Social and Personal
ALINB THompson


PERSONALS
Commercial Club To
Ask Council For Sewer
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BORN



Clearance Sale
choice new merchandile at exceptionally LOW PRICES
Clearance Prices on Every Ilem in Women's. Misses and Children's Ready to Wear Garments
Dressmakers' Supplies, White Goods, Richardson's Linens, Stationery, Leather Goods, Hosiery, UnderRibbons, Umbrellas, Bedding, Blankets, Lace

EXTRAORDINARY LOW PRICES ON SUITS, COATS, RAIN COATS, DRESSES, WAISTS, CHILDRENS COATS

Pictorial Review Patterns
U. G. Shipley Co.

Salem, Oregon

GERVAIS NEWS
WLLLAMETTE NOTES

## Next Saturday, January 22nd

For more than six weeks we have demonstrated the verity of a
real sale. The people of Salem and vicinity have taken advantage of it in a most confident spirit. To the few who have not, we wish to say that this is a splendid opportunity to prove the integrity of the store as well as the class and quality of goods sold.
Remember, Men's and Women's Furnishings, Dry Goods, Clothing, Shoes-everything in this vast stock, with the single exception of Rubber Footwear at

## Reductions of 10 to 20\%

## SPECIAL BARGAINS

In Nearly Every Department there are Odds and Ends of Broken Lines of High Grade Merchandise that thrifty people are picking upat Reductions of 20 to 50\%

