

"There is a point where cheapness ceases to be economy"

A New Department

Under New Management, and a New Service

We have just completed and perfected an arrangement with our buyer (Mr. Meyers of New York) to give us a WEEKLY SERVICE in up-to-the-minute MILLINERY, and until Easter we shall have the pleasure of displaying a new shipment of the latest ideas and styles in Womens Hats every Monday morning, in our Ready to Wear Department.

AN EXPERT MILLINERY BUYER AT YOUR SERVICE selecting the choicest Hats and at prices never before duplicated in Salem, the first shipment just received and are now on display in our FRENCH ROOM in the READY TO WEAR DEPT., Miss Lupton in charge



Tomorrow's Big Sale
NO. 785 WEDNESDAY SURPRISE SALE

Tapestry Pillow Covers 20c each

An immense sale of these ever popular Tapestry Pillow Covers in many designs. Well made, finished complete for the cushion, tassel on each corner. Choice of square or oblong shape. These tapestry covers are very scarce as they are imported and on account of the war they are difficult to get. At this surprise price they should sell rapidly. SPECIAL FOR TOMORROW 20c Each

Sale starts at 8:30. See the window display.
No telephone or mail orders taken.

GREAT RUMMAGE OF REMNANTS NEXT FRIDAY--ALL AT ONE-HALF PRICE

On next Friday, March 10th, we will hold a rousing sale of remnants—an accumulation of short lengths which we intend to dispose of, as we need the space they occupy for new goods. We will pile them on tables in the main aisle and you can pick out just what you want.

It will be a regular Remnant Rummage event. Silks, Wash Goods, Wool Goods, Linens, Domestic, Ribbons, Laces, Embroideries, etc., will be represented. Real Rousing Remnant Bargains.

Your Choice—Next Friday—One-Half Price

THE HOUSE OF QUALITY

Meyers
GOOD GOODS

FOUR HUNDRED COMMUNITIES IN U.S. TO CELEBRATE BABY WEEK



A few "better babies."

The saving of 300,000 babies whose lives are needlessly snuffed out every year in the United States is the aim of the leaders in the nation-wide Better Baby Week to be held March 4 to 11.

More than 400 communities have completed plans for baby week, aided by the children's bureau of the United States department of labor. During baby week the needs of children will be so presented that all parents in these communities will realize these needs and will want to give their children the best possible care. They will know that this is their privilege, as well as their obligation.

Hundreds of women in this city, as well as thousands throughout the country, are trying to do away with the old belief that the rate of mortality among children who had not reached the first anniversary of their birth was a wise dispensation of nature intended to prevent children with a weak constitution from becoming too plentiful. They are trying to realize that a great national disease is a national disaster.

THE CHILDREN'S BUREAU AND BABY WEEK

"Is Baby Week the business of a Government Bureau?" The observing taxpayer is perhaps asking this question.

Even since last October when the General Federation of Women's Clubs announced its plan, an increasing proportion of the Bureau's office force has been detailed to the correspondence required by the growing interest in the nation-wide observance of Baby Week.

The sociologist and the statistician will remind us that the Bureau was created to make investigations pertaining to the welfare of children and that Baby Week is not an investigation and is not statistics.

To all these groups we are accountable. What is our reply?

For the three years the bureau has been in existence it has put a considerable share of its energy into a statistical study of the social and economic causes of infant mortality, planned with the greatest care and conducted by trained field agents with all possible precision. The results of this inquiry are being published as the law requires, in a series of reports which consist of statistical tabulations accompanied by descriptive text.

There are many million fathers and mothers in the United States, including many of the best educated fathers and mothers, who never read a statistical table and never will. Yet hidden within the figures of the Bureau's reports on infant mortality, the reading of which they will successfully evade, lie stern facts about the dangers which beset American babies.

These figures give a clue to the reasons why, on the great average, one baby in eight dies before the end of the first year of life. They show that this average obscures a wide gamut with comparative immunity from infant loss at one end and with fearful infant waste at the other.

If the Bureau is to investigate and to report as the law directs, then it must try to find ways of reporting which will be heard by the whole public which it was created to serve.

The popular methods of the "Baby Week," which are those of all astute advertisers, form an invaluable method of reporting to the parents of this nation those standards of infant welfare

which experts are endeavoring to make clear.

The Baby Week emphasizes the constructive side of infant care. It addresses not only individual parents but communities.

The best test of its value will be the work that follows it.

Undoubtedly every State Board of Health should secure what only six states have at present—a special division of child hygiene. No city or town should fail to provide instructive nursing service and to pay constant heed to the problems of hygiene and sanitation, of proper housing and of recreation spaces, since all these immediately affect the welfare of infants.

