 nerine from the itruge ant and apply an
littic at night with a clean tooth bruab length, fromum rook to motip. The the fountiful
M. L. Jones Is Elected President of Sate Fair Board Today

# "A POSITIVE" SALE 

"Where Frankness Reveals Your Opportunity"


## How You Benefit By This Idea

By "positively" we mean a sale of actual values not merely an advertiseing scheme to get you into our store. We are not overstocked, because we've had a fine business since early last Fall. Naturally we had to buy some things in larger quantities.
You know how people's tastes differ-how one likes this, another that. So we bought to please everybody and we succeeded. That meant buying more of some things than we actually needed, just to offer our trade a wider variety.
That's the Reason For This Sale.
Quality, style and pattern measure up to our high standard of merchandise.
The price alone is lower.
Come in and look around. Use your own judg ment-the goods will sell themselves. Remember the dates-February 11th to February 15th, inclusive.

