is that I do not belong to their combine and practice according to the Code of Ethics they have adopted. That is the only charge they make against me that I admit is true. But my success in Portland in the face of all their antagonism undoubtedly shows that you people who pay the dentistry bills do not care if I am unethical and advertise in the newspapers. I notice that pick-pockets and safe-crackers do not advertise—perhaps it is against the ethics of their profession.

We do not claim to be the best or the only good dentists. There are just as skillful dentists outside the Painless Parker offices as there are inside. The reason we are surpassing the "old school" dentists of ability is because of our methods.

We do not charge by the hour or regulate our fees according to the patient's bank account. We make no charge for examination and consultation; asking pay only for the work we actually do. Because all operations are without pain we do our work more thorough and in less time than by "old school" methods. My guaranty given on all dentistry done in my Salem office is made good in any Painless Parker office without charge.

Each of my associated dentists in Oregon is a graduate of a reputable dental college and licensed to practice in this state. Each was given a license by this hand-picked Trust dental examining board, therefore the equal under the law in knowledge and skill of any Trust dentist in the state. Each was pronounced as competent as any Trust dentist before ever knowing Painless Parker methods. Now my associates have the advantage over Trust dentists of the additional knowledge and experience of my methods.

We have convinced others that we can do what we advertise and we can convince you.

# Painless Parker Dentist

Hours 8:30 to 9:30--Sundays 10 a. m. to 4 p. m.



DR. C. A. ELDRIDGE  
Salem Manager

#### OREGON OFFICES

Salem: N. E. Corner State and Commercial Sts.

Portland: S. W. Corner Sixth and Washington Sts.

#### CALIFORNIA OFFICES

San Francisco: Market at Stockton and Ellis Sts.

Oakland: S. E. Corner 12th and Broadway.

Los Angeles: 618 to 622 So. Broadway.

San Diego: S.W. Corner Fifth and F Sts.

Bakersfield: Twentieth St. and Chester Ave.

Fresno: S. E. Corner Mari-rosa and J Sts.

San Jose: Bank of Italy Bldg., Santa Clara and Leighton.

#### EASTERN EXECUTIVE OFFICE

102 Flatbush Avenue Corner State, Brooklyn, N. Y.

### Dallas Will Hold Sales Day, March 25

(Capital Journal Special Service.)  
Dallas, Ore., Mar. 17.—At the regular meeting of the Dallas Commercial club Wednesday evening it was decided to again take up the monthly sales day, which was discontinued some time ago on account of bad weather and Secretary U. S. Loughery was instructed to advertise the next sales as taking place on the 25th of this month. It is planned to hold the sales in the morning on this date as an expert canner man of Chelaha, Wash., is expected to be in the city and will address the farmers and business men of the community on the subject of a co-operative canner for Dallas. The sale will be held at the corner of Mill and Oak streets.

**Mrs. Metzger Seeks Office.**  
Mrs. Ella J. Metzger, president of the Dallas Woman's club, who for some time past has been considering the requests of many friends to seek the office of representative of this county, this week decided to be a candidate for the office on the republican ticket. Her petition will be filed with the secretary of state within a few days. Mrs. Metzger will have as opponents in the primary election Conrad Staffin of this city and W. J. Clark of Independence, editor of the Independent Enterprise.

**More Candidates Want Office.**  
G. A. Wells, of Buena Vista, whose term as county commissioner expires this year and who had decided not to be a candidate for re-election, this week yielded to the pleas of his many friends and decided to become a candidate to succeed himself. Mr. Wells will be opposed in the primaries by Mose Moutson of this city. Both gentlemen will run on the republican ticket.  
Carl S. Graves, of Ballston, formerly county assessor of Polk county, has announced his intention of running for the office of assessor again on the republican ticket.  
W. I. Reynolds, who is filling out the unexpired term of H. C. Seymour in the county school superintendent's office, has announced his candidacy for the office. H. H. Parsons, the present supervisor of rural schools, is also a candidate for the same office.

**Former Dallas Boy at Front.**  
Clair Owings, a son of Mrs. Monroe Burford, of this city, has been ordered with his regiment, the Sixth infantry, from El Paso, Texas, to join General Pershing's command which is making an effort to capture Francisco Villa, the Mexican bandit chief. Mr. Owings' wife is on her way to this city to reside with relatives until the return of her husband from Mexico.

J. H. Hollister, a former Dallas business man now residing in Portland, was a guest at the home of Mr. and Mrs. C. B. Lushberg the first of the week.  
Mr. and Mrs. L. C. Gump, and family of Salem, were Dallas visitors with relatives this week.  
County School Superintendent and Mrs. W. L. Reynolds were Salem visitors the first of the week.  
W. A. Hines was an Independence business visitor Thursday afternoon.

L. Longmeyer was called to Portland in a week by the serious illness of his daughter, Miss Anna May Longmeyer.  
Mr. and Mrs. W. J. Kourth have returned from a short pleasure trip to Portland.  
Mrs. Richard Webster was in Mouth Monday visiting her mother, Mrs. J. M. Conkey.  
George Viek, a prominent automobile man of Salem, was a Dallas visitor this week.

