


THE Dumbest Oyster can make a better pearl than the brightest man. The oyster uses Nature's methods.

Velvet Joe




WHEN I'm maturin' tobacco for VELVET, I take a page from old Mother Nature's Book.

Nature says smokin' tobacco don't arrive at its full, hearty maturity until after two years' maturin'.

Some folks may say: "Why wait on Nature? We can do it quicker."

I'm strong for Nature's way—the VELVET way—two years' mellowing in big, wooden hogsheads—"ageing in the wood."

What do you say?

Well, fill a pipe with VELVET, an draw in the cool, mild smoke that's so fragrant an' rich that—but what's the use of trying to describe a taste? Take my word for VELVET long enough to try a pipeful, and you won't need to take anybody's word after that.

Velvet Joe



5c Metal-lined Bags *Loggatt & Myers Tobacco Co.*
10c Tins
One Pound Glass Humidors *Copyright 1915*

Sport News

Mascott Boxes on Day He Becomes Full Fledged Voter

Bill Mascott, the undisputed feather-weight champion of the northwest, will celebrate his Twenty-first birthday by an eight round boxing match with Jockey Bennett, the veteran Portland boxer at the Smoker to be held at Ryans hall Wednesday evening, March 1. Billy was born back in Wisconsin on the first day of March, 1895, and came west to grow up with the country when he was 12 years of age. Upon his arrival in Portland he invaded the sacred precincts of South Portland and with a strong argument in either hand he won a host of friends in that neighborhood. Billy took a keen interest in all athletic games and played on the basketball team of the sand lots and later started as a quarterback on the football team in the interscholastic league of Portland.

As he grew older he attracted the attention of Tommy Tracy, boxing instructor of the Muldoon club where Billy was a junior member, and soon he was representing the club in the bantamweight division under the amateur rules. Tracy made the most of Mascott's speed, and the Winged M bantam was touted as a corner even in the tender years of his youth.

After he turned professional he boxed some of the best men in the northwest and has never been beaten in the roped arena. Although he boxes in the featherweight class at 122 pounds Billy can do 118 pounds ringside which weight he will make for Jockey Bennett, the bantam weight champion of the northwest. Mascott and Bennett boxed a 20 round draw at Pendleton last year at 110 pounds ringside and Billy was so anxious to make the weight that the day before the contest he weighed but 113 1/2 and was obliged to fatten up to reach the required tonnage.

Billy is the recognized king of the feather of the northwest and at 122 pounds no one has ever taken his measure and Billy's friends freely predict

that he is on the direct road to the world's championship. Bill has an aesthetic poke in either mit, speed to burn, and the strength of the longer distance at a fast clip and his best asset is a stout French-Canadian heart that will not be defeated until the ring produces a real "phenom" that is as yet undiscovered. In the meantime Bill rules his division with an open challenge to meet them all.



BILLY MASCOTT

PRIZES FOR DEALERS OBSERVING "BIKE" DAY

Bristol, Conn., Feb. 28.—Another effective shot in the big national campaign for "A Million Bicycles in 1916" was fired this week by the joint "Million Bicycles Committee" of the Cycle Parts and Accessories Association and the Cycle Jobbers Association, respectively. Four-page circulars were mailed broadcast to bicycle dealers throughout the land announcing details of the prizes offered to those bicycle merchants who participate in Bicycle Day on February 29. Prizes will be given for the best bicycle window displays during that week, also for the best newspaper advertisements run by bicycle dealers and for the best selling talk composed by an employee of a bicycle dealer.

Brilliant of ginger, both in illustration and type form, the circular cannot fail to arouse a tremendous volume of enthusiasm among live dealers. The planning for Bicycle Day and the launching of the campaign for "A Million Bicycles in 1916" is now in full swing in all parts of the country. Dealers are receiving the co-operation of manufacturers in the industry along lines that are sure to work out as practical and business-building value. It can be said that the manufacturers of bicycles and of bicycle accessories have absolute faith in the success of the campaign if everybody in the industry pulls together. It seems to be the idea of every individual dealer that he will not be the one who will be effective shot in the big national campaign.

Big Newspaper Publicity.
Beginning Feb. 1st there appeared in the newspapers of the country, notably in the big city dailies, columns after columns of reading matter talking about the attractiveness of the bicycle, its advantages, and the many pleasures it brings to those who ride. Several of the brightest newspaper writers in the country are now at work in preparing

this material. It seems certain that the motorcycle's little brother is to be brought into the limelight as it never has been before. Live dealers everywhere will utilize this publicity and the things it will create in cycling by advertising in the newspapers and in a direct way through the mails and so attract attention to their store at a time when people are thinking favorably of bicycles.

One of the large dealers in the Middle West is planning to boost his Bicycle Day by interesting boys in his city who now own a bicycle to bring to his store on Bicycle Day their bicycle friends who do not ride. For every sale he makes to such boys he gives a premium to the boy who brings in the prospect. This is a clever idea and ought to work out well for it interests every present rider to work for the success of Bicycle Day along his friends.

Prizes for Best Dealers Ads.
It was voted to establish a fund to which the members of the associations will contribute for going to every bicycle dealer and repair man in the country at once with an announcement of plans and an appeal for co-operation.

By way of interesting the dealer in the things that will be recommended to him for Bicycle Day, it was voted to give cash prizes of \$50.00, \$25.00 and two \$10.00 for the best advertisements of bicycles for men and boys in city or local newspapers. A like list of prizes was voted to dealers for the best advertisements advertising bicycles for girls. Similar prizes were also voted for the best window displays of bicycles for men and boys and for women and girls.

