## A "Positive" Sale

## "Where Frankness Reveals Your Opportunity" <br> Some things marked less than cost. Many others at exact cost. On a few items we will make a profit.

## We've Learned a Lesson

It pays to be frank. The first two days of this sale have proved that fact beyond a doubt. People have responded wonderfully. Why? Because we didn't hesitate to tell them the real reason for our sale.

You know what the average sale is-no use to go into details. But this is far above the average. It is based upon an honest desire to move goods.

The public is cashing in on this opportunity to save money on standard lines of merchandise.

Maybe there's something here you need. We advise you to act promptly, for these prices won't keep goods on the shelves long. Each day means a more limited choice.

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## SALEM WOOLEN MILLS STORE




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## Exide Battery

Gives more .service than any Battery on the market.

Buy a guaranteed Battery. We make replacements on any make of Battery. Complete stock at all times. All kinds of General Repairing and Overhauling. We are installing the latest machinery that will enable us to make quick repairs. Only first class mechanics employed, no apprentices in shop.

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C. C. SIMERAL, sole owner. Opposite Court House