Charles Hartung, a Falls City business man, was a county seat visitor Thursday afternoon.  
Mrs. Jesse Barham returned Tuesday from a several months' visit in California.  
Mr. and Mrs. F. S. Morrell are in Portland this week visiting relatives and friends.  
Mrs. J. L. Sweeney went to Salem this morning for a short stay.  
Mrs. George Baxter, of Moscow, Idaho, is a guest at the home of her daughter, Mrs. Howard McConnell.  
A. Norman, of Eugene, was a Dallas business visitor Wednesday. Mr. Norman is connected with the offices of the Oregon Power company in the university city.

#### ARCH GEER MARRIES

Teeming with romance were the situations that led recently to the marriage of Arch A. Geer, of a pioneer family, to Miss Florence Moore, a former nurse at the Good Samaritan hospital.  
It was a year ago that Mr. Geer and Miss Moore first met. He was visiting his sister, who was confined to the hospital and the sister was being cared for by Miss Moore. The romance started about a sick bed and during the entire courtship so-called played a prominent part.  
After Mr. Geer stopped visiting the hospital, he returned to his home in the Waldo hills, where his grandfather established the well-known homestead farm in 1848.  
But Mr. Geer took ill and sent for Miss Moore. She attended him and just as he was returning to health herself was stricken with appendicitis and an operation was found necessary. The couple were married in Judge Davis' court the day before the operation and now Mrs. Geer is recuperating at the home of her mother, in Rose City Park.  
When the complete health of each has been regained they will live on the homestead in the Waldo hills.—Silverton Tribune.

#### STUDENTS TO TRAIN

University of Oregon, Eugene, Ore., Mar. 18.—More than 100 students today were signed as members of the new organization for voluntary military training in the university. The list was kept open today and it was indicated enough signatures would be obtained to start these companies.

#### BARN FALLS AND KILLS CATTLE

During the recent heavy fall of snow in the hills the cattle barn on the ranch of Bill Smith collapsed, killing five head of his livestock. Some of the cows lost by Mr. Smith cost him in the neighborhood of \$100 each. He realized \$32 from the pelts.—Silverton Appeal.

#### DEATH OF HELEN SHEPHERD

Miss Helen Shepherd passed away at the home of her parents, Mr. and Mrs. James Shepherd, on route 40, Wednesday, March 15. The young lady had been in failing health for some time. She returned home from an extended trip east shortly after the holidays. The sympathy of the entire community is extended to the grief-stricken family. Funeral services will be held from the Christian church Friday at 2 o'clock.—Silverton Appeal.

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**PLAN TO ABOLISH ALL EMPLOYMENT AGENCIES**  
Portland, Ore., Mar. 18.—Plans were on foot today to abolish all private employment agencies by law and consolidate all state and municipal offices pertaining to labor into one body to be known as the state department of labor.  
The department proposed would not only operate state employment agencies, but would take over the duties of the present state labor commissioner.  
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### Daniels' Decision Arouses Portland's Ire

Portland, Ore., Mar. 18.—Another fuss is on between Portland and Seattle today, and this time it is Josephine Daniels, secretary of the navy, who is in danger of being crushed between the upper and nether millstones.  
Giving his reasons for not sending the cruiser Pittsburg to Vancouver barracks to take three companies of infantry to San Diego, Daniels is said to have stated that the channel at the Columbia river bar was only 26 feet deep.  
A sort of protest came from Portland newspapers and several telegrams were sent the secretary. He was reminded that the government engineers two months ago found the bar 35 feet deep at low water.  
Companies A, B and D of the Twenty-first infantry, with the band, have been ordered to go to Puget Sound by train and take the Pittsburg there for San Diego.

#### HUBBARD NEWS

Mr. and Mrs. Earl Timmons of Portland are spending the week with their parents, Mr. and Mrs. Albert Jordan.  
J. M. Robertson, of Portland, was the guest of W. B. McKey and family the latter part of last week.  
The baby of Chris G. Yoder is reported very sick with pneumonia at their home six miles east of Hubbard.  
Miss Marie Byes returned Monday to resume her position at the local telephone office after spending a week at her home in Albany.  
Born to Mr. and Mrs. Alvin G. Phelps, March 11, 1916, a nine pound boy, at their home three miles east of Canby.  
Mrs. Phelps is the daughter of Mr. and Mrs. J. Zeeb.

Messrs. R. Paulsen and sons Emil and Rudolph, M. B. Kromling and Dan Yoder went to Portland in Mr. Paulsen's new Mitchell six on Tuesday.  
Mr. and Mrs. Elbert McKey are the proud parents of a seven pound baby girl born Monday evening, March 13, at seven o'clock.

