

SOME DOUBTING **THOMASES** ANSWERED

I opened my office in Salem April 3rd last year and have been in business here since that time, or about ten months. Soon after opening my office and many times since I have heard the remark: "He (Dr. Cox) would only be here a short time and then he would leave for new pastures."

It is really pathetic the way some people worry about other peoples' affairs. The busybodies making these assertions were not patrons of Dr. Cox nor were they liable to be, yet they sat up of nights worrying lest some might go to his office and be disappointed in their work.

The reason some people take so much trouble to guard others against the wiles of the world has never been satisfactorily accounted for but once, and that was when someone remarked that "the reason" so many did not mind their own business was that some of them had no business and the others no mind."

It is perhaps foolish to pay any attention to such profound prophets of evil and disaster, but to show just what my intentions in the matter of remaining in Salem are I submit the following letter from the owners of the building in which my office is located.

It speaks for itself:

Salem, Oregon, Feb. 1, 1916.

Dr. W. A. Cox,

Salem, Oregon.

Dear Sir: In reply to your letter of recent date, regarding a further lease on the rooms you now occupy in our building at the corner of State and Commercial Streets, we beg to advise you that owing to the fact that you have spent quite an amount of money in permanant improvements, you will be given the preference in rerenting your present quarters, at the expiration of your present lease which terminates April 30, 1919.

Yours truly,

WATERS & ADOLPH.

You will see by this that I am under contract to pay rent on this office until April 30, 1919. True, I do not have to use it or to continue in business, but what sensible person will believe that I would deliberately bind myself to pay rent on an office for three years unless I intended to use it?

I have spent more than \$2,000 in fitting up my office and the larger part of this expenditure has been for permanent improvements, such as cannot be removed or taken with me should I go elsewhere. I certainly would not have spent this amount had I expected to be here but a few months. The fact is I am here and expect to stay here indefinitely. I have faith in Salem and confidence in my ability to maintain myself at the top in the dental line, on the merits of my work. I know as well as these doubting ones that my work must give satisfaction or I cannot be successful. The fact that I have expended more than \$2,000 in fitting up my offices should convince the most skeptical that I am not afraid to meet this test. I am not; and am willing to be judged by my work. I am not willing however to have my reputation sized up and my standing as a dentist fixed by idle gossippers and profitless prophets.

Another Doubting Thomas Says:

"He has students in his office."

This is another case of worrying over other peoples' affairs. Another case where the wise ones are at fault. I have three others in my offices, because

the reasonableness of my charges and the good words spoken of my work by those who have had that work done by me, sent me such a volume of business that I was compelled to have assistants to properly attend to it. Two of these are Graduate dentists, licensed as such in this state, and both capable, skillful and competent, and with modern up to date education in all dental work. Each of them has had several years' of practical experience and thoroughly understands his business. The third assistant is an expert in the mechanical department of the work, an artist in his line. He has had ten years experience at this work and does nothing but attend to the making and finishing of crowns, bridges and plates.

I employ no operator who is not a licensed graduate with some years of actual practice, and to these men I pay higher salaries than are paid by any other dentist in Oregon, because they DO THEIR WORK RIGHT, and for the further reason that I alone must suffer in a business way if their work is not the very best.

The Third Doubting **Thomas**

This one has a real grievance; and deserves sympathy and commisseration. He is firmly convinced that Dr. Cox does not do good work "because he advertises." There is solid substantial logic, unanswerable argument. By the same rule a hen's egg would be unfit for food because she cackled when her egg was laid and advertised the fact; and that a duck egg was far superior because its mamma made no noise over its production and so did not advertise her work. Perhaps the duck did not advertise because her product was inferior and not up to the standard.

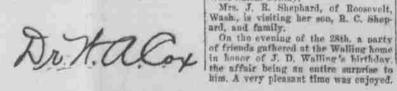
No first class dentist will hesitate about assuring the individual patron that he can do his or her work in the very best manner. What is there wrong then in assuring hundreds of individuals at once through the columns of the local newspaper that he guarantees his work to be the very best.

I can say to these Doubting Thomases and to the general public, that the dental work sent out of this office is guaranteed for ten years. I make this guarantee because I know the work is done right, and that I take no chances in becoming responsible for it for that length of time. I think everyone wanting dental work done has a right to know this and so take the most convenient medium for telling them about it. the columns of the local paper.