There are 3,000 counties in the United States. In every county seat there should be a center for the health work of that county—a station for examining babies, and older children, and for furnishing expert advice for keeping them well—in short, a health teaching center.

We must have complete birth regulation. All these will be institutions for the common use—no more revolutionary, no more economy, than public schools and weather bureaus and agricultural experiment stations.

The New Zealand infant mortality rate is less than one-half of ours and is being further reduced.

Why take less pains for American babies than New Zealand takes?

There will be a local teachers' institute at the Woodburn high school on Saturday, March 11, 1916, at 10 o'clock a. m. There will be special discussion of methods of teaching and discipline. Professor Pittman of Monmouth will be the principal speaker of the day.

The Salem fire department was called out to a chimney fire at 885 12th street this morning at 9:45. No damage was done.

A quick exchange auction market for the benefit of the people of Salem and vicinity will be opened by E. N. Woodruff, veteran auctioneer who has recently located here coming from Canada. He will sell anything and everything on commission and has established headquarters on the vacant lot on Commercial street, just north of the Marion hotel. Farmers will find accommodations for their stock on this lot and Mr. Woodruff intends to follow the lines of a regular farmers exchange. The auction and exchange market will be held every Saturday afternoon beginning at 1:30 o'clock.

That the postoffice sub-station No. 2, located at the Crown Drug store fills a long felt want is evidenced by the sales made since the office was opened, January 17. The sales of stamps from the opening of the office January 17 to February 1 were \$256.50. For the month of February, the total sales were \$668.75. The best single day's business was on February 5, when the sales amounted to \$44.50. Sub-contract station No. 1, located near the fair grounds at the Melrose grocery sold stamps amounting to \$25.46 for the month of February. This was the station that the postoffice intended to close, but was continued on account of the protest from that part of the city.

Automobilists will now have the pleasure of driving at the speed of ten miles an hour while passing school houses, according to the ordinance passed by the council last evening. It will be signed today by Mayor Harley O. White and become effective March 15. The ordinance provides for a speed of not to exceed 10 miles while passing a school house between the hours of eight in the morning until five o'clock in the evening during school days and when the schools are in session. At present the limit of speed is 20 miles in the city while outside of the congested districts, where a speed of 15 miles an hour is the limit. The speed of autos passing school houses was brought to the attention of the council through the Parent-Teachers' association of the Lincoln junior high school.

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SEVENTH DAY OF Damon's Big Grocery Sale

4 cans Tomatoes 25c
5 lbs. New Italian Prunes 25c
35c can Steel Cut Coffee Sale Price 30c
35c can Chocolate Sale Price 30c
Pure Maple Sugar, per lb. 20c
3 lbs. Strained Honey 25c
Damon Unloads His Stock of Groceries at Sale Price

DAMON & SON
855 N. Commercial St.
Phone 68
We Deliver Any Place in Salem

RESIDENCE PARLORS

Licensed Lady Embalmer
Moderate Prices
Latest Methods Are Found Only At
Cottage Undertaking Parlors
Phone 724. Salem, Ore.

WATCH AND JEWELRY REPAIRING

Also a Nice Line of Jewelry.
KARL NEUGEBAUER
Masonic Temple

All Around Town

COMING EVENTS

TONIGHT
March 7—Burbank day.
March 9—Oregon Irrigation Drainage and Rural Credits Conference at House of Representatives.
March 10—Salmon day.
Wallace Mae Murray lecture, Public Library.
March 13—Salem Floral Society at Commercial Club.
March 14—Installation of Rev. James Elvin, pastor First Congregational church.
March 15—Monthly meeting of members of Commercial Club.
March 16—Salem Festival chorus annual concert, opera house.
March 18—Republican rally at Armory.
March 24-25—Marion County Sunday school convention.

Dr. Mendelsohn, specialist, fits glasses correctly. U. S. Bank Bldg.

John Conger, the printer, has purchased through Scott & Ganiard an improved tract near Quinaby.

Dr. Stone's drug store.

Schumanns tonight, armory, 8:30.

The choir of the First Methodist church is preparing to give a special program of music Sunday evening at the church under the direction of Dr. Frank Wilbur Chase.

Dr. Stone's Drug Store.

52c buys 65c linoleum this week. Buyon & Hamilton.

E. B. Millard of the Ladd & Bush bank received word this morning of the death of his father, William B. Millard at Whitewater, Wisconsin, in his 68th year. Mr. Millard visited his son here in 1911.

Schumanns tonight, armory, 8:30.

Order your pure milk, cream and Maple Grove butter from Maple Grove Dairy, 1215 South Commercial. Phone 268.

"The Value of a Public Market for Salem" is the subject for discussion at the Men's Liberal club Wednesday evening at the Unitarian church, 8:00 o'clock. All men interested in this problem are invited to take a hand in the discussion.