Monday afternoon Mr. and Mrs. O. K. Yoder and Miss Pulley left for La Junta, Colorado. Mr. and Mrs. Yoder expect to remain permanently while Miss Pulley expects to return this fall.  
Mrs. A. D. Reynolds of Idaho spent the week with her parents Mr. and Mrs. J. S. Moore. When Mrs. Reynolds returns home it will be to Fallon, Montana, where her husband has charge of a large ranch. Mr. Reynolds was at one time engaged on the Howland ranch west of town.

Mr. and Mrs. S. Shanbeck and the boys, Harry, Henry and Lester, left Monday on the first part of their trip to their new home in North Dakota. They left on the southbound 7:35 for Woodburn to visit friends in Woodburn until Tuesday when they would go to Portland over the electric, leaving that evening for Brimley, N. D. The wheat ranch they will run is a few miles out. Miss Helen Bontrager went east with them, but will go on to Ohio for an extended visit.

Wednesday afternoon the Pethian Sisters were delightfully entertained by Mrs. R. W. Gable in the hotel parlors. Decorations of red, white, blue and yellow ribbons were used to good effect. The ladies conversed over their fancy work and enjoyed piano and violin solos by Miss Ruth Calvert and Mr. R. W. Gable. Lunch was served at 4. The guests were Mesdames P. L. Calvert, R. C. Painter, Chas. Kinzer, A. R. Stevens, M. Bevens, O. C. Waitney, L. M. Scholl, M. B. Kester, Geo. Zeeb, Miss Ruth Calvert.—Enterprise.

#### VALLEY MERCHANTS MEET

The Willamette Valley Merchants' association met here at the I. O. O. F. hall yesterday in regular monthly session. The members were entertained at dinner at the local hotels. J. W. Sadler is president of the association.  
The visiting members here were: Messrs. Alms, Custer, Wolford, Benson and Diggins, of Silverton; Wolford and Diggins, of Silverton; Wolford of Canby; Painter and Kallig of Hubbard; Mays, of Donald; Nibler and DeJardin of Gervais; A. E. Austin, Harold Austin and Haskell of Woodburn. The Aurora members are Sadler & Krause, Will-Snyder Co. and A. H. Gieck. The next meeting will be held in April at Hubbard.—Aurora Observer.

#### JULIUS ALM BUYS STOKKE HOME

The home at the corner of West Main and Center street has been purchased by Julius Alm, Mr. and Mrs. Stokke, who are foreign missionaries, purchased the home from W. H. Juncos about three years ago. Since that time they have made the house modern throughout, expecting to keep it for their American residence. Since Rev. Stokke's work keeps him in the east, the sympathy of the entire community is extended to the grief-stricken family. Funeral services will be held from the Christian church Friday at 2 o'clock.—Silverton Appeal.

**SILVERTON NEWS**  
Mrs. G. C. Eisenhart is now assisted in the care of her husband by a trained nurse. Mr. Eisenhart remains quite feeble.  
W. W. Elder and family are now occupying their own home. They have made many improvements on the place since returning to Stayton.  
A little grand-daughter of A. Lambrecht fell last night and dislocated her elbow. Dr. Bencham reduced the dislocation.  
Mr. and Mrs. J. M. Ringo accom-

panied by Mrs. J. W. Mayo, motored to Salem for the week-end.  
Alfred Beal, of Aumsville, cut his arm quite badly while pruning trees. Dr. Bencham dressed the wound, putting in several stitches.  
Dr. Bencham, wife and little daughter, and Ms. J. W. Mayo, went to Salem this afternoon to bring Mr. Mayo home from the hospital. G. C. Eksman accompanied them as far as Turner.  
Dr. Bencham, wife and little daughter, accompanied by Dr. Korinek and wife, and Harvey Bencham, motored to Salem on Sunday afternoon. While

there they visited J. W. Mayo at the Salem hospital.  
Tillie, the little daughter of Mr. and Mrs. Jap. Spaniol, met with a slight accident while playing near the swings at the school house Tuesday evening. She was swinging a playmate and someone ran into her just as the swing came back. The swing-board struck Tillie on the forehead inflicting a bad gash.  
Fire destroyed the home of Geo. Neal at Sodaville, Thursday night of last week. The family was away at the time and most of their goods and about \$80 in money were lost. The property

was insured. Mr. Neal is the father of Mrs. Raleigh Harold and his wife is a daughter of S. H. Burson.—Standard.  
**SILVERTON BANK CHANGES**  
A deal was consummated this week whereby O. L. Hattberg retired from the banking business, having sold his interest in the People's Bank to T. T. and T. P. Risteigen, of North Dakota. Negotiation is in progress for L. Ames, who is interested in the bank and it is probable that they will take over his interest also, but as Mr. Ames is in Fullerton,

Cal., at present the deal has not yet been consummated.  
At a meeting of the directors held Saturday T. T. Risteigen was elected cashier. Other officers elected are as follows: E. S. Porter, president; J. V. Hyatt, first vice-president and cashier.—Silverton Appeal.  
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You can make money by reading the Journal New Today column.  
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Why are we popular?—Because we tell you every day, the news of the world.  
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