I have an immense stock, all that I and my assistants can do in the way of dental work, and this stock I want to dispose of just as does the merchant, consequently I advertise it. I can deliver the goods and the public needs and I want that public to know it.

I am willing to donate \$100 to any worthy charitable cause if anyone can show that the dental work done in my office is in any way inferior to the standard work of any dental school or college. I want the public to know this and so advertise that fact along with others.

I advertise because I want your work and I want you to know that I want it. I want to increase my business and employ other first class dentists, just as every other business man wants to increase his business, and so I advertise to Wake You Up to the fact that you must take care of your teeth, so they can take care of your digestion and your health, and to the further fact that in having your dental work done my office is the place where satisfaction and the work are both guaranteed.



Tax Roll For 1915 Turned Over to Sheriff Today for Collection

year was turned over to Sheriff Esch this afternoon by County Assessor Ben F. West and the collection of taxes in this county will begin Mouday. The tax collector will use the office used for this purpose hast year on the first floor

as follows:

"The first half of all taxes legally levied and charged shall be paid on or before the fifth day of April following, and the second half on or before the fifth day of October fellowing.

"Interest shall be charged and collected on any tax or half of a tax, not so paid, at the rate of one per cent per month or fraction of a mouth until paid.

"All taxes remainly.

"All taxes remaining unpaid on the fifth day of October next following shall become delinquent and on the fifth day of November next following a penalty of five per cent shall be charged

alty of five per cent shall be charged and collected thereon, in addition to the interest provided herein.

"All penalties and interest shall be for the benefit of the county."

Under this section taxes become due and payable in two separate installments. If the first half is not paid by April 5, interest is charged thereon (but not on the second half) at the vate of one per cent for each month or fraction of a month until paid. If the second month until paid. If the second half is not paid by October 5, interest then begins thereon at the same rate. No rebate or discount is allowed for advance payment of either install-

All taxes not paid in full on or be fore October 4 become delinquent, Aft-er said date and until the taxes are paid, or certificate of delinquency is is-sued, interest continues to run at the rate of one per cent for each month or fraction of a month. Delinquent taxes not paid before November 5 are on that date subject to a penalty of five per cont. In addition to the interest speci-

For illustration it is assumed that the taxes on a certain property, as charged on the roll, total \$100;

The first half (\$50) may be paid on or before April 5 and the second half (\$50) on or before October 5, without interest or penalty on either amount

but,

If said first half is paid on any day from April 6 to May 5, both dates inclusive, there should be added an interest charge of one per cent (\$0.50); from May 6 to June 5, inclusive, two per cent (\$1); from June 6 to July 5, inclusive, three per cent (\$1.56); from July 6 to August 5, inclusive, four per cent (\$2); from August 6 to Septem her 5, inclusive, five pant (\$2.50). her 5, inclusive, five pent (\$2.50) from September 6 to October 5, inclu

sive, six per cent (\$3); If the entire tax of \$100 is paid on any day from October 6 to November 4, inclusive, the interest charges should be seven per cent on the first half \$3.50) and one per cent on the secons

half (\$0.50): If the entire amount is paid on November 5, the interest charges should be seven per cent on the first half (\$3.50) and one per cent on the second half (\$0.50), plus a penalty of five per cent (\$5.50).

cent (\$5);
If the cutire amount is paid on any day from November 6 to December 5, inclusive, the interest charges should be eight per cent on the first half (\$4) and two per cent on the second half (\$1), plus a penalty of five per cent

Interest continues on all delinquent taxes, at said rate of one per cent for each month or part of a month, until payment or the issuance of a certificate of delinquency.

All interest and penalties go to the county and no part thereof to any municipal corporation or district for which taxes are collected.

Spring Valley News

(Capital Journal Special Service.) Spring Valley, Ore., Feb. 5.—Jesse French, who has spent several weeks here and at Salem, visiting relatives, has returned to Lexington, where he and his brother, E. H. French, are en

gaged in farming.

Harvey Crawford was called to Dallas last Wednesday to serve on the

ins last Weinessey, in grand jury.

