

# Monster SALE of SHOES

Commences SATURDAY, JAN. 8th, 9 A. M.

The Greatest Shoe Value Giving That Has Ever Been Known In The Northwest---In Our

# Shoe Bargain Basement

## OUR 5-10-15c Basement

OFFERS THE FOLLOWING  
EXTRA SPECIALS

- Fine Laces, yard ..... 1c
- Children's Muslin Drawers,  
..pair ..... 10c
- Heavy German Knitting  
Yarn, a Half Skein ..15c
- Embroideries, values to 25c,  
yard ..... 5c  
(Limit 10 yds. to customer)
- Men's Sox, pair..4c, 9c, 14c
- Children's and Women's Mit-  
tens ..... 15c
- Alger's and other famous  
authors' Books ..... 15c
- Doilies, values to 15c, ea. 8c
- Large Granite Stew Kettles,  
each ..... 10c
- Furniture Varnish, usual 25c  
cans ..... 15c
- Talcum Powder ..... 10c
- Wide Ribbons, yard .. 15c
- Dishes, each...5c, 10c, 15c
- Heavy Glass Tumblers,  
two for ..... 5c
- Regular 10c Huck Towels,  
..18 by 36, now, each 7 1/2c
- Dust Caps, each ..... 5c
- Silk Floss...2 Skeins for 5c  
(Best grades of Silk Floss)
- Men's Collars, each .... 5c
- ALL OVER LACES, VALUES TO  
75c AND ..... 15c for 1/2 Yd  
\$1.50

New Line  
MEN'S NECKTIES

15c Each

NUMEROUS OTHER

ARTICLES 4c and 9c  
HUNDREDS OF OTHER ARTICLES  
NOT MENTIONED  
FROM ..... 1c to 15c

VISIT THIS  
BASEMENT

All of the largest stores of San Francisco, Los Angeles, Seattle and Portland have recently opened Bargain Basements, recognizing that without a general demand these stores would not have put forth this extra effort, and wishing always to meet the demands of the people, we have opened TWO BASEMENT SALESROOMS and hope some time in the near future to open the third AN ECONOMY BASEMENT. These basements have a floor space of 7000 square feet. They have cement floors and stone walls, consequently they are exceedingly dry. There are six exits, three large exits lead directly on to the sidewalk. In every way they are Ideal Salesrooms.

**In Order to Give the People a Great Deal for a Little Money in the Shoe Basement We Have Taken the Ready Cash and Bought Good Stocks Where They Could Be Purchased for a Few Cents on the Dollar**

Just because a man goes into Bankruptcy, or as in the case of the present stock we have just bought. Partners quarrel does not effect the real value of the merchandise, it only creates an unfortunate condition that somebody must take advantage of. Personality doesn't count. READY CASH DOES and we have produced the cash in order to secure these values for OUR CUSTOMERS.

## THE FOLLOWING PRICES SPEAK FOR THEMSELVES:

<b>Rousing SPECIAL</b>	One Line of CHILDREN'S SHOES, values to \$1.50	Now \$ .25
<b>SENSATIONAL SPECIAL</b>	SHOE SELLING, LADIES' SHOES, values to \$4.00	Now .39
<b>SPECIAL</b>	A LARGE ASSORTMENT MISSES' SHOES, values to \$2.50	Now .39
<b>SPECIAL</b>	A GENERAL LINE of CHILDREN'S SHOES, values to \$1.75	Now .39
<b>A GREAT BIG EXTRA SPECIAL</b>	SHOE OFFERING, MISSES' SHOES, Values to \$3.00	Now .95
<b>EXTRA SPECIAL</b>	ONE ASSORTMENT of LADIES' SHOES, values to \$5.00	Now .95
<b>MEN'S SHOES</b>	SPLENDID BARGAINS, VALUES TO \$5.00	Now 1.95
<b>BOY'S SHOES</b>	ONE SPECIAL ASSORTMENT VALUES TO \$3.00	Now 1.65

**For Men**

\$5, \$4 and \$3.50 Patent Gun-Metal and Tan Shoes, Special

**\$2.65**

FELT  
SLIPPERS

for Ladies  
and Men

65c pr.

**Stockton**  
WHEN PURCHASING  
TRY SALEM FIRST  
SALEM COMMERCIAL CLUB

RUBBERS  
for Women

Storm Rubbers,  
Plain and Roll  
Edge

35c

**For Women**

Patent, Gun Metal and Tan,  
Stage Last, Spool Heel, value  
to \$5, \$4 and \$3.50, Now

**\$1.95**