

FIVE BIG STORES UNDER ONE ROOF
THE STORE OF GOOD MERCHANDISING AND LOW PRICES



TWO BIG SALES IN ONE

MEYERS ANNUAL JANUARY CLEARANCE



AND AN IMMENSE STOCK REDUCING SALE

Today Our Doors Opened on One of the Greatest Sale in Our History---People of Salem

- Children's Fleece Cotton Union Suits, Special 68c
- Children's Wool Union Suits, Clearance Special 79c
- Boys' Heavy Ribbed Hose, Clearance Special, pair 15c
- Iron Clad Hose, for boys and girls, Clearance 2 pairs 35c
- Women's Corset Covers to \$1.25, Clearance Special 75c
- Women's Corset Covers, slightly soiled, your choice 48c

Dress Goods and Silks

The Piece Goods Sections offer excellent values during this big Sale Event

Skinner's Satin, known the world over, sold in most stores at \$1.25 and \$1.50; at Meyers **\$1.00**

Two-Season Satin, sold in most stores at \$1.25 and \$1.50; at Meyers, yard **90c**

A sale of \$1.50 and \$1.25 Silks at 50c a yard. A great clearance of Fancy Silks in this event, including many rich color effects and designs; 24 to 28 in. wide and regularly priced up to \$1.25; your choice **59c**

A sale of Heavy Coatings, up to \$3.50 this offer includes a variety of colors and weaves; January Clearance, your choice, yard **\$1.95**

Serpentine Crepes, sold in most stores at 18c and 20c special at

12 1/2c

Colgate's Talcum Powder, sold in most stores at 15c and 20c special at

11c

New showing of

Women's Black Thread Silk Hose

A fine black Hose and equal to the 75c grade in most stores; January Clearance Special, pair

48c

Women's Kid Gloves

White washable and black embroidered Paris point white gloves; extra special, pair

98c

MESH LEATHER AND VANITY PURSES, SPECIAL CLEARANCE

1/2-Price

IN THE ART SECTION CENTER PIECES, LUNCHEON SETS, PILLOW CASES, SCARFS, FRINGES, TATTING THREAD, ETC.

Special Sale Prices

SPECIAL CLEARANCE PRICES ON MUSLIN WEAR, KNIT UNDERWEAR, HOSIERY.

Special Prices on Ribbons, Neckwear, Handkerchiefs, Leather Goods, Toilet Articles, Stationery.

and this Vicinity will be permitted to choose from our stock of dependable merchandise at a great saving of money. This sale event is not limited to two or three departments---every section of this big store will participate in the unusual value giving

We have made sweeping price reductions throughout every department--All lines enter this great event--There are no exceptions or contract goods that do not enter--Even RUBBER FOOTWEAR is included. No matter what you purchase or whatever you need you can save by purchasing at Myers. "The House of Quality."

The best is none too good--No bankrupt stocks or discarded merchandise is disposed of over our counters--Always the Best merchandise at lowest prices at Meyers--Salem's Largest Department Store.

- Princess Slips, entire stock, prices less 33 1-3%
- Women's \$1.00 Silk Hose, Clearance Special 79c
- But-in-ole Silk Hose, January Clearance Special \$1.19
- Women's \$1.50 Wool Vests and Pants, Clearance 98c
- Women's \$2.75 Wool Union Suits, Clearance Spl. \$1.89
- Women's \$2.00 Wool Union Suits, Clearance Spl. \$1.29

Men's and Boy's Section

- Entire stock Men's Wool Shirts and Drawers less 33 1-3%
- Entire stock of Men's and Boys' Night Shirts and Pajamas, **Special Prices**
- One lot Men's \$3.00 Hats \$1.65
- Another lot of Hats at \$2.45
- Men's Wool Shirts, one lot, Clearance Special 98c
- Entire stock of Men's Wool Shirts, Clearance Special less 20%

Gloves

One lot of Boys' Suits \$3.50 to \$10.00, Reduced **20%**

Another lot of Boys' Suits, \$3.50 to \$10.00, Reduced

33 1-3 Per Cent

Entire stock of Boys' Overcoats, January Clearance, less

33 1-3 Per Cent

Entire stock of Boys' Hats, Clearance Price Less

20%

Entire stock of Bedding at

SPECIAL CLEARANCE PRICES

Entire stock of Indian Robes and Auto Robes

SPECIAL PRICES

Entire stock of Cut Glass at

SPECIAL CLEARANCE PRICES

Entire stock of Auto Accessories

SPECIAL CLEARANCE PRICES

Entire stock of Trunks, Bags and Suit Cases

SPECIALLY PRICED

Special Clearance Prices on Laces and Embroideries.

Splendid time to buy Handkerchiefs--many Special Prices.

The Shoe Section Offers Unprecedented Savings on Dependable Footwear

Shoe the entire family now at a saving of many dollars. Here are some of the offerings during this event



Several Hundred Pairs of Ladies' Shoes at **50c a pair**

Several Hundred Pairs of Ladies' Shoes at **\$1.00 a pair**

A Big Lot of Ladies' Shoes, your choice **\$1.95 a pair**

Another Big Lot of Ladies' Shoes, your choice **\$2.45 a pair**

Several Hundred Pairs of Men's Shoes, your choice **\$2.45 a pair**

One big lot of Men's Shoes, clearance, your choice **\$1.00 a pair**

Men's \$6.50 and \$7 Nettleton Shoes, your choice **\$4.95 a pair**

Several Hundred Pairs of Children's Shoes, your choice **50c a pair**

A Big Lot of Children's Shoes, clearance, your choice **\$1.00 a pair**

Another Big Lot of Children's Shoes, your choice **\$1.45 a pair**

One Lot of Infants Soft Sole Shoes, 50c kind **25c a pair**



Free Handed Price Cutting in Women's, Misses' and Children's Ready to Wear Garments

Prices in this department have been cut with no regard for profits---in many cases it entails a considerable loss but we must clear our shelves and reduce stocks to prepare for spring

Womens Sweaters, slightly soiled . . . **1/2 Price**

Women's Coats, formerly up to \$17.50 . . . **\$1.98**

Entire stock Women's Coats, price reduced . **33 1/3**

Entire stock Women's Rain Coats, your choice **1/2 Price**

Entire stock Women's Skirts, prices **20% to 50% Less**

Entire stock Furs, sets and separate pieces . . . **33 1/3% Less**

Entire stock Women's Fine Dresses, less . . . **20%**

Extra Special Prices on our stock of Kimonas

Special Prices on Petticoats and Knitted Goods.

Entire stock of Women's House Dresses, less **20 per cent**



Women Suits--Formerly priced to \$30.00; your choice--
\$7.69

Women's Dresses--Formerly priced to \$30.00; your choice--
\$8.95

New Shirt Waists--(Samples) sizes 36 and 38, up to \$1.50; your choice--
59c

New Shirt Waists--For spring 1916, to \$1.25; your choice--
95c

Silk Waists--Newest models, Crepe de Chine, Candy Stripes, etc., up to \$3.00; your choice--
\$2.39

FANCY LINENS
 Doilies, Scarfs, Centerpieces, etc. Less **20 per cent**

MEYERS

GOOD GOODS

The best is none too good for our customers. No bankrupt stocks or discarded mdse. sold over our counters.