Miss Marjoric Stone returned to her home in Salem Thesday after visiting for several days with her father, W. H. Stone.

Manual Man W. N. Crawford visited.

H. Stone.

Mr. and Mrs. W. N. Crawford visited relatives at Lincoln Sunday.

R. C. Shephard delivered a wagon load of fat hogs in Salem Friday.

On Friday evening a number of the neighbors sevenaded Mr. and Mrs. Louis Weiss, who recently moved here from Salem, Mr. Weiss being employed by S. H. Barker. After a little preliminary jingling of the bells, etc., the company were invited in and a pleasant evening passed. Refreshments were served and passed. Refreshments were served and Mr. Weiss took a flashlight view of the

guests, Mr. and Mrs. W. H. Crawford were Mr. and Ars. W. H. Grawtord were Sunday visitors at the home of Mr. and Mrs. J. C. Miller in West Salem.

Mr. and Mrs. Wm. Squire attended the funeral of Mrs. Nichola held in West Salem Friday.

Mrs. J. R. Shaphard, of Roosevelt,

evening.
Miss Alice Schindler returned to her home in Salem Sunday, having been for several days a guest at the S. H.

Roy Barker returned to his studies in

Salem Sunday after having spent several da a at his bome here.

Mrs. W. S. Catron died at 4:30 p. m. Wednesday at the Salem hospital, from cancer, after a short illness. Although having had several attacks of illness, it was only before the operation of a week ago that the disease became acute and the operation disclosed cancer in an advanced stage. The many friends sym-pathize deeply with the family in their bereavement.

The Marion county tax roll for this Catton, at Pontine, Himois. Eight chil-

this purpose last year on the first floor of the county court house.

The state tax commission has sent out full instructions to each tax collector and in order that all tax payers may understand the laws for himself the communication of the state tax commission is given in full.

Section 1 of Chapter 156, Laws of 1915, amending Section 3682, Lord's Oregon Laws, is now in effect and reads as follows:

The funeral will be held at 2 o'clock.

Dr. Owens Adair, of Astoria, stopped off in Salem yesterday on her way back to her home from San Diego where she has been spending the winter. Dr. Adair was the author of the sterilization bill which failed to possupon a referendum vote after it had passed the 1913 legislature and she less than the commercial printing at The Capital Journal office.

As fast as any new style of col-

lar comes out, we are among

We carry a most complete stock of the famous "Triangle" brand, and in quarter sizes

15c or 2 for 25c.

the first to show it.

Try us on your next collar purchase.

HAM MOND-BISHOP CO.

The Toggery 167 Commercial St. Leading Clothiers

states that she will again attempt to secure the passage of the bill through the legislature and, if it is referred to the people, to pass it by popular vote.

Dr. Odair was held up for a short time in San Diego as there was not a single bridge left in the county and all railway traffic was suspended after the resent floods. She came out by boat to

All Ordered Sold

Chickering, Deckers, Kimballs, Smith & Barnes, Eilers and many others of the best.- The finest stock of high-grade Pianos ever shown here.

THE PEOPLE OF SALEM ARE JUST BEGINNING TO REALIZE THAT NOW IS PIANO BUYING TIME. THAT THIS IS THE GREAT-EST SALE OF QUALITY PIANOS EVER HELD

We All Like To Buy Right, this sale will only last a few days so you had better visit the store. Eilers Music House are back of every Piano in this sale. A little cash each month like rent secures one of the Pianos. You can purchase a fine player-piano now without making much of a dent in your pocket-book.

See the fine upright pianos that I am going to sell Monday for \$125.00. See the \$600 player piano for \$320, on easy terms with a lot of free music.

C. F. Hull of the Valley Music House Has Disappeared and every Piano in This Large Stock Is Ordered Sold .

Remember we positively will not ship duplicates at these prices. It is only the Pianes that are now here that are offered at these prices. See the latest in Player-Pianos offered at cost. You can save two or three hundred dollars if you act quickly. Open evenings.

J. C. GALLAGHER, General Agent for Eilers Music House and the Manufacturers.

264 Commercial Street.

SALEW'S BEST MARKET PLACE Now at 426 State Street WESTACOTT-THIELSON COMPANY