Reserved seats 25 cents. A small price for a fine concert at the Grand, March 10, by the Salem Festival Chorus.

Schumanns tonight, armory, 8:30.

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Salem Festival Chorus Thursday night, March 16, at the Grand. Reserved seats, 25 cents.

In honor of his birthday, W. A. Lawson, of 1715 North Commercial street, was given a surprise party yesterday by his wife and daughter. Mr. and Mrs. Deppen were the guests of honor.

Furniture repairing, mattresses made over and upholstered. A. F. Tingstrom 643 Court.

The river is rising and this morning was 13 feet above low water. Yesterday morning at 8 o'clock the gauge was 10 feet above and at noon, 11 feet above. The rainfall yesterday was .15 of an inch.

Bachelors home. Best in town. Room and board \$5.00. Fine meals. 345 N. High.

B. F. Bump, a farmer living near Brooks, was in the city yesterday. Today he left for Des Moines, Iowa, where he will remain for the next six months in the interests of the loganberry juice industry of the Willamette valley.

Buy your linoleum now, 65c grade special this week 52c. Buren & Hamilton.

A shipment weighing 4,000 pounds was made yesterday by the Wells-Fargo express company to Harrisburg. The two transformers supplying Harrisburg with light burned out and the shipment of two substitute transformers were made from here by the Oregon Power company.

We have our "booster" meetings for business, clubs, etc. We need them for Christianity. Hear Dr. Hutchinson.

With the intentions of making the March 17th dance one of the events of the season, the Elks are already issuing invitations and preparing plans. Each member of the lodge has been given the privilege of inviting a friend and this of course insures a large attendance. The club rooms will be open for those who do not dance.

Schumanns tonight, armory, 8:30.

James Edwards, of Newberg, filed today as a candidate for nomination by the republican party for the office of state senator, 24th senatorial district, comprising the counties of Washington, Yamhill, Tillamook and Lincoln. H. L. Eddy, of Rosburg, is a candidate for nomination by the republican party for the office of state senator, 15th senatorial district.

Nothing sensational or spectacular in Dr. Hutchinson's sermons. Meetings begin Wednesday evening at the Presbyterian church.

A party of 15 arrived in the city yesterday from Camrose, Alberta, with the intentions of locating in Salem and vicinity. Mr. and Mrs. E. L. Campbell, with his father and mother and nine

children and John Custer are included in the party. They have rented a home temporarily in the city but expect to locate on a farm close to Salem within a short time.

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Here is another piece of sad news for the economical housekeepers. Over the wire this morning came word that sugar would advance 12 cents a hundred, taking effect tomorrow. And what is worse, dealers are of the opinion that the top price has not been reached.

Schuman quintet tonight at the armory instead of tomorrow night as announced in this morning's Statesman. Tell your friends.

Company M will give a benefit entertainment the evening of Thursday, March 16, at the armory. The DeMoss entertainers have been engaged for that event. This company is part of the original DeMoss family that began their career as entertainers in the central states about 47 years ago. An interesting program has been submitted and the boys believe the DeMoss family will give a first class show.

Buy your tickets now. For the musical event of the season at the Grand, March 16 by the Salem Festival Chorus, reserved seats 25 cents.

Those interested in apple pruning will have an opportunity tomorrow afternoon of first hearing some theory on pruning and then of seeing an actual demonstration. Professor Brown of the extension department of the Oregon Agricultural college will give a lecture on pruning at 1:30 o'clock at the Commercial club and at 3 o'clock will give a practical demonstration at the apple orchard, corner of South Cottage and Rural avenue. The orchard may be reached by taking a South Commercial street car.

Dr. A. L. Hutchinson, former pastor of the Presbyterian church of this city, will conduct evangelistic meetings for ten days in that church beginning March 8, at 7:30 o'clock. A cordial invitation is extended to everybody. That means you.

Tomorrow evening a free lecture will be given at the United Evangelical church, North Cottage and Center streets, by B. H. Reed. He will speak on "Wild West Days." Mr. Reed has prepared his lectures from personal experiences in the wild west having been a pioneer religious organizer in much of the old Rocky mountain and North Woods country. The lecture tomorrow evening is one of the series to be given by Mr. Reed. Other subjects are "Custer's Last Battle," "Yellowstone Park and Mammoth Cave."

H. Pohle & Son have just unloaded what is probably the first car of gas engines ever used in Willamette valley by any dealer. These engines were made by parties living in the east being practically self starting. These will be sold here at from \$35 and up. Which is considerably less than engines can be purchased from mail order houses.

Four applications to purchase land from the Oregon and California railroad company have been recently filed for record in the county clerk's office. The applications to purchase were made by parties living in the east being possibly that by the filing they would be given prior rights if the land was thrown open to purchase. The

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