Bicycle Day

February 29th

February 29th has been set aside as Bicycle Day, and as a special inducement to get new riders we are giving, for one day, a 10 per cent discount on all Bicycles, Sundries and Repairs. Buy a Bicycle now and save money. Cash or easy payments. Remember the date, February 29th.

A. H. Moore

445 COURT STREET SALEM, OREGON



Special for Bicycle Day

February 29th will be known all over the United States as Bicycle Day.

As a special inducement we will offer the

WATT SHIPP SAVAGE \$45.00 BICYCLE FOR

\$25.00

This offer for Tuesday, February 29th only

Indian Bicycles *Watt Shipp Co.* Indian Motorcycles
EVERYTHING PERTAINING TO BICYCLES
GUNS AND AMMUNITION

The Country-Wide Popularity of the Bicycle

Brings with it better health for every rider, stronger muscles, and a saving of carfare. You think you outgrew bicycles when you passed your childhood? Nonsense! Men and women, old and young, in every corner of the country, are riding bicycles now.

Get into the saddle again! Spend the beautiful Spring days outdoors with your family.

Bicycle Day--- February 29

Has been set aside to celebrate the Return of the Wheel. We shall keep open house, and are making plans to welcome you with a display of Flyer Bicycles.

Let us explain to you the tremendous strides that have been made in bicycle construction. Ask to see the 1916 model of the famous

Flyer Bicycle

This is Bicycle Year—and we are working for "1,000,000 Bicycles in 1916."

Don't forget the day—Tuesday, the 29th. There were more Flyer Bicycles sold in Salem last year than any other make of wheel—Let us tell you why.

Scott & Scott
252 State Street

List of Candidates Shows Daily Increase

Paul W. Childers, of The Dalles, has filed as a candidate for nomination by the republican party for the office of district attorney for Wasco county.
Collier H. Buffington, of Gold Beach, is a candidate for nomination by the republican party for the office of district attorney for Curry county.
H. L. MacIntyre, of Portland, candidate for nomination by the republican party for the office of representative in the legislative assembly. Eighteenth representative district.
Herbert P. Welch, of Lakeview, can-

didate for nomination by the republican party for the office of district attorney for Lake county.

Calvin E. Hawkins, of Toledo, candidate for nomination by the republican party for the office of district attorney for Lincoln county.

Fred Hollister, of North Bend, candidate for the office of delegate to the national democratic convention.
J. S. Cook, of Burns, candidate for nomination by the democratic party for the office of district attorney for Harney county.

President Wilson is intent upon keeping the country out of war, and at the same time preparing it for war should a conflict become unavoidable.

HIGH SCHOOL AND Y. M. C. A. ALL-STARS WILL CLASH TONIGHT

City Championship To Be Decided by Contest of League Leaders

The basketball game between the Y. M. C. A. and Salem high school teams which was to have been played tomorrow night has been moved up one day and will be played in the gym between the Oregon Agricultural College and Willamette University teams which is scheduled for Tuesday night.

On account of the vast amount of material that has been developed in the Y. M. C. A. through the commercial basketball league series, Physical Director Gingrich has been able to select the best team the Y. M. C. A. has ever had according to basketball critics. The Salem High school has been winning so regularly that victories has become quite the custom until McMinnville dropped in the other evening and nosed out one point ahead of the high school. The high school boys have been putting in some hard practice since the McMinnville game and are determined to stage a comeback that will leave no doubt in the minds of the followers of the game that the red and black team is the championship aggregation of the state.

The lineup for the high school will be: Proctor and Ackerman, forwards; Gill, center; C. Badeloff and R. Radcliff, guards; Max Alford, substitute.
For the Y. M. C. A. the lineup will be: Sweeney and Captain McIntire, forwards; Baker, center; Williams and Brill, guards; McKinney, substitute.
R. L. Matthews, coach at Willamette university, will referee the game.
For the variety contest the Willamette team has been working overtime and with all of their strongest men back in the game it is expected that the contest will be full of thrills from the start. O. A. C. has the edge by comparative scores but this is an imperfect basis from which to estimate the strength of the two teams and only the game in the Willamette gym may be taken as a satisfactory test of the real strength of the teams.

Why Don't You Ride a Bicycle

The bicycle was never so popular as it is today, it was never so good as it is today, there were never so many reasons why you should own and ride a wheel as there are today.

We want to tell you all about it on

Bicycle Day, Tuesday, February 29

is National Bicycle Opening Day of the season and we will give on that day only a

10% Discount

on any Bicycle or Bicycle Tire in our store.

Do not stay away because you are not ready to buy. We want you to come in and see the handsome new models. Please consider this as a personal invitation.

Also see our show window, it will assure you that we have the parts to repair any bicycle on short notice.

All work and tires and parts guaranteed.

Morse & Ramsden

221 South High Street

Phone 1687

We Sell More

Bicycle Tires

Than any store in Salem, because we give BETTER SERVICE at a lower cost. We Guarantee Every Tire We Sell to Give Perfect Satisfaction.

Try us next time.

If you Already Have a

BICYCLE

Bring it to us on

Bicycle Day

and let us put it in the best riding condition—Get It Ready For the Coming Season.

We Guarantee Satisfaction

On everything we do, and our prices are always lower.

Scott & Scott
252 State Street